Contract Agreement Between:

CONTRACT

WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

Contract / Revision	Alt Order #
951725 /	25325377

Product		
TV		
Contract Dates	Estimate #	
10/11/16 - 10/17/16	**5560**	
Advertiser		Original Date / Revision
POL/Hillary for America		10/07/16 / 10/14/16

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue Northwest
Suite 800
Washington, DC 20007
USA

Billing Cycle	Billing Calendar	Cash/Trade
EOC	Broadcast	Cash
Property	Account Executive	Sales Office
WFLA	Katz Washington	Katz/Washingto
Special Handling		
Demographic		
Adults 35+		
Agy Code	Advertiser Code	Product 1/2
9912856	278	295
Agency Ref		Advertiser Ref
IN117/SP159/AL1336		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WFLA	10/11/16	10/14/16	Today Show	657-9a		1:00				NM	2	$5,600.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/10/16	10/16/16	-TWTF--	2		$2,800.00						
N 2	WFLA	10/15/16	10/15/16	Today Show Sa	657-10a		1:00				NM	1	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/10/16	10/16/16	-----S-	1		$1,400.00						
N 3	WFLA	10/11/16	10/14/16	Local News @ 11a	Local News @ 11a		1:00				NM	1	$660.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/10/16	10/16/16	-TWTF--	1		$660.00						
N 4	WFLA	10/11/16	10/14/16	Today Show 3	12-1258p		1:00				NM	1	$900.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/10/16	10/16/16	-TWTF--	1		$900.00						
N 5	WFLA	10/11/16	10/14/16	M-F 3-4p	3-4p		1:00				NM	1	$1,350.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/10/16	10/16/16	-TWTF--	1		$1,350.00						
N 6	WFLA	10/11/16	10/14/16	M-F 4-5p	4-5p		1:00				NM	2	$5,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/10/16	10/16/16	-TWTF--	2		$2,500.00						
N 7	WFLA	10/11/16	10/14/16	M-F 5-530p	5-530p		1:00				NM	1	$2,900.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/10/16	10/16/16	-TWTF--	1		$2,900.00						
N 8	WFLA	10/11/16	10/14/16	M-F 530-6p	530-6p		1:00				NM	1	$6,200.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/10/16	10/16/16	-TWTF--	1		$6,200.00						
N 9	WFLA	10/11/16	10/14/16	Local 6p News	6-630p		1:00				NM	1	$9,800.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/10/16	10/16/16	-TWTF--	1		$9,800.00						
N 10	WFLA	10/15/16	10/15/16	Sa 6p News	6-630p		1:00				NM	1	$2,900.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/10/16	10/16/16	-----S-	1		$2,900.00						
N 11	WFLA	10/11/16	10/14/16	M-F 730-8p	730-8p		1:00				NM	1	$3,600.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						

(* Line Transactions: N = New, E = Edited, D = Deleted)

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10/11/16 - 10/17/16	TV	**5560**

Advertiser	Original Date / Revision
POL/Hillary for America	10/07/16 / 10/14/16

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		Start Date	End Date	Weekdays	Spots/Week				Rate				
Week:		10/10/16	10/16/16	-TWTF--	1				$3,600.00				
N 12	WFLA	10/11/16	10/14/16	Late News M-Su	11-1135p		1:00				NM	1	$1,400.00
Week:		10/10/16	10/16/16	-TWTF--	1				$1,400.00				
N 13	WFLA	10/11/16	10/14/16	Tonight Show	Tonight Show		1:00				NM	2	$4,000.00
Week:		10/10/16	10/16/16	-TWTF--	2				$2,000.00				
N 14	WFLA	10/15/16	10/15/16	SNL	Sa 1130p-1a		1:00				NM	1	$8,000.00
Week:		10/10/16	10/16/16	-----S-	1				$8,000.00				
N 15	WFLA	10/11/16	10/14/16	Local News @ 530a	530-558a		1:00				NM	2	$880.00
Week:		10/10/16	10/16/16	-TWTF--	2				$440.00				
N 16	WFLA	10/11/16	10/14/16	Local News @ 6a	558-7a		1:00				NM	2	$4,000.00
Week:		10/10/16	10/16/16	-TWTF--	2				$2,000.00				
N 17	WFLA	10/11/16	10/14/16	Today Show 2	9-10a		1:00				NM	3	$7,950.00
Week:		10/10/16	10/16/16	-TWTF--	3				$2,650.00				
N 18	WFLA	10/11/16	10/14/16	M-F 10-11a	10-11a		1:00				NM	2	$1,100.00
Week:		10/10/16	10/16/16	-TWTF--	2				$550.00				
N 19	WFLA	10/11/16	10/14/16	Days of Our Lives	1258-4p		1:00				NM	2	$2,800.00
Week:		10/10/16	10/16/16	-TWTF--	2				$1,400.00				
N 20	WFLA	10/11/16	10/14/16	M-F 2-3p	2-3p		1:00				NM	4	$720.00
Week:		10/10/16	10/16/16	-TWTF--	4				$180.00				
N 21	WFLA	10/11/16	10/14/16	Local 7p News	7-730p		1:00				NM	2	$10,800.00
Week:		10/10/16	10/16/16	-TWTF--	2				$5,400.00				
N 22	WFLA	10/11/16	10/11/16	Tue 10p Chicago Fire	10-1059		1:00				NM	1	$16,000.00
Week:		10/10/16	10/16/16	-T-----	1				$16,000.00				
N 23	WFLA	10/12/16	10/12/16	Wed 9p L&O SVU	9-10p		1:00				NM	1	$22,000.00
Week:		10/10/16	10/16/16	--W----	1				$22,000.00				
D 24	WFLA	10/16/16	10/16/16	Su 12p News	12-1p		1:00				NM	0	$0.00
N 25	WFLA	10/17/16	10/17/16	Today Show 2	9-10a		1:00				NM	1	$2,650.00
Week:		10/17/16	10/23/16	M------	1				$2,650.00				
N 26	WFLA	10/17/16	10/17/16	Local News @ 6a	558-7a		1:00				NM	1	$600.00
Week:		10/17/16	10/23/16	M------	1				$600.00				
N 27	WFLA	10/11/16	10/14/16	Last Call	M-F 137-205a		1:00				NM	3	$2,400.00
Week:		10/10/16	10/16/16	-TWTF--	3				$800.00				
N 28	WFLA	10/16/16	10/16/16	Late News Late Run	Various		1:00				NM	1	$3,000.00

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Week:		10/10/16	10/16/16	------S	1	$3,000.00							
N 29	WFLA	10/16/16	10/16/16	WFLA 7a News Su	Su 7-8a		1:00				NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	------S	1	$800.00							
N 30	WFLA	10/14/16	10/14/16	Late News M-Su	11-1135p		1:00				NM	1	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	----F--	1	$1,400.00							
N 31	WFLA	10/17/16	10/17/16	Today Show 3	12-1258p		1:00				NM	1	$900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/17/16	10/23/16	M------	1	$900.00							
						Totals		0.00				45	$131,710.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/10/16 -10/17/16	45	$131,710.00	($19,756.50)	$111,953.50
Totals	45	$131,710.00	($19,756.50)	$111,953.50

Signature: _____ **Date:** _____

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