Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

☐ FEDERAL CANDIDATE ☑ STATE/LOCAL CANDIDATE

Station and Location:	Date:

I, Adam Stoll,

being/on behalf of: Eric Holcomb for Indiana,

a legally qualified candidate of the Republican

political party for the office of: Governor

in the General

election to be held on: Nov. 8

do hereby request station time as follows: **SEE ATTACHED SCHEDULES**

I represent that the payment for the above described broadcast time has been furnished by:

Eric Holcomb for Indiana 101 W. Ohio St. Ste. 1111 Indianapolis, IN 46204

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kyle Hupfer, Treasurer

Adam Stoll — 8/24/2016

Signature of Candidate or Authorized Representative — **Date**

To be Signed by Station Representative

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Jennifer Schneider — 8/25/16

Signature — **Date**

Jennifer Schneider — National Sales Manager

Printed Name — **Title**

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I, Eric Holcomb for Indiana
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement: (check applicable box)

☐ **DOES** ☐ **DOES NOT**

refer to an opposing candidate. I further certify that for the programming that does refer to an opposing candidate: (check applicable box)

☑ The **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and the candidate has approved the broadcast.

☑ The **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Adam Stoll
Signature of candidate or Authorized Representative

Adam Stoll — 8/24/2016
Printed Name — **Date**

CONTRACT

WEVV
477 Carpenter Street
Evansville, IN 47708
(812)464-4444

www.wevv.com

And:

Target Enterprises
15260 Ventura Blvd
Suite 1240
Sherman Oaks, CA 91403

Contract / Revision	Alt Order #
36956 /	25282915

Product
WEVV HOLCOMB

Contract Dates	Estimate #
10/31/16 - 11/06/16	1968

Advertiser	Original Date / Revision
Poli/Eric Holcomb for Governor	11/01/16 / 11/01/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WEVV	Los Angeles Katz	Los Angeles

Special Handling

Demographic
Adults 25-54

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WEVV	10/31/16	11/04/16	M-F 10a-11a Price Is Right	10a-11a		:30			NM	3	$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/31/16	11/06/16	MTWTF--	3	$250.00							
2	WEVV	11/06/16	11/06/16	Su 8a-930a	8a-930a		:30			NM	2	$290.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/31/16	11/06/16	------S	2	$145.00							
N 3	WEVV	10/31/16	11/04/16	M-F 11a-12p Y & R	11a-12p		:30			NM	3	$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/31/16	11/06/16	MTWTF--	4	$250.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	7	*WEVV*	*10/31/16-11/06/16*	*M-F 11a-12p Y & R*	*11a-12p*	MTuWThF----	*:30*		*~~$250.00~~*	*NM*		
	Credited											
4	WEVV	11/06/16	11/06/16	Su 930a-1030a	930a-1030a		:15			NM	1	$90.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/31/16	11/06/16	------S	1	$90.00							
5	WEVV	10/31/16	11/04/16	M-F 4p-5p	4p-5p		:30			NM	4	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/31/16	11/06/16	MTWTF--	4	$150.00							
6	WEVV	11/06/16	11/06/16	60 Minutes	Various		:30			NM	1	$840.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/31/16	11/06/16	------S	1	$840.00							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Type		
	1	*WEVV*	*10/31/16-11/06/16*	*60 Minutes*	*Various*	---------Su	*:30*		*~~$840.00~~*	*NM*		
	See MG 6.2											
	2	WEVV	10/31/16-11/06/16	60 Minutes	Various	---------Su	:30		$840.00	NM		
	Ⓜ	MG for 6.1 11/06										
7	WEVV	10/31/16	11/04/16	M-F 630p-7p	630p-7p		:30			NM	2	$150.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/31/16	11/06/16	MTWTF--	2	$75.00							
8	WEVV	11/05/16	11/05/16	NCAA Football 1	Various		:15/:15			BK	2	$350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/31/16	11/06/16	-----S-	2	$175.00							
9	WEVV	11/06/16	11/06/16	NFL Colts Football	Various		:30			NM	1	$2,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

WEVV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

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36956 /	25282915

Contract Dates	Product	Estimate #
10/31/16 - 11/06/16	WEVV HOLCOMB	1968

Advertiser	Original Date / Revision
Poli/Eric Holcomb for Go	11/01/16 / 11/01/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/31/16	11/06/16	------S	1				$2,000.00			
10	WEVV	10/31/16	11/04/16	M-F 11a-12p Y & R	11a-12p		:15/:15			BK	6	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/31/16	11/06/16	MTWTF--	6				$250.00			
11	WEVV	11/06/16	11/06/16	NFL Colts Football	Various		:15/:15			BK	1	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/31/16	11/06/16	------S	1				$2,000.00			
12	WEVV	10/31/16	11/04/16	M-F 4p-5p	4p-5p		:15/:15			BK	6	$900.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/31/16	11/06/16	MTWTF--	6				$150.00			
13	WEVV	10/31/16	11/06/16	M-F 10a-11a Price Is Right	10a-11a		:15/:15			BK	2	$500.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/31/16	11/06/16	MTWTF--	2				$250.00			
14	WEVV	10/31/16	11/04/16	M-F 630p-7p	630p-7p		:15/:15			BK	3	$225.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/31/16	11/06/16	MTWTF--	3				$75.00			
N 15	WEVV	11/05/16	11/05/16	M-Su 44 News 10p	10-1035p		:30			NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/31/16	11/06/16	-----S-	1				$250.00			
									Totals		38	$11,195.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 -11/06/16	38	$11,195.00	($1,679.25)	$9,515.75
Totals	38	$11,195.00	($1,679.25)	$9,515.75

Signature: _____ **Date:** _____

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