AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ☑ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: Spectrum, madison, wisconsin	**Date:** 3/20/18

I, Lisa Wilkins,

being/on behalf of: Susan Crawford,

a legally qualified candidate of the Democratic

political party for the office of: Dane County Judge

in the Spring

election to be held on: April 3, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	6Am - 10pm	mon - sun			2 weeks

Attach proposed schedule with charges (if available):

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I represent that the payment for the above described broadcast time has been furnished by: Karen Timberlake, Treasurer for Susan Crawford

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Karen Timberlake

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

3/20/18

Date

Signature

To Be Signed By Station Representative

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature **Printed Name** **Title**

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Request for purchase of political issue advertising

The following organization or individual (the "Purchaser") hereby requests the purchase of advertising time on the cable system referenced above, in the amounts and on the schedule set forth in Attachment A hereto.

This advertising will address the following issue (describe issue or identify election which the spot will address):

Susan Crawford for Dane County Judge

Will this advertising relate "to any political matter of national importance," including, but not limited to a reference to a legally qualified candidate for federal office, any election for a federal office, or any issues that will be addressed by the U.S. Congress, the President or any other agency or department of the Federal government?

Check One: _____ Yes ✓ No

Payment on behalf of the purchaser will be made by the following:

Payer Name: TwoFold Marketing

Address: 3082 Saddle Brook Trl.
Sun Prairie, WI 53590

Email: lisa@2foldmarketing.net

Contact Name: Lisa Wilkins

Contact Phone #: 608-225-2448

If the Purchaser is not an individual, the Chief Executive Officers, Directors or Members of the Executive Committee of the Purchaser are listed on Attachment C, hereto. Purchaser certifies that this is a bona fide organization, and is the true sponsor of this advertising.

Any advertising purchased pursuant to this request will comply with all conditions noted on the confirmation provided by the System (Attachment B, hereto) and as may be noted on System's rate cards or standard advertising agreements. In running advertising, purchaser certifies that it will meet all such conditions.

Purchaser agrees to indemnify and hold harmless system, its owners, employees and agents from any damage, loss or liability which might result from or be related to the broadcast of the advertising requested herein for any reason, including but not limited to libel, slander, defamation, invasion of privacy, copyright violations, trademark infringement, commercial disparagement, etc. Should the system receive a complaint alleging that material contained in the advertising is libelous, slanderous or might otherwise impose any liability on the system, the system may cease airing the advertising while investigating such complaint, and the system may, in its sole discretion, elect not to run the entire schedule of advertising, in which case the system will refund to the sponsoring organization a

pro rata share of the contract price reflecting those spots not run. Purchaser acknowledges and agrees to this policy, and will hold the system harmless from any damages Purchaser may incur from the withdrawal of advertising. Purchaser agrees to cooperate in providing any documentation necessary for claims made in the advertising, and agrees to hold the system harmless for any loss the sponsoring organization may suffer should the complete advertising schedule not be run on the system.

Purchaser is aware that a copy of this Request may be placed in the system's political file for public inspection.

Date: 3/19/18

Purchaser Name: Lisa Wilkin

Authorized Signature:

Address: 3082 Saddle Brook Trail
Sun Prairie, WI 53590

Phone Number: 608-225-2448

_____ Accepted (Schedule Attached) _____ Accepted in Part (Schedule Attached) _____ Rejected

Date: _____ Signature: _____
Authorized System Representative