AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE ☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
Spectrum Reach	10-30-17

I, TOM WEIDMAN,

being/on behalf of: CITIZENS FOR TOM WEIDMAN,

a legally qualified candidate of the REPUBLICAN

political party for the office of: SYCAMORE TOWNSHIP TRUSTEE

in the ~~Above~~ GENERAL ELECTION

election to be held on: NOVEMBER 7, 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Nov 1-6th 2017	M-SU 5a-12m	6		152	1

Attach proposed schedule with charges (if available):

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I represent that the payment for the above described broadcast time has been furnished by:

CITIZENS FOR TOM WEIDMAN

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

JIM EICHMANN

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/30/17
Date

Signature

To Be Signed By Station Representative

☒ **Accepted**

Signature

☐ **Accepted in Part**

Nick Grote
Printed Name

☐ **Rejected**

AE
Title

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pol-tom weidman sycamore twp news and other nets

Cincinnati Nov17 Proj. (Nov16 HUT, Jul17 SHR) DMA Nielsen Live+7

Client:
Buyer:
Advertiser:
Product:
Sched Dates: 11/01/17 - 11/06/17

Lengths: 30
Dayparts: RT

All-Wks Avrg

	Notes	Rate $5.00	Unit/ Wk	Unit Tot	OP Code	Sre	Start Date	End Date	Day 1 - Day 6								Day 1 11/1/17	Day 2 11/2/17	Day 3 11/3/17	Day 4 11/4/17	Day 5 11/5/17	Day 6 11/6/17
										Household												
									Prog Name	Rtg	Imp	CPM Imp	CPP $5	Rch %	Freq	Pop						
Total		**$8671.00**		**152**						**0.7**	**118107**	**73.42**	**$83**	**45.4%**	**2.3**	**113046**	**24**	**24**	**24**	**32**	**24**	**24**
Cincinnati Nov17 Proj. (Nov16 HUT, Jul17 SHR) DMA Nielsen Live+7				152						0.7	118107	73.42	$83	45.4%	2.3	113046	24	24	24	32	24	24
0064 - [illegible] Cincinnati Central		$4050.00		54						1.5	47902	84.55	$43	47.7%	2.3	50360	10	10	10	14	10	10
[illegible]		$1750.00		30						1.5	33921	82.27	$27	26.3%	2.3	50360	6	6	6	6	6	6
M-Su 5a-10a	max 2 per day	$29.00	12	12	RT	TP			VARIOUS	1.6	827	35.05	$12	12.1%	1.8	50360	2	2	2	2	2	2
M-Su 10a-6p	max 2 per day	$42.00	12	12	RT	TP			VARIOUS	1.7	866	48.48	$25	13.6%	1.5	50360	2	2	2	2	2	2
M-Su 6p-12m	max 2 per day	$75.00	12	12	RT	TP			VARIOUS	2.2	1100	68.20	$34	16.5%	1.6	50360	2	2	2	2	2	2
HIST-TV		$822.00		12						1.3	7833	104.93	$53	17.7%	1.1	50360	3	3	3	3	3	3
M-Su 10a-6p	max 2 per day	$45.00	6	6	RT	TP			VARIOUS	1.0	496	92.75	$45	4.8%	1.2	50360	1	1	1	1	1	1
M-Su 6p-12m	max 2 per day	$81.00	6	6	RT	TP			VARIOUS	1.6	826	110.17	$57	7.8%	1.3	50360	1	1	1	1	1	1
ESPN-TV		$624.00		8						0.8	3144	[illegible]	$144	6.3%	1.1	50360	1	1	1	3	1	1
Sa 10a-6p	max 2 per day	$63.00	2	2	RT	TP			AVG. ALL WKS	0.8	378	166.66	$79	1.4%	1.0	50360				2		
M-Su 6p-12m	max 2 per day	$133.00	6	6	RT	TP			AVG. ALL WKS<	0.8	396	334.16	$168	4.4%	1.1	50360	1	1	1	1	1	1
ESPN-TV		$50.00		2						0.3	326	153.84	$98	0.5%	1.2	50360				2		
Sa 10a-6p	max 2 per day	$26.00	1	1	RT	TP			AVG. ALL WKS	0.4	179	144.96	$65	0.4%	1.0	50360				1		
Sa 6p-12m	max 2 per day	$34.00	1	1	RT	TP			AVG. ALL WKS	0.3	147	231.55	$113	0.3%	1.0	50360				1		
DISC-TV		$492.00		6						1.0	2871	[illegible]	$82	5.5%	1.1	50360	1	1	1	1	1	1
M-Su 6p-12m	max 2 per day	$92.00	6	6	RT	TP			AVG. ALL WKS<	1.0	497	165.14	$82	5.5%	1.1	50360	1	1	1	1	1	1
0160 - [illegible] Cincinnati South		$4021.00		50						1.3	70205	85.92	$41	47.7%	2.1	52285	14	14	14	10	14	14
CNN-TV		$828.00		24						0.7	12578	78.27	$48	9.1%	2.1	52686	4	4	4	4	4	4
M-Su 10a-6p	max 2 per day	$19.00	12	12	RT	TP			VARIOUS	0.7	452	42.00	$27	5.7%	1.5	52686	2	2	2	2	2	2
M-Su 6p-12m	max 2 per day	$50.00	12	12	RT	TP			AVG. ALL WKS<	0.7	429	116.50	$71	5.2%	1.6	52686	2	2	2	2	2	2
[illegible]		$1164.00		36						1.6	41729	39.42	$28	26.1%	2.3	52686	6	6	6	6	6	6
M-Su 5a-10a	max 2 per day	$36.00	12	12	RT	TP			VARIOUS	1.6	6035	34.95	$23	12.1%	1.6	52686	2	2	2	2	2	2
M-Su 10a-6p	max 2 per day	$44.00	12	12	RT	TP			VARIOUS	1.7	1078	40.85	$26	13.6%	1.5	52686	2	2	2	2	2	2
M-Su 6p-12m	max 2 per day	$57.00	12	12	RT	TP			VARIOUS	2.2	1369	41.64	$26	16.5%	1.6	52686	2	2	2	2	2	2
HIST-TV		[illegible]		12						1.3	8873	92.57	$58	16.2%		52686	2	2	2	2	2	2
M-Su 10a-6p	max 2 per day	$61.00	6	6	RT	TP			VARIOUS	1.0	617	98.61	$61	4.8%	1.2	52686	1	1	1	1	1	1
M-Su 6p-12m	max 2 per day	$91.00	6	6	RT	TP			VARIOUS	1.6	1028	88.51	$57	7.8%	1.3	52686	1	1	1	1	1	1
ESPN-TV		[illegible]		8						0.8	3914	[illegible]	[illegible]	5.3%		52686	1	1	1	3	1	1
Sa 10a-6p	max 2 per day	$53.00	2	2	RT	TP			AVG. ALL WKS	0.8	471	112.62	$66	1.4%	1.0	52686				2		
M-Su 6p-12m	max 2 per day	$91.00	6	6	RT	TP			AVG. ALL WKS<	0.8	495	183.67	$114	4.4%	1.1	52686	1	1	1	1	1	1
ESPN-TV		$92.00		2						0.3	408	229.04	$133	0.5%	1.2	52686				2		
Sa 10a-6p	max 2 per day	$61.00	1	1	RT	TP			AVG. ALL WKS	0.4	223	273.21	$153	0.4%	1.0	52686				1		
Sa 6p-12m	max 2 per day	$32.00	1	1	RT	TP			AVG. ALL WKS<	0.3	183	175.06	$107	0.3%	1.0	52686				1		
DISC-TV		$492.00		6						1.0	3798	132.67	$82	5.5%	1.1	52686	1	1	1	1	1	1
M-Su 6p-12m	max 2 per day	$82.00	6	6	RT	TP			AVG. ALL WKS<	1.0	618	132.67	$82	5.5%	1.1	52686	1	1	1	1	1	1

Broadcast Month Costs - Grand Total

Month	Gross Cost	Total Units
11/2017	$8,671	152
Total	$8,671	152

This report has been prepared using STRATA NuMath research.
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Spectrum REACH

Contract ACCEPTED AND AGREED:

Client hereby confirms that Spectrum Reach has provided to client a printed copy of the terms and conditions for the Advertisers, Agencies and Rep Firms, which are expressly incorporated herein by this reference:

Client Signature: _____ **Date:** 10/30/17

Title: Candidate

Acceptance Signature: _____ **Date:** 10-30-17

Title: AE

SPECTRUM REACH

STANDARD MEDIA SALES TERMS AND CONDITIONS

Either signature on this order form, or delivery to Charter Communications Operating, LLC ("Spectrum Reach") of any advertisement, advertising content or other materials of or on behalf of an advertiser or agency (each, a "Client") for distribution, shall constitute Client's agreement to the Spectrum Reach Terms and Conditions, available at spectrumreach.com/terms-conditions and incorporated into this order form as if fully set forth herein, as applicable and as may be amended from time to time.

ACCEPTED AND AGREED:

CLIENT: _____

By: _____

Name: _____