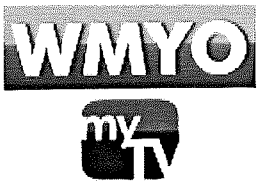
CONTRACT



WMYO
624 W Muhammad Ali Blvd
Louisville, KY 40203
(502)584-6441

www.FOX41.com

Contract / Revision	Alt Order #
169024 /	

Product
10.25-10.31

Contract Dates	Estimate #
10/25/16 - 10/31/16	2125

Advertiser	Original Date / Revision
Shelli Yoder for Congress	08/18/16 / 08/18/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WMYO	Marti Hazel	Local Sales- Lou

Special Handling
Political

Demographic
Adults 25-54

Agy Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

And:

Screen Strategies Media
11150 Fairfax Blvd, Ste 505
Fairfax, VA 22030

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WMYO	10/25/16	10/31/16	M-F 3p-330p	M-F 3p-330p		:30				NM	2	$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/24/16	10/30/16	-1-1---	2	$150.00								
Week:	10/31/16	11/06/16	-------	0	$150.00								
N 2	WMYO	10/25/16	10/31/16	M-F 330p-4p	M-F 330p-4p		:30				NM	2	$300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/24/16	10/30/16	--1----	1	$150.00								
Week:	10/31/16	11/06/16	1------	1	$150.00								
N 3	WMYO	10/25/16	10/31/16	MyTV Prime 8-9p	8p-9p		:30				NM	1	$250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/24/16	10/30/16	-------	0	$0.00								
Week:	10/31/16	11/06/16	M------	1	$250.00								
N 4	WMYO	10/25/16	10/31/16	Bones	Sun 7p-8p		:30				NM	1	$225.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/24/16	10/30/16	------S	1	$225.00								
Week:	10/31/16	11/06/16	-------	0	$0.00								
						Totals		0.00				6	$1,075.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/30/16	4	$675.00	($101.25)	$573.75
10/31/16 -10/31/16	2	$400.00	($60.00)	$340.00
Totals	6	$1,075.00	($161.25)	$913.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate on the basis of race or ethnicity.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:** 8/18/2016
WMYO-TV	

I, Screen Strategies Media,

being/on behalf of: Shelli Yoder,

a legally qualified candidate of the Democratic

political party for the office of: Congress

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): $913.75

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I represent that the payment for the above described broadcast time has been furnished by:

Shelli Yoder for Indiana

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Josh Perry

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/18/2016	
Date	**Signature**

To Be Signed By Station Representative

☑ **Accepted**	☐ **Accepted in Part**	☐ **Rejected**
	Rick Burrier	LSM
Signature	**Printed Name**	**Title**

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