

## 2016 ANNUAL EEO PUBLIC FILE REPORT

### Sea Mar Community Health Centers

Station(s):	KKMO-AM
Community(ies) of License:	TACOMA, WA
Reporting Period:	September 30, 2015 – October 1, 2016
No. of Full-time Employees:	5
Small Market Exemption:	No

The information required by FCC Rule 73.2080(c) (6) is provided in the charts that follow.

#### INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c) (2):

*Participated in at least 4 events sponsored by **organizations** representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops, and similar activities.*

- KKMO operated a booth and helped organize two events during the Reporting Period. At each event, Station Staff informed the public about the Radio station programming and the social services of SeaMar Community Health Centers.  
-Family festival day on May 15, 2016  
- Festival SeaMar “fiestas Patrias” 2016

*Established an **internship** program designed to assist members of the community to acquire skills needed for broadcast employment.*

- KKMO was assisted by an Intern Volunteer that worked on webpage Graphic Design and News Production. The Intern was supervised by an On Air Host for our program, “Health Care Educator

*Participated in **job banks, internet***

*programs, and other programs designed to promote outreach generally (i.e., that are not primarily directed to providing notification of specific job vacancies).*

- Fiestas Patrias (Sept 17th and 18th of 2016). The station was present at Fiestas Patrias, an event organized by Sea Mar to celebrate Mexican and other Latin American countries Independence. Discussing health, cultural, and educational issues, had a program with musical and cultural shows. Different sponsors and vendors were presents in the event. KKMO was present at a booth within Fiestas Patrias, which was always staffed by all full time staff members. KKMO was also responsible for presenting the entertainment portion of the event. In this capacity, were able to inform people about careers in broadcasting through our presence at the event, and our availability for questions.
- KKMO also hosted three tours of the station for various organizations:
  - A teacher from UNAM, the National Autonomous University of Mexico
  - New Counsel of Mexico, stationed in Seattle
  - The President and CEO of Consolidar Network
  - Society of Alumni from UNAM

*Participated in **other** activities*

- Latinos Unidos. A community issues and

*designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.*

public health program that operates each Saturday from 12:00 pm – 1:00 pm on KKMO-AM. This program is run by a combination of KKMO and Sea Mar staff (including our KKMO Production and Programming staff members). It discusses community issues, including education and career opportunities. Within this context, it disseminates information about careers in broadcasting to our listeners.

- **Hablando con El Consulado (Consul of Mexico in Seattle).** The Consul of Mexico has a program with KKMO-AM each week on Wednesday that our DJs (On Air Personalities) facilitate. Within these programs they discuss issues that pertain to the Consulate- obtaining Mexican identification, registration in schools, traveling internationally etc. Within this context, the Consul also discusses education and career opportunities available to Latinos in Washington State, including information about careers in broadcasting.