Client ID# 38480

Media One
Advertising/Marketing

Proud of Pressler 10/22-11/3

Revision #: Date: 10/17/2014 4:03 PM

FORMER STAFFERS OF LARRY PRESSLER

Client: ~~Pressler for Senate~~ **Estimate:** 266

Vendor: SDN SIOUX FALLS, Viamedia/SDN-Vyborg Zone, SD

9607

Send Billing To: Media One Marketing
3918 S. Western Avenue
Sioux Falls, SD 57105
Phone: (605)339-0000
Fax: (605)332-8211

Media: TV
Product: Politics
Market: Sioux Falls

Description: Proud of Larry
Flight Start Date: 10/20/2014 05:00 AM
Flight End Date: 11/9/2014 04:59 AM

Separation between spots: 15 **Buyer:** Anne Eidem

Daypart Program	STN Gross	Dur	Wks 10/20	10/27	11/3	Total Spots
9607 SDN SIOUX FALLS, Viamedia/East River, SD-Cable						
MTuWThFSaSu 4:00p-8:00p FXNC VARIOUS	$24.00	30	5	10	4	19
MTuWThFSaSu 8:00p-12:00a FXNC VARIOUS	$41.00	30	5	10	4	19
		Total Spots:	10	20	8	38
Total Cost:	$1,235.00					38

Station Monthly Summary

OCT 14	$325.00	10
NOV 14	$910.00	28
Total Cost:	$1,235.00	38

Signature: 10/20/14
Please sign & date and fax this page to 332-8211.

Disclaimer:
Please review schedule closely and alert Media One ASAP of any discrepencies or availbility issues. Schedule subject to cancellation or modification within 2-weeks notice. All make goods or revisions must be pre approved by Media One. Media One, Inc. Media One, Inc. observes a sequential liability policy for all contracts negotiated on behalf of its clients. Invoice and affidavt due to Media One by the 7th of the following month.

RECORD OF REQUEST FOR PURCHASE OF POLITICAL TIME
CANDIDATE/AUTHORIZED COMMITTEE FORM
(THIS FORM MUST BE COMPLETED FOR ALL REQUESTS [ORAL OR WRITTEN] AND PLACED IN POLITICAL AND PUBLIC INSPECTION FILE)

1. **Date of Request:** 10/20/14
2. **Name of Person making the Request :** Anne Aber
3. **Address of Person making the Request:**

916 S. Western Ave. SF, SD 57105

4. **Telephone Number of Person making the Request:** 339-0000
5. **Name of Issue:** Former Staffers for Larry Pressler.
6. **Name of Treasurer of Issue:** Kevin Schnepter
7. **Information Requested:** Issue
8. **Information Provided:** x
9. **Request to Purchase Time:** ✓ ACCEPTED _____ REJECTED

10. If request to purchase time is GRANTED attach a copy of (i) the Agreement For Political Cablecasts, (ii) schedule of time purchased (including rates charged, class of time purchased), invoice and (iii) Affidavit of Performance indicating dates and times the advertisement aired.

Signed: [signature] **Date:** 10/20/14
Signature of Individual Receiving Request

NAB Form PB-18 Issues

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
Via Media	[illegible]

I, [illegible]
do hereby request station time concerning the following issue:

US Senate → Reister

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	[illegible]	[illegible]	—	[illegible]	[illegible]

This broadcast time will be used by: [illegible]

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Former Staff of Larry Pressler
1401 S 10th St. Ste 300 * 271-[illegible]

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Kevin Schieffer, Chairman/Treasurer

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AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least** 15 days **before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date	Signature	Contact Phone Number
10/17/14		

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature	Printed Name	Title

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Sales Confirmation

Media One Advertising
3918 S Western Avenue

Sioux Falls, SD 57105

Client # 38480	*P FormerStaffers/Larry Pressler
Contract ID :	550668
Date :	10/21/2014
Start Date :	10/22/2014
Stop Date :	11/3/2014
Acct. Exec :	SIEMERS_ERIC, S DAKOTA
Bill Type :	Standard
Estimate ID :	266
Remark :	Former Staffers/Larry Pressler R

New	Line#	Network	Zone	Start Date	Stop Date	Days Auth	Start Time	Stop Time	Spot Length	Total Spots	Spot Cost	Total Cost	Remark
	1	FXNC-M	RAP-9113_RA	10/22/2014	10/26/2014	--WTFSS	20:00:00	24:00:00	30	5	34.02	170.10	15 min separ
	2	FXNC-M	RAP-9113_RA	10/22/2014	10/26/2014	--WTFSS	16:00:00	20:00:00	30	5	31.59	157.95	15 min separ
	3	FXNC-M	RAP-9113_RA	10/27/2014	11/2/2014	MTWTFSS	20:00:00	24:00:00	30	10	34.02	340.20	15 min separ
	4	FXNC-M	RAP-9113_RA	10/27/2014	11/2/2014	MTWTFSS	16:00:00	20:00:00	30	10	31.59	315.90	15 min separ
	5	FXNC-M	RAP-9113_RA	11/3/2014	11/3/2014	M------	20:00:00	24:00:00	30	4	34.02	136.08	15 min separ
	6	FXNC-M	RAP-9113_RA	11/3/2014	11/3/2014	M------	16:00:00	20:00:00	30	4	31.59	126.36	15 min separ
	7	FXNC-M	RAP-9899_RA	10/22/2014	10/26/2014	--WTFSS	20:00:00	24:00:00	30	5	7.98	39.90	15 min separ
	8	FXNC-M	RAP-9899_RA	10/22/2014	10/26/2014	--WTFSS	16:00:00	20:00:00	30	5	7.41	37.05	15 min separ
	9	FXNC-M	RAP-9899_RA	10/27/2014	11/2/2014	MTWTFSS	20:00:00	24:00:00	30	10	7.98	79.80	15 min separ
	10	FXNC-M	RAP-9899_RA	10/27/2014	11/2/2014	MTWTFSS	16:00:00	20:00:00	30	10	7.41	74.10	15 min separ
	11	FXNC-M	RAP-9899_RA	11/3/2014	11/3/2014	M------	20:00:00	24:00:00	30	4	7.98	31.92	15 min separ
	12	FXNC-M	RAP-9899_RA	11/3/2014	11/3/2014	M------	16:00:00	20:00:00	30	4	7.41	29.64	15 min separ
							Grand	Total		76		1,539.00	

Spot Totals by Network and Zone

Network	System	Spots
FXNC-M	RAP-9113_RAPID_CITY_WOW	38
FXNC-M	RAP-9899_RAPID_CITY_GW	38

Anticipated Billing

Month	Gross	Net	Spots
10/2014	$405.00	$344.25	20
11/2014	$1,134.00	$963.90	56

Times represent programming and/or adjacencies as declared at time of sale.

Accepted; Agency / Adviser :

By _____

Title _____ Date _____

Accepted; Viamedia, Inc.

By _____

Title _____ Date _____

Thank You.

Sales Confirmation

Media One Advertising
3918 S Western Avenue

Sioux Falls, SD 57105

Client # 38480	*P FormerStaffers/Larry Pressler
Contract ID :	550670
Date :	10/21/2014
Start Date :	10/22/2014
Stop Date :	11/3/2014
Acct. Exec :	SIEMERS_ERIC, S DAKOTA
Bill Type :	Standard
Estimate ID :	266
Remark :	Former Staffers/Larry Pressler S

New	Line#	Network	Zone	Start Date	Stop Date	Days Auth	Start Time	Stop Time	Spot Length	Total Spots	Spot Cost	Total Cost	Remark
	1	FXNC-C	SXF-9124_VI	10/22/2014	10/26/2014	--WTFSS	20:00:00	24:00:00	30	5	10.66	53.30	15 min separ
	2	FXNC-C	SXF-9124_VI	10/22/2014	10/26/2014	--WTFSS	16:00:00	20:00:00	30	5	6.24	31.20	15 min separ
	3	FXNC-C	SXF-9124_VI	10/27/2014	11/2/2014	MTWTFSS	20:00:00	24:00:00	30	10	10.66	106.60	15 min separ
	4	FXNC-C	SXF-9124_VI	10/27/2014	11/2/2014	MTWTFSS	16:00:00	20:00:00	30	10	6.24	62.40	15 min separ
	5	FXNC-C	SXF-9124_VI	11/3/2014	11/3/2014	M------	20:00:00	24:00:00	30	4	10.66	42.64	15 min separ
	6	FXNC-C	SXF-9124_VI	11/3/2014	11/3/2014	M------	16:00:00	20:00:00	30	4	6.24	24.96	15 min separ
	7	FXNC-C	SXF-9353_EA	10/22/2014	10/26/2014	--WTFSS	20:00:00	24:00:00	30	5	24.60	123.00	15 min separ
	8	FXNC-C	SXF-9353_EA	10/22/2014	10/26/2014	--WTFSS	16:00:00	20:00:00	30	5	14.40	72.00	15 min separ
	9	FXNC-C	SXF-9353_EA	10/27/2014	11/2/2014	MTWTFSS	20:00:00	24:00:00	30	10	24.60	246.00	15 min separ
	10	FXNC-C	SXF-9353_EA	10/27/2014	11/2/2014	MTWTFSS	16:00:00	20:00:00	30	10	14.40	144.00	15 min separ
	11	FXNC-C	SXF-9353_EA	11/3/2014	11/3/2014	M------	20:00:00	24:00:00	30	4	24.60	98.40	15 min separ
	12	FXNC-C	SXF-9353_EA	11/3/2014	11/3/2014	M------	16:00:00	20:00:00	30	4	14.40	57.60	15 min separ
	13	FXNC-C	SXF-9900_SI	10/22/2014	10/26/2014	--WTFSS	20:00:00	24:00:00	30	5	5.74	28.70	15 min separ
	14	FXNC-C	SXF-9900_SI	10/22/2014	10/26/2014	--WTFSS	16:00:00	20:00:00	30	5	3.36	16.80	15 min separ
	15	FXNC-C	SXF-9900_SI	10/27/2014	11/2/2014	MTWTFSS	20:00:00	24:00:00	30	10	5.74	57.40	15 min separ
	16	FXNC-C	SXF-9900_SI	10/27/2014	11/2/2014	MTWTFSS	16:00:00	20:00:00	30	10	3.36	33.60	15 min separ
	17	FXNC-C	SXF-9900_SI	11/3/2014	11/3/2014	M------	20:00:00	24:00:00	30	4	5.74	22.96	15 min separ
	18	FXNC-C	SXF-9900_SI	11/3/2014	11/3/2014	M------	16:00:00	20:00:00	30	4	3.36	13.44	15 min separ
							Grand	Total		114		1,235.00	

Spot Totals by Network and Zone

Network	System	Spots
FXNC-C	SXF-9124_VIBORG	38
FXNC-C	SXF-9900_SIOUX_FALLS_GW	38
FXNC-C	SXF-9353_EAST_RIVER	38

Anticipated Billing

Month	Gross	Net	Spots
10/2014	$325.00	$276.25	30
11/2014	$910.00	$773.50	84

Times represent programming and/or adjacencies as declared at time of sale.

Accepted; Agency / Adviser :

By _____

Title _____ Date _____

Accepted; Viamedia, Inc.

By _____

Title _____ Date _____

Thank You.