WWAY-TV, LLC
Wilmington, North Carolina

WWAY-TV, LLC
615 North Front Street
Wilmington, NC 28401

Red Eagle Media Group
815 Slaters Lane
Alexandria, VA 22314

Contract # 161758

Schedule Dates	10/04/16-10/10/16
Advertiser	NRA-PVF (14286)
Agency	Red Eagle Media Group (4143)
Product	Pol- Political Issue (1081)
Brand	Political Issue (45927)
Salesperson	Millenium- Washington, - (1010)
Sales Office	Millenium - Washington
Buyer Name	Media Med,Eagle
Phone/Fax	/
CPE	375/944/8067
Account Types	National/Political-Issue
Billing Type	Standard
Comments	2016 Separation: 30

Date Entered	09/29/16
Last Modified	09/29/16
Entered By	Gary O'Halloran
CO-OP	No
Headline #	ECR25321747
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$517.50
Net Total	$2,932.50
Sales Tax	

WWAY (WWAY)

By Broadcast Month	Spots	Rate
Oct. 2016	21	$3,450.00
Grand Total:	21	$3,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/05/16-10/05/16	3	:30	6A- 7A (EST)	1			X					1	$150.00	$150.00	WWAY (WWAY)	GMC - 2	9/29/16
2.0	Normal Line / SPOT	10/06/16-10/06/16	3	:30	6A- 7A (EST)	1				X				1	$150.00	$150.00	WWAY (WWAY)	GMC - 2	9/29/16
3.0	Normal Line / SPOT	10/09/16-10/09/16	2	:30	9A- 10A (EST)	1							X	1	$80.00	$80.00	WWAY (WWAY)	THIS WEEK-ABC	9/29/16
4.0	Normal Line / SPOT	10/05/16-10/05/16	3	:30	5P- 5:30P (EST)	1			X					1	$150.00	$150.00	WWAY (WWAY)	EARLY NWS CH 3	9/29/16
5.0	Normal Line / SPOT	10/06/16-10/06/16	3	:30	5P- 5:30P (EST)	1				X				1	$150.00	$150.00	WWAY (WWAY)	EARLY NWS CH 3	9/29/16
6.0	Normal Line / SPOT	10/05/16-10/05/16	3	:30	5:30P- 6P (EST)	1			X					1	$150.00	$150.00	WWAY (WWAY)	ERLY NW-WMNGTN	9/29/16
7.0	Normal Line / SPOT	10/07/16-10/07/16	3	:30	5:30P- 6P (EST)	1					X			1	$150.00	$150.00	WWAY (WWAY)	ERLY NW-WMNGTN	9/29/16
8.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	5:30P- 6P (EST)	1	X							1	$150.00	$150.00	WWAY (WWAY)	ERLY NW-WMNGTN	9/29/16
9.0	Normal Line / SPOT	10/04/16-10/04/16	3	:30	6P- 6:30P (EST)	1		X						1	$200.00	$200.00	WWAY (WWAY)	NEWS CHNNL 3-6	9/29/16
10.0	Normal Line / SPOT	10/04/16-10/04/16	3	:30	6:30P- 7P (EST)	1		X						1	$180.00	$180.00	WWAY (WWAY)	ABC-WORLD NWS	9/29/16
11.0	Normal Line / SPOT	10/06/16-10/06/16	3	:30	6:30P- 7P (EST)	1				X				1	$180.00	$180.00	WWAY (WWAY)	ABC-WORLD NWS	9/29/16
12.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	6:30P- 7P (EST)	1	X							1	$180.00	$180.00	WWAY (WWAY)	ABC-WORLD NWS	9/29/16
13.0	Normal Line / SPOT	10/09/16-10/09/16	2	:30	6:30P- 7P (EST)	1							X	1	$180.00	$180.00	WWAY (WWAY)	ABC NWS-SUN	9/29/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

B/E Bookend P/B Piggy Back

Printed At: 08:42 AM on Friday, September 30 2016

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WWAY (WWAY)

By Broadcast Month	Spots	Rate
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	10P- 11P (EST)	1	X							1	$400.00	$400.00	WWAY (WWAY)	CONVICTION	9/29/16
15.0	Normal Line / SPOT	10/05/16-10/05/16	3	:30	10P- 11P (EST)	1			X					1	$400.00	$400.00	WWAY (WWAY)	DESIGN SURV	9/29/16
16.0	Normal Line / SPOT	10/04/16-10/04/16	3	:30	11P- 11:35P (EST)	1		X						1	$120.00	$120.00	WWAY (WWAY)	NEWS CHNNL3-11	9/29/16
17.0	Normal Line / SPOT	10/06/16-10/06/16	3	:30	11P- 11:35P (EST)	1				X				1	$120.00	$120.00	WWAY (WWAY)	NEWS CHNNL3-11	9/29/16
18.0	Normal Line / SPOT	10/07/16-10/07/16	3	:30	11P- 11:35P (EST)	1					X			1	$120.00	$120.00	WWAY (WWAY)	NEWS CHNNL3-11	9/29/16
19.0	Normal Line / SPOT	10/10/16-10/10/16	3	:30	11P- 11:35P (EST)	1	X							1	$120.00	$120.00	WWAY (WWAY)	NEWS CHNNL3-11	9/29/16
20.0	Normal Line / SPOT	10/04/16-10/04/16	3	:30	11:35P- 12:35A (EST)	1		X						1	$60.00	$60.00	WWAY (WWAY)	J KIMMEL!-ABC	9/29/16
21.0	Normal Line / SPOT	10/06/16-10/06/16	3	:30	11:35P- 12:35A (EST)	1				X				1	$60.00	$60.00	WWAY (WWAY)	J KIMMEL!-ABC	9/29/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back

Printed At: 08:42 AM on Friday, September 30 2016

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25321747 **Changes as of:** 9/29/2016 at 6:00 PM **Version:** Original Order

CPE: 375/944/8067 **Flight:** 10/4/16 - 10/10/16 **Station:** WWAY **Total $:** $3,450.00

Agency: RED EAGLE MEDIA GROU **Advertiser:** NRA-ILA **Market:** Wilmington, NC **Total Spots:** 21

RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314 **Product:** 2016 **Office:** WASHINGTON **Total CPP:** $51.72

Agency Order #: 5438536 **Primary Demo:** Adults 35-64 **Total GRP:** 66.7

Buyer: Eagle Media Media Assistant, Red **Con Type:** POLITICAL/VOTE

Salesperson: CHRISTIAN CAMBEIRO 202-955-5342 **Assistant:** CHRISTIAN CAMBEIRO 202-955-5342 **Separation:**

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	10/4 - 10/10								Total Spots	Total $	CPP	GRP
							10/4	10/5	10/6	10/7	10/8	10/9	10/10					
1	Tu-F,M 6a-7a		GMC - 2	$150.00	4.2	30	0	1	1	0	0	0	0		2	$300.00	$35.71	8.4
2	Su 9a-10a		THIS WEEK-ABC	$80.00	2.1	30	0	0	0	0	0	1	0		1	$80.00	$38.10	2.1
3	Tu-F,M 5p-5:30p		EARLY NWS CH 3	$150.00	3.0	30	0	1	1	0	0	0	0		2	$300.00	$50.00	6.0
4	Tu-F,M 5:30p-6p		ERLY NW-WMNGTN	$150.00	3.3	30	0	1	0	1	0	0	1		3	$450.00	$45.45	9.9
5	Tu-F,M 6p-6:30p		NEWS CHNNL 3-6	$200.00	4.3	30	1	0	0	0	0	0	0		1	$200.00	$46.51	4.3
6	Tu-F,M 6:30p-7p		ABC-WORLD NWS	$180.00	5.4	30	1	0	1	0	0	0	1		3	$540.00	$33.33	16.2
7	Su 6:30p-7p		ABC NWS-SUN	$180.00	3.7	30	0	0	0	0	0	1	0		1	$180.00	$48.65	3.7
8	M 10p-11p		CONVICTION	$400.00	4.2	30	0	0	0	0	0	0	1		1	$400.00	$95.24	4.2
9	W 10p-11p		DESIGN SURV	$400.00	4.1	30	0	1	0	0	0	0	0		1	$400.00	$97.56	4.1
10	Tu-F,M 11p-11:35p		NEWS CHNNL3-11	$120.00	1.6	30	1	0	1	1	0	0	1		4	$480.00	$75.00	6.4
11	Tu-F,M 11:35p-12:35a		J KIMMEL!-ABC	$60.00	0.7	30	1	0	1	0	0	0	0		2	$120.00	$85.71	1.4
						TOTALS:	**4**	**4**	**5**	**2**	**0**	**2**	**4**		**21**	**$3,450.00**	**$51.72**	**66.7**

Printed on 09/29/2016 at 06:54 PM

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25321747	**Changes as of:**	9/29/2016 at 6:00 PM	**Version:**	Original Order
CPE:	375/944/8067	**Flight:**	10/4/16 - 10/10/16	**Station:**	WWAY
Agency:	RED EAGLE MEDIA GROU	**Advertiser:**	NRA-ILA	**Market:**	Wilmington, NC
	RED EAGLE MEDIA GROUP 815 SLATERS LANE ALEXANDRIA VA 22314	**Product:**	2016	**Office:**	WASHINGTON
		Agency Order #:	5438536	**Primary Demo:**	Adults 35-64
		Buyer:	Eagle Media Media Assistant, Red	**Con Type:**	POLITICAL/VOTE
		Salesperson:	CHRISTIAN CAMBEIRO 202-955-5342	**Assistant:**	CHRISTIAN CAMBEIRO 202-955-5342

Total $:	$3,450.00
Total Spots:	21
Total CPP:	$51.72
Total GRP:	66.7
Separation:	

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
09/29/16 6:02 PM	CHRISTIAN CAMBEIRO	Separation: 30

Competitive Information

Market Budget:	**$28,750**
WWAY Share:	**12%**
Comment:	**ACC**
WECT:	**60%**
WILM:	**4%**
WSFX:	**24%**

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	21	$3,450.00	$51.72	66.7
Total	**100%**	**21**	**$3,450.00**	**$51.72**	**66.7**

Monthly Summary

Month	Spots	Dollars
2016-Oct	21	$3,450.00
Total	**21**	**$3,450.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Queued for Electronic Contracting	9/29/16 6:06 PM					$0	$0	
New	9/29/16 6:00 PM	CHRISTIAN CAMBEIRO	New	21		$3,450.00	$3,450.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.