Walnut Radio LLC
11717 Burt Street, Ste 201
Omaha, NE 68154
(402) 422-1600

KCRO-AM Order Confirmation

OrderID: 2343-005

Sponsor:	FRIENDS OF BRETT LINDSTROM
Product:	FRIENDS OF BRETT LINDSTROM
Estimate/PO:	1473 / CONT# 4418319
AccountRep:	NATIONAL
BillingCycle:	Broadcast Month
InvoiceType:	Detail
Run Dates:	3/9/2022 - 5/10/2022
Items Ordered:	234
Ordered Amount:	$3,510.00
-Agency Commission:	-$526.50
Net Amount:	$2,983.50

MEDIA FINANCIAL SERVICES
1655 PALM BEACK LAKES BLVD 9TH FL SUITE 903
WEST PALM BEACH, FL 33401

Scheduled Station(s): KCRO-AM
FRIENDS OF BRETT LINDSTROM

Printed 1/24/2022 4:23:16 PM

	Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01	3/9/2022 - 3/11/2022	All Weeks	06:00 AM - 10:00 AM			1	1	1			3	1:00	Spot			3	15.00	45.00
02	3/14/2022 - 3/25/2022	All Weeks	06:00 AM - 10:00 AM	1	1	1	1	1			5	1:00	Spot			10	15.00	150.00
03	3/28/2022 - 5/6/2022	All Weeks	06:00 AM - 10:00 AM	2	2	2	2	2			10	1:00	Spot			60	15.00	900.00
04	5/9/2022 - 5/10/2022	All Weeks	06:00 AM - 10:00 AM	3	2						5	1:00	Spot			5	15.00	75.00
05	3/9/2022 - 3/11/2022	All Weeks	10:00 AM - 03:00 PM			1	1	1			3	1:00	Spot			3	15.00	45.00
06	3/14/2022 - 3/25/2022	All Weeks	10:00 AM - 03:00 PM	1	1	1	1	1			5	1:00	Spot			10	15.00	150.00
07	3/28/2022 - 5/6/2022	All Weeks	10:00 AM - 03:00 PM	2	2	2	2	2			10	1:00	Spot			60	15.00	900.00
08	5/9/2022 - 5/10/2022	All Weeks	10:00 AM - 03:00 PM	3	2						5	1:00	Spot			5	15.00	75.00
09	3/9/2022 - 3/11/2022	All Weeks	03:00 PM - 07:00 PM			1	1	1			3	1:00	Spot			3	15.00	45.00
10	3/14/2022 - 3/25/2022	All Weeks	03:00 PM - 07:00 PM	1	1	1	1	1			5	1:00	Spot			10	15.00	150.00
11	3/28/2022 - 5/6/2022	All Weeks	03:00 PM - 07:00 PM	2	2	2	2	2			10	1:00	Spot			60	15.00	900.00
12	5/9/2022 - 5/10/2022	All Weeks	03:00 PM - 07:00 PM	3	2						5	1:00	Spot			5	15.00	75.00

Broadcast Month Projected Billing [Net]:

Jan-22	0.00	Feb-22	0.00	Mar-22	497.25	Q1-2022	497.25
Apr-22	1,530.00	May-22	956.25	Jun-22	0.00	Q2-2022	2,486.25

Confirmed Correct; Payment Guaranteed

Accepted for KCRO-AM

Janel Reeves

From: Patrick Combs
Sent: Monday, January 24, 2022 12:11 PM
To: Janel Reeves; Tammy Hogg
Subject: FW: KCRO-AM has received a NEW order - Friends of Brett Lindstrom

Patrick Combs
President & CEO
Walnut Media
11717 Burt Street
Omaha, NE 68154
402-422-1600

From: message_bot@gotostrata.com <message_bot@gotostrata.com>
Sent: Monday, January 24, 2022 12:09 PM
To: Patrick Combs <patrick@walnutmediausa.com>
Subject: KCRO-AM has received a NEW order - Friends of Brett Lindstrom

You have received a New Network order from RadioExchange.

Station: KCRO-AM

Order #: 3193036

Contract #: 4418319

Flight: 3/9/2022-5/10/2022

Total Dollars/Spots: $3,510.00/234

Advertiser: Friends of Brett Lindstrom

Product: Est 1473 3/9-5/10 NE GOV Radio

Salesperson:

MARKET:	Omaha-Council Bluffs, NE	**AMOUNT:**	$3,510.00	**AGENCY:**	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	**SPOTS:**	234		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401
MOD:	1 Stn Ver: 1 Last:				Invoices@MediaFinancial.com
SALES OFFICE:	CHICAGO	**SLS PH:**	216-233-8181		
SALESPERSON:	Linley Grande	**SLS FAX:**			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	**AGY CLI:**		**CONTRACT # FOR INVOICING 4418319**	
ADVERTISER:	Friends of Brett Lindstrom	**AGY PRD:**		**INVOICE:**	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 1473 3/9-5/10 NE GOV Radio	**AGY EST:**	1473		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401
FLIGHT:	03-09-2022 TO 5/15/2022	[X]Unwired [ ]Spot [ ]Mod			Invoices@MediaFinancial.com
TOT # OF WEEKS:	10				
PRIM. DEMO:	Adults 50+	[X]Cash [ ]Trade			
SEC. DEMO:		**SPOT TYPE:**		**LAST SENT:**	01/24/2022 12:07

COMMENTS

[Rep Comment] 01/24/2022: New replacement order. Nab already sent last week. Creative & payment will be sent closer to the start date. Please confirm ASAP in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

Goal Based Imp: 0 [By GRP/CPP].

Affidavits of Performance required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

WEEK#1 **3/9/2022 To 3/13/2022** **WK TOT $135.00** **WK TOTAL SPOTS 9**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	5		..WTF..	6:00AM	10:00AM	60	3/9/2022	3/11/2022	3	$15	$45
	7		..WTF..	10:00AM	3:00PM	60	3/9/2022	3/11/2022	3	$15	$45
	9		..WTF..	3:00PM	7:00PM	60	3/9/2022	3/11/2022	3	$15	$45

MARKET:	Omaha-Council Bluffs, NE	**AMOUNT:**	$3,510.00	**AGENCY:**	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	**SPOTS:**	234		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401
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SALESPERSON:	Linley Grande	**SLS FAX:**			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	**AGY CLI:**		**CONTRACT # FOR INVOICING 4418319**	
ADVERTISER:	Friends of Brett Lindstrom	**AGY PRD:**		**INVOICE:**	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 1473 3/9-5/10 NE GOV Radio	**AGY EST:**	1473		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401
FLIGHT:	03-09-2022 TO 5/15/2022	[X]Unwired [ ]Spot [ ]Mod			Invoices@MediaFinancial.com
TOT # OF WEEKS:	10				
PRIM. DEMO:	Adults 50+	[X]Cash [ ]Trade			
SEC. DEMO:		**SPOT TYPE:**		**LAST SENT:**	01/24/2022 12:07

WEEK#2-WEEK#3 **3/14/2022 To 3/27/2022** **WK TOT $225.00** **WK TOTAL SPOTS 15**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	3/14/2022	3/25/2022	5	$15	$75
	2		MTWTF..	10:00AM	3:00PM	60	3/14/2022	3/25/2022	5	$15	$75
	3		MTWTF..	3:00PM	7:00PM	60	3/14/2022	3/25/2022	5	$15	$75

WEEK#4-WEEK#9 **3/28/2022 To 5/8/2022** **WK TOT $450.00** **WK TOTAL SPOTS 30**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	3/28/2022	5/6/2022	10	$15	$150
	2		MTWTF..	10:00AM	3:00PM	60	3/28/2022	5/6/2022	10	$15	$150
	3		MTWTF..	3:00PM	7:00PM	60	3/28/2022	5/6/2022	10	$15	$150

WEEK#10 **5/9/2022 To 5/15/2022** **WK TOT $225.00** **WK TOTAL SPOTS 15**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	4		MT.....	6:00AM	10:00AM	60	5/9/2022	5/10/2022	5	$15	$75
	6		MT.....	10:00AM	3:00PM	60	5/9/2022	5/10/2022	5	$15	$75
	8		MT.....	3:00PM	7:00PM	60	5/9/2022	5/10/2022	5	$15	$75

MARKET:	Omaha-Council Bluffs, NE	**AMOUNT:**	$3,510.00	**AGENCY:**	MEDIA FINANCIAL SERVICES
REP:	McGavren Guild Media	**SPOTS:**	234		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	1 Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	**SLS PH:**	216-233-8181		
SALESPERSON:	Linley Grande	**SLS FAX:**			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	**AGY CLI:**		**CONTRACT # FOR INVOICING 4418319**	
ADVERTISER:	Friends of Brett Lindstrom	**AGY PRD:**		**INVOICE:**	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 1473 3/9-5/10 NE GOV Radio	**AGY EST:**	1473		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	03-09-2022 TO 5/15/2022	[X]Unwired [ ]Spot [ ]Mod			
TOT # OF WEEKS:	10				
PRIM. DEMO:	Adults 50+	[X]Cash [ ]Trade			
SEC. DEMO:		**SPOT TYPE:**		**LAST SENT:**	01/24/2022 12:07

TOTAL	Mar	Apr	May												Total
SPOT	39	120	75												234
CASH	585.00	1,800.00	1,125.00												3,510.00
TOTAL	585.00	1,800.00	1,125.00												3,510.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Dillon Lloyd - Medium Buying, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

- [ ] FEDERAL CANDIDATE
- [x] STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Brett Lindtrom

Authorized committee:
Friends of Brett Lindstrom

Agency requesting time (and contact information):
[x]

Candidate's political party:
Republican

Office sought (no acronyms or abbreviations):
Governor

Date of election:
05/10/22

[ ] General [x] Primary

Treasurer of candidate's authorized committee:
JR JOHNSON

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- [x] the candidate listed above who is a legally qualified candidate, or
- [ ] the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: Dillon Lloyd	Signature:
Name: Dillon Lloyd	Name:
Date of Request to Purchase Ad Time: 3/9/22	Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? ☐ Yes ☐ No

Date ad received: _____

Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☐ Accepted

☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐ Rejected – provide reason:

_____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.