CANDIDATE REQUEST FOR POLITICAL BROADCAST INFORMATION OR TIME

Date of Request: 10/19/16 **Time of Request:** 11:27 AM.

Candidate Name: STEVE McLaughlin

Party: Republican

Candidate for: STATE LANDS COMMISSIONER (Office) WASHINGTON STATE (Location)

Candidate's Authorized Committee: MEDIA PLUS

Treasurer of Candidate's Authorized Committee: RANDY BIEGERWALD

Address: PO BOX 1001, SEABECK, WA 98380

Telephone:

Agency for Candidate (if any): MEDIA PLUS

Name of Person Requesting Information/Time: Kathy Heukircher

Information Requested: :60 SEC COMMERCIALS.

Rates for

Availabilities for

Other:

Disposition of Request:

X Accepted ____ Rejected ____ Accepted or Rejected in part (attach explanation)

Rate Charged for Spot: ATTACHED.

Class of Time Purchased: Hard-Pre-emptible

Air Date and Time (attach a schedule of the advertising or program time provided, if necessary):

Rebate Paid (if any):

Disclosure Statement Provided by Station: X Yes ____ No ____ Previously provided

BCRA Certificate (for Federal candidates only) Provided: ____ Yes ____ No ____ Previously provided

Other Information:

Inquiry Received By:

NAB Form PB-16 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE ☑ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
Washington State	10/19/16

I, Kathy Neukirchen,

being/on behalf of: Steve McLaughlin, a legally

qualified candidate of the Republican political

party for the office of: State Lands Commissioner

in the General Election, Washington State

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Medica PLUS

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Randy Biegenwald

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

10/19/2016 Date

Signature, Medica Plus

To Be Signed By Station Representative

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title

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New Order

Media:	Radio	**Market:**	Seattle-Tacoma	**Vendor:**	KMPS-FM	**Billing To:**	Media Plus+
Client:	Steve McLaughlin	**Demo:**	Adults 35+				160 Roy St
Product:	Campaign	**Separation:**	30				Seattle, WA 98109
CPE:	STEVE//2204	**Flight Start:**	10/17/16	**AE:**	Cindy Johnson		
Description:	McLaughlin General Radio 10.21-11.7	**Flight End:**	11/13/16	**Phone:**		**Phone:**	206-282-5677
Rep:		**Sales Office:**		**Fax:**		**Fax:**	206-284-4862
Version:	1	**Survey:**	3BK Jul16-Sep16 MSA ARB PPM				
Comments:	Flight Dates: 10/21-11/7						

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	10/17	10/18	10/19	10/20	10/21	10/22	10/23	10/24	10/25	10/26	10/27	10/28	10/29	10/30
1	MTuWThF 6:00A-7:00P	RT	$115.00	C	60	0	0	0	0	8	0	0	8	8	8	8	8	0	0
					Total Spots:	0	0	0	0	8	0	0	8	8	8	8	8	0	0
					Total GRP/GIMP(000):	0.0	0.0	0.0	0.0	3.2	0.0	0.0	3.2	3.2	3.2	3.2	3.2	0.0	0.0

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	10/31	11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8	11/9	11/10	11/11	11/12	11/13	Total Spots	Adults 35+ RTG	Adults 35+ CPP
1	MTuWThF 6:00A-7:00P	RT	$115.00	C	60	8	8	8	8	8	0	0	8	0	0	0	0	0	0	96	0.4	$287.50
					Total Spots:	8	8	8	8	8	0	0	8	0	0	0	0	0	0	96		
					Total GRP/GIMP(000):	3.2	3.2	3.2	3.2	3.2	0.0	0.0	3.2	0.0	0.0	0.0	0.0	0.0	0.0		38.4	

Month	Cash$-Spots	Trade$-Spots	Total$-Spots
10/2016	$5,520.00 - 48	$0.00 - 0	$5,520.00 - 48
11/2016	$5,520.00 - 48	$0.00 - 0	$5,520.00 - 48

Total Gross Cost: $11,040.00
Total Net Cost: $9,384.00

Total Gross CPP: $287.50
Total Net CPP: $244.38

Disclaimer:

All makegoods must be made within flight.
Invoices must contain full product name, estimate number, and correct ISCI codes.

Other Demos

Line No	Daypart (Program)	Daypart Code	Gross	C/T	Dur	Total Spots	Women 35+ RTG	CPP
1	MTuWThF 6:00A-7:00P	RT	$115.00	C	60	96	0.4	$287.50
					Total Spots:	96		
					Total GRP/GIMP(000):		38.4	
		Total Cost:	$11,040.00				**CPP:**	$244.38