

WPZR-FM (Mount Clemons, MI)

QUARTERLY ISSUES and PROGRAMS LIST Fourth Quarter 2015

Submitted by Wendy Cyrus-Herndon, WPZR Marketing Director

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WPZR-FM

4th Quarter Issues & Programs List

Issues Programming:

In our ongoing efforts to serve the public interest and promote community awareness, while fulfilling our public service commitment to our listening public, WPZR-FM embraces a multitude of different educational, community, political and societal associations and organizations. In supporting them, the station allots time, both through the airwaves and on our websites to inform.

Inside Detroit w/ Mildred Gaddis Weekend Edition

Mildred Gaddis, a 40 year radio veteran, has been described by the Detroit Free Press as one of ten (10) African Americans to watch in Detroit!

Mildred Gaddis is a local urban news talk show host on AM 1200 WCHB. She hosts The Mildred Gaddis Show during evening drive, Monday through Friday 4 pm- 7 pm. She is also the host of the weekend edition which airs on Sunday mornings on KISS Detroit from 5-6 am and Praise Detroit from 4-5 am. All guests are scheduled for 45 minutes unless otherwise noted.

Mildred is always on the forefront of truth for local, state and national news. Mildred invites listeners to give their insight on politics, the economy, education, social justice/civil rights, and well-being. Mildred gives the people of Detroit and streaming listeners nationwide a view on today's current issues that no other news outlet can deliver.

Listen to Mildred Gaddis and become a believer! Her sometimes no-nonsense, but warm and inspiring style has made her a force to be reckoned with and admired by politicians and residents throughout Metro Detroit. Often, she does not have to track people down to be on her show, they call her!

Sundays, October 2015

Topic: Community
Description: Political Roundtable
Guest: Dan Wyant and Dz Cofield
Duration: 45 minutes
Date: 10/04/15

Topic: Community
Description: Hair with Haith and Casino Strike
Duration: 45 minutes
Date: 10/11/15

Topic: Community Discussion
Description: The state of black men
Guest: Bankole Thompson, Yusef Shakur and Attorney Bertram Marks
Duration: 45 minutes
Date: 10/18/15

Topic: Community
Description: Detroit Education and Detroit history
Guest: Gove Snyder and David Marrinus
Duration: 45 minutes
Date: 10/25/15

Sundays, November 2015

Topic: Community
Description: Student slammed by officer
Guest: Quanell X
Duration: 45 minutes
Date: 11/01/15

Topic: Community
Description: Should Gays be allowed to Adopt
Duration: 45 minutes
Date: 11/08/15

Topic: Crime
Description: Man killed by his pastor
Guest: Latisha Ward, Charlene Ward,
Duration: 45 minutes
Date: 11/15/15

Topic: Politics
Description: John Conyers running again
Guest: Sherry Gay Dagnogo
Duration: 45 minutes
Date: 11/29/15

Sundays, December 2015

Topic: Community

Description: The case of Linwood Lambert

Guest: Joseph Messa

Duration: 45 minutes

Date: 12/02/15

Topic: Community

Description: Political Roundtable

Guest: Sherry Gay-Dagnogo, Sen. Coleman Young Junior, Morris Hood III

Duration: 45 minutes

Date: 12/13/15

Topic: Community

Description: The State of Black Youth in the Education System

Guest: Quanell X

Duration: 45 minutes

Date: 12/20/15

Topic: Community

Description: Detroit Mayor Challenges over the last 30 years

Duration: 45 minutes

Date: 12/27/15

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Community Events:

Randi Myles Breast Cancer Awareness Broadcast (October 13, 2015): 102.7 Praise personality Randi Myles hosted a live broadcast at the Western Wayne Family Health Center in Inkster. Randi invited listeners to come in and get breast cancer checks, including mammograms. Listeners were also given information for other health issues affecting women.