# INVOICE

**WSFA**
**12 East Delano Ave.**
**Montgomery, AL 36105**
**Main: (334) 288-1212**
**Billing: (334) 288-1212**

www.wsfa.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---|---|---|---|
| 1795602-1 | 08/27/17 | August 2017 | 07/31/17 - 08/15/17 |

| Property | Account Executive | Sales Office | Sales Region |
|---|---|---|---|
| WSFA | Ryan Eddins | HRP-Washingto | National |

| Advertiser | Product | Estimate Number |
|---|---|---|
| POL/Brooks, Mo/R/Senator/ | BROOKS FOR SENATE | 471 |

| Flight Dates | Order # | Alt Order # |
|---|---|---|
| 08/09/17 - 08/15/17 | 1795602 | 08762448 |

| Billing Calendar | Billing Type | Deal # |
|---|---|---|
| Broadcast | Cash | |

| Special Handling |
|---|
| |

| Agency Code | Advertiser Code | Product 1/2 |
|---|---|---|
| | 86 | 266 |

| Agency Ref | Advertiser Ref |
|---|---|
| | |

Billing Address:

**SRH Media, Inc**
**Attention: Accounts Payable**
**PO Box 367**
**Spencerville, MD 20868**

Send Payment To:

**WSFA**
**Regions Bank**
**ATTN: Lockbox # 1400**
**P.O. Box 11407**
**Birmingham, AL 35246-1400**

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 1 | 08/11/17 | 08/11/17 | WSFA 12 News at Ten - MF | 10-1035pm | ----1-- | :30 | 1 | $275.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 08/07/17 | 08/13/17 | ----1-- | 1 | $275.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | F | 08/11/17 | 10:31 PM | WSFA 12 News at Ten - MF | 10-1035pm | :30 | MBFS080717TVH | $275.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 2 | 08/11/17 | 08/11/17 | NBC Today Show 3 | 10-11am | ----1-- | :30 | 1 | $50.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 08/07/17 | 08/13/17 | ----1-- | 1 | $50.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | F | 08/11/17 | 10:30 AM | NBC Today Show 3 | 10-11am | :30 | MBFS080717TVH | $50.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 3 | 08/11/17 | 08/11/17 | ALABAMA LIVE @ 11A | 11-1130Am | ----1-- | :30 | 1 | $30.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 08/07/17 | 08/13/17 | ----1-- | 1 | $30.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | F | 08/11/17 | 11:31 AM | ALABAMA LIVE @ 11A | 11-1130Am | :30 | MBFS080717TVH | $30.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 4 | 08/11/17 | 08/11/17 | ALABAMA LIVE @ 1130 AM | 1130A-12P | ----1-- | :30 | 1 | $30.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 08/07/17 | 08/13/17 | ----1-- | 1 | $30.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| *1* | WSFA | *F* | *08/11/17* | | *ALABAMA LIVE @ 1130AM* | *1130A-12P* | *:00* | | *~~$30.00~~* | *NM* |
| | | *Credited* | | | | | | | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 5 | 08/11/17 | 08/11/17 | NET Days of Our Lives | 1230-130p | ----1-- | :30 | 1 | $150.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 08/07/17 | 08/13/17 | ----1-- | 1 | $150.00 |

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**ATTN: Lockbox # 1400**
**P.O. Box 11407**
**Birmingham, AL 35246-1400**

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---|---|---|---|
| 1795602-1 | 08/27/17 | August 2017 | 07/31/17 - 08/15/17 |

| Advertiser | Product | Estimate Number |
|---|---|---|
| POL/Brooks, Mo/R/Senator | BROOKS FOR SENATE | 471 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 5 | 08/11/17 | 08/11/17 | NET Days of Our Lives | 1230-130p | ----1-- | :30 | 1 | $150.00 | NM |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | F | 08/11/17 | 1:29 PM | NET Days of Our Lives | 1230-130p | :30 | MBFS080717TVH | $150.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 6 | 08/11/17 | 08/11/17 | WSFA 12 News at Noon | 12-1230pm | ----1-- | :30 | 1 | $100.00 | NM |

| Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|
| 08/07/17 | 08/13/17 | ----1-- | 1 | $100.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | F | 08/11/17 | 12:21 PM | WSFA 12 News at Noon | 12-1230pm | :30 | MBFS080717TVH | $100.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 7 | 08/11/17 | 08/11/17 | INSIDER, THE | 130-2p | ----1-- | :30 | 1 | $30.00 | NM |

| Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|
| 08/07/17 | 08/13/17 | ----1-- | 1 | $30.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| *1* | WSFA | *F* | *08/11/17* | | *INSIDER, THE* | *130-2p* | *:00* | | *~~$30.00~~* | *NM* |
| | | *Credited* | | | | | | | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 8 | 08/11/17 | 08/11/17 | JUDGE JUDY 2ND RUN | 3-330p | ----1-- | :30 | 1 | $60.00 | NM |

| Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|
| 08/07/17 | 08/13/17 | ----1-- | 1 | $60.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | F | 08/11/17 | 3:13 PM | JUDGE JUDY 2ND RUN | 3-330p | :30 | MBFS080717TVH | $60.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 9 | 08/11/17 | 08/11/17 | JUDGE JUDY 1ST RUN | 330-4p | ----1-- | :30 | 1 | $60.00 | NM |

| Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|
| 08/07/17 | 08/13/17 | ----1-- | 1 | $60.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | F | 08/11/17 | 3:55 PM | JUDGE JUDY 1ST RUN | 330-4p | :30 | MBFS080717TVH | $60.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 10 | 08/13/17 | 08/13/17 | NBC Early Today | 4XM-430XM | ------1 | :30 | 1 | $3.00 | NM |

| Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|
| 08/07/17 | 08/13/17 | ------1 | 1 | $3.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | Su | 08/13/17 | 4:17 AM | NBC Early Today | 4XM-430XM | :30 | MBFS081017TVH | $3.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 11 | 08/11/17 | 08/11/17 | WSFA 12 NEWS AT 4P M | M-F 4-430P | ----1-- | :30 | 1 | $60.00 | NM |

| Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|
| 08/07/17 | 08/13/17 | ----1-- | 1 | $60.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | F | 08/11/17 | 4:29 PM | WSFA 12 NEWS AT 4PM | M-F 4-430P | :30 | MBFS080717TVH | $60.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 13 | 08/11/17 | 08/11/17 | WSFA 12 NEWS AT 4P M | M-F 430-5P | ----1-- | :30 | 1 | $75.00 | NM |

| Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|
| 08/07/17 | 08/13/17 | ----1-- | 1 | $75.00 |

Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---|---|---|---|
| 1795602-1 | 08/27/17 | August 2017 | 07/31/17 - 08/15/17 |

| Advertiser | Product | Estimate Number |
|---|---|---|
| POL/Brooks, Mo/R/Senator | BROOKS FOR SENATE | 471 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 13 | 08/11/17 | 08/11/17 | WSFA 12 NEWS AT 4P M | M-F 430-5P | ----1-- | :30 | 1 | $75.00 | NM |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | F | 08/11/17 | 4:55 PM | WSFA 12 NEWS AT 4PM | M-F 430-5P | :30 | MBFS080717TVH | $75.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 14 | 08/11/17 | 08/11/17 | Today in Alabama 5am | 5-530a | ----1-- | :30 | 1 | $85.00 | NM |

| Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|
| 08/07/17 | 08/13/17 | ----1-- | 1 | $85.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | F | 08/11/17 | 5:21 AM | Today in Alabama 5am | 5-530a | :30 | MBFS080717TVH | $85.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 15 | 08/11/17 | 08/11/17 | WSFA 12 News at Five | 5-530pm | ----1-- | :30 | 1 | $185.00 | NM |

| Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|
| 08/07/17 | 08/13/17 | ----1-- | 1 | $185.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | F | 08/11/17 | 5:16 PM | WSFA 12 News at Five | 5-530pm | :30 | MBFS080717TVH | $185.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 16 | 08/11/17 | 08/11/17 | Today in Alabama 530a | 528am-6am | ----1-- | :30 | 1 | $100.00 | NM |

| Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|
| 08/07/17 | 08/13/17 | ----1-- | 1 | $100.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | F | 08/11/17 | 5:54 AM | Today in Alabama 530a | 528am-6am | :30 | MBFS080717TVH | $100.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 17 | 08/11/17 | 08/11/17 | WSFA 12 News at Six - MF | 6-630pm | ----1-- | :30 | 1 | $350.00 | NM |

| Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|
| 08/07/17 | 08/13/17 | ----1-- | 1 | $350.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | F | 08/11/17 | 6:11 PM | WSFA 12 News at Six - MF | 6-630pm | :30 | MBFS080717TVH | $350.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 18 | 08/11/17 | 08/11/17 | Today In Alabama | 6a-7a | ----1-- | :30 | 1 | $175.00 | NM |

| Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|
| 08/07/17 | 08/13/17 | ----1-- | 1 | $175.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | F | 08/11/17 | 6:54 AM | Today In Alabama | 6a-7a | :30 | MBFS080717TVH | $175.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 19 | 08/11/17 | 08/11/17 | ENTERTAINMENT TONIGHT | 630-7p | ----1-- | :30 | 1 | $215.00 | NM |

| Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|
| 08/07/17 | 08/13/17 | ----1-- | 1 | $215.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | F | 08/11/17 | 6:41 PM | ENTERTAINMENT TONIGHT | 630-7p | :30 | MBFS080717TVH | $215.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 20 | 08/11/17 | 08/11/17 | NBC Today Show | 7-9am | ----1-- | :30 | 1 | $115.00 | NM |

| Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|
| 08/07/17 | 08/13/17 | ----1-- | 1 | $115.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | F | 08/11/17 | 8:54 AM | NBC Today Show | 7-9am | :30 | MBFS080717TVH | $115.00 | NM |

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|---|---|---|---|
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| Advertiser | Product | Estimate Number |
|---|---|---|
| POL/Brooks, Mo/R/Senator | BROOKS FOR SENATE | 471 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 20 | 08/11/17 | 08/11/17 | NBC Today Show | 7-9am | ----1-- | :30 | 1 | $115.00 | NM |
| 21 | 08/11/17 | 08/11/17 | NBC Today 2 | 9-10am | ----1-- | :30 | 1 | $50.00 | NM |

Weeks: Start Date 08/07/17, End Date 08/13/17, MTWTFSS ----1--, Spots/Week 1, Rate $50.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | F | 08/11/17 | 9:29 AM | NBC Today 2 | 9-10am | :30 | MBFS080717TVH | $50.00 | NM |

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| 22 | 08/14/17 | 08/14/17 | WSFA 12 News at Ten - MF | 10-1035pm | 1------ | :30 | 1 | $275.00 | NM |

Weeks: Start Date 08/14/17, End Date 08/20/17, MTWTFSS 1------, Spots/Week 1, Rate $275.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | M | 08/14/17 | 10:18 PM | WSFA 12 News at Ten - MF | 10-1035pm | :30 | MBFS080717TVH | $275.00 | NM |

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| 23 | 08/14/17 | 08/14/17 | NBC Today Show 3 | 10-11am | 1------ | :30 | 1 | $50.00 | NM |

Weeks: Start Date 08/14/17, End Date 08/20/17, MTWTFSS 1------, Spots/Week 1, Rate $50.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | M | 08/14/17 | 10:29 AM | NBC Today Show 3 | 10-11am | :30 | MBFS081017TVH | $50.00 | NM |

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| 24 | 08/14/17 | 08/14/17 | ALABAMA LIVE @ 11A | 11-1130Am | 1------ | :30 | 1 | $30.00 | NM |

Weeks: Start Date 08/14/17, End Date 08/20/17, MTWTFSS 1------, Spots/Week 1, Rate $30.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | M | 08/14/17 | 11:05 AM | ALABAMA LIVE @ 11A | 11-1130Am | :30 | MBFS081017TVH | $30.00 | NM |

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| 25 | 08/14/17 | 08/14/17 | ALABAMA LIVE @ 1130 AM | 1130A-12P | 1------ | :30 | 1 | $30.00 | NM |

Weeks: Start Date 08/14/17, End Date 08/20/17, MTWTFSS 1------, Spots/Week 1, Rate $30.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | M | 08/14/17 | 11:59 AM | ALABAMA LIVE @ 1130AM | 1130A-12P | :30 | MBFS081017TVH | $30.00 | NM |

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| 26 | 08/14/17 | 08/14/17 | NET Days of Our Lives | 1230-130p | 1------ | :30 | 1 | $150.00 | NM |

Weeks: Start Date 08/14/17, End Date 08/20/17, MTWTFSS 1------, Spots/Week 1, Rate $150.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | M | 08/14/17 | 1:29 PM | NET Days of Our Lives | 1230-130p | :30 | MBFS080717TVH | $150.00 | NM |

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| 27 | 08/14/17 | 08/14/17 | WSFA 12 News at Noon | 12-1230pm | 1------ | :30 | 1 | $100.00 | NM |

Weeks: Start Date 08/14/17, End Date 08/20/17, MTWTFSS 1------, Spots/Week 1, Rate $100.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | M | 08/14/17 | 12:28 PM | WSFA 12 News at Noon | 12-1230pm | :30 | MBFS081017TVH | $100.00 | NM |

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| 28 | 08/14/17 | 08/14/17 | INSIDER, THE | 130-2p | 1------ | :30 | 1 | $30.00 | NM |

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# INVOICE

Send Payment To:

**WSFA**
**Regions Bank**
**ATTN: Lockbox # 1400**
**P.O. Box 11407**
**Birmingham, AL 35246-1400**

www.wsfa.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---|---|---|---|
| 1795602-1 | 08/27/17 | August 2017 | 07/31/17 - 08/15/17 |

| Advertiser | Product | Estimate Number |
|---|---|---|
| POL/Brooks, Mo/R/Senator | BROOKS FOR SENATE | 471 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 29 | 08/14/17 | 08/14/17 | JUDGE JUDY 2ND RUN 3-330p | | 1------ | :30 | 1 | $60.00 | NM |
| 30 | 08/14/17 | 08/14/17 | JUDGE JUDY 1ST RUN 330-4p | | 1------ | :30 | 1 | $60.00 | NM |
| 31 | 08/14/17 | 08/14/17 | NET Early Today ON 4x-430x | | 1------ | :30 | 1 | $3.00 | NM |
| 32 | 08/14/17 | 08/14/17 | WSFA 12 NEWS AT 4P M-F 4-430P M | | 1------ | :30 | 1 | $60.00 | NM |
| 33 | 08/14/17 | 08/14/17 | Today in Alabama 430am 430-5am | | 1------ | :30 | 1 | $5.00 | NM |
| 34 | 08/14/17 | 08/14/17 | WSFA 12 NEWS AT 4P M-F 430-5PM | | 1------ | :30 | 1 | $75.00 | NM |
| 35 | 08/14/17 | 08/14/17 | Today in Alabama 5am 5-530a | | 1------ | :30 | 1 | $85.00 | NM |

| Line | Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| 29 | 08/14/17 | 08/20/17 | 1------ | 1 | $30.00 |
| 30 | 08/14/17 | 08/20/17 | 1------ | 1 | $60.00 |
| 31 | 08/14/17 | 08/20/17 | 1------ | 1 | $60.00 |
| 32 | 08/14/17 | 08/20/17 | 1------ | 1 | $3.00 |
| 33 | 08/14/17 | 08/20/17 | 1------ | 1 | $60.00 |
| 34 | 08/14/17 | 08/20/17 | 1------ | 1 | $5.00 |
| 35 | 08/14/17 | 08/20/17 | 1------ | 1 | $75.00 |
| 35 | 08/14/17 | 08/20/17 | 1------ | 1 | $85.00 |

| Line | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|---|
| 29 | 1 | WSFA | M | 08/14/17 | 1:56 PM | INSIDER, THE | 130-2p | :30 | MBFS081017TVH | $30.00 | NM |
| 29 | 1 | WSFA | M | 08/14/17 | 3:13 PM | JUDGE JUDY 2ND RUN | 3-330p | :30 | MBFS081017TVH | $60.00 | NM |
| 30 | 1 | WSFA | M | 08/14/17 | 3:41 PM | JUDGE JUDY 1ST RUN | 330-4p | :30 | MBFS081017TVH | $60.00 | NM |
| 31 | 1 | WSFA | M | 08/14/17 | 4:30 AM | NET Early Today ON | 4x-430x | :30 | MBFS081017TVH | $3.00 | NM |
| 32 | 1 | WSFA | M | 08/14/17 | 4:12 PM | WSFA 12 NEWS AT 4PM | M-F 4-430P | :30 | MBFS081017TVH | $60.00 | NM |
| 33 | 1 | WSFA | M | 08/14/17 | 4:53 AM | Today in Alabama 430am | 430-5a | :30 | MBFS081017TVH | $5.00 | NM |
| 34 | 1 | WSFA | M | 08/14/17 | 4:46 PM | WSFA 12 NEWS AT 4PM | M-F 430-5P | :30 | MBFS080717TVH | $75.00 | NM |

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---|---|---|---|
| 1795602-1 | 08/27/17 | August 2017 | 07/31/17 - 08/15/17 |

| Advertiser | Product | Estimate Number |
|---|---|---|
| POL/Brooks, Mo/R/Senator | BROOKS FOR SENATE | 471 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 35 | 08/14/17 | 08/14/17 | Today in Alabama 5am | 5-530a | 1------ | :30 | 1 | $85.00 | NM |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | M | 08/14/17 | 5:22 AM | Today in Alabama 5am | 5-530a | :30 | MBFS080717TVH | $85.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 36 | 08/14/17 | 08/14/17 | WSFA 12 News at Five | 5-530pm | 1------ | :30 | 1 | $185.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 08/14/17 | 08/20/17 | 1------ | 1 | $185.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | M | 08/14/17 | 5:24 PM | WSFA 12 News at Five | 5-530pm | :30 | MBFS081017TVH | $185.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 37 | 08/14/17 | 08/14/17 | Today in Alabama 530a | 528am-6am | 1------ | :30 | 1 | $100.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 08/14/17 | 08/20/17 | 1------ | 1 | $100.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | M | 08/14/17 | 5:54 AM | Today in Alabama 530a | 528am-6am | :30 | MBFS081017TVH | $100.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 38 | 08/14/17 | 08/14/17 | WSFA 12 News at Six - MF | 6-630pm | 1------ | :30 | 1 | $350.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 08/14/17 | 08/20/17 | 1------ | 1 | $350.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | M | 08/14/17 | 6:17 PM | WSFA 12 News at Six - MF | 6-630pm | :30 | MBFS081017TVH | $350.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 39 | 08/14/17 | 08/14/17 | Today In Alabama | 6a-7a | 1------ | :30 | 1 | $175.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 08/14/17 | 08/20/17 | 1------ | 1 | $175.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | M | 08/14/17 | 6:45 AM | Today In Alabama | 6a-7a | :30 | MBFS081017TVH | $175.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 40 | 08/14/17 | 08/14/17 | ENTERTAINMENT TONIGHT | 630-7p | 1------ | :30 | 1 | $215.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 08/14/17 | 08/20/17 | 1------ | 1 | $215.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | M | 08/14/17 | 6:40 PM | ENTERTAINMENT TONIGHT | 630-7p | :30 | MBFS081017TVH | $215.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 41 | 08/14/17 | 08/14/17 | NBC Today Show | 7-9am | 1------ | :30 | 1 | $115.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 08/14/17 | 08/20/17 | 1------ | 1 | $115.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| *1* | WSFA | *M* | *08/14/17* | | *NBC Today Show* | *7-9am* | *:00* | | *~~$115.00~~* | *NM* |
| | | *Credited* | | | | | | | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 42 | 08/14/17 | 08/14/17 | NBC Today 2 | 9-10am | 1------ | :30 | 1 | $50.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 08/14/17 | 08/20/17 | 1------ | 1 | $50.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---|---|---|---|
| 1795602-1 | 08/27/17 | August 2017 | 07/31/17 - 08/15/17 |

| Advertiser | Product | Estimate Number |
|---|---|---|
| POL/Brooks, Mo/R/Senator | BROOKS FOR SENATE | 471 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 42 | 08/14/17 | 08/14/17 | NBC Today 2 | 9-10am | 1------ | :30 | 1 | $50.00 | NM |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | M | 08/14/17 | 9:59 AM | NBC Today 2 | 9-10am | :30 | MBFS080717TVH | $50.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 43 | 08/12/17 | 08/12/17 | WSFA 12 News at Ten - Sat | 10-1030pm | -----1- | :30 | 1 | $175.00 | NM |

| Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|
| 08/07/17 | 08/13/17 | -----1- | 1 | $175.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | Sa | 08/12/17 | 10:27 PM | WSFA 12 News at Ten - Sat | 10-1030pm | :30 | MBFS081017TVH | $175.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 44 | 08/12/17 | 08/12/17 | WSFA 12 News at Six-S at | Sa 6-7pm | -----1- | :30 | 1 | $80.00 | NM |

| Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|
| 08/07/17 | 08/13/17 | -----1- | 1 | $80.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | Sa | 08/12/17 | 6:41 PM | WSFA 12 News at Six-Sat | Sa 6-7pm | :30 | MBFS081017TVH | $80.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 45 | 08/12/17 | 08/12/17 | NBC Saturday Today Sh ow | 6-8am | -----1- | :30 | 1 | $45.00 | NM |

| Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|
| 08/07/17 | 08/13/17 | -----1- | 1 | $45.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | Sa | 08/12/17 | 6:58 AM | NBC Saturday Today Show | 6-8am | :30 | MBFS081017TVH | $45.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 46 | 08/13/17 | 08/13/17 | WSFA 12 News at Ten - Sun | 10-1030pm | ------1 | :30 | 1 | $300.00 | NM |

| Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|
| 08/07/17 | 08/13/17 | ------1 | 1 | $300.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | Su | 08/13/17 | 10:17 PM | WSFA 12 News at Ten - Sun | 10-1030pm | :30 | MBFS080717TVH | $300.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 47 | 08/13/17 | 08/13/17 | WSFA 12 NEWS @ 103 0P SU | 1030-11P | ------1 | :30 | 1 | $150.00 | NM |

| Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|
| 08/07/17 | 08/13/17 | ------1 | 1 | $150.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | Su | 08/13/17 | 10:41 PM | WSFA 12 NEWS @ 1030P SU | 1030-11P | :30 | MBFS081017TVH | $150.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 48 | 08/13/17 | 08/13/17 | WSFA 12 News at Five-S un | Su 5-530p | ------1 | :30 | 1 | $90.00 | NM |

| Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|
| 08/07/17 | 08/13/17 | ------1 | 1 | $90.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | Su | 08/13/17 | 5:15 PM | WSFA 12 News at Five-Sun | Su 5-530p | :30 | MBFS081017TVH | $90.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 49 | 08/13/17 | 08/13/17 | NET NBC Sunday Today Show | 7-8a | ------1 | :30 | 1 | $45.00 | NM |

| Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|
| 08/07/17 | 08/13/17 | ------1 | 1 | $45.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | Su | 08/13/17 | 7:56 AM | NET NBC Sunday Today Show | 7-8a | :30 | MBFS081017TVH | $45.00 | NM |

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| Advertiser | Product | Estimate Number |
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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 49 | 08/13/17 | 08/13/17 | NET NBC Sunday Today Show | 7-8a | ------1 | :30 | 1 | $45.00 | NM |
| 50 | 08/13/17 | 08/13/17 | NET NBC Meet The Pres s | 8-9a | ------1 | :30 | 1 | $45.00 | NM |

Weeks: Start Date 08/07/17 | End Date 08/13/17 | MTWTFSS ------1 | Spots/Week 1 | Rate $45.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| *1* | WSFA | *Su* | *08/13/17* | | *NET NBC Meet The Press* | *8-9a* | *:00* | | *~~$45.00~~* | *NM* |
| | | *Credited* | | | | | | | | |

| 51 | 08/13/17 | 08/13/17 | WSFA News Sunday AM | 9-930a | ------1 | :30 | 1 | $20.00 | NM |
|---|---|---|---|---|---|---|---|---|---|

Weeks: Start Date 08/07/17 | End Date 08/13/17 | MTWTFSS ------1 | Spots/Week 1 | Rate $20.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | Su | 08/13/17 | 9:23 AM | WSFA News Sunday AM | 9-930a | :30 | MBFS081017TVH | $20.00 | NM |

| 52 | 08/10/17 | 08/10/17 | WSFA 12 News at Ten - MF | 10-1035pm | ---1--- | :30 | 1 | $275.00 | NM |
|---|---|---|---|---|---|---|---|---|---|

Weeks: Start Date 08/07/17 | End Date 08/13/17 | MTWTFSS ---1--- | Spots/Week 1 | Rate $275.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | Th | 08/10/17 | 10:32 PM | WSFA 12 News at Ten - MF | 10-1035pm | :30 | MBFS080717TVH | $275.00 | NM |

| 53 | 08/10/17 | 08/10/17 | NBC Today Show 3 | 10-11am | ---1--- | :30 | 1 | $50.00 | NM |
|---|---|---|---|---|---|---|---|---|---|

Weeks: Start Date 08/07/17 | End Date 08/13/17 | MTWTFSS ---1--- | Spots/Week 1 | Rate $50.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| *1* | WSFA | *Th* | *08/10/17* | | *NBC Today Show 3* | *10-11am* | *:00* | | *~~$50.00~~* | *NM* |
| | | *Credited* | | | | | | | | |

| 54 | 08/10/17 | 08/10/17 | ALABAMA LIVE @ 11A | 11-1130Am | ---1--- | :30 | 1 | $30.00 | NM |
|---|---|---|---|---|---|---|---|---|---|

Weeks: Start Date 08/07/17 | End Date 08/13/17 | MTWTFSS ---1--- | Spots/Week 1 | Rate $30.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | Th | 08/10/17 | 11:24 AM | ALABAMA LIVE @ 11A | 11-1130Am | :30 | MBFS080717TVH | $30.00 | NM |

| 55 | 08/10/17 | 08/10/17 | ALABAMA LIVE @ 1130 AM | 1130A-12P | ---1--- | :30 | 1 | $30.00 | NM |
|---|---|---|---|---|---|---|---|---|---|

Weeks: Start Date 08/07/17 | End Date 08/13/17 | MTWTFSS ---1--- | Spots/Week 1 | Rate $30.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | Th | 08/10/17 | 11:50 AM | ALABAMA LIVE @ 1130AM | 1130A-12P | :30 | MBFS080717TVH | $30.00 | NM |

| 56 | 08/10/17 | 08/10/17 | NET Days of Our Lives | 1230-130p | ---1--- | :30 | 1 | $150.00 | NM |
|---|---|---|---|---|---|---|---|---|---|

Weeks: Start Date 08/07/17 | End Date 08/13/17 | MTWTFSS ---1--- | Spots/Week 1 | Rate $150.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | Th | 08/10/17 | 1:29 PM | NET Days of Our Lives | 1230-130p | :30 | MBFS080717TVH | $150.00 | NM |

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# INVOICE

Send Payment To:

**WSFA**
**Regions Bank**
**ATTN: Lockbox # 1400**
**P.O. Box 11407**
**Birmingham, AL 35246-1400**

www.wsfa.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---|---|---|---|
| 1795602-1 | 08/27/17 | August 2017 | 07/31/17 - 08/15/17 |

| Advertiser | Product | Estimate Number |
|---|---|---|
| POL/Brooks, Mo/R/Senator | BROOKS FOR SENATE | 471 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 56 | 08/10/17 | 08/10/17 | NET Days of Our Lives | 1230-130p | ---1--- | :30 | 1 | $150.00 | NM |
| 57 | 08/10/17 | 08/10/17 | WSFA 12 News at Noon | 12-1230pm | ---1--- | :30 | 1 | $100.00 | NM |

Weeks: Start Date 08/07/17, End Date 08/13/17, MTWTFSS ---1---, Spots/Week 1, Rate $100.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | Th | 08/10/17 | 12:23 PM | WSFA 12 News at Noon | 12-1230pm | :30 | MBFS080717TVH | $100.00 | NM |

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| 58 | 08/10/17 | 08/10/17 | INSIDER, THE | 130-2p | ---1--- | :30 | 1 | $30.00 | NM |

Weeks: Start Date 08/07/17, End Date 08/13/17, MTWTFSS ---1---, Spots/Week 1, Rate $30.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| *1* | WSFA | *Th* | *08/10/17* | | *INSIDER, THE* | *130-2p* | *:00* | | *~~$30.00~~* | *NM* |
| | | *Credited* | | | | | | | | |

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| 59 | 08/10/17 | 08/10/17 | JUDGE JUDY 2ND RUN | 3-330p | ---1--- | :30 | 1 | $60.00 | NM |

Weeks: Start Date 08/07/17, End Date 08/13/17, MTWTFSS ---1---, Spots/Week 1, Rate $60.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | Th | 08/10/17 | 3:19 PM | JUDGE JUDY 2ND RUN | 3-330p | :30 | MBFS080717TVH | $60.00 | NM |

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| 60 | 08/10/17 | 08/10/17 | JUDGE JUDY 1ST RUN | 330-4p | ---1--- | :30 | 1 | $60.00 | NM |

Weeks: Start Date 08/07/17, End Date 08/13/17, MTWTFSS ---1---, Spots/Week 1, Rate $60.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | Th | 08/10/17 | 3:49 PM | JUDGE JUDY 1ST RUN | 330-4p | :30 | MBFS080717TVH | $60.00 | NM |

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| 61 | 08/10/17 | 08/10/17 | NBC Early Today | 4XM-430XM | ---1--- | :30 | 1 | $3.00 | NM |

Weeks: Start Date 08/07/17, End Date 08/13/17, MTWTFSS ---1---, Spots/Week 1, Rate $3.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | Th | 08/10/17 | 4:19 AM | NBC Early Today | 4XM-430XM | :30 | MBFS080717TVH | $3.00 | NM |

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| 62 | 08/10/17 | 08/10/17 | WSFA 12 NEWS AT 4PM | M-F 4-430P | ---1--- | :30 | 1 | $60.00 | NM |

Weeks: Start Date 08/07/17, End Date 08/13/17, MTWTFSS ---1---, Spots/Week 1, Rate $60.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | Th | 08/10/17 | 4:25 PM | WSFA 12 NEWS AT 4PM | M-F 4-430P | :30 | MBFS080717TVH | $60.00 | NM |

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| 63 | 08/10/17 | 08/10/17 | Today in Alabama 430am | 430-5a | ---1--- | :30 | 1 | $5.00 | NM |

Weeks: Start Date 08/07/17, End Date 08/13/17, MTWTFSS ---1---, Spots/Week 1, Rate $5.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | Th | 08/10/17 | 4:41 AM | Today in Alabama 430am | 430-5a | :30 | MBFS080717TVH | $5.00 | NM |

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www.wsfa.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---|---|---|---|
| 1795602-1 | 08/27/17 | August 2017 | 07/31/17 - 08/15/17 |

| Advertiser | Product | Estimate Number |
|---|---|---|
| POL/Brooks, Mo/R/Senator | BROOKS FOR SENATE | 471 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 64 | 08/10/17 | 08/10/17 | WSFA 12 NEWS AT 4P M | M-F 430-5P | ---1--- | :30 | 1 | $75.00 | NM |

Weeks: Start Date 08/07/17, End Date 08/13/17, MTWTFSS ---1---, Spots/Week 1, Rate $75.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | Th | 08/10/17 | 4:57 PM | WSFA 12 NEWS AT 4PM | M-F 430-5P | :30 | MBFS080717TVH | $75.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 65 | 08/10/17 | 08/10/17 | Today in Alabama 5am | 5-530a | ---1--- | :30 | 1 | $85.00 | NM |

Weeks: Start Date 08/07/17, End Date 08/13/17, MTWTFSS ---1---, Spots/Week 1, Rate $85.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | Th | 08/10/17 | 5:12 AM | Today in Alabama 5am | 5-530a | :30 | MBFS080717TVH | $85.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 66 | 08/10/17 | 08/10/17 | WSFA 12 News at Five | 5-530pm | ---1--- | :30 | 1 | $185.00 | NM |

Weeks: Start Date 08/07/17, End Date 08/13/17, MTWTFSS ---1---, Spots/Week 1, Rate $185.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | Th | 08/10/17 | 5:17 PM | WSFA 12 News at Five | 5-530pm | :30 | MBFS080717TVH | $185.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 67 | 08/10/17 | 08/10/17 | Today in Alabama 530a | 528am-6am | ---1--- | :30 | 1 | $100.00 | NM |

Weeks: Start Date 08/07/17, End Date 08/13/17, MTWTFSS ---1---, Spots/Week 1, Rate $100.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | Th | 08/10/17 | 5:39 AM | Today in Alabama 530a | 528am-6am | :30 | MBFS080717TVH | $100.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 68 | 08/10/17 | 08/10/17 | WSFA 12 News at Six - MF | 6-630pm | ---1--- | :30 | 1 | $350.00 | NM |

Weeks: Start Date 08/07/17, End Date 08/13/17, MTWTFSS ---1---, Spots/Week 1, Rate $350.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| *1* | WSFA | *Th* | *08/10/17* | | *WSFA 12 News at Six - MF* | *6-630pm* | *:00* | | ~~*$350.00*~~ | *NM* |
| | | *Credited* | | | | | | | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 69 | 08/10/17 | 08/10/17 | Today In Alabama | 6a-7a | ---1--- | :30 | 1 | $175.00 | NM |

Weeks: Start Date 08/07/17, End Date 08/13/17, MTWTFSS ---1---, Spots/Week 1, Rate $175.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | Th | 08/10/17 | 6:48 AM | Today In Alabama | 6a-7a | :30 | MBFS080717TVH | $175.00 | NM |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 70 | 08/10/17 | 08/10/17 | ENTERTAINMENT TONIGHT | 630-7p | ---1--- | :30 | 1 | $215.00 | NM |

Weeks: Start Date 08/07/17, End Date 08/13/17, MTWTFSS ---1---, Spots/Week 1, Rate $215.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| *1* | WSFA | *Th* | *08/10/17* | | *ENTERTAINMENT TONIGHT* | *630-7p* | *:00* | | ~~*$215.00*~~ | *NM* |
| | | *Credited* | | | | | | | | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 71 | 08/10/17 | 08/10/17 | NBC Today Show | 7-9am | ---1--- | :30 | 1 | $115.00 | NM |

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|---|---|---|---|
| 1795602-1 | 08/27/17 | August 2017 | 07/31/17 - 08/15/17 |

| Advertiser | Product | Estimate Number |
|---|---|---|
| POL/Brooks, Mo/R/Senator | BROOKS FOR SENATE | 471 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 71 | 08/10/17 | 08/10/17 | NBC Today Show | 7-9am | ---1--- | :30 | 1 | $115.00 | NM |

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 08/07/17 | 08/13/17 | ---1--- | 1 | $115.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | Th | 08/10/17 | 7:58 AM | NBC Today Show | 7-9am | :30 | MBFS080717TVH | $115.00 | NM |

| 72 | 08/10/17 | 08/10/17 | NBC Today 2 | 9-10am | ---1--- | :30 | 1 | $50.00 | NM |
|---|---|---|---|---|---|---|---|---|---|

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 08/07/17 | 08/13/17 | ---1--- | 1 | $50.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | Th | 08/10/17 | 9:27 AM | NBC Today 2 | 9-10am | :30 | MBFS080717TVH | $50.00 | NM |

| 73 | 08/09/17 | 08/09/17 | WSFA 12 News at Ten - MF | 10-1035pm | --1---- | :30 | 1 | $275.00 | NM |
|---|---|---|---|---|---|---|---|---|---|

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 08/07/17 | 08/13/17 | --1---- | 1 | $275.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | W | 08/09/17 | 10:16 PM | WSFA 12 News at Ten - MF | 10-1035pm | :30 | MBFS080717TVH | $275.00 | NM |

| 74 | 08/09/17 | 08/09/17 | NBC Today Show 3 | 10-11am | --1---- | :30 | 1 | $50.00 | NM |
|---|---|---|---|---|---|---|---|---|---|

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 08/07/17 | 08/13/17 | --1---- | 1 | $50.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | W | 08/09/17 | 10:48 AM | NBC Today Show 3 | 10-11am | :30 | MBFS073117TVH | $50.00 | NM |

| 75 | 08/09/17 | 08/09/17 | ALABAMA LIVE @ 11A | 11-1130Am | --1---- | :30 | 1 | $30.00 | NM |
|---|---|---|---|---|---|---|---|---|---|

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 08/07/17 | 08/13/17 | --1---- | 1 | $30.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | W | 08/09/17 | 11:24 AM | ALABAMA LIVE @ 11A | 11-1130Am | :30 | MBFS073117TVH | $30.00 | NM |

| 76 | 08/09/17 | 08/09/17 | ALABAMA LIVE @ 1130 AM | 1130A-12P | --1---- | :30 | 1 | $30.00 | NM |
|---|---|---|---|---|---|---|---|---|---|

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 08/07/17 | 08/13/17 | --1---- | 1 | $30.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | W | 08/09/17 | 11:43 AM | ALABAMA LIVE @ 1130AM | 1130A-12P | :30 | MBFS073117TVH | $30.00 | NM |

| 77 | 08/09/17 | 08/09/17 | NET Days of Our Lives | 1230-130p | --1---- | :30 | 1 | $150.00 | NM |
|---|---|---|---|---|---|---|---|---|---|

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 08/07/17 | 08/13/17 | --1---- | 1 | $150.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | W | 08/09/17 | 12:55 PM | NET Days of Our Lives | 1230-130p | :30 | MBFS073117TVH | $150.00 | NM |

| 78 | 08/09/17 | 08/09/17 | WSFA 12 News at Noon | 12-1230pm | --1---- | :30 | 1 | $100.00 | NM |
|---|---|---|---|---|---|---|---|---|---|

| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|---|
| | 08/07/17 | 08/13/17 | --1---- | 1 | $100.00 |

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| Advertiser | Product | Estimate Number |
|---|---|---|
| POL/Brooks, Mo/R/Senator | BROOKS FOR SENATE | 471 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 78 | 08/09/17 | 08/09/17 | WSFA 12 News at Noon | 12-1230pm | --1---- | :30 | 1 | $100.00 | NM |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | W | 08/09/17 | 12:27 PM | WSFA 12 News at Noon | 12-1230pm | :30 | MBFS073117TVH | $100.00 | NM |

| 79 | 08/09/17 | 08/09/17 | INSIDER, THE | 130-2p | --1---- | :30 | 1 | $30.00 | NM |
|---|---|---|---|---|---|---|---|---|---|

| Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|
| 08/07/17 | 08/13/17 | --1---- | 1 | $30.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | W | 08/09/17 | 1:41 PM | INSIDER, THE | 130-2p | :30 | MBFS073117TVH | $30.00 | NM |

| 80 | 08/09/17 | 08/09/17 | JUDGE JUDY 2ND RUN | 3-330p | --1---- | :30 | 1 | $60.00 | NM |
|---|---|---|---|---|---|---|---|---|---|

| Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|
| 08/07/17 | 08/13/17 | --1---- | 1 | $60.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | W | 08/09/17 | 3:13 PM | JUDGE JUDY 2ND RUN | 3-330p | :30 | MBFS073117TVH | $60.00 | NM |

| 81 | 08/09/17 | 08/09/17 | JUDGE JUDY 1ST RUN | 330-4p | --1---- | :30 | 1 | $60.00 | NM |
|---|---|---|---|---|---|---|---|---|---|

| Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|
| 08/07/17 | 08/13/17 | --1---- | 1 | $60.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | W | 08/09/17 | 3:54 PM | JUDGE JUDY 1ST RUN | 330-4p | :30 | MBFS073117TVH | $60.00 | NM |

| 82 | 08/09/17 | 08/09/17 | NBC Early Today | 4XM-430XM | --1---- | :30 | 1 | $3.00 | NM |
|---|---|---|---|---|---|---|---|---|---|

| Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|
| 08/07/17 | 08/13/17 | --1---- | 1 | $3.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | W | 08/09/17 | 4:17 AM | NBC Early Today | 4XM-430XM | :30 | MBFS080717TVH | $3.00 | NM |

| 83 | 08/09/17 | 08/09/17 | WSFA 12 NEWS AT 4P M | M-F 4-430P | --1---- | :30 | 1 | $60.00 | NM |
|---|---|---|---|---|---|---|---|---|---|

| Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|
| 08/07/17 | 08/13/17 | --1---- | 1 | $60.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | W | 08/09/17 | 4:20 PM | WSFA 12 NEWS AT 4PM | M-F 4-430P | :30 | MBFS073117TVH | $60.00 | NM |

| 84 | 08/09/17 | 08/09/17 | Today in Alabama 430am | 430-5a | --1---- | :30 | 1 | $5.00 | NM |
|---|---|---|---|---|---|---|---|---|---|

| Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|
| 08/07/17 | 08/13/17 | --1---- | 1 | $5.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | W | 08/09/17 | 4:51 AM | Today in Alabama 430am | 430-5a | :30 | MBFS073117TVH | $5.00 | NM |

| 85 | 08/09/17 | 08/09/17 | WSFA 12 NEWS AT 4P M | M-F 430-5P | --1---- | :30 | 1 | $75.00 | NM |
|---|---|---|---|---|---|---|---|---|---|

| Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|
| 08/07/17 | 08/13/17 | --1---- | 1 | $75.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | W | 08/09/17 | 4:40 PM | WSFA 12 NEWS AT 4PM | M-F 430-5P | :30 | MBFS073117TVH | $75.00 | NM |

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# INVOICE

Send Payment To:

**WSFA**
**Regions Bank**
**ATTN: Lockbox # 1400**
**P.O. Box 11407**
**Birmingham, AL 35246-1400**

www.wsfa.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---|---|---|---|
| 1795602-1 | 08/27/17 | August 2017 | 07/31/17 - 08/15/17 |

| Advertiser | Product | Estimate Number |
|---|---|---|
| POL/Brooks, Mo/R/Senator | BROOKS FOR SENATE | 471 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 85 | 08/09/17 | 08/09/17 | WSFA 12 NEWS AT 4PM | M-F 430-5P | --1---- | :30 | 1 | $75.00 | NM |
| 86 | 08/09/17 | 08/09/17 | Today in Alabama 5am | 5-530a | --1---- | :30 | 1 | $85.00 | NM |

Weeks: Start Date 08/07/17 | End Date 08/13/17 | MTWTFSS --1---- | Spots/Week 1 | Rate $85.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | W | 08/09/17 | 5:23 AM | Today in Alabama 5am | 5-530a | :30 | MBFS073117TVH | $85.00 | NM |

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| 87 | 08/09/17 | 08/09/17 | WSFA 12 News at Five | 5-530pm | --1---- | :30 | 1 | $185.00 | NM |

Weeks: Start Date 08/07/17 | End Date 08/13/17 | MTWTFSS --1---- | Spots/Week 1 | Rate $185.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | W | 08/09/17 | 5:27 PM | WSFA 12 News at Five | 5-530pm | :30 | MBFS073117TVH | $185.00 | NM |

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| 88 | 08/09/17 | 08/09/17 | Today in Alabama 530a | 528am-6am | --1---- | :30 | 1 | $100.00 | NM |

Weeks: Start Date 08/07/17 | End Date 08/13/17 | MTWTFSS --1---- | Spots/Week 1 | Rate $100.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | W | 08/09/17 | 5:46 AM | Today in Alabama 530a | 528am-6am | :30 | MBFS073117TVH | $100.00 | NM |

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| 89 | 08/09/17 | 08/09/17 | WSFA 12 News at Six - MF | 6-630pm | --1---- | :30 | 1 | $350.00 | NM |

Weeks: Start Date 08/07/17 | End Date 08/13/17 | MTWTFSS --1---- | Spots/Week 1 | Rate $350.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | W | 08/09/17 | 6:22 PM | WSFA 12 News at Six - MF | 6-630pm | :30 | MBFS073117TVH | $350.00 | NM |

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| 90 | 08/09/17 | 08/09/17 | Today In Alabama | 6a-7a | --1---- | :30 | 1 | $175.00 | NM |

Weeks: Start Date 08/07/17 | End Date 08/13/17 | MTWTFSS --1---- | Spots/Week 1 | Rate $175.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | W | 08/09/17 | 6:29 AM | Today In Alabama | 6a-7a | :30 | MBFS073117TVH | $175.00 | NM |

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| 91 | 08/09/17 | 08/09/17 | ENTERTAINMENT TONIGHT | 630-7p | --1---- | :30 | 1 | $215.00 | NM |

Weeks: Start Date 08/07/17 | End Date 08/13/17 | MTWTFSS --1---- | Spots/Week 1 | Rate $215.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | W | 08/09/17 | 6:55 PM | ENTERTAINMENT TONIGHT | 630-7p | :30 | MBFS073117TVH | $215.00 | NM |

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| 92 | 08/09/17 | 08/09/17 | NBC Today Show | 7-9am | --1---- | :30 | 1 | $115.00 | NM |

Weeks: Start Date 08/07/17 | End Date 08/13/17 | MTWTFSS --1---- | Spots/Week 1 | Rate $115.00

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | W | 08/09/17 | 8:56 AM | NBC Today Show | 7-9am | :30 | MBFS073117TVH | $115.00 | NM |

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| 93 | 08/09/17 | 08/09/17 | NBC Today 2 | 9-10am | --1---- | :30 | 1 | $50.00 | NM |

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|---|---|---|---|
| 1795602-1 | 08/27/17 | August 2017 | 07/31/17 - 08/15/17 |

| Advertiser | Product | Estimate Number |
|---|---|---|
| POL/Brooks, Mo/R/Senator | BROOKS FOR SENATE | 471 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|
| 94 | 08/11/17 | 08/11/17 | Today in Alabama 430am | 430-5a | ----F-- | :30 | 1 | $5.00 | NM |
| 95 | 08/10/17 | 08/10/17 | RI Falcon Pre-Season Game | 6-9p | ---T--- | :30 | 1 | $300.00 | NM |
| 96 | 08/14/17 | 08/15/17 | Today In Alabama | 6a-7a | MT----- | :30 | 2 | $175.00 | NM |
| 97 | 08/14/17 | 08/14/17 | ENTERTAINMENT TONIGHT | 630-7p | M------ | :30 | 1 | $215.00 | NM |
| 98 | 08/15/17 | 08/15/17 | NBC Today Show | 7-9am | -T----- | :30 | 1 | $115.00 | NM |

**94 Today in Alabama 430am**

| Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|
| 08/07/17 | 08/13/17 | ----F-- | 1 | $5.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | F | 08/11/17 | 4:40 AM | Today in Alabama 430am | 430-5a | :30 | MBFS080717TVH | $5.00 | NM |

**95 RI Falcon Pre-Season Game**

| Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|
| 08/07/17 | 08/13/17 | ---T--- | 1 | $300.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | Th | 08/10/17 | 8:54 PM | RI Falcon Pre-Season Game | 6-9p | :30 | MBFS080717TVH | $300.00 | NM |

**96 Today In Alabama**

| Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|
| 08/14/17 | 08/20/17 | MT----- | 2 | $175.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 2 | WSFA | M | 08/14/17 | 6:19 AM | Today In Alabama | 6a-7a | :30 | MBFS081017TVH | $175.00 | NM |
| 1 | WSFA | Tu | 08/15/17 | 6:29 AM | Today In Alabama | 6a-7a | :30 | MBFS081017TVH | $175.00 | NM |

**97 ENTERTAINMENT TONIGHT**

| Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|
| 08/14/17 | 08/20/17 | M------ | 1 | $215.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | M | 08/14/17 | 6:56 PM | ENTERTAINMENT TONIGHT | 630-7p | :30 | MBFS081017TVH | $215.00 | NM |

**98 NBC Today Show**

| Weeks: Start Date | End Date | MTWTFSS | Spots/Week | Rate |
|---|---|---|---|---|
| 08/14/17 | 08/20/17 | -T----- | 1 | $115.00 |

| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WSFA | Tu | 08/15/17 | 7:58 AM | NBC Today Show | 7-9am | :30 | MBFS081017TVH | $115.00 | NM |

Total Spots **90**

## Payment Terms 30 Days

| | |
|---|---|
| Gross Total | **$9,877.00** |
| Agency Commission | **$1,481.55** |
| Net Amount Due | **$8,395.45** |

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