REP: TEL# 703-528-9969 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 8352584 AUG22/16 12.24
*** ORIGINAL REV#0 *** *** KPLC-TV ***

ADV #_____ ADV. NAME POLI/C BOUSTANY/R/SEN/LA REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME NMRPP MEDIAASSISTANT

815 SLATERS LANE SALES PRSN WA- FRANK LEBLANC

ALEXANDRIA, VA 22314

ORDER #_____ CONTRACT # 8352584 CLASS: NATL. LOCAL REGIONAL

PRDCT BOUSTANY FOR SENATE EST#7623 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES OCT25/16 OCT31/16 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE AUG22/16 12.24

REP: NEW ORDER
TTL $12,795 @ 44X
PLS CFM
THANKS, KRISTEN FOR FRANK

POL 2584

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

BOUSTANY FOR SENATE

Bous 10.25-10.31

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 477			AGENCY EST# = 7623						
			AGENCY PRODUCT CODE = 898									
1			400P-500P	30		$35.00	10/28	10/28	1		FRI	1
			PROGRAM : RIGHT THIS MINUTE									
			CON COM1: RIGHT THIS MINUTE									
2			500A-530A	30		$85.00	10/28	10/28	1		FRI	1
			PROGRAM : 7NWS ER SUNRSE									
			CON COM1: 7NWS ER SUNRSE									
3			530A-700A	30		$215.00	10/28	10/28	1		FRI	1
			PROGRAM : 7 NWS SUNRISE									
			CON COM1: 7 NWS SUNRISE									

REP: TEL# 703-528-9969 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 8352584 AUG22/16 12.24
*** ORIGINAL REV#0 *** *** KPLC-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	4		600P-630P	30		$405.00	10/28	10/28	1		FRI	1
	PROGRAM : 7 NWS 6P CON COM1: 7 NWS 6P											
	5		630P-700P	30		$305.00	10/28	10/28	1		FRI	1
	PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30											
	6		1035P-1135P	30		$110.00	10/31	10/31	1		MON	1
	PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<											
	7		400P-500P	30		$35.00	10/31	10/31	1		MON	1
	PROGRAM : RIGHT THIS MINUTE CON COM1: RIGHT THIS MINUTE											
	8		500A-530A	30		$85.00	10/31	10/31	1		MON	1
	PROGRAM : 7NWS ER SUNRSE CON COM1: 7NWS ER SUNRSE											
	9		500P-530P	30		$600.00	10/31	10/31	1		MON	1
	PROGRAM : 7 NWS LIVE-5 CON COM1: 7 NWS LIVE-5											
	10		600P-630P	30		$405.00	10/31	10/31	1		MON	1
	PROGRAM : 7 NWS 6P CON COM1: 7 NWS 6P											
	11		630P-700P	30		$305.00	10/31	10/31	1		MON	1
	PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30											
	12		700A-900A	30		$140.00	10/31	10/31	1		MON	1
	PROGRAM : TODAY SHW CON COM1: TODAY SHW											

REP HEADLINE# 8352584
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9969 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG22/16 12.24
*** KPLC-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	13		700P-900P	30		$550.00	10/31	10/31	1		MON	1
	PROGRAM : VOICE-NBC CON COM1: VOICE-NBC											
	14		1035P-1200M	30		$70.00	10/29	10/29	1		SAT	1
	PROGRAM : SAT NITE LIVE< CON COM1: SAT NITE LIVE<											
	15		600P-630P	30		$135.00	10/29	10/29	1		SAT	1
	PROGRAM : SAT EN NWS 7 CON COM1: SAT EN NWS 7											
	16		1030P-1100P	30		$390.00	10/30	10/30	1		SUN	1
	PROGRAM : 7 NEWS LN AFTER NFL CON COM1: 7 NEWS LN AFTER NFL											
	17		730P-1030P	30		$1,500.00	10/30	10/30	1		SUN	1
	PROGRAM : NFL- PHILLY V DALLAS CON COM1: NFL- PHILLY V DALLAS											
	18		1035P-1135P	30		$110.00	10/27	10/27	1		THU	1
	PROGRAM : TONITE SHW-NBC CON COM1: TONITE SHW-NBC<											
	19		1200N-1230P	30		$115.00	10/27	10/27	1		THU	1
	PROGRAM : MIDDAY NWS CON COM1: MIDDAY NWS											
	20		400P-500P	30		$35.00	10/27	10/27	1		THU	1
	PROGRAM : RIGHT THIS MINUTE CON COM1: RIGHT THIS MINUTE											
	21		530A-700A	30		$215.00	10/27	10/27	1		THU	1
	PROGRAM : 7 NWS SUNRISE CON COM1: 7 NWS SUNRISE											

REP: TEL# 703-528-9969 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 8352584 AUG22/16 12.24
*** ORIGINAL REV#0 *** *** KPLC-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	22		600P-630P	30		$405.00	10/27	10/27	1		THU	1
	PROGRAM : 7 NWS 6P CON COM1: 7 NWS 6P											
	23		630P-700P	30		$305.00	10/27	10/27	1		THU	1
	PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30											
	24		700A-900A	30		$140.00	10/27	10/27	1		THU	1
	PROGRAM : TODAY SHW CON COM1: TODAY SHW											
	25		900P-1000P	30		$500.00	10/27	10/27	1		THU	1
	PROGRAM : BLKLIST CON COM1: BLKLIST											
	26		1035P-1135P	30		$110.00	10/25	10/25	1		TUE	1
	PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<											
	27		1200N-1230P	30		$115.00	10/25	10/25	1		TUE	1
	PROGRAM : MIDDAY NWS CON COM1: MIDDAY NWS											
	28		400P-500P	30		$35.00	10/25	10/25	1		TUE	1
	PROGRAM : RIGHT THIS MINUTE CON COM1: RIGHT THIS MINUTE											
	29		500A-530A	30		$85.00	10/25	10/25	1		TUE	1
	PROGRAM : 7NWS ER SUNRSE CON COM1: 7NWS ER SUNRSE											
	30		500P-530P	30		$600.00	10/25	10/25	1		TUE	1
	PROGRAM : 7 NWS LIVE-5 CON COM1: 7 NWS LIVE-5											

REP HEADLINE# 8352584
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9969 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG22/16 12.24
*** KPLC-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	31		600P-630P	30		$405.00	10/25	10/25	1		TUE	1
	PROGRAM : 7 NWS 6P CON COM1: 7 NWS 6P											
	32		630P-700P	30		$305.00	10/25	10/25	1		TUE	1
	PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30											
	33		700P-800P	30		$550.00	10/25	10/25	1		TUE	1
	PROGRAM : VOICE CON COM1: VOICE											
	34		700A-900A	30		$140.00	10/25	10/25	1		TUE	1
	PROGRAM : TODAY SHW CON COM1: TODAY SHW											
	35		900P-1000P	30		$550.00	10/25	10/25	1		TUE	1
	PROGRAM : CHIC FIRE CON COM1: CHIC FIRE											
	36		1035P-1135P	30		$110.00	10/26	10/26	1		WED	1
	PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<											
	37		400P-500P	30		$35.00	10/26	10/26	1		WED	1
	PROGRAM : RIGHT THIS MINUTE CON COM1: RIGHT THIS MINUTE											
	38		500A-530A	30		$85.00	10/26	10/26	1		WED	1
	PROGRAM : 7NWS ER SUNRSE CON COM1: 7NWS ER SUNRSE											
	39		500P-530P	30		$600.00	10/26	10/26	1		WED	1
	PROGRAM : 7 NWS LIVE-5 CON COM1: 7 NWS LIVE-5											

REP: TEL# 703-528-9969 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!

REP HEADLINE# 8352584 ORDER WORKSHEET HARRIS REPORT FROM REP AUG22/16 12.24
*** ORIGINAL REV#0 *** *** KPLC-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	40		530A-700A	30		$215.00	10/26	10/26	1		WED	1
	PROGRAM : 7 NWS SUNRISE CON COM1: 7 NWS SUNRISE											
	41		600P-630P	30		$405.00	10/26	10/26	1		WED	1
	PROGRAM : 7 NWS 6P CON COM1: 7 NWS 6P											
	42		630P-700P	30		$305.00	10/26	10/26	1		WED	1
	PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30											
	43		700P-800P	30		$450.00	10/26	10/26	1		WED	1
	PROGRAM : BLINDSPOT CON COM1: BLINDSPOT											
	44		900P-1000P	30		$500.00	10/26	10/26	1		WED	1
	PROGRAM : CHICAGO PD-NBC CON COM1: CHICAGO PD-NBC											

OCT/16 10565.00 NOV/16 $2,230.00 CONTRACT TOTAL 12795.00
TOTAL SPOTS 44

MARKET TOTALS $17,060 KPLC 75% KVHP 25% CABL 0% NVHP 0%

ACCURATE SHARES

SVC- NONE
DEMOS- RA35+*

NAB Form PB-18 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
KPLC Lake Charles LA.	8-22-16

I, National Media Research, Planning, and Placement,

being/on behalf of: Boustany JR MD For Senate,

a legally qualified candidate of the US Senate

political party for the office of: Republican

in the General

election to be held on: November 8th, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	

Attach proposed schedule with charges (if available):

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I represent that the payment for the above described broadcast time has been furnished by:

National Media Research, Planning, and Placement

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Alan Herbert

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

Signature

To Be Signed By Station Representative

☑ Accepted ☐ Accepted in Part ☐ Rejected

Signature: Stephanie Gill

Printed Name: Stephanie Gill

Title: National Sales Coord

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FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

J. Ferrell agent for Boustany JR MD For Senate
_____
signature of candidate or authorized committee

JONATHAN FERRELL
_____ _____
printed name **date**

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CONTRACT

KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

And:

National Media Research Planning Placement
815 Slaters Lane
Alexandria, VA 22314

Contract / Revision	Alt Order #
POL2584 /	08352584

Product
BOUSTANY FOR SENATE

Contract Dates	Estimate #
10/25/16 - 10/31/16	**7623**

Advertiser	Original Date / Revision
POL/Boustany, Charles	09/10/16 / 09/10/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
KPLC	Jeff Brown	HRP-Detroit

Special Handling

Demographic
Households

Agy Code	Advertiser Code	Product 1/2
	477	898

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KPLC	10/28/16	10/28/16	RI M-F 430-5p	4:00 PM-5:00 PM		:30				NM	1	$35.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/24/16	10/30/16	----1--	1	$35.00								
N 2	KPLC	10/28/16	10/28/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	1	$85.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/24/16	10/30/16	----1--	1	$85.00								
N 3	KPLC	10/28/16	10/28/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	$215.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/24/16	10/30/16	----1--	1	$215.00								
N 4	KPLC	10/28/16	10/28/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	$405.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/24/16	10/30/16	----1--	1	$405.00								
N 5	KPLC	10/28/16	10/28/16	Entertainment Tonight	6:30 PM-7:00 PM		:30				NM	1	$305.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/24/16	10/30/16	----1--	1	$305.00								
N 6	KPLC	10/31/16	10/31/16	Tonight Show	10:35 PM-11:35 PM		:30				NM	1	$110.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/31/16	11/06/16	1------	1	$110.00								
N 7	KPLC	10/31/16	10/31/16	RI M-F 430-5p	4:00 PM-5:00 PM		:30				NM	1	$35.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/31/16	11/06/16	1------	1	$35.00								
N 8	KPLC	10/31/16	10/31/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	1	$85.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/31/16	11/06/16	1------	1	$85.00								
N 9	KPLC	10/31/16	10/31/16	Live at Five	5:00 PM-5:30 PM		:30				NM	1	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/31/16	11/06/16	1------	1	$600.00								
N 10	KPLC	10/31/16	10/31/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	$405.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/31/16	11/06/16	1------	1	$405.00								

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

Contract / Revision	Alt Order #
POL2584 /	08352584

Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	BOUSTANY FOR SENA	**7623**

Advertiser	Original Date / Revision
POL/Boustany, Charles	09/10/16 / 09/10/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 11	KPLC	10/31/16	10/31/16	Entertainment Tonight	6:30 PM-7:00 PM		:30				NM	1	$305.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/31/16	11/06/16	1------	1	$305.00							
N 12	KPLC	10/31/16	10/31/16	NBC Today Show	7:00 AM-9:00 AM		:30				NM	1	$140.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/31/16	11/06/16	1------	1	$140.00							
N 13	KPLC	10/31/16	10/31/16	Monday Prime Other	7:00 PM-9:00 PM		:30				NM	1	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/31/16	11/06/16	1------	1	$550.00							
N 14	KPLC	10/29/16	10/29/16	Saturday Night Live	10:35 PM-12:00 XM		:30				NM	1	$70.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	-----1-	1	$70.00							
N 15	KPLC	10/29/16	10/29/16	7News @ Six Saturday	6:00 PM-6:30 PM		:30				NM	1	$135.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	-----1-	1	$135.00							
N 16	KPLC	10/30/16	10/30/16	7 News Nightcast - 2	10:30 PM-11:00 PM		:30				NM	1	$390.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	------1	1	$390.00							
N 17	KPLC	10/30/16	10/30/16	NFL Football	7:30 PM-10:30 PM		:30				NM	1	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	------1	1	$1,500.00							
N 18	KPLC	10/27/16	10/27/16	Tonight Show	10:35 PM-11:35 PM		:30				NM	1	$110.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	---1---	1	$110.00							
N 19	KPLC	10/27/16	10/27/16	7News at Noon	12:00 PM-12:30 PM		:30				NM	1	$115.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	---1---	1	$115.00							
N 20	KPLC	10/27/16	10/27/16	RI M-F 430-5p	4:00 PM-5:00 PM		:30				NM	1	$35.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	---1---	1	$35.00							
N 21	KPLC	10/27/16	10/27/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	$215.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	---1---	1	$215.00							
N 22	KPLC	10/27/16	10/27/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	$405.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	---1---	1	$405.00							
N 23	KPLC	10/27/16	10/27/16	Entertainment Tonight	6:30 PM-7:00 PM		:30				NM	1	$305.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	---1---	1	$305.00							
N 24	KPLC	10/27/16	10/27/16	NBC Today Show	7:00 AM-9:00 AM		:30				NM	1	$140.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	---1---	1	$140.00							
N 25	KPLC	10/27/16	10/27/16	Thursday Hour 3	9:00 PM-10:00 PM		:30				NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	---1---	1	$500.00							
N 26	KPLC	10/25/16	10/25/16	Tonight Show	10:35 PM-11:35 PM		:30				NM	1	$110.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	-1-----	1	$110.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

Contract / Revision	Alt Order #
POL2584 /	08352584

Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	BOUSTANY FOR SENA	7623

Advertiser	Original Date / Revision
POL/Boustany, Charles	09/10/16 / 09/10/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
N 27	KPLC	10/25/16	10/25/16	7News at Noon	12:00 PM-12:30 PM		:30				NM	1	$115.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	-1-----	1	$115.00							
N 28	KPLC	10/25/16	10/25/16	RI M-F 430-5p	4:00 PM-5:00 PM		:30				NM	1	$35.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	-1-----	1	$35.00							
N 29	KPLC	10/25/16	10/25/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	1	$85.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	-1-----	1	$85.00							
N 30	KPLC	10/25/16	10/25/16	Live at Five	5:00 PM-5:30 PM		:30				NM	1	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	-1-----	1	$600.00							
N 31	KPLC	10/25/16	10/25/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	$405.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	-1-----	1	$405.00							
N 32	KPLC	10/25/16	10/25/16	Entertainment Tonight	6:30 PM-7:00 PM		:30				NM	1	$305.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	-1-----	1	$305.00							
N 33	KPLC	10/25/16	10/25/16	Tuesday Hour 1	7:00 PM-8:00 PM		:30				NM	1	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	-1-----	1	$550.00							
N 34	KPLC	10/25/16	10/25/16	NBC Today Show	7:00 AM-9:00 AM		:30				NM	1	$140.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	-1-----	1	$140.00							
N 35	KPLC	10/25/16	10/25/16	Tuesday Hour 3	9:00 PM-10:00 PM		:30				NM	1	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	-1-----	1	$550.00							
N 36	KPLC	10/26/16	10/26/16	Tonight Show	10:35 PM-11:35 PM		:30				NM	1	$110.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	--1----	1	$110.00							
N 37	KPLC	10/26/16	10/26/16	RI M-F 430-5p	4:00 PM-5:00 PM		:30				NM	1	$35.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	--1----	1	$35.00							
N 38	KPLC	10/26/16	10/26/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	1	$85.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	--1----	1	$85.00							
N 39	KPLC	10/26/16	10/26/16	Live at Five	5:00 PM-5:30 PM		:30				NM	1	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	--1----	1	$600.00							
N 40	KPLC	10/26/16	10/26/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	1	$215.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	--1----	1	$215.00							
N 41	KPLC	10/26/16	10/26/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	$405.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	--1----	1	$405.00							
N 42	KPLC	10/26/16	10/26/16	Entertainment Tonight	6:30 PM-7:00 PM		:30				NM	1	$305.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							

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POL2584 /	08352584

Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	BOUSTANY FOR SENA	**7623**

Advertiser	Original Date / Revision
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		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	--1----	1	$305.00							
N 43	KPLC	10/26/16	10/26/16	Wednesday Hour 1	7:00 PM-8:00 PM		:30				NM	1	$450.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	--1----	1	$450.00							
N 44	KPLC	10/26/16	10/26/16	Wednesday Hour 3	9:00 PM-10:00 PM		:30				NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	--1----	1	$500.00							
						Totals		0.00				44	$12,795.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/30/16	36	$10,565.00	($1,584.75)	$8,980.25
10/31/16 -10/31/16	8	$2,230.00	($334.50)	$1,895.50
Totals	44	$12,795.00	($1,919.25)	$10,875.75

Signature: _____ **Date:** _____

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