

**WETM TV / EETM  
QUARTERLY ISSUES AND PROGRAMS REPORT  
JULY 1, 2016-SEPTEMBER 30, 2016**

The following is locally produced news and entertainment programming presenting a mix of news, weather, sports, lifestyle programming focusing on current issues and events.

**LOCAL NEWS PROGRAMMING**

**WETM 18 News Today-** 5a.m.-7 a.m. Monday through Friday  
Anchor Zach Wheeler and Hayden Ristevski, Weather Expert Samantha LaRocca, Sports (prerecorded) Andy Malnoske

**WETM 18 News @ Noon** -12 p.m.-12:30 p.m. Tuesday through Friday  
Anchor Tanner Jubenville, Weather Expert Samantha LaRocca

**WETM 18 News @ 5** – 5 p.m. – 5:30 p.m. Monday through Friday  
Anchor Jeff Stone, Meteorologist Chip Maxham

**WETM 18 News @ 5:30** – 5:30 p.m. - 6:00 p.m. Monday through Friday  
Anchor Tanner Jubenville, Meteorologist Chip Maxham

**WETM 18 News @ 6** – 6 p.m. - 6:30 p.m. Monday through Friday  
Anchors Jeff Stone, Amy Simpson, Meteorologist Chip Maxham, Sports Andy Malnoske

**WETM 18 News @ 6** – 6 p.m. – 6:30 p.m. Saturday and Sunday  
Anchor Samantha Lantz, Meteorologist Shelby Clark, Sports Chuck Brame

**WETM 18 News @ 10** – 10 p.m. – 10:30 p.m. Monday through Friday on EETM  
Anchor Amy Simpson, Meteorologist Chip Maxham

**WETM 18 News @ 11** – 11:00 p.m. – 11:30 p.m. Monday through Friday  
Anchor Jeff Stone, Amy Simpson, Meteorologist Chip Maxham, Sports Andy Malnoske

**WETM 18 News @ 11** – 11:00 p.m. – 11:30 p.m. Saturday and Sunday  
Anchor Samantha Lantz, Meteorologist Shelby Clark, Sport Chuck Brame

**Twin Tiers Weekly** WETM Sunday 10 a.m.-10:30 a.m. EETM Sunday Noon – 12:30 p.m.  
Hosted by Jeff Stone

**Community Focus** WETM Sunday 7:30 a.m. -8 a.m. EETM Sunday 11:30 a.m. – Noon.  
Hosted by Amy Simpson

## **NATIONAL NEWS PROGRAMMING**

**NBC Nightly News** – 6:30 p.m. -7:00 p.m. Monday through Sunday  
NBC's evening news program  
Anchored by Lester Holt Monday through Friday  
Anchored by Thomas Roberts

**The Today Show** – Morning News, talk and entertainment  
Monday – Friday 7 a.m. – 9 a.m.  
Matt Lauer, Savannah Guthrie, Al Roker, Tamron Hall  
Monday – Friday 9 a.m. – 10 a. m.  
Willie Geist, Al Roker, Natalie Morales, Tamron Hall  
Monday – Friday 11 a.m. – 12 p.m.  
Hoda Kotb, Kathie Lee Gifford  
Saturday 7 a.m. – 9 a.m. and Sunday 8 a.m. – 9 a.m.  
Erica Hill, Lester Holt, Sheinelle Jones, Dylan Dreyer, Carson Daly, Craig Melvin

## **SYNDICATED PROGRAMMING**

**Live with Kelly** Monday through Friday  
WETM TV 10 a.m. – 11 a.m.  
Hosted by Kelly Ripa. The program begins with the “Host Chat”, then, a home viewer is called to answer a trivia question about the show with the opportunity to win a vacation. Following the trivia question, the show has interviews with celebrity guests, musical performances, and other recurring segments regular features showcasing fashion, food, health, and lifestyle topics.

**Rachael Ray** Monday through Friday  
WETM TV 2 p.m. – 3 p.m.  
The concepts behind this program focuses on more than just Ray's culinary skills, offering many other celebrity interviews, provocative discussions, musical performances and groundbreaking features. At the end of each show, with the exception of a few more guests after Ray's cooking segment, Ray's tagline is, “We'll see you when we see you.”

**FAB Life** July1-September 9, 2016 Monday through Friday  
WETM TV 3 p.m. – 4 p.m. EETM 12 p.m. – 1 p.m.  
FAB Life is a nationally syndicated, daily lifestyle destination featuring a vibrant and engaging team of experts curating the best tips in beauty, fashion, food, DIY, and home design. The show's panel of influential FAB Life stylists features foodie Chrissy Tiegen, fashion expert Joe Zee, interior designer Lauren Makk and DIY enthusiast Leah Ashley.

**Right This Minute** Began airing September 12, 2016 Monday through Friday  
WETM TV 3:30 p.m.-4 p.m. EETM 8 p.m. – 9 p.m.  
E-journalists curate fresh video content on TV, online, and on mobile devices every day before they go viral. Hosts share the best videos of each day.

**Dr. Oz**

WETM TV 4 p.m. - 5 p.m.

Monday through Friday

EETM 9 p.m. – 10 p.m.

The Dr. Oz Show is an American syndicated television talk show, hosted by Dr. Mehmet Oz, a cardio thoracic surgeon and teaching professor at Columbia University. Dr. Oz and his guests discuss viewers' health and wellness concerns.

**Meredith Veira July 1-September 9, 2016**

EETM 8 p.m. – 9 p.m.

Monday through Friday

The show focuses on uplifting, personal stories and educational and informational content. It is an exceptional mix of daytime fun along with feel-good human interest stories from everyday people to celebrity guests who have an important story to tell, lifestyle segments and key topics.

**WETM-TV and EETM programs, news reports and public service announcements provided significant treatment of the following issues that were important to the community in the 3<sup>rd</sup> quarter of 2016:**

**EDUCATION – BUDGETS, LOANS, STAFF CUTS, TESTING**

WETM NEWS AT 6

7/13/16

STORY APPEARED AT 6:00PM

DURATION OF SEGMENT 2:02

NEW MANDATES BY THE NEW YORK STATE DEPARTMENT OF HEALTH ARE AIMED AT PROTECTING STUDENTS AGAINST A SOMETIMES \*DEADLY DISEASE.

REBECCA BECRAFT, WITH THE CHEMUNG COUNTY HEALTH DEPARTMENT SAYS PEOPLE BETWEEN THE AGES OF 16 AND 21 ARE AT THE HIGHEST RISK FOR BECOMING SICK WITH MENINGOCOCCAL DISEASE--SOMETIMES CALLED MENINGITIS. BECRAFT SAYS THE DISEASE IS SPREAD THROUGH RESPIRATORY DROPLETS, OR SALIVA. MEANING EVEN JUST SHARING A DRINK CAN PUT A PERSON AT RISK. DESPITE RECENT CONTROVERSY SURROUNDING VACCINATIONS--BECRAFT SAYS THE HEALTH DEPARTMENT HASN'T RECEIVED A LOT OF BACKLASH.

WETM NEWS AT 11

7/29/16

STORY APPEARED AT 11:00PM

DURATION OF SEGMENT :43

MORE STUDENTS THIS YEAR PASSED NEW YORK'S ENGLISH AND MATH ASSESSMENT EXAMS... MORE STUDENTS ALSO OPTED OUT FROM TAKING THEM. IN THE ENGLISH LANGUAGE ARTS TEST, THE PERCENTAGE OF STUDENTS IN GRADES THREE THROUGH EIGHT WHO SCORED AT THE PROFICIENT LEVEL ROSE OVER SIX PERCENT... TO 37-POINT-9 PERCENT FROM 31-POINT-3 PERCENT LAST YEAR. IN MATH THE PERCENTAGE OF STUDENTS THAT WERE PROFICIENT ROSE JUST ONE PERCENTAGE POINT... FROM 38-POINT-ONE TO 39-POINT-ONE. STILL A CONCERN... OPT-OUTS. THE PERCENTAGE OF KIDS WHO DIDN'T TAKE THE EXAMS ROSE FROM 20-PERCENT LAST YEAR TO 22-PERCENT THIS YEAR. TO SEE HOW YOUR CHILD'S SCHOOL AND SCHOOL DISTRICT PERFORMED, GO TO THIS STORY ON OUR WEBSITE MY TWIN TIERS DOT COM.

WETM NEWS AT 11 8/23/16

STORY APPEARED AT 11:00PM

DURATION OF SEGMENT :32

THE COST OF SENDING YOUR KIDS BACK TO SCHOOL IS THE MOST EXPENSIVE IT'S BEEN SINCE 2012. ACCORDING TO THE NATIONAL RETAIL FEDERATION PARENTS OF STUDENTS IN GRADES K THROUGH 12 WILL SPEND ROUGHLY 245 DOLLARS PER CHILD GETTING THEM READY TO GO BACK TO SCHOOL. FOR MANY PARENTS OF PENNSYLVANIA STUDENTS, THE COSTS TO SEND KIDS BACK MAY BE CHEAPER, AS MANY SCHOOLS PROVIDE SCHOOL SUPPLIES. BUT COSTS FOR MANY PARENTS IN BOTH STATES HAVE BEEN TOTALING HUNDREDS OF DOLLARS IN ORDER TO SEND THEIR KIDS BACK TO SCHOOL.

WETM NEWS AT 6:00

8/30/16

STORY APPEARED AT 6:00PM

DURATION OF SEGMENT 1:37

LAST YEAR'S 9 MONTH PENNSYLVANIA BUDGET STALEMATE PUT SCHOOL DISTRICTS THROUGHOUT THE STATE IN DIFFICULT FINANCIAL HARDSHIPS...MANY OF THEM STILL FEELING THE EFFECTS. AS TROY WAITS FOR THAT REIMBURSEMENT FOR PREVIOUS CONSTRUCTION PROJECTS TOTALING ABOUT 630 THOUSAND-THE DISTRICT HAS HAD TO MAKE UP FOR THAT MONEY IN OTHER WAYS--INCLUDING TAXES AND LAY OFFS. CANTON, ALSO LOOKING TO CONSOLIDATE AND CUT COSTS

WETM NEWS AT 11  
9/05/16  
STORY APPEARED AT 11:00PM

DURATION OF SEGMENT :41

CORNING CITY COUNCIL WILL VOTE TOMORROW NIGHT ON HELPING PLANS FOR PUTTING NEW HOUSING ON THE SITE OF THE FORMER NORTHSIDE BLODGETT MIDDLE SCHOOL. COUNCIL WILL VOTE ON WHETHER TO APPLY FOR A HALF MILLION DOLLARS IN RESTORE NEW YORK FUNDS TO HELP TEAR DOWN THE VACANT BUILDING. A VOTE BY SCHOOL DISTRICT RESIDENTS STILL HAS TO TAKE PLACE FOR THE BUILDING AND PROPERTY SALE TO TAKE PLACE. THAT VOTE IS SET FOR SEPTEMBER 20TH. THE SCHOOL DISTRICT IS SELLING THE PROPERTY TO ARBOR HOUSING AND DEVELOPMENT. ARBOR HOUSING CEO JEFFREY EATON TOLD THE LEADER THE COUNCIL VOTE IS TAKING PLACE \*BEFORE\* THE SALE IS FINALIZED BECAUSE OF THE GRANT APPLICATION DEADLINE.

WETM NEWS AT NOON  
9/08/16  
STORY APPEARED AT 12:00PM

DURATION OF SEGMENT :22

SEPTEMBER IS ABSENTEE AWARENESS MONTH. THE ELMIRA HEIGHTS SCHOOL DISTRICT IS STARTING THE YEAR BY PROMOTING THE IMPORTANCE OF ATTENDANCE. SUPERINTENDENT MARY BETH FIORE SAYS THAT THE DISTRICT IS EMPHASIZING THE IMPORTANCE OF SCHOOL ATTENDANCE TO STUDENTS OF ALL AGES. \*\*BUT\*\* SHE SAYS THEY ARE FOCUSING A LITTLE EXTRA ON YOUNGER STUDENTS.

**CRIME/LAW ENFORCEMENT – POLICE RESPONSE, SHOOTING, BURGLARIES, DRUG ARRESTS**

WETM NEWS 6  
7/23/16  
STORY APPEARED AT 6:00PM  
DURATION OF SEGMENT :37

THERE WERE TWO SEPARATE SHOOTINGS IN THE CITY OF ELMIRA LAST NIGHT. THE FIRST HAPPENED JUST BEFORE 2 O'CLOCK IN THE MORNING IN THE 400 BLOCK OF EAST WASHINGTON AVENUE. ONE MAN WAS TAKEN TO THE HOSPITAL FOR A GUNSHOT WOUND. NO WORD YET ON HIS CONDITION. THE

SECOND HAPPENED JUST BEFORE 2:30 THIS MORNING IN THE 100 BLOCK OF GROVE STREET. OFFICERS SAY THEY FOUND SEVERAL ROUNDS WERE FIRED, ALL OF WHICH HIT HOUSES. NO INJURIES WERE REPORTED. POLICE ARE STILL INVESTIGATING BOTH INCIDENTS. THEY CANNOT YET SAY IF THE SHOOTINGS WERE RELATED. STAY WITH 18 NEWS AS THIS STORY DEVELOPS--WE'LL BE SURE TO UPDATE YOU WITH NEW INFORMATION AS IT IS RELEASED.

WETM NEWS AT 11

7/23/16

STORY APPEARED AT 11:00PM

DURATION OF SEGMENT :28

A PAINTED POST MAN IS IN JAIL TONIGHT ON CHARGES STEMMING FROM A STABBING INCIDENT EARLIER THIS MONTH. ACCORDING TO THE STEUBEN COUNTY SHERIFF'S OFFICE, 29 YEAR OLD JOSEPH RECKTENWALD OF INDIAN HILLS ROAD IS BEING CHARGED WITH STABBING A MAN IN THE TORSO. POLICE SAY THE INCIDENT HAPPENED ON REDWOOD CIRCLE IN THE TOWN OF ERIN AROUND 4 AM ON JULY 5TH. BOTH RECKTENWALD AND THE STABBING VICTIM WERE TRANSPORTED TO AREA HOSPITALS FOLLOWING THE INCIDENT-- AND NOW, RECKTENWALD IS FACING CHARGES OF ASSAULT IN THE 2ND DEGREE AND CRIMINAL POSSESSION OF A WEAPON IN THE 3RD DEGREE--BOTH ARE CONSIDERED FELONIES. POLICE SAY THE INVESTIGATION IS ONGOING, AND FURTHER CHARGES ARE POSSIBLE.

WETM 18 NEWS AT 11

8/22/16

STORY APPEARED AT 11:00PM

DURATION OF SEGMENT :28

A HORSEHEADS WOMAN IS ARRESTED TODAY FOR WELFARE FRAUD. AN INVESTIGATION FOUND 34-YEAR-OLD STARR RECORE FAILED TO REPORT THE INCOME IN HER HOUSEHOLD WHILE RECEIVING PUBLIC ASSISTANCE BENEFITS. THIS INACCURATE REPORT RESULTED IN RECORE RECEIVING OVER 16-THOUSAND-DOLLARS IN BENEFITS SHE WAS NOT ELIGIBLE TO RECEIVE. RECORE IS CHARGED WITH WELFARE FRAUD, GRAND LARCENY, AND OFFERING A FALSE INSTRUMENT FOR FILING - ALL CHARGES ARE FELONIES.

WETM 18 NEWS AT 6

8//31/16

STORY APPEARED AT 6:00PM

DURATION OF SEGMENT :25

AN ELMIRA HEIGHTS WOMAN IS ARRESTED FOR WELFARE FRAUD TODAY. AN INVESTIGATION FOUND 28-YEAR-OLD BRITTANY HAMILTON FILED FRAUDULENT PAPERWORK WITH THE DEPARTMENT OF SOCIAL SERVICES AND AS A RESULT, RECEIVED OVER 4-THOUSAND-DOLLARS IN SNAP BENEFITS SHE WAS NOT ELIGIBLE TO RECEIVE. AN INVESTIGATION FOUND 28-YEAR-OLD BRITTANY HAMILTON FILED FRAUDULENT PAPERWORK WITH THE

DEPARTMENT OF SOCIAL SERVICES AND AS A RESULT, RECEIVED OVER 4-THOUSAND-DOLLARS IN SNAP BENEFITS SHE WAS NOT ELIGIBLE TO RECEIVE. SHE IS CHARGED WITH WELFARE FRAUD, GRAND LARCENY, AND OFFERING A FALSE INSTRUMENT, ALL CHARGES ARE CONSIDERED FELONIES.

WETM 18 NEWS AT 6

9/07/16

STORY APPEARED AT 6:00PM

DURATION OF SEGMENT :38

THE ELMIRA POLICE DEPARTMENT IS CRACKING DOWN ON DRUG DEALERS WITH TWO BIG BUSTS IN THE CITY. ON FRIDAY AROUND 9:20 P-M THE ELMIRA POLICE DEPARTMENT PULLED OVER THIS MAN, 42-YEAR-OLD KEVIN THOMAS OF ELMIRA, FOR A TRAFFIC VIOLATION.

POLICE DETERMINED THOMAS WAS BEING DISHONEST ABOUT HIS ACTIVITIES AND THE VEHICLE WAS SEARCHED. DURING THE STOP POLICE FOUND TWO LARGE SEPARATE PACKAGES OF HEROIN.

POLICE SEIZED A TOTAL OF 24-HUNDRED INDIVIDUAL PACKETS OF HEROIN WITH AN ESTIMATED STREET VALUE OF 20-THOUSAND DOLLARS. THOMAS WAS ARRESTED FOR A PAROLE VIOLATION AND ADDITIONAL CHARGES ARE PENDING.

WETM 18 NEWS AT 5

9/12/16

STORY APPEARED AT 5:00PM

DURATION OF SEGMENT :44

TWO PEOPLE ARE FACING FELONY CHARGES FOR RESIDENTIAL BURGLARIES THAT HAVE OCCURRED OVER THE COURSE OF SEVERAL WEEKS IN THE TOWN OF SOUTHPORT. 27-YEAR-OLD TIMOTHY LEWIS JUNIOR AND 26-YEAR-OLD ERICA VANZILE, BOTH OF SOUTHPORT, ARE EACH CHARGED WITH ONE COUNT OF BURGLARY, CONSIDERED A FELONY, FOR THE BURGLARY ON BECKWITH ROAD ON SEPTEMBER 2ND. LEWIS AND VANZILE WERE ARRAIGNED IN THE TOWN OF SOUTHPORT COURT AND TAKEN TO THE CHEMUNG COUNTY JAIL ON 15-THOUSAND-DOLLAR CASH OR 30-THOUSAND-DOLLAR PROPERTY BOND. THE INVESTIGATION REMAINS ACTIVE AND FURTHER CHARGES ARE EXPECTED. ANYONE WITH INFORMATION REGARDING THE INVESTIGATION IS ASKED TO CONTACT THE SHERIFF'S OFFICE AT THE NUMBER ON YOUR SCREEN

**ECONOMY – UNEMPLOYMENT RATE, JOB CUTS, HIRING**

WETM 18 NEWS AT NOON

07/08/16

STORY APPEARED AT 12:00PM

DURATION OF SEGMENT :33

POSITIVE NUMBERS IN JUNE'S MONTHLY JOBS REPORT. THE U.S. LABOR DEPARTMENT REPORTS THIS MORNING THAT EMPLOYERS HIRED AN ADDITIONAL 287-THOUSAND JOBS FOR THE MONTH. THAT'S FAR BETTER THAN THE PREVIOUS TWO MONTHS WHEN THE ECONOMY ADDED 11-THOUSAND IN MAY AND 144-THOUSAND IN APRIL.

THE UNEMPLOYMENT RATE HOWEVER ROSE IN JUNE TO 4.9 PERCENT FROM 4.7 PERCENT AS MORE AMERICANS BEGAN SEEKING JOBS BUT DIDN'T FIND THEM.

ECONOMIST SAY JUNE'S POSITIVE NUMBERS SUGGEST A RESILIENT U-S ECONOMY IS RECOVERING FROM THE SLUMP EARLIER THIS YEAR.

WETM 18 NEWS AT NOON

07/20/16

STORY APPEARED AT 12:00PM

DURATION OF SEGMENT :25

A BIG ANNOUNCEMENT THAT WILL BRING HUNDREDS OF NEW JOBS TO THE SOUTHERN TIER. DICK'S SPORTING GOODS WILL BUILD A NEW DISTRIBUTION CENTER THAT CREATE MORE THAN 450-FULL TIME JOBS.

THE 123-ACRE, 650-THOUSAND SQUARE FOOT PLANT WILL SERVICE ALL OF DICK'S STORES IN THE NORTHEAST PART OF THE STATE.

IN MAKING THE ANNOUNCEMENT TUESDAY, GOVERNOR CUOMO SAYS IT'S A MAJOR BOOST FOR THE SOUTHERN TIER ECONOMY.

WETM 18 NEWS AT 6

08/10/16

STORY APPEARED AT 6:00PM

DURATION OF SEGMENT :30

NEW YORK'S LIEUTENANT GOVERNOR VISITS OUR AREA TODAY TO MEET WITH SMALL BUSINESS OWNERS. THERE, KATHY HOCHUL MET WITH THE OWNERS OF SMALL BUSINESSES IN WAVERLY'S DOWNTOWN AREA TO LEARN MORE ABOUT THEIR NEEDS AND CONCERNS REGARDING THE FUTURE OF THE DOWNTOWN. HOCHUL DISCUSSED THE POTENTIAL IMPACT TO IMPROVE AREA DOWNTOWN'S LIKE WAVERLY'S WITH THE MONEY FROM THE UPSTATE REVITALIZATION INITIATIVE, BUT SHE SAYS THE BUSINESS OWNERS MUST MEET THE GOVERNMENT HALFWAY.

WETM 18 NEWS AT NOON

08/26/16

STORY APPEARED AT 12:00PM

DURATION OF SEGMENT :48

MORE GOOD NEWS FOR THE AREA'S ECONOMY. 400 NEW JOBS ARE COMING TO HORNELL. VICE PRESIDENT JOE BIDEN IS EXPECTED TO ANNOUNCE TODAY THAT A MAJOR CONTRACT BETWEEN ALSTOM AND AMTRAK HAS BEEN FINALIZED.

THE SIGNING OF THE 2-POINT-5 BILLION DOLLAR CONTRACT TO BUILD HIGH SPEED TRAINS IS EXPECTED TO BE ANNOUNCED AT THE TRAIN STATION IN WILMINGTON, DELAWARE NAMED AFTER BIDEN. IT'S ESTIMATED 28 TRAIN SETS WOULD BE BUILT UNDER THE AGREEMENT. IN ADDITION TO CREATING 400 MORE JOBS AT THE ALSTOM HORNELL PLANT, THE CONTRACT IS EXPECTED TO CREATE 350 ADDITIONAL JOBS TO ALSTOM SUPPLIERS ACROSS UPSTATE NEW YORK. WE'LL HAVE A FULL REPORT ON THIS ANNOUNCEMENT ON 18 NEWS TONIGHT AT 6.

WETM 18 NEWS AT 6

09/06/16

STORY APPEARED AT 6:00PM

DURATION OF SEGMENT 1:31

JUST ONE WEEK AFTER OFFICIALLY BEING GRANTED A LICENSE TO BECOME A FULL GAMING CASINO, BEGINS WORKING ON A NEW 161 ROOM HOTEL. AN AREA OF THE FACILITY THE STATE GAMING COMMISSION HIGHLIGHTED AS AN AREA OF IMPROVEMENT FOR OWNER JEFF GURAL WHEN HE WAS DENIED A FULL GAMING LICENSE IN THE PAST. AS THE CASINO INCHES CLOSER TO BEING ABLE TO OPEN AS A FULL GAMING CASINO, IT'S ANOTHER ADDITION OF AMENITIES TO THE FACILITY, AND JOBS FOR THE AREA. AND A CONTINUED BENEFIT TO THE AREA FINANCIALLY, BY BRINGING IN AN ESTIMATED 32 MILLION DOLLARS IN TAXES EACH YEAR. 25 MILLION OF WHICH WILL GO TOWARD SCHOOL AID. TODAY'S GROUNDBREAKING MARKS ONE OF THE FINAL STEPS IN COMPLETING WHAT HAS BEEN A LONG ROAD FOR GURAL TO MAKE HIS DREAM A REALITY.

WETM 18 NEWS AT 6

09/07/16

STORY APPEARED AT 6:00PM

DURATION OF SEGMENT 1:52

DOMINION GAS EMPLOYEES ACROSS THE TWIN TIERS ARE OUTRAGED AFTER BEING LOCKED OUT OF THEIR JOBS BEGINNING LAST NIGHT AT MIDNIGHT. THE UNITED GAS WORKERS UNION CONTAINS 950 MEMBERS THAT HAVE ALL BEEN EXCUSED FROM WORK, PENDING NEW CONTRACT NEGOTIATIONS. BENEFITS AND PENSION PLANS RESIDE AT THE FOREFRONT OF THESE DISCUSSIONS.

ALONG WITH UNION 69'S STEWARD, DAN RICE, MANY UNION MEMBERS SERVE AS "FIELD MEN," WORKING INTIMATELY WITH THE DELICATE PIPELINES

**CHILDREN/YOUTH – CRIME, VICTIM, SERVICES, EVENTS AND EDUCATION**

WETM 18 NEWS TODAY

07/08/16

STORY APPEARED AT 5:30AM

DURATION OF SEGMENT :40

STARTING TODAY DENISON, HOUGHTON, STEWART AND WILLIAM STREET PARKS WILL BE FILLED THIS SUMMER WITH CHILDREN ENJOYING THE POPULAR SUMMER PARKS PROGRAM. THE EVENT, WHICH RUNS FROM 10 TILL THREE, MONDAY THROUGH THURSDAY, BRINGS MORE THAN 200 KIDS, AGES 6 TO 11, TO CITY PARKS EACH DAY.

THE PROGRAM FEATURES A VARIETY OF GAMES, SPORTS, ARTS AND CRAFTS, CULTURAL EVENTS, NATURE ACTIVITIES AND FIELD TRIPS. ORGANIZERS SAY THE TIME AT THE PARK IS VERY FLEXIBLE AND KIDS MAY COME AND GO AS THEY PLEASE AND ARE WELCOME ANYTIME DURING THE SIX WEEKS OF ACTIVITIES. THE SUMMER PARKS PROGRAM ENDS AUGUST 11TH.

WETM 18 NEWS TODAY

07/22/16

STORY APPEARED AT 05:00AM

DURATION OF SEGMENT :47

POLICE HAVE ARRESTED THREE PEOPLE IN CONNECTION WITH THE BODY FOUND EARLIER THIS WEEK IN PENN YAN. THAT NEWS COMES TODAY AS THE VICTIM IS IDENTIFIED AS CRAIG RIDEOUT. THE VICTIM'S ESTRANGED WIFE AND THE COUPLE'S TWO CHILDREN FACE FELONY CHARGES FOR DESTROYING EVIDENCE AT A CRIME SCENE. INVESTIGATORS SAY ON WEDNESDAY, LAURA RIDEOUT ENTERED A TOWNHOUSE OWNED BY CRAIG RIDEOUT IN PENFIELD.

WETM 18 NEWS TODAY

08/30/16

STORY APPEARED AT 5:30AM

DURATION OF SEGMENT :34

THIS IS NOT OUT OF A STEVEN KING NOVEL NEIGHBORS IN A GREENVILLE, SOUTH CAROLINA APARTMENT COMPLEX SAY CLOWNS ARE TRYING TO LURE CHILDREN INTO THE WOODS. PEOPLE SAY A PERSON IS DRESSED IN CIRCUS CLOWN CLOTHING WITH WHITE FACE PAINT AND TRIES TO ENTICE CHILDREN TO FOLLOW HIM INTO THE WOODS WITH MONEY AND CANDY. BUT A DEPUTY WALKED THE WOODED TRAIL AND FOUND NO SIGNS OF A CLOWN OR SUSPICIOUS ACTIVITY. ONE WOMAN SAYS HER SON TOLD HER ABOUT THE CLOWNS, AND SHE'S SCARED. THE SHERIFF'S OFFICE SAYS THEY HAVE EXTRA DEPUTIES PATROLLING THE AREA.

WETM 18 NEWS AT 5:30

08/31/16

STORY APPEARED AT 5:30PM

DURATION OF SEGMENT 1:05

WITH BACK TO SCHOOL SEASON IN FULL SWING -- KIDS ARE HEADING INTO THE CLASSROOM, BUSES ARE HITTING THE STREETS. SAFETY STARTS WITH BEING MINDFUL OF SCHOOL BUS PICK UPS AND DROP OFFS. IF YOU DON'T WAIT UNTIL THE SCHOOL BUS IS SAFELY ON ITS WAY YOU COULD FACE UP TO A \$400 FINE ON YOUR FIRST OFFENSE. YOU SHOULD ALSO BE AWARE OF WHERE YOU'RE DRIVING. SO AS STUDENTS ARE STARTING A NEW YEAR, YOU SHOULD REMEMBER TO FOLLOW THE SAME OLD RULES. YOU NEVER KNOW WHO MIGHT BE WATCHING.

WETM 18 NEWS AT NOON

9/02/16

STORY APPEARED AT 12:00PM

DURATION OF SEGMENT :39

MANY OF STUDENTS ACROSS THE TWIN TIER CONTINUE TO HEAD BACK TO SCHOOL THIS WEEK AND ONE LOCAL GROUP OF KIDS GOT A SPECIAL WELCOME BACK THIS MORNING. A LONGSTANDING TRADITION AT BEECHER ELEMENTARY SCHOOL TODAY -- LOCAL DIGNITARIES AND MEMBERS OF THE ELMIRA COMMUNITY LINED THE WALKWAYS OF THE SCHOOL TODAY TO WELCOME THE STUDENTS BACK FOR A NEW SCHOOL YEAR. A NUMBER OF LOCAL POLICE OFFICERS, MEMBERS OF THE ELMIRA FIRE DEPARTMENT AND VARIOUS OTHER LOCAL FIGURES MADE AN APPEARANCE AT THE SCHOOL TODAY. IT'S A WAY TO KEEP THE KIDS ENCOURAGED AND EXCITED ABOUT EDUCATION AND THE PROSPECT OF ANOTHER GREAT YEAR AT THE SCHOOL.

WETM 18 NEWS AT 6

9/10/16

STORY APPEARED AT 6:00PM

DURATION OF SEGMENT :54

POLICE IN OHIO HAVE RECENTLY POSTED PICTURES OF AN OVERDOSED COUPLE PASSED OUT IN A CAR, WITH A CHILD SITTING IN THE BACK SEAT. NOW, OFFICIALS ARE ALSO RELEASING THEIR MUGSHOTS. JAMES ACORD WAS SENTENCED TO ALMOST ONE YEAR IN JAIL ON THURSDAY FOR CHILD ENDANGERMENT AND DRIVING WHILE IMPAIRED. BUT RHONDA PASEK, WHO WAS IN THE CAR WITH HIM, HAS PLEADED NOT GUILTY. HER PRE-TRIAL HEARING ON CHILD ENDANGERMENT AND OTHER CHARGES IS SET FOR NEXT WEEK. THE TOWN OF EAST LIVERPOOL POSTED PICTURES OF THEM ON ITS FACEBOOK PAGE ON THURSDAY. THEY SHOW THE TWO ADULTS PASSED OUT IN THE CAR AFTER A HEROIN OVERDOSE, WITH PASEK'S FOUR-YEAR-OLD SON SITTING IN THE BACK. OFFICIALS SAY THE PICTURES SHOW HOW HEROIN AFFECTS NOT ONLY ITS USERS, BUT ALSO THEIR KIDS AND FAMILIES.

THE PHOTOS WERE TAKEN AFTER AN OFFICER PULLED THE COUPLE OVER. HE SAID PASEK HAD ALREADY PASSED OUT IN THE PASSENGER SEAT, WHILE ACORD BLACKED OUT DURING THAT TRAFFIC STOP.

**ELDERLY – SCAMS, NOTABLE DEATHS, CRIME, VICTIMS. PROGRAMS**

WETM 18 NEWS AT 6

7/11/16

STORY APPEARED AT 6:00PM

DURATION OF SEGMENT :33

THE BLISTERING TEMPERATURES ACROSS MUCH OF THE NATION CAN BE ESPECIALLY DANGEROUS FOR THE ELDERLY. THE NATIONAL INSTITUTE ON AGING REMINDS US... OLDER ADULTS ARE AT HIGHER RISK FOR HEAT-RELATED HEALTH PROBLEMS. ELDERLY PEOPLE WITH CHRONIC CONDITIONS LIKE HEART DISEASE AND DIABETES SHOULD STAY IN AIR CONDITIONING ON EXTREMELY HOT AND HUMID DAYS. SOMETIMES TAKING MULTIPLE MEDICATIONS INCREASES THE RISK OF HEAT-HEALTH PROBLEMS... EXPERTS RECOMMEND DISCUSSING ALL PRESCRIPTIONS WITH YOUR DOCTOR IF YOU HAVE CONCERNS

WETM 18 NEWS 11

7/27/16

STORY APPEARED AT 11:00PM

DURATION OF SEGMENT :30

THE MAN WHO SHOT PRESIDENT RONALD REAGAN WILL LEAVE A PSYCHIATRIC HOSPITAL. A FEDERAL JUDGE IS GRANTING JOHN HINCKLEY, JR PERMISSION TO LIVE FULL-TIME IN WILLIAMSBURG, VIRGINIA, RULING THAT HIS CONTINUED HOSPITALIZATION IS NO LONGER CLINICALLY WARRANTED OR BENEFICIAL. THE JUDGE IMPOSED A NUMBER OF CONDITIONS ON THE RELEASE.. INCLUDING THAT HINCKLEY MUST LIVE WITH HIS ELDERLY MOTHER FOR AT LEAST THE FIRST FULL YEAR. HE ALSO HAS TO MEET WITH A PSYCHIATRIST REGULARLY.

WETM 18 NEWS NOON

8/02/16

STORY APPEARED AT 12:00PM

DURATION OF SEGMENT :32

YOU COULD SAY FRIDAY WAS A RUFF DAY FOR AN ELDERLY WEST VIRGINIA WOMAN AND HER TWO DOGS. SHE LEFT HER CAR RUNNING IN THE PARKING LOT OF A WAYNE WALMART SO HER TWO DOGS COULD STAY COOL WHILE SHE WENT IN AND SHOPPED. THAT'S WHEN THE PROBLEM BEGAN, APPARENTLY ONE OF THE DOGS SOMEHOW KNOCKED THE CAR OUT OF GEAR, AND IT WENT ROLLING RIGHT INTO THE FRONT OF THE BUILDING. FORTUNATELY NEITHER THE DOGS, CAR NOR BUILDING SUFFERED SERIOUS HARM. SHOPPERS SAY THEY WOULDN'T BELIEVE IT IF THEY HADN'T SEEN IT THEMSELVES.

WETM 18 NEWS AT NOON

8/24/16

STORY APPEARED AT 12:00PM

DURATION OF SEGMENT 1:24

IT'S HARD FOR 80-YEAR-OLD WANDA WITTER TO FULLY COMPREHEND THE LAST FEW MONTHS OF HER LIFE... A LIFE NOW RESURRECTED. A WEEK AGO SHE MOVED INTO THIS SMALL APARTMENT IN NORTHWEST D-C. SHE SAYS THE AIR MATTRESS IS SO LUXURIOUS SHE HAS A HARD TIME GETTING OUT OF IT IN THE MORNING. BEFORE THAT SHE WAS HOMELESS FOR SOME 20 YEARS WHILE ENGAGED IN A BIZARRE BATTLE WITH THE GOVERNMENT THAT SHE WON. WITTER - A TRAINED PARALEGAL MOVED TO D-C IN 1996. SHE COULDN'T FIND WORK AND ENDED UP IN A SHELTER. SHE SAYS AFTER QUALIFYING FOR SOCIAL SECURITY SHE DISPUTED THE CHECK AMOUNTS. EVENTUALLY THE GOVERNMENT STOPPED SENDING HER CHECKS BECAUSE WITTER DIDN'T HAVE A FIXED ADDRESS. SHE WROTE LETTERS TO EXPLAIN HER SITUATION BUT SAYS THEY WERE IGNORED. AMAZINGLY, WITTER USED THIS DOLLY TO HAUL AROUND 3 SUITCASES FULL OF SOCIAL SECURITY DOCUMENTS AND RESEARCH.

WETM 18 NEWS AT NOON

9/02/16

STORY APPEARED AT 12:00PM

DURATION OF SEGMENT :31

"WILLY WONKA AND THE CHOCOLATE FACTORY" AND "BLAZING SADDLES" WILL PLAY AT 55 A-M-C THEATER LOCATIONS SATURDAY AND SUNDAY. TICKETS WILL GO FOR FIVE-BUCKS PER FILM. REGAL ENTERTAINMENT GROUP PLANS TO HOLD TWO SATURDAY SCREENINGS OF WILLY WONKA AT 100 THEATERS, ACCORDING TO A REPRESENTATIVE. THE CLOSEST A-M-C THEATER TO US IS OVER IN VESTAL IF YOU FEEL LIKE TAKING A LONG WEEKEND TRIP! WILDER DIED MONDAY DUE TO COMPLICATIONS FROM ALZHEIMER'S DISEASE. HE WAS 83.

WETM 18 NEWS TODAY

09/05/16

STORY APPEARED AT 6:00AM

DURATION OF SEGMENT 1:20

TENS OF THOUSANDS OF PILGRIMS GATHERED IN ST. PETER'S SQUARE TO WITNESS THE CANONIZATION OF MOTHER TERESA. KNOWN AS THE "SAINT OF THE GUTTERS" -- THE ROMAN CATHOLIC NUN DEVOTED HER LIFE TO HELPING THE POOR. IN HONOR OF THE NEW SAINT'S LIFE LONG MISSION.... ORGANIZERS BUSSED IN 15 HUNDRED HOMELESS PEOPLE. THEY WERE GIVEN SEATS OF

HONOR AT THE MASS AND SERVED PIZZA AFTER THE CEREMONY. MOTHER TERESA DIED JUST 19 YEARS AGO AT THE AGE OF 87. SOME SAY THE CHURCH EXPEDITED HER SAINTHOOD BECAUSE OF HER FAME AND REPUTATION. CRITICS OF THE NOBEL PEACE PRIZE WINNER SAY HER CHARITY ISN'T FINANCIALLY ACCOUNTABLE AND LACKS MEDICALLY TRAINED PERSONNEL. OTHERS HAVE QUESTIONED THE TWO VATICAN-APPROVED MIRACLES NEEDED TO FULFILL THE CHURCH'S REQUIREMENTS FOR CANONIZATION... INCLUDING THE ALLEGED HEALING OF AN INDIAN WOMAN'S TUMOR.

### **Community Focus** Hosted by Jeff Stone

July 3, 2016 - New State Legislative Session in Review.

30-minute program.

My guest on this program was New York State Senator Tom O'Mara of Big Flats. During this program Sen. O'Mara discussed what he liked and didn't like about the new law approved to battle heroin and opioid addiction in the state, ethics reform changes including the loss of a state pension for any state officials convicted of corruption in the future, his opposition to a proposed ban on outside income by state legislators, efforts to find out why the bee population is declining, the new law to improve access to mammograms, law changes to help the Finger Lakes Wine and Craft Beer industries, the minimum wage increase, paid family leave, and whether there should be any changes to the state tax cap law.

July 10, 2016 – Rerun of May 29th interview with Mike Krusen, the new Southern Tier Economic Growth President.

July 17, 2016 - Pa. Agriculture Issues.

30- minute program

My guest on this program was Erick Coolidge. In addition to being a Tioga County, Pa. Commissioner he has a 173-year old dairy farm in Delmar Township and is a past Chairman of the Pennsylvania Center for Dairy Excellence.

Coolidge says the drought is taking a heavy toll on all farmers in the Northern Tier. This is taking place at the same time milk prices are at a level that doesn't cover the cost of production. We also discussed efforts to deal with the fact that Pennsylvania farmers are retiring faster than they can be replaced, foreign competition for local farmers and efforts being taken by Pennsylvania's Growing Greener Coalition and The Chesapeake Bay Foundation. These are two

groups trying to reduce pollution runoff from farm fields. Coolidge also discussed future natural gas production trends in the Northern Tier, local efforts to fight drug abuse and a proposal to raise the county's room rental excise tax.

July 24, 2016 – Show pre-empted by British Open Golf Tournament

July 31, 2016 - "American Red Cross/Finger Lakes Chapter" Initiatives

30-minute program.

My guest on this program was Brian McConnell the Executive Director of the Finger Lakes Chapter of the American Red Cross. The Red Cross has put out an emergency call for blood donations. Brian talked about a new partnership with Amazon that is offering a gift card for blood donors. We discussed a new partnership program called the Disney Pillow Program which helps kids prepare for emergency situations and cope with them better when they do occur. We also discussed the Home Fire Prevention program that involves free installation of smoke detectors and training to develop an exit plan from a home. Other topics that we covered included lifesaving skills training, babysitter training, Red Cross services provided to military members and their families, the various roles volunteers play for the Red Cross and how people can donate money to the Red Cross.

8/7/16 – Program pre-empted by Rio Olympic coverage

8/14/16 – Program pre-empted by Rio Olympic coverage

8/21/16 – Program pre-empted by Rio Olympic coverage

8/28/16 - “Law Enforcement Issues in Chemung County”

30-minute program

My guest on this half hour program was Chemung County Sheriff Chris Moss. Moss said the county is taking a more proactive approach to dealing with the growing Opioid abuse problem that goes beyond traditional law enforcement efforts. It's called Operation HOPE and has more emphasis on getting abusers who break the law into treatment and following up on how that treatment is working. Other topics covered during the program included the possible consolidation of police forces in Chemung County, re-accreditation of the Sheriff's Office Civil Division, efforts to improve police community relations, increasing the firepower of weapons for deputies, an update on the use of body cameras, the latest crime statistics and the future of the pharmaceutical medication drop-off program.

9/4/16 – “Public Health Issues”

30-minute program

My guest on this program was Chemung County Public Health Director Robert Page. Much attention was given to the Zika virus and the possibility of mosquitoes carrying it into the Southern Tier as well as chances of developing an effective vaccine for it, other means of transmission, and steps to help prevent getting the virus. Other topics discussed included the health departments role in battling the growing heroin and opioid abuse epidemic, the doubling of Lyme Disease cases in the county over the last year, efforts to reduce children's exposure to lead, efforts to reduce teen smoking in the county which is on the rise, the trend of flu season becoming more of a year round concern, his opinion on the effectiveness of the New York Health Benefit Exchange, and the high local rate of the unnecessary providing of antibiotics prescriptions.

9/11/16 – Rerun of “Law Enforcements Issues in Chemung County

9/18/16 – Corning-Painted Post School District Issues

30-minute program

My guest on this program was Corning-Painted Post School District Superintendent, Mike Ginalski. We began by discussing the September 20th vote by district residents on whether to approve the sale of the former Northside Blodgett Middle School to a developer who will demolish the school and build 24 to 28 market rate single family homes on the property. Other topics included an update on the district's upgrading and renovating of its six elementary schools, renovation plans for the district's two swimming pools and discussions with Corning City Officials over the use of those pools during the summer for open public swimming. The city can't afford to make extensive repairs that are anticipated for the city's pools in Stewart and Denison Park. Other topics discussed included the teacher shortage and reasons for it, the impact of changes in the Common Core program during the 2015-2016 school year and the additional changes taking place in the current school year, the state tax cap and anticipated levels of state aid and the campaign taking place this month to reduce absenteeism in schools. However, Corning's absenteeism rate is lower than the rate in surrounding school districts.

9/25/16 – Schuyler County Issues

30-minute program

My guests on this program were, Dennis Fagan, Schuyler County Legislature Chairman and Timothy O'Hearn, Schuyler County Administrator.

The two guests said the recent announcement of a \$40-million state grant to upgrade and expand the Elmira-Corning Regional Airport will provide more economic growth opportunities to the

region. We discussed changes to the proposal by Crestwood Midstream to store propane case in salt caverns in the Town of Reading along Seneca Lake. Other topics covered included the latest efforts to find a new use for the closed Camp Monterey State Correctional Facility, why there was no merger between Yates and Schuyler County, sales tax projections for 2016, efforts by Walmart to reduce the assessment on its Watkins Glen store by 30 percent and the impact that would have on taxpayers, proposed improvements for the Watkins Glen State Park, efforts to keep taxes down in the upcoming 2017 county budget, an update on the Project Seneca Development Plan, the continued growth of wine making and brewing related businesses in the county, and the county's goals for market rate and subsidized housing in the county.

## **Twin Tiers Weekly    Hosted by Amy Simpson**

### **Sunday, July 3rd: Corning and the Southern Finger Lakes**

On this episode, Dave DeGolyer was the guest from Corning and The Southern Finger Lakes. DeGolyer explained the mission of this tourism group, and the wide range of tourism opportunities available in the Southern Tier and Finger Lakes region. Corning and the Southern Finger Lakes promotes events, destinations, and activities for locals and tourists of all ages. DeGolyer also shared upcoming events throughout summer 2016 as well as how they target tourists to visit the region all year round.

### **Sunday, July 10th: Hamilton-Gibson Productions**

On this episode, Thomas Putnam was the guest from Hamilton-Gibson Production out of Wellsboro, Pa. Hamilton-Gibson is a production group and company made up of non-professional actors and performers. Putnam discussed the history of the group and how they have grown and evolved throughout the years. The group was preparing to perform "Oliver!" which was also discussed and promoted on the show. The episode ended with a rundown of upcoming events for Hamilton-Gibson throughout the rest of 2016 and how people could get involved with the group.

### **Sunday, July 17th: Chemung County SPCA**

On this episode, Tom Geroy from the Chemung County SPCA was the guest to promote the Second Annual Clear the Shelters Initiative. Geroy explained how the event got started, how many shelters participated throughout the country, the success of the event, and how people could participate. The second half of the episode was dedicated to understanding many of the other free or low-cost services provided through the local SPCA. These services include things like spay/neuter clinics, microchips, rabies clinics, the pet food pantry, and fostering for people with temporary disabilities.

### **Sunday, July 24th: Financial Segment**

On this episode, Nancy Reigelsperger from Cornell Cooperative Extension and a representative from H & H Financials discussed making the most of Social Security and how to make the most of retirement. This financial segment talked about strategies for married couples to benefit from Social Security, resources available to community members to understand SS benefits, and the events that CCE holds to educate the community about different financial situations. H & H Financials also gave an overview about saving for retirement and some of the myths associated with saving money.

### **Sunday, July 31st: Twin Tier Breastfeeding Network**

On this episode, representatives from the Twin Tier Breastfeeding Network discussed World Breastfeeding Week and National Breastfeeding Month during August. They explained how TTBN was formed, their mission, and the work they do with mothers and families throughout the community. Other topics discussed were why breastfeeding has become a controversial topic in recent years and what research says about the effects of breastfeeding on both babies and mothers.

### **Sunday, August 7th: Southern Tier Jazz Festival**

On this episode, guests from EOP, The Clemens Center, and Ferrario Auto Group discussed the 2016 Southern Tier Jazz Festival. This two-day event benefits the Economic Opportunity Program in Elmira. Jazz artists Marcus Johnson, Bob Baldwin, and JT Project were the headliners of the event this year. The guests discussed the history of the event, how it has grown through the years, and how EOP benefits from the funds raised.

### **Sunday, August 14th: Run for Epilepsy**

On this episode, Drew Braman from Kennedy Valve Co. discussed the Run for Epilepsy in Elmira on August 20th. Braman discussed what Epilepsy is and how the company was hoping to raise funds for the cause. He also explained how epilepsy affects the day-to-day life of patients and Kennedy Valve's involvement with Epilepsy-Pralid, Inc. This was the first annual Run for Epilepsy and Braman also promoted the event and how more people in the community could sign up and get involved.

### **Sunday, August 21st: Clemens Center**

On this episode, guest Karen Cromer, the new Executive Director of the performing arts center, discussed the mission and history of the organization. Cromer promoted the special events coming up throughout the entire 2016-2017 season in addition to the dance performances, Broadway performances, school-time series, and Spotlight Spectacular. She explained why the

Clemens Center schedules such a diverse schedule for their venue and how people can get tickets to any of the events to come.

### **Sunday, August 28th: United Way**

On this episode, Steve Hughes and Barbara Hubbel from United Way of the Southern Tier promoted the organization, their mission, and their new focus to promote early childhood development and literacy. The guests talked about the branding of United Way and discussed the different initiatives they are supporting throughout the Southern Tier. Currently they are working to improve literacy in children under the age of 8. Hughes and Hubbel also talked about how the money they receive is used in the communities of the Southern Tier.

### **Sunday, September 4th: Walk for Wishes**

On this episode, Make-A-Wish of Western New York and wish kid, Aiden Miller, were guests on the show. They promoted the Walk-For-Wishes in Corning on September 24th. Make-A-Wish of Western New York works to bring wishes to life for kids with life-threatening illnesses. They discussed their mission and how wishes help wish-kids and their families long after the wishes come to life. Walk-For-Wishes is a walk aimed at raising \$25,000 to specifically help kids on our area and make their wishes come true.

### **Sunday, September 11th: Re-run of Walk for Wishes**

This episode is a re-run of the Walk for Wishes episode on September 4th.

### **Sunday, September 18th: Rockwell Museum**

On this episode, representatives from The Rockwell Museum in Corning promoted the 40th anniversary of the museum and all of the events this fall taking place. The main event they promoted was the “40 for 40” exhibition to commemorate 40 years at The Rockwell. The Rockwell also recently became a Smithsonian Affiliate so the guests discussed the importance of this distinction in connection the 40th anniversary. They promoted community events at the museum throughout the rest of the year as well as the Anniversary Gala. They say they work to connect the community to the museum and that they hope the community will participate in the anniversary celebrations.

### **Sunday, September 25th: Southern Tier Outdoor Show**

On this episode, Carla Dawejko from Cornell Cooperative Extension promoted the 10th Annual Southern Tier Outdoor Show. Dawejko is the Show Coordinator and has been with the event since its' inception. She explained the history of the event and how it got started, as well as how it has grown over the past 10 years. The event provides community members the opportunity to connect with vendors with outdoor-related or hunting-related equipment. There are also

countless learning opportunities and games for people of all ages. Dawejko says the Southern Tier Outdoor Show takes place at Wilkins RV in Bath on October 8th and 9th.

### **Public Service Announcements**

In addition to the above programming WETM-TV broadcasts public service announcements related to the following issues:

**Economy** – Foreclosure Prevention, Financial Literacy

**Youth** – Children’s Oral Health, Child Safety Seats, College Access, Sesame Street Healthy Eating (avocados), Arbor Day Explore Nature, Foundation for a Better Life (Loyalty, True Beauty, Make A Difference, Spread the Love, Sportsmanship, Believe in Dreams, Live Your Dreams),

**Community** – Tour De Keuka (Food Bank of the Southern Tier event), Strong Kids, Safe Kids (community event), Walk for Wishes (Make-A-Wish Foundation), Animal Care Sanctuary Woofrock, Stand Up To Cancer, Pet Adoption, United Way Community Engagement, Recycling, Stroke Awareness, Food Safety, Pathways to Employment, Teacher Recruitment, Wildfire Prevention, Hunger Prevention, Emergency Preparedness, American Diabetes Association, Brain Foundation, Academy of Neurology, AL Anon, Academy of Nutrition (food safety), Be Wiser about Breast Cancer, CDC (head protection), Sierra Club, Distracted Walking, SAMSA (Addiction Recovery), Veteran Affairs, Foundation for a Better life (Being There, Compliments)

**Family** –Discovering Nature, Fatherhood Involvement, Seat Belts, YMCA Idle Hands, Gambling Prevention, Foundation for a Better Life (Good Examples), Just Play Music

**Elderly** - Caregiver Assistance, Foundation for a Better life (Think Young)