2016-Q3 (July – September) Viewpoints Quarterly Logs
Compliancy Issues Covered

African-American Issues
Agriculture
Animal Health
Aquaculture
Arts
Business
Campaigns
Children & Family Issues
Civil Rights
Climate Change
Commerce
Communications
Community Action
Consumerism
Crime
Disability
Drugs
Education
Elderly
Emergency Response
Employment
Entertainment
Environment
Equality
Ethnicity & Culture
Family Issues
Gender Issues
Genocide
Government
Gun Laws
Health
Immigration
Infrastructure
Journalism
Labor
Law
Law Enforcement
Legislation
Manufacturing
Media
Medicine
Mental Health
Military
Minorities
Natural Disasters
Natural Resources
Non-Profits
Nutrition
Organized Labor
Personal Finance
Philanthropy
Political Activism
Politics
Poverty
Prisons
Privacy Issues
Psychology
Public Health
Religion
Science & Technology
Social Issues
War
Water Issues
Wellness
Women's Issues

See weekly logs below for segment dates, titles, topics, guests & duration

Program	16-27	Producer	Pat Reuter
Air Week	7/3/16	Production Directors	Sean Waldron, Reed Pence

Time	Segment	Dur.
1:49	**SEGMENT 1: I'm Right, and You're an Idiot: Making public discourse less toxic**	9:21
	Synopsis: The presidential primaries this year underlined the sorry state of public discourse in the U.S. Name-calling, bullying, shouting and misinformation took center stage along with the candidates,and it makes you wonder if we'll ever get back to reasoned, polite discourse on important issues during this election cycle. Our guest wondered too, and he researched the topic of toxic public discourse and why it permeates our political and social communications these days. He also provides some suggestions for advocates and candidates to get their points across without resorting to nastiness and acrimony. Host: Gary Price. Guests: James Hoggan, President, Hoggan & Associates, Vancouver, BC, author of the book, *I'm Right and You're an Idiot: The toxic state of public discourse and how to clean it up.* Links for more info: www.imrightandyoureanidiot.com Compliancy Issues Covered: politics, communication, media, social issues	
13:12	**SEGMENT 2: Healthier Eating: It doesn't have to be boring or bland**	12:14
	Synopsis: Eating healthy doesn't have to mean eating bland foods made with expensive ingredients that are hard to find. Our guests talk about how to introduce more fish and healthy fats, less gluten and less salt into your meals without a lot of fuss or fancy cooking techniques. They also discuss how to use spices and herbs to create flavor combinations that will keep you and your family satisfied at every meal. Host: Marty Peterson. Guests: Diane Morgan, author of *Salmon: Everything you need to know + 45 recipes;* Jessica Goldman Foung, author of *Low So Good: A guide to real food, big flavor and less sodium*; Allyson Kramer, author of *Naturally Lean: 125 nourishing, gluten-free, plant-based recipes all under 300 calories.* Links for more info: www.allysonkramer.com www.sodiumgirl.com www.dianemorgancooks.com Compliancy Issues Covered: health, agriculture & aquaculture, environment	

Program	16-28	Producers	Pat Reuter
Air Week	7/10/16	Production Directors	Sean Waldron, Ronnie Szudarski, Reed Pence,

Time	Segment	Dur.
1:50	**SEGMENT 1: The Power of Introverts**	9:16
	Synopsis: Wallflower, shy, anti-social. All negative words we've used to describe people who are "introverts." Our guest – an introvert herself -- talks about just what an introvert is, and how they are actually very sociable in the right settings. She also discusses ways in which teachers and others can encourage introverts' participation in school and in other groups, and how "quiet ones" complement the more gregarious and outgoing extroverts in their lives. Host: Gary Price. Guests: Susan Cain, author of *Quiet Power: The secret strengths of introverts.* Links for more info: www.quietrev.com Compliancy Issues Covered: children & family issues, education, mental health	
13:11	**SEGMENT 2: Men, Women and Equality**	12:14
	Synopsis: Women have made great strides in our society, but they still lag behind men in pay and promotions to the corner office at work. Many young men, on the other hand, are finding that women are getting a lot of support from employers and advocacy groups while they're left out in the cold – and sometimes even ridiculed in the media. Our guests talk about these issues and offer suggestions for why they happen and how we can level the playing field for both women and men.	

	Host: Marty Peterson. Guests: Jeffery Tobias Halter is President of YWomen, a strategic consulting company, and author of *Why Women: The leadership imperative to advancing women and engaging men*; Jack Myers, award-winning documentary filmmaker and author of the book, *The Future of Men: Masculinity in the twenty-first century.* Links for more info: : www.ywomen.biz www.futureofmen.com Compliancy Issues Covered: gender issues, employment, equality, media	

Program	16-29	**Producers**	Pat Reuter
Air Week	7/17/16	**Production Directors**	Sean Waldron, Reed Pence

Time	Segment	Dur.
1:46	**SEGMENT 1: The End of Water as We Know It: Making water safe**	10:57
	Synopsis: Much of the world is without clean, potable water on a consistent basis, and even in developed countries where water is available, cleaning it for drinking and bathing and treating the wastewater is expensive and uses a lot of energy. We talk to a scientist who is working on new technology that will make filtering and sanitizing water more efficient, use less resources and provide clean drinking water to countries where water-borne diseases negatively affect the population at alarming rates. Host: Gary Price. Guests: Seth Darling, scientist from Argonne National Laboratory outside Chicago, Fellow at the Institute for Molecular Engineering at the University of Chicago. Links for more info: www.anl.gov http://ime.uchicago.edu Compliancy Issues Covered: public health, infrastructure, technology, water issues	
14:48	**SEGMENT 2: People Skills: Getting what you want from others**	10:39
	Synopsis: How do you get what you want from others? Our guests say that developing good "people skills" such as listening carefully and being authentic in your communications can go a long way toward persuading the other person that you're sincere. We discuss how to engage the person you want something from, how to "mirror" their behavior and how to prevent "vertigo" – that is being sucked into destructive, emotionally charged situations – to resolve conflicts and come to a mutual understanding. Host: Marty Peterson. Guests: Dave Kerpen is the founder and CEO of Likeable Local, a social media software company and chairman and cofounder of Likeable Media, a content marketing firm for brands. He's also the author of the book, *The Art of People: 11 simple people skills that will get you everything you want*; Daniel Shapiro, founder and director of the Harvard International Negotiation Program and an associate professor of psychology at the Harvard Medical School and author of the book, *Negotiating the Nonnegotiable: How to resolve your most emotionally charged conflicts.* Links for more info: www.davekerpen.com www.likeablelocal.com www.danshapiroglobal.com Compliancy Issues Covered: communication, politics, business, law enforcement	

Program	16-30	**Producer**	Pat Reuter
Air Week	7/24/16	**Production Directors**	Sean Waldron, Reed Pence

Time	Segment	Dur.
1:47	**SEGMENT 1: Financial Anxiety: What it is and how to alleviate it**	11:10
	Synopsis: A new survey shows that many Americans are suffering from "financial anxiety" and it's affecting their health and happiness. What's causing this anxiety and how can people alleviate it? Our guests address the issue, discuss the survey and offer ways to bring more financial security – and happiness – into our lives. Host: Gary Price. Guests: Rebekah Barsch, vice-president of financial planning for Northwestern Mutual; Michael Kay, financial life planner and author of the book, *The Feel Rich Project: Reinventing your understanding of true wealth to find true happiness.* Links for more info: www.northwesternmututal.com www.michaelfkay.com	

	Compliancy Issues Covered: personal finance, employment, education, mental health, consumerism	
14:59	**SEGMENT 2: Measuring Animal Intelligence: How smart *are* they?**	10:27
	Synopsis: How smart are animals? That's a question that scientists – and pet owners – have been asking for decades. Our guest is a scientist who has studied animal intelligence and he discusses how neuroscience and biology are coming up with new definitions of what it means to be an intelligent animal, and using medical technology and unique experiments to better understand intelligence in non-humans. Host: Marty Peterson. Guests: Frans de Waal, professor in the psychology department at Emory University in Atlanta, and director of the Living Links Center at Yerkes National Primate Research Center, author of the book *Are We Smart Enough to Know How Smart Animals Are?* Links for more info: on Facebook at Frans de Waal Public Page Compliancy Issues Covered: science & technology, animals & health, medicine	

Program	16-31	**Producer**	Emily Parker, Pat Reuter
Air Week	7/31/16	**Production Directors**	Sean Waldron, Reed Pence

Time	Segment	Dur.
1:44	**SEGMENT 1: Serious Play: Using tactical performance as protest**	10:45
	Synopsis: We all love a good theater performance. It can make us laugh, move us to tears and convey important messages about life and culture. But are theater and performance good strategies to affect social change? To advocate for a better society? Our guest thinks so. He's a performer, writer and educator who uses serious play and theater to help change people's minds and change society for the better. Host: Gary Price. Guests: Larry Bogad, professor at the University of California-Davis, founding Director of the Center for Tactical Performance based in Berkeley, California, and author of the books, *Electoral Guerilla Theatre: Radical Ridicule & Social Movements,* and *Tactical Performance: The Theory and Practice of Serious Play.* Links for more info: www.lmbogad.com Compliancy Issues Covered: political activism, the arts, education, law enforcement, politics	
14:23	**SEGMENT 2: News Magazines: A veteran reporter talks about his life at Life magazine**	11:04
	Synopsis: News magazines have fallen on hard times. The big, photo-heavy publications such as *Look* and *Life* used to be part of the American landscape as they chronicled the important world events of the day. Our guest was a reporter and editor for one of these publications and talks about what it was like to work there, recalls some of the stories he covered and tells us why the magazines were pushed off the newsstands by modern technology and what we miss with their demise. Host: Marty Peterson. Guests: Gerald Moore, former reporter and editor for *Life* author of the book, *Life Story: The education of an American journalist.* Links for more info: www.authorgeraldmoore.com Compliancy Issues Covered: journalism, military, prisons, communication, technology, drugs	

Program	16-32	**Producer**	Pat Reuter
Air Week	8/7/16	**Production Directors**	Sean Waldron, Reed Pence

Time	Segment	Dur.
1:46	**SEGMENT 1: Gun Violence and Gun Control**	12:20
	Synopsis: It seems that every week there's another spate of shootings in America that makes headlines. How did things get so bad? Why can't we stop the violence? We talk to two gun specialists about the history	

	of guns in the U.S., how many criminals get their hands on guns and hear a few suggestions on how to strengthen gun laws to promote safety and still guarantee American gun owners' constitutional rights. Host: Gary Price. Guests: Pamela Haag author of the book, *The Gunning of America: Business and the making of American gun culture;* Stephanie Soechtig, director and producer of the Sundance break-out documentary *Under the Gun*, executive produced and narrated by Katie Couric. Links for more info: www.pamelahaag.com www.UndertheGunmovie.com Compliancy Issues Covered: gun laws, crime, commerce, politics, legislation	
15:58	**SEGMENT 2: Philanthropy: Finding a good fit and making an impact**	9:28
	Synopsis: Synopsis: The huge donations by billionaires such as Bill and Melissa Gates, Oprah, and Warren Buffett get a lot of press – and they help a lot of charities and people around the world. You might be surprised to know, though, that most of the money that non-profits receive is from small donors giving much less to deserving causes. We'll talk to a philanthropy specialist about how to give wisely and make sure your money is used in the way you intend. Host: Marty Peterson. Guests: Carrie Morgridge, Vice President of The Morgridge Family Foundation, author of *Every Gift Matters: How your passion can change the world.* Links for more info: www.carriemorgridge.com Compliancy Issues Covered: philanthropy, business, personal finance, non-profits, government	

Program	16-33	**Producer**	Pat Reuter
Air Week	8/14/16	**Production Directors**	Sean Waldron, Reed Pence

Time	Segment	Dur.
1:43	**SEGMENT 1: The Boys in the Bunkhouse: Intellectually-challenged men in servitude**	12:22
	Synopsis: If you came upon a rundown, roach-infested bunkhouse in the heartland of America, full of middle-aged and elderly men in poor health who worked all day at a job for little pay and had been for decades, you might think you had time traveled back to the 19th century. We talk to an author who writes about this very situation where mentally challenged men had been pressed into servitude *in 1974* and remained there until 2009 when some determined and caring social workers stepped in to help them. Host: Gary Price. Guests: Dan Barry, *New York Times* reporter and columnist, author of *The Boys in the Bunkhouse: Servitude and salvation in the heartland.* Links for more info: www.danbarryonline.com www.nytimes.com Compliancy Issues Covered: the intellectually disabled, commerce, poverty, agriculture, civil rights, law	
15:58	**SEGMENT 2: A Young Boy Remembers the Holocaust**	9:28
	Synopsis: Although their numbers are dwindling every year, there are still many people alive today who remember and lived through the Holocaust during World War II. One of these men spoke to us about his experience as a young boy in a Czechoslovakian work camp, and how his mother – through hard work, quick thinking and just pure luck – managed to keep herself and her two children from the death camps in Poland. He also discusses the need for young people to learn about the Holocaust and the reasons why it happened. Host: Marty Peterson. Guest: Michael Gruenbaum, author with Todd Hasak-Lowy of *Somewhere There Is Still a Sun.* Links for more info: www.simonandschuster.com Compliancy Issues Covered: war, genocide, education, immigration	

Program	16-34	**Producer**	Emily Parker, Pat Reuter
Air Week	8/21/16	**Production Directors**	Sean Waldron, Reed Pence

Time	Segment	Dur.
1:47	**SEGMENT 1: Trump Bubbles: High-conflict politicians**	11:22
	Synopsis: Throughout American history we've had politicians who stir up controversy during their campaigns: Bernie Sanders, Pat Buchanan, Joe McCarthy and now Donald Trump, to name just a few. These candidates are what one of our guests calls "high-conflict politicians." What is the attraction some voters have for these candidates? Why are they so loyal to them? And what is the political climate that brings them to the fore? We discuss these issues with our guests who look at the politics and the psychology of high-conflict candidates. Host: Gary Price. Guests: Bill Eddy, president of the High Conflict Institute and author of, *Trump Bubbles: the dramatic rise and fall of high-conflict politicians*; Mark Smith, director of the Center for Political Studies at Cedarville University in Ohio; Lauren A. Wright, PhD, political scientist and author of the book *On Behalf of the President: Presidential spouses and White House communications strategy today*. Links for more info: www.unhookedbooks.com www.highconflictinstitute.com www.cedarville.edu/cps www.laurenawright.com Compliancy Issues Covered: politics & campaigns, psychology, minorities, media & communications	
15:12	**SEGMENT 2: The Importance of Names**	10:15
	Synopsis: One of the most important things new parents have to consider is what to name their child. A lot of history and tradition can go into the choosing of that moniker and our guest has researched how we pick names and why they are important. She also discusses the religious and ethnic considerations of naming and why some people decide to change their names. Host: Marty Peterson. Guests: Dr. Mavis Himes, psychoanalyst, clinical psychologist and author of the book, *The Power of Names: Uncovering the mystery of what we are called.* Links for more info: www.MavisHimes.com Compliancy Issues Covered: religion, ethnicity & culture, family issues, entertainment & media	

Program	16-35	**Producer**	Pat Reuter
Air Week	8/28/16	**Production Directors**	Sean Waldron, Reed Pence

Time	Segment	Dur.
1:46	**SEGMENT 1: Women Running for President: We'll hear about four of the most prominent**	12:38
	Synopsis: Hillary Clinton is running for president as the Democratic nominee this year, and for many people she's the first woman to ever seek that job. It might surprise you to know, however, that hundreds of women have run for president. One of our guests introduces three other prominent females who made progress in running for the White House. The other talks about the private side of Secretary Clinton and how, as First Lady, she tried to keep family life as normal as possible for the president and her daughter, Chelsea. Host: Gary Price. Guests: Ellen Fitzpatrick, professor of history at the University of New Hampshire and author of the book, *The Highest Glass Ceiling: Women's quest for the American presidency;* Cynthia Levinson, author of a book for eight- to 12-year-olds titled, *Hillary Rodham Clinton: Do all the good you can.* Links for more info: www.cynthialevinson.com www.ellenfitzpatrick.net Compliancy Issues Covered: politics, campaigns, women's issues, African-American issues	
16:26	**SEGMENT 2: Kids and Nutrition: Getting them to eat more healthy foods**	9:00
	Synopsis: It's tough for many parents to make sure that their kids eat nutritious meals, what with all of the advertising for less than healthy fast foods on the market. We talk to a nutritionist and a chef about strategies and foods that parents can use to help their kids make better choices at mealtime and in between. Host: Marty Peterson. Guests: Allison Childress, instructor and director of the Didactic Program in Dietetics at Texas Tech University; Sonoko Sakai, author of the cookbook *Rice Craft*.	

	Links for more info: www.choosemyplate.gov www.cooktellsastory.com Compliancy Issues Covered: children & family issues, nutrition, health and wellness	

Program	16-36	**Producer**	Pat Reuter, Emily Parker
Air Week	9/4/16	**Production Directors**	Sean Waldron, Reed Pence

Time	Segment	Dur.
1:47	**SEGMENT 1: The Climate Change Mindset**	11:54
	Synopsis: We've heard a lot about climate change and global warming over the past 20 years or so, but ironically people care about it *less* now than they did a decade ago! We talk to a researcher and author about how the framing of climate change can skew the message and create attitudes that affect how we think of global warming and how we become motivated – or not – to do something about it. Host: Gary Price. Guest: Per Espen Stoknes, psychologist, economist, author of *What We Think About When We Try Not to Think About Global Warming: Toward a new psychology of climate action.* Links for more info: www.stoknes.com Compliancy Issues Covered: climate change, economy, technology, community action, government	
15:47	**SEGMENT 2: Fashion: How It Affects Body Image, Health, and the Environment**	9:37
	Synopsis: It seems that everywhere you go, fashion surrounds you – in ads for clothing and makeup, a billboard, the cover of a magazine, or virtually anything featuring a model. These images provide us with the idea of what makes a perfect person: If you wear this color lipstick and this kind of dress, you're considered beautiful. The fashion industry has been doing this for ages, but over time it has increasingly raised issues about confidence, self-esteem and body image. Our guest discusses why it's important to look beyond the advertisements and find the fashions that are right for you, how cheap clothing is hurting developing countries and the environment, and why designers and manufacturers need to change how they create clothing for and market to older men and women. Host: Marty Peterson. Guests: Dr. Carolyn Mair, Chartered Scientist and Psychologist, Associate Fellow at the British Psychological Society and a Reader at the London College of Fashion, author of the upcoming book, *The Psychology of Fashion* due out in mid-2017. Links for more info: www.cazweb.info Compliancy Issues Covered: consumerism, women's issues, health and well-being, manufacturing	

Program	16-37	**Producer**	Pat Reuter
Air Week	9/11/16	**Production Directors**	Sean Waldron, Reed Pence

Time	Segment	Dur.
1:50	**SEGMENT 1: Cyber Security and Restoring Reputations**	11:00
	Synopsis: With all of the rumor mills out there online, how do you fight back if your name is smeared? And who are these people who take great pleasure – and often make money – out of spreading rumors about others? Our guests discuss how gossip websites operate and how to protect yourself and your family from false and/or embarrassing information that appears online. Host: Gary Price. Guests: Adam Levin, chairman and founder of Identity Theft 911 and author of the book *Swiped*; Joseph Finder, author of the new novel, *Guilty Minds.* Links for more info: www.SwipedBook.com www.IDT911.com www.josephfinder.com Compliancy Issues Covered: technology, privacy issues, law, crime, media	
14:51	**SEGMENT 2: The Benefits of Forest Fires**	10:38

	Synopsis: There have been news stories all summer about wildfires destroying thousands of acres of forest in the West and elsewhere. Most of the time we hear about the devastation, but our guests says that fires actually *help* forests stay healthy and can even bring them back to their natural states by removing non-native plants. Host: Marty Peterson. Guests: Dr. Nancy French, is a senior scientist at the Michigan Tech Research Institute in Ann Arbor, part of Michigan Technological University; Dominick DellaSala is chief scientist at the Geos Institute in Ashland, Oregon, and author of the book, *The Ecological Importance of Mixed-Severity Fires: Nature's phoenix*. Links for more info: www.mtri.org www.geosinstitute.org www.forestlegacies.org Compliancy Issues Covered: natural resources, emergency response, science, agriculture	

Program	16-38	**Producer**	Pat Reuter
Air Week	9/18/16	**Production Directors**	Sean Waldron, Reed Pence

Time	Segment	Dur.
1:50	**SEGMENT 1: Emotional Agility: The key to getting things done**	12:47
	Synopsis: When something happens that weighs on your mind and affects your relationships, your work and your life, how do you escape from the feeling? What can you do if you are working toward a goal, but your emotions get in the way of achieving it? Or you can't quite get out of a rut you're in with your job or a relationship? Our guest talks about how to develop "emotional agility" to deal with the thoughts, emotions and the stories we have in our lives, so we can attain the goals we set for ourselves, and live a more fulfilling life. Host: Gary Price. Guests: Dr. Susan David is the co-founder of the Harvard-affiliated Institute of Coaching at McLean Hospital, a psychologist on the faculty of Harvard University Medical School, and author of the book, *Emotional Agility: Get unstuck, embrace change and thrive in work and life.* Links for more info: www.susandavid.com/learn Compliancy Issues Covered: mental & physical health, employment, family issues	
16:38	**SEGMENT 2: Eldercare: Who will take care of all the boomers?**	8:50
	Synopsis: With the baby boomers transitioning into retirement in record numbers, and *their* parents living longer, we're facing an eldercare challenge that's bigger than we've ever seen before in this country. Who will take care of all of the older Americans who will need medical and end-of-life assistance in the coming decades? And how will we ensure that elder citizens will be able to live in comfort and dignity during their senior years? We talk to an activist about her own experiences with the system, and learn about strategies for dealing with the eldercare challenges that face us. Host: Marty Peterson. Guests: Ai-Jen Poo, co-director of Caring Across Generations, author of the book, *The Age of Dignity: Preparing for the elder boom in a changing America.* Links for more info: www.caringacross.org Compliancy Issues Covered: elderly, healthcare, labor & employment, government, immigrant workers	

Program	16-39	**Producer**	Pat Reuter
Air Week	9/25/16	**Production Directors**	Sean Waldron, Reed Pence

Time	Segment	Dur.
1:47	**SEGMENT 1: Robert Kennedy: Remembering a fallen icon**	11:19
	Synopsis: Although he never became president, Bobby Kennedy spearheaded a great deal of change in America with his work in civil rights, crime fighting and by combatting corruption. Our guest remembers this icon and talks about his more personal side, how he helped his brother John become president, and how his legacy inspires liberals and conservatives to this day.	

	Host: Gary Price. Guests: Larry Tye, author of *Bobby Kennedy: The making of a liberal icon.* Links for more info: www.larrytye.com Compliancy Issues Covered: politics, civil rights, government, crime, organized labor	
15:07	**SEGMENT 2: Disaster Response: Strategies for an emergency**	10:20
	Synopsis: We've had quite a number of natural disasters this year, and many Americans have been killed or injured in the chaos, not to mention losing all of their material possessions. Could they have been better prepared for disaster? Our guests are emergency response experts and they lay out some strategies for weathering big storms and fires to keep yourself and your family safe during an emergency. Host: Marty Peterson. Guests: Peter Duncanson, Director of Systems Development for SerivceMaster Restore; Dr. Joseph Alton, fellow in the American College of Surgeons, a medical preparedness writer and author of *The Survival Medicine Handbook.* Links for more info: www.doomandbloom.net www.servicemasterrestore.com Compliancy Issues Covered: natural disasters, families, health & well being, infrastructure	