Contract Agreement Between:



# CONTRACT

WHIOTV
**WHIO-TV**
**PO Box 809606**
**Chicago, IL 60680-9606**
**(855) 333-2676**

And:

**Mentzer Media Services**
**210 W Pennsylvania Ave**
**Ste 250**
**Towson, MD 21204**

| Contract / Revision | Alt Order # |
|---|---|
| 119842 / 2 | 08248861 |

| Product | | |
|---|---|---|
| **PORTMAN FOR SENATE** | | |
| Contract Dates | Estimate # | |
| **09/27/16 - 10/03/16** | **2979** | |
| Advertiser | | Original Date / Revision |
| **Pol/R Portman/R/Senate/OH-A** | | 05/19/16 / 09/01/16 |

| Billing Cycle | Billing Calendar | Cash/Trade |
|---|---|---|
| EOM/EOC | Broadcast | Cash |
| Property | Account Executive | Sales Office |
| **WHIO-TV** | Philadelphia CoxReps | CoxReps Philad |
| Special Handling | | |
| Demographic | | |
| Households | | |
| | | |
| Agy Code | Advertiser Code | Product 1/2 |
| TV12736 | 280 | 316 |
| Agency Ref | | Advertiser Ref |
| 4341 | | 43391 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | PCode | Rtn | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 2 | WHIO | 09/30/16 | 09/30/16 | M-Su 11p News | 11:00 PM-11:30 F | | :30 | | | P-05 | | NM | 1 | $1,500.00 |
| Week: | | Start Date 09/26/16 | End Date 10/02/16 | Weekdays ----1-- | Spots/Week 1 | Rate $1,500.00 | | | | | | | | |
| 3 | WHIO | 09/30/16 | 09/30/16 | M-F 4p-5p | 4:00 PM-5:00 PM | | :30 | | | P-05 | | NM | 1 | $500.00 |
| Week: | | Start Date 09/26/16 | End Date 10/02/16 | Weekdays ----1-- | Spots/Week 1 | Rate $500.00 | | | | | | | | |
| 4 | WHIO | 09/30/16 | 09/30/16 | Daybreak Edition 5a | 5:00 AM-5:30 AM | | 1:00 | | | P-05 | | NM | 1 | $900.00 |
| Week: | | Start Date 09/26/16 | End Date 10/02/16 | Weekdays ----1-- | Spots/Week 1 | Rate $900.00 | | | | | | | | |
| 5 | WHIO | 09/30/16 | 09/30/16 | NewsCenter 7 6p | 6:00 PM-6:30 PM | | :30 | | | P-05 | | NM | 1 | $1,500.00 |
| Week: | | Start Date 09/26/16 | End Date 10/02/16 | Weekdays ----1-- | Spots/Week 1 | Rate $1,500.00 | | | | | | | | |
| 8 | WHIO | 09/30/16 | 09/30/16 | M-F 9a-10a | 9:00 AM-10:00 AM | | :30 | | | P-05 | | NM | 1 | $300.00 |
| Week: | | Start Date 09/26/16 | End Date 10/02/16 | Weekdays ----1-- | Spots/Week 1 | Rate $300.00 | | | | | | | | |
| 10 | WHIO | 09/30/16 | 09/30/16 | Friday Prime Hour 2 | 9:00 PM-10:00 PM | | :30 | | | P-05 | | NM | 1 | $1,500.00 |
| Week: | | Start Date 09/26/16 | End Date 10/02/16 | Weekdays ----1-- | Spots/Week 1 | Rate $1,500.00 | | | | | | | | |
| 11 | WHIO | 10/03/16 | 10/03/16 | M-F 10a-11a | 10:00 AM-11:00 A | | :30 | | | P-05 | | NM | 1 | $350.00 |
| Week: | | Start Date 10/03/16 | End Date 10/09/16 | Weekdays 1------ | Spots/Week 1 | Rate $350.00 | | | | | | | | |
| 12 | WHIO | 10/03/16 | 10/03/16 | M-Su 11p News | 11:00 PM-11:30 F | | :30 | | | P-05 | | NM | 1 | $1,500.00 |
| Week: | | Start Date 10/03/16 | End Date 10/09/16 | Weekdays 1------ | Spots/Week 1 | Rate $1,500.00 | | | | | | | | |
| 13 | WHIO | 10/03/16 | 10/03/16 | M-F 4p-5p | 4:00 PM-5:00 PM | | :30 | | | P-05 | | NM | 1 | $500.00 |
| Week: | | Start Date 10/03/16 | End Date 10/09/16 | Weekdays 1------ | Spots/Week 1 | Rate $500.00 | | | | | | | | |
| 14 | WHIO | 10/03/16 | 10/03/16 | Daybreak Edition 5a | 5:00 AM-5:30 AM | | :30 | | | P-05 | | NM | 1 | $450.00 |
| Week: | | Start Date 10/03/16 | End Date 10/09/16 | Weekdays 1------ | Spots/Week 1 | Rate $450.00 | | | | | | | | |

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Thank you for your business!

WHIOTV

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**Chicago, IL 60680-9606**
**(855) 333-2676**

| Contract / Revision | Alt Order # |
|---|---|
| 119842 / 2 | 08248861 |

| Contract Dates | Product | Estimate # |
|---|---|---|
| **09/27/16 - 10/03/16** | PORTMAN FOR SENAT | **2979** |

| Advertiser | Original Date / Revision |
|---|---|
| **Pol/R Portman/R/Senate/(** | 05/19/16 / 09/01/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | PCode | Rtn | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 15 | WHIO | 10/03/16 | 10/03/16 | Daybreak Edition 530a530a-6a | | | :30 | | | P-05 | | NM | 1 | $550.00 |
| Week: | | 10/03/16 | 10/09/16 | 1------ | | | | 1 | $550.00 | | | | | |
| 16 | WHIO | 10/03/16 | 10/03/16 | Daybreak Edition 6a | 6:00 AM-7:00 AM | | :30 | | | P-05 | | NM | 1 | $800.00 |
| Week: | | 10/03/16 | 10/09/16 | 1------ | | | | 1 | $800.00 | | | | | |
| 17 | WHIO | 10/03/16 | 10/03/16 | M-F 9a-10a | 9:00 AM-10:00 AM | | :30 | | | P-05 | | NM | 1 | $300.00 |
| Week: | | 10/03/16 | 10/09/16 | 1------ | | | | 1 | $300.00 | | | | | |
| E 18 | WHIO | 10/01/16 | 10/01/16 | SEC Game | 12:00 PM-1:00 PM | | :30 | | | P-05 | | NM | 1 | $1,000.00 |
| Week: | | 09/26/16 | 10/02/16 | -----1- | | | | 1 | $1,000.00 | | | | | |
| Spot | Ch | Date Range | | Description | Start/End Time | Weekdays | Length | | Rate | | | Type | | |
| 1 | WHIO | 09/26/16-10/02/16 | | SEC Game | 12:00 PM-1:00 PM | -------Sa-- | :30 | | ~~$1,000.00~~ | | | NM | | |
| | See MG 18.2 | | | | | | | | | | | | | |
| 2 | WHIO | 10/01/16-10/01/16 | | SEC Game | | -------Sa-- | :30 | | $1,000.00 | | | NM | | |
| Ⓜ | MG for 18.1 10/01 | | | | | | | | | | | | | |
| 19 | WHIO | 10/02/16 | 10/02/16 | Su 1135p-1235a | 11:30 PM-12:00 X | | :30 | | | P-05 | | NM | 1 | $200.00 |
| Week: | | 09/26/16 | 10/02/16 | ------1 | | | | 1 | $200.00 | | | | | |
| 20 | WHIO | 09/29/16 | 09/29/16 | M-F 10a-11a | 10:00 AM-11:00 A | | :30 | | | P-05 | | NM | 1 | $350.00 |
| Week: | | 09/26/16 | 10/02/16 | ---1--- | | | | 1 | $350.00 | | | | | |
| 21 | WHIO | 09/29/16 | 09/29/16 | M-Su 11p News | 11:00 PM-11:30 P | | 1:00 | | | P-05 | | NM | 1 | $3,000.00 |
| Week: | | 09/26/16 | 10/02/16 | ---1--- | | | | 1 | $3,000.00 | | | | | |
| 22 | WHIO | 09/29/16 | 09/29/16 | NewsCenter 7 @ noor | 12:00 PM-12:30 P | | :30 | | | P-05 | | NM | 1 | $1,000.00 |
| Week: | | 09/26/16 | 10/02/16 | ---1--- | | | | 1 | $1,000.00 | | | | | |
| 23 | WHIO | 09/29/16 | 09/29/16 | M-F 4p-5p | 4:00 PM-5:00 PM | | :30 | | | P-05 | | NM | 1 | $500.00 |
| Week: | | 09/26/16 | 10/02/16 | ---1--- | | | | 1 | $500.00 | | | | | |
| 25 | WHIO | 09/29/16 | 09/29/16 | Daybreak Edition 530a | 5:30 AM-6:00 AM | | 1:00 | | | P-05 | | NM | 1 | $1,100.00 |
| Week: | | 09/26/16 | 10/02/16 | ---1--- | | | | 1 | $1,100.00 | | | | | |
| 26 | WHIO | 09/29/16 | 09/29/16 | NFL on CBS Thursday | 8:00 PM-11:30 PM | | :30 | | | P-05 | | NM | 1 | $3,500.00 |
| Week: | | 09/26/16 | 10/02/16 | ---1--- | | | | 1 | $3,500.00 | | | | | |
| 27 | WHIO | 09/29/16 | 09/29/16 | M-F 9a-10a | 9:00 AM-10:00 AM | | 1:00 | | | P-05 | | NM | 1 | $600.00 |
| Week: | | 09/26/16 | 10/02/16 | ---1--- | | | | 1 | $600.00 | | | | | |
| 28 | WHIO | 09/27/16 | 09/27/16 | M-F 10a-11a | 10:00 AM-11:00 A | | :30 | | | P-05 | | NM | 1 | $350.00 |
| Week: | | 09/26/16 | 10/02/16 | -1----- | | | | 1 | $350.00 | | | | | |
| 29 | WHIO | 09/27/16 | 09/27/16 | M-Su 11p News | 11:00 PM-11:30 P | | :30 | | | P-05 | | NM | 1 | $1,500.00 |
| Week: | | 09/26/16 | 10/02/16 | -1----- | | | | 1 | $1,500.00 | | | | | |

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| Pol/R Portman/R/Senate/( | 05/19/16 / 09/01/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | PCode | Rtn | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | |
| 30 | WHIO | 09/27/16 | 09/27/16 | M-F 4p-5p | 4:00 PM-5:00 PM | | :30 | | | P-05 | | NM | 1 | $500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | -1----- | 1 | $500.00 | | | | | | | | |
| 31 | WHIO | 09/27/16 | 09/27/16 | Daybreak Edition 5a | 5:00 AM-5:30 AM | | :30 | | | P-05 | | NM | 1 | $450.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | -1----- | 1 | $450.00 | | | | | | | | |
| 32 | WHIO | 09/27/16 | 09/27/16 | NewsCenter 7 5p | 5:00 PM-5:30 PM | | :30 | | | P-05 | | NM | 1 | $1,200.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | -1----- | 1 | $1,200.00 | | | | | | | | |
| 33 | WHIO | 09/27/16 | 09/27/16 | NewsCenter 7 6p | 6:00 PM-6:30 PM | | :30 | | | P-05 | | NM | 1 | $1,500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | -1----- | 1 | $1,500.00 | | | | | | | | |
| 34 | WHIO | 09/27/16 | 09/27/16 | M-F 730p-8p | 7:30 PM-8:00 PM | | :30 | | | P-05 | | NM | 1 | $1,200.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | -1----- | 1 | $1,200.00 | | | | | | | | |
| 35 | WHIO | 09/27/16 | 09/27/16 | Tue Hour1 | 8:00 PM-9:00 PM | | :30 | | | P-05 | | NM | 1 | $3,000.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | -1----- | 1 | $3,000.00 | | | | | | | | |
| 36 | WHIO | 09/27/16 | 09/27/16 | M-F 9a-10a | 9:00 AM-10:00 AM | | :30 | | | P-05 | | NM | 1 | $300.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | -1----- | 1 | $300.00 | | | | | | | | |
| 38 | WHIO | 09/28/16 | 09/28/16 | NewsCenter 7 @ noor | 12:00 PM-12:30 P | | :30 | | | P-05 | | NM | 1 | $1,000.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | --1---- | 1 | $1,000.00 | | | | | | | | |
| 39 | WHIO | 09/28/16 | 09/28/16 | M-F 4p-5p | 4:00 PM-5:00 PM | | :30 | | | P-05 | | NM | 1 | $500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | --1---- | 1 | $500.00 | | | | | | | | |
| 40 | WHIO | 09/28/16 | 09/28/16 | NewsCenter 7 5p | 5:00 PM-5:30 PM | | :30 | | | P-05 | | NM | 1 | $1,200.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | --1---- | 1 | $1,200.00 | | | | | | | | |
| 41 | WHIO | 09/28/16 | 09/28/16 | NewsCenter 7 6p | 6:00 PM-6:30 PM | | :30 | | | P-05 | | NM | 1 | $1,500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | --1---- | 1 | $1,500.00 | | | | | | | | |
| 42 | WHIO | 09/28/16 | 09/28/16 | Daybreak Edition 6a | 6:00 AM-7:00 AM | | :30 | | | P-05 | | NM | 1 | $800.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | --1---- | 1 | $800.00 | | | | | | | | |
| 43 | WHIO | 09/28/16 | 09/28/16 | M-F 9a-10a | 9:00 AM-10:00 AM | | :30 | | | P-05 | | NM | 1 | $300.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | |
| Week: | | 09/26/16 | 10/02/16 | --1---- | 1 | $300.00 | | | | | | | | |
| | | | | | | Totals | | 0.00 | | | | | 37 | $37,200.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---|---|---|---|---|
| 09/26/16 - 10/03/16 | 37 | $37,200.00 | ($5,580.00) | $31,620.00 |
| Totals | 37 | $37,200.00 | ($5,580.00) | $31,620.00 |

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|---|---|---|
| **09/27/16 - 10/03/16** | PORTMAN FOR SENAT | **2979** |

| Advertiser | Original Date / Revision |
|---|---|
| **Pol/R Portman/R/Senate/(** | 05/19/16 / 09/01/16 |

**Signature:** _____ **Date:** _____

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REP HEADLINE# 8248861 TRF# 119842
$$$ MOD# 2: UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
**CHANGES**

SEP22/16 12.38
*** WHIO-TV ***

ADV #_____ ADV. NAME POLI/R PORTMAN/R/SEN/OH

REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME MENTZER MEDIA SERVICES, INC.

BUYER NAME ALLY RAMBO

210 W. PENNSYLVANIA AVE. SUITE 250

SALES PRSN PH- NICK WELTE

TOWSON, MD 21204

ORDER #_____ CONTRACT # 8248861

CLASS: NATL. LOCAL REGIONAL

PRDCT PORTMAN FOR SENATE EST#2979 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP27/16 OCT3/16 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____

DATE SEP22/16 12.38

REP:
TO DEANNA
FR JARED
OK'D M1-M2
SEE LINES 44-45
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES

STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:

AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

ROB PORTMAN FOR SENATE

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | AGENCY ADVERTISER CODE = 280 | | | AGENCY EST# = 2979 | | | | | | |
| | | | AGENCY PRODUCT CODE = 316 | | | | | | | | | |
| 18 | | S | 1200N-100P | 30 | | $1,000.00 | 10/1 | 10/1 | 0 | | SAT | 0 |

PROGRAM : SEC PRE-GAME
RA21+ : 5.2
ORD COM1: TARGET 7 INDEX: 100. NIELSEN: 2.8
CON COM1: SEC PRE-GAME

REP HEADLINE# 8248861 TRF# 119842
$$$ MOD# 2: UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
**CHANGES**

SEP22/16 12.38
*** WHIO-TV ***

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 44 | | A | 330P-700P | | 30 | $1,000.00 | 10/1 | 10/1 | 1 | | SAT | 1 |

PROGRAM : SEC PRE-GAME
RA21+ : 5.2
ORD COM1: TIME CHANGE PLEASE APPROVE
THIS IS A MAKE-GOOD FOR OCT1 ON LINE-18 FOR 1 SPOT/WK

| | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| 26 | S | 800P-1130P | | 30 | $3,500.00 | 9/29 | 9/29 | 0 | | THU | 0 |

PROGRAM : THURSDAY NIGHT FOOTBALL
RA21+ : 15.0
ORD COM1: TARGET 7 INDEX: 107. NIELSEN: 5.9
CON COM1: THURSDAY NIGHT FOOTBALL

| | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| 45 | A | 830P-1100P | | 30 | $3,500.00 | 9/29 | 9/29 | 1 | | THU | 1 |

PROGRAM : NFL FOOTBALL
RA21+ : 15.0
ORD COM1: PLEASE ADVISE ASAP
THIS IS A MAKE-GOOD FOR SEP29 ON LINE-26 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

| | | | | | | | |
|---|---|---|---|---|---|---|---|
| M1 | OK'D | BUY#18 | MISSED: | SAT/1200N-100P | OCT1 | 30S | $1,000.00 (SEP21/16) |
| | | | OFFER: | SAT/330P-700P | OCT1 | 30S | $1,000.00 PLS ADVISE. |
| | | | CMT: | TIME CHANGE PLEASE APPROVE | | | |
| M2 | OK'D | BUY#26 | MISSED: | THU/800P-1130P | SEP29 | 30S | $3,500.00 (SEP21/16) |
| | | | OFFER: | THU/830P-1100P | SEP29 | 30S | $3,500.00 PLS ADVISE. |
| | | | CMT: | PLEASE ADVISE ASAP | | | |

OCT/16 37200.00

CONTRACT TOTAL 37200.00
TOTAL SPOTS 37

MARKET TOTALS $82,909 WHIO 55% WDTN 30% WKEF 10% WRGT 0% CABL 0% WBDT 5%

SVC- NSI
DEMOS- RA21+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE