

**LIST OF ISSUES AND PROGRAMS**

**JULY-SEPTEMBER 30, 2016**

**WSRV-FM  
97.1 THE RIVER**

**COX RADIO, INC.  
GAINESVILLE-ATLANTA, GEORGIA**

**ISSUES AND ANSWERS**

**DURING THE PERIOD OF JULY-SEPTEMBER 30, 2016 THE FOLLOWING ISSUES AND PROBLEMS**

**WERE AMONG THOSE ADDRESSED BY WSRV-FM:**

**HEALTH / SAFETY / CRIME**

**EDUCATION**

**FAMILY / PARENTING / SELF-HELP / RELIGION**

**ART / ENTERTAINMENT / RECREATION / ENVIRONMENTAL**

**FINANCIAL / POVERTY / CHARITY**

**WSRV-FM**

**ASCERTAINMENT STATEMENT**

**WSRV FM/97.1 The River develops on air programming to address issues of importance to Gainesville, Atlanta and surrounding communities.**

WSRV-FM also produces four-thirty minute community affairs talk shows, which addresses a variety of topics and issues of concern including politics, education, health, business, lifestyle issues and civic and social issues. The Heart of Atlanta and Perspectives air every Sunday morning.

Issues on the program are ascertained through interviews with community leaders, including representatives of charitable and civic/social/civil rights organizations and others who make a difference in the communities in which we serve. WSRV-FM also solicits community input via the website

<b><u>LIST OF PROGRAMS</u></b>	<b><u>AIRTIMES</u></b>	<b><u>LENGTH</u></b>	<b><u>PROGRAM DESCRIPTION</u></b>
DR. JOE SHOW Host-Dr. Joe Esposito	SUN 6:30AM	30 MINUTES	LOCALLY PRODUCED PUBLIC AFFAIRS  PROGRAM DEALING WITH LOCAL ISSUES OR TOPICS OF GENERAL INTEREST.
PERSPECTIVES Host-Contrace Pressley	SUN 7:00AM	30 MINUTES	LOCALLY PRODUCED PUBLIC AFFAIRS  PROGRAM DEALING WITH LOCAL ISSUES OR TOPICS OF PARTICULAR MINORITY INTEREST.

**WSRV-FM      JULY 1-SEPTEMBER 30, 2016**

**CHARITY PROJECTS – 3RD QUARTER**

JULY

3-Caffeine & Octane Car Show

4-Peachtree Road Race

6-Truck Stop for Rockin' Ride Promotion McDonald's in Buford

13- Truck Stop for Rockin' Ride Promotion McDonald's in Morrow

20- Truck Stop for Rockin' Ride Promotion McDonald's in Marietta

21-Alive After Five

27- Truck Stop for Rockin' Ride Promotion McDonald's in Snellville

August

14-Rockin' Ride Finale at Ed Voyles – Prize awarded 2016 Ram 1500 Truck

27-Pigs & Peaches BBQ Festival

**ISSUE & DESCRIPTION**

**DATE**                      **TIME**                      **LENGTH**

**HEALTH / SAFETY / CRIME ISSUES**

7/3/16                              6:30am                      26mins

DR. JOE SHOW: Shocking food facts. If you shop in a typical US supermarket or big-box store, there may be more to your food purchases than meets the eye. Even the simplest of foods – apples, oranges, and chicken, for example – are commonly altered, treated with chemicals, or even injected with artificial coloring. If you value pure real food, there’s no getting around the fact that buying your food directly from a farm (or via a farmer’s market), or, alternatively, growing it in your own backyard, are among the last remaining ways to secure such unadulterated food for your family. The food industry would rather you believe that your apple is just an apple, rather than a fruit with an added wax coating, for example – and that’s only the tip of the iceberg.

7/10/16 6:30am                      25mins

DR. JOE SHOW: Cholesterol. Think you’ve heard it all when it comes to cholesterol? Well, even the most cholesterol-savvy among us may be in for a surprise...it turns out that perhaps the most important aspect has to do with making sure you have enough of it...the good kind, that is. Cholesterol, of course, is composed of two types: the good “HDL” (high-density lipoprotein) cholesterol and the bad “LDL” (low-density lipoprotein) variety. Most Americans focus on reducing LDL cholesterol as a key part of their treatment regimen. However, a new study found that having too little good cholesterol is at least as damaging when it comes to heart diseases as having too much of the bad kind, and it may be even more damaging.

7/10/16 7AM                              25mins

PERSPECTIVES: Al Vivian, President and CEO of Basic Diversity, a full-service Diversity and Inclusion Consulting Firm  
 In one week in the United States, a man selling CD’s outside a convenience store in Baton Rouge, Louisiana is shot and killed by police. Days later, outside Minneapolis, Minnesota, Philando Castile is pulled over by an officer. He is shot and killed as his girlfriend broadcasts his death over Facebook Live. Then a gunman opens fire on police in Dallas, Texas killing five. The gunman, a veteran, told negotiators before his death that he was inspired/motivated by the deaths of unarmed black men by police. Race was a factor. Demonstrations Black Lives Matter and others forces the question of what is going on here. Why are people not talking with one another rather than at one another?

**HEALTH / SAFETY / CRIME ISSUES:**

7/17/16 6:30am 28mins

DR JOE SHOW: Are you sabotaging your health and longevity by eating too much protein? Protein is essential for your health as it's a structural component of enzymes, cellular receptors, signaling molecules, and a main building block for your muscles and bones. Proteins also perform transport carrier functions, and the amino acid components of proteins serve as precursors for hormones and vitamins. But, when it comes to how much you need on a daily basis, there is a wide variety of opinions.

7/24/16 6:30am 26mins

DR. JOE SHOW: : The wide-ranging influence of gut microbes on your mental and physical health. There are 100 trillion cells in your body, but 90% of the genetic material is not yours, it is from bacteria, fungi, viruses and other microorganisms, i.e. your microflora. Gut microbes are big in the news lately, as researchers continue to discover the important roles these tiny organisms play in your overall health and well-being. We now know that your microflora influence your: genetic expression; immune system; weight and risk of numerous chronic and acute diseases, from diabetes to cancer. Most recently, research has shown that a certain set of these microbes may actually influence the activity of genes in your brain – and the parts they play are not small parts. They may work to manipulate your behavior, and your memory as well.

7/24/16 7AM 25mins

PERSPECTIVES: Georgia Congressman David Scott Saturday, August 6, 2016 at Mundy's Mill High School Congressman David Scott hosts his 12<sup>th</sup> annual Health Fair. Vital health screenings and information will be provided at no cost from our region's best healthcare providers and advocacy organizations. Participants include: Radiotherapy Clinics of Georgia, Sisters by Choice, Grady Health System, WellStar Health System, Children's Healthcare of Atlanta, AID Atlanta, Emory Eye Center, Morehouse School of Medicine, Georgia Dental Association, Hearing Doctors of Georgia, and many others. The Atlanta VA Medical Center and Atlanta VA Regional Office will provide counseling for Post-Traumatic Stress Disorder (PTSD); mental health services; and health eligibility representatives. Representatives of HomeSafe Georgia will share mortgage assistance and direct counseling to homeowners facing unemployment or underemployment. Free health screenings include: Clinical breast cancer exams; prostate cancer (PSA); HIV/ AIDS; Diabetes (glucose); Blood pressure; Asthma; Cholesterol; Mental health; Sickle cell; Vision; Dental; and more.

**HEALTH / SAFETY / CRIME ISSUES:**

7/31/16 6:30am 28mins

DR. JOE SHOW: Problems with over-the-counter painkillers. Aspirin is hailed as a miracle drug, and there's not a person among us who hasn't popped an ibuprofen or acetaminophen to deal with achy joints or a crushing headache. But if you're doing that every day, you could be causing long-term damage to your health. Most over-the-counter painkillers started out as prescription drugs but now are sold at lower doses without your needing to talk to your doctor. And they're all bad in their own way. Low doses of aspirin (81 milligrams) do have some benefits for people with risk factors for stroke, heart disease and some forms of cancer, larger doses taken daily to deal with the pains of daily living do not. Before getting into what that damage is, it helps to understand how these medications work.

8/14//16 4-5am 28mins

DR. JOE SHOW: Things you do that can make or break your health. More than 80,000 man-made chemicals are put into American household products, food, and food packaging each year, a majority of which are not tested for safety beforehand. The typical American home contains an average of 3 to 10 gallons of toxic materials in the form of household cleaning products alone. In Europe, more than 1,300 chemicals are banned from use in lotions, soaps, toothpaste, cosmetics, and other personal care products. In the U.S., a mere 11 have been banned. Add to the toxic flame retardants, found in countless items from furniture to baby products and electronics, and it's easy to see why some experts warn that many are likely to be exposed to dangerous levels of chemicals. Many of these chemicals end up in household dust, and young children in particular may ingest about 50 milligrams of household dust a day, making house dust an important source of toxic exposure that can play a role in the development of both obesity and other serious health problems.

8/21/16 4-5am 28mins

DR. JOE SHOW: The real reason you can't lose weight. What if your weight-loss struggles aren't purely within your control? Of course, "calories in, calories out" matters to a large extent – and so does strength-building exercise – but the truth is your hormones could be programmed to make weight loss much more difficult than it was for previous generations. And this weight-loss disadvantage may have been written into your biology while you were still in your mother's womb, with the effects sometimes not kicking in for years (sometimes decades) down the line.

**HEALTH / SAFETY / CRIME ISSUES:**

8/28/16 6:30am 30mins

DR. JOE SHOW: Improve your mood. If you are depressed, antidepressants aren't the only solution. Depression is one of the most common health conditions in the world. It ranges in seriousness from mild, temporary episodes of sadness to severe, persistent depression. Doctors say that for most forms of depression, symptoms improve with psychological counseling, antidepressant medications, or a combination of the two. While there can help, you can also lift your mood by taking matters into your own hands.

9/4/16 6:30am 30mins

DR. JOE SHOW: Health check list. Making a commitment to live healthier is an ongoing process. It's virtually impossible to make all the needed changes in one fell swoop.  
Perhaps you made a New Year's resolution to live healthier.  
Replace soda with water or herbal tea.  
Eat 2 meals a day within an 8-hour window.  
Clean up your diet.  
Get 8 hours of restful sleep each night.  
Mind your oral health.  
Sit less, walk more and work on your flexibility.  
Get your vitamin D level tested.  
Make stress reduction a daily priority.  
Help others and be active in your community.

9/11/16 6:30am 28mins

DR. JOE SHOW: Inflammation and mental health. What is driving this inflammation? How does it get kicked off? And how does it induce depression? With the limited clinical applications and revelations that came with the completion of the Human Genome Project in 2002, we have begun to focus on where we have outsourced our physiologic functions. The microbiome has become an important consideration, and particularly, the gut, which houses at least 10 times as many human cells as there are in our bodies, and 150 times as many genes as are in our genome. These microbes control many vital operations and are responsible for synthesis of neuroactive and nutritional compounds, for immune modulation, and for inflammatory signaling.

**HEALTH / SAFETY / CRIME ISSUES:**

9/18/16 6:30am 28mins

DR. JOE SHOW: Reducing salt can increase heart disease. Close to 6 million Americans have heart failure while more than 870,000 cases are diagnosed each year. If you have heart failure, it means your heart isn't pumping as well as it should be and, as a result, your body is probably not getting enough oxygen. In other words, you have a weak heart. Simple activities, like walking or carrying groceries, may become difficult, and you may also experience fatigue, shortness of breath, fluid build-up and coughing. Because heart failure is associated with fluid build-up, a low-salt diet is typically recommended. Excess sodium may cause your body to retain water and, so the conventional thinking goes, may worsen the fluid build-up associated with heart failure. This dietary dogma is touted as fact, but in reality you may want to think twice about slashing your salt intake if you have heart failure, as new research has linked it with an increased risk of death.

9/25/16 6:30am 28mins

DR. JOE SHOW: Stress Management. Adding stress management to routine heart disease treatment might lessen some patients' long-term risk of complications. A 5-year study of men with heart disease showed that those who went through 4 months of stress management training were less likely to need a heart procedure such as bypass surgery over the study period. Overall, few of the 94 men in the study had a heart attack, and only one died. But in the study's first year, two men who received only standard care had a heart attack, while none in the stress reduction group did. And despite the added cost of stress management training, patients in this group had lower hospitalization and physicians' costs over 5 years than men in the standard care group did. Costs in the exercise group were similar to the stress reduction group's.

**ISSUE & DESCRIPTION**

**DATE**

**TIME**

**LENGTH**

**EDUCATION ISSUES:**

7/3/16

7am

25mins

PERSPECTIVES: Eli Kennedy, the CEO of Level Playing Field Institute, the organization which provides SMASH

The Summer Math and Science Honors Academy (SMASH) is a free of cost, STEM-intensive college preparatory program for underrepresented high school students of color. SMASH boasts a rigorous 5-week, 3-year summer, fully residential STEM enrichment program which provides access to STEM coursework and access to mentors, role models, and support networks of students of color. Each summer, SMASH scholars spend five weeks on a college campus immersed in STEM and live among other high-potential, underrepresented (African American, Latino/a, Native American, Southeast Asian or Pacific Islander, low-income, first-in-family to attend college) high school students. In addition to their summer courses, SMASH scholars remain engaged during the school year through monthly STEM workshops and academic programming. This includes SAT prep, college counseling, financial aid workshops, and other activities to ensure continued academic success. The program not only reinforces the students’ STEM academic identities, but also focuses on developing their critical thinking, civic awareness, leadership and sense of social responsibility.

8/21/16 7:00AM 25Min.

PERSPECTIVES: Guests: Founder CJ Stewart and four of his Lead Ambassadors -LEAD stands for launchexpose, advise and direct. The organization delivers service to the Game World and. Its mission is to empower an at risk generation to lead and transform their city. Through its year round Pathway 2 Empowerment Programming LEAD is inspiring and equipping black males to earn positions of leadership in business, education and government. Stewart finds his young men to develop through the game of baseball. 100 - percent of program participants go to college.

9/11/16 7am 24mins

PERSPECTIVES: Guests: Austin Dickson, Executive Director Literacy Action-For 47 years, Literacy Action has offered opportunities for adults to get a new start, a second chance, a leg up. It’s a magical place where what happens in the classroom changes the trajectory of people’s lives. And that’s worth exporting. Throughout the past year, we have welcomed more and more into our on-site classrooms at our principal facilities in Atlanta and Decatur, but we have also added new sites, programs, and partnerships that take catalytic programs outside our own walls. Working collaboratively with schools, libraries, job training programs, nonprofit organizations, and community centers we have found ways to localize Literacy Action in areas of the region we have never been able to reach before. On September 22<sup>nd</sup>, Literacy Action will host its annual fund raiser – Spellabration at King Plow.

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**ART & ENTERTAINMENT / RECREATION / ENVIRONMENTAL ISSUES:**

7/17/16 7am 25mins

PERSPECTIVES: Billy Payne, founder of the Atlanta Olympic Movement and former Olympian Janet Evans

2016 marks 20 years since Atlanta hosted the Centennial Olympic Games. As the 20<sup>th</sup> Anniversary of the 1996 Atlanta Olympic Games draws near, Atlanta Committee for the Olympic Games Chairman and CEO, Mr. Billy Payne and the Georgia World Congress Center Authority are hosting an event, Relive the Dream, on July 16<sup>th</sup> in Centennial Olympic Park. Since the 1996 Olympic Games, Centennial Olympic Park has attracted \$2.2 billion of new development to Downtown Atlanta - including nine hotels, seven residential towers, and attractions such as the Georgia Aquarium, the World of Coca-Cola, Center for Civil and Human Rights, the College Football Hall of Fame, and Sky View Atlanta-with an additional \$1.5 billion of development planned for the future.

7/31/16 7am 25mins

**PERSPECTIVES:** GloZell Green, author, Is You Okay? -GloZell has one mission--making people laugh. Since she started her You Tube channel eight months ago... she now has more than 4.2 million subscribers who've watched her material more than 711 million times. So what's there? You will find over 2,000 videos that include interviews, comedy about her life, song parodies and more. Five of her videos have been viewed more than 10 million times, and her Cinnamon Challenge video garnered over 45 million views alone. Her crazy stunts and comedic prowess have propelled her into the ranks of legendary funny ladies and have made her year inspiring icon for a new generation. Green's YouTube platform established her as a pop culture fixture, earning her the distinct honor of interviewing President Barack Obama at the White House in January 2015. Her first book, Is You Ok? Arrived June 7.

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**DATE                      TIME                      LENGTH**

**ART & ENTERTAINMENT / RECREATION / ENVIRONMENTAL ISSUES:**

8/7/16 7am 25mins

**PERSPECTIVES:** Former CNN Anchor turned author and motivational speaker Daryn Kagan From your TV screen, Daryn Kagan looked like she had her dream job. As a news anchor for CNN, she had a front row seat to the world's biggest breaking news stories. She traveled the world covering everything from war to Oscar's Red Carpet to traveling Africa for two weeks with U2's Bono. Goal when the network thing not to renew

her contract after 12 years, Daryn suddenly found herself without any of the dreams she carried for years. No job. Never been married. Never had kids. In this collection of her columns written for Cox Newspapers, Daryn shares her journey of picking up the pieces. Of creating a life different than she knew to dream of before. Her book is Hope Possible.

8/14/16 7am 26mins

**PERSPECTIVES:** Tyler Perry’s Too Close to Home – the first Drama on TLC - Actors Danielle Savre, Brock O’Hurn and Ashley Love Mills  
An 8-part drama, TOO CLOSE TO HOME, tells the story of a young woman from a modest upbringing who discovers she may have a bright future in Washington D.C.’s fast-paced political scene. When Anna (**Danielle Savre**) leaves her trailer park home in Alabama in a cloud of dust, she cuts all ties with her family and buries every element of her checkered past. Her friends in Washington think she comes from a wealthy family and know nothing of her real upbringing. Suddenly, the real Anna is exposed when she causes a major political scandal and makes national headlines for her part in an affair with one of the nation's most powerful players. With nowhere to turn, she's forced to find sanctuary in the only place she has left - home.

**ART & ENTERTAINMENT / RECREATION / ENVIRONMENTAL ISSUES:**

8/28/16 7am 25mins

**PERSPECTIVES:** Many Rivers to Cross Music Festival - Hip Hop Artist TI and Gina Belafonte – Many Rivers to Cross October 2-3, in Atlanta  
The Social Justice Music & Arts Festival is set for October 1 & 2 in Chattahoochee, Hills, GA and will feature some of the biggest stars in entertainment today including Grammy-Winning Hip Hop Stars T.I. and Gina Belafonte – youngest daughter to a name we all know Harry Belafonte. Tip has been outspoken about social justice issues and recently released a new song “We Will Not” and will perform at the festival. He had a personal meeting with Harry Belafonte and can share more about what he learned from him. Gina is a leading voice in the social justice movement, and as Co-Director of [Sankofa.org](http://Sankofa.org), is helping artists reignite the artist/activist tradition. Many Rivers To Cross – the largest, multi-generational music and arts festival dedicated to progressive social change set for 10/1 & 10/2 at Bouckaert Farm. The new festival features, musicians and celebrities including T.I., John Legend, Public Enemy, Dave Matthews, Carlos Santana, Macklemore, Jesse Williams and more

will share special musical performances to inspire their fans to vote, get educated on issues in the “Social Justice Village” and learn how they can get involved in their own communities .

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**FINANCIAL / POVERTY / CHARITY ISSUES:**

9/18/16 7am

25mins

PERSPECTIVES: Former Olympian and Kaiser Permanente Run/Walk Director Jeff Galloway and Dr. Reggie Mason, Health Lead for Kaiser Permanente and Mark Hannah, Director SETAAC

Tremendous foot traffic overwhelms downtown Atlanta streets on September 22<sup>nd</sup> as runners and walkers will take over the streets for the annual Kaiser Permanente Corporate Run/Walk! The 5K starts near Turner Field and winds through downtown Atlanta. Joining me today are Olympian

turned race director, Jeff Galloway, and Kaiser Permanente of Georgia's Total Health Lead, Dr. Reggie Mason. The Kaiser Permanente Corporate Run/Walk is that it targets companies. Individuals are welcome, but we're trying to improve the health of metro Atlanta's workforce through team work. The majority of runners and walkers are part of corporate teams, which train together for the event. The goal is to build camaraderie among co-workers and help them motivate each other to be active.

If a business owner has a firm headquartered in the United States, is faced with import competition and has experienced declines of fluctuation in monthly net sales over the last four year or has reduced employment over the past four years, the firm may be eligible for cost share assistance – grants of up to \$75,000 of Federal cost share technical assistance. Eligible firms are certified, paired with a consultant for specific work and the resulting plan is implemented. For more information call 404-894-3858 or visit [www.setaac.org](http://www.setaac.org).