CONTRACT

KWTV-TV
100 West Main Street, Suite 100
Oklahoma City, OK 73102
(405) 843-6641

Oklahoma's Own
www.news9.com

And:

Screen Strategies Media
11150 Fairfax Blvd, Suite 505
Fairfax, VA 22030

Contract / Revision	Alt Order #
156292 /	

Advertiser	Original Date / Revision
Yes on 820 State Question	02/16/23 / 02/27/23

Contract Dates	Estimate #
02/21/23 - 02/27/23	**8658**

Product
Yes on 820

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
KWTV-TV	Oklahoma City Natior	Oklahoma City N

Special Handling

Demographic
Adults 25-54

Agy Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KWTV	02/21/23	02/21/23	430a News	430a-5a		:30			NM	1	
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/20/23	02/26/23	-T-----	1								
N 2	KWTV	02/23/23	02/23/23	5a News	5a-530a		:30			NM	1	
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/20/23	02/26/23	---T---	1								
N 3	KWTV	02/22/23	02/27/23	530a News	530a-6a		:30			NM	3	
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/20/23	02/26/23	--1-1--	2								
Week:	02/27/23	03/05/23	1------	1								
N 4	KWTV	02/21/23	02/27/23	6a News	6a-7a		:30			NM	5	
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/20/23	02/26/23	-1111--	4								
Week:	02/27/23	03/05/23	1------	1								
N 5	KWTV	02/21/23	02/27/23	CBS Mornings	7a-9a		:30			NM	5	
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/20/23	02/26/23	-1111--	4								
Week:	02/27/23	03/05/23	1------	1								
N 6	KWTV	02/21/23	02/21/23	News 9 @ 9a	9a-10a		:30			NM	1	
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/20/23	02/26/23	-T-----	1								
N 7	KWTV	02/23/23	02/23/23	The Price is Right	10a-11a		:30			NM	1	
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/20/23	02/26/23	---T---	1								
N 8	KWTV	02/27/23	02/27/23	12p News M-F	12p-1230p		:30			NM	1	
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/27/23	03/05/23	M------	1								
N 9	KWTV	02/22/23	02/22/23	Dr Phil	3p-4p		:30			NM	0	
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/20/23	02/26/23	--W---	1								
N 10	KWTV	02/21/23	02/24/23	News 4p	4p-5p		:30			NM	3	
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	02/20/23	02/26/23	-T-TF--	3								

(* Line Transactions: N = New, E = Edited, D = Deleted)

FCC Nondiscrimination Policy. Neither this agreement nor any party to this agreement discriminates in the sale of advertising time on the basis of race or ethnicity. Any provision in any agreement entered into with an advertiser whose intent is to discriminate in such manner shall be null & void. In compliance with FCC rules, broadcaster includes this nondiscrimination provision in all written advertising contract. The advertiser and agency are jointly and severally liable for all payments under this Agreement.

Agency and/or Advertiser takes full responsibility, and assumes all liability, that each and any commercial spot/program Advertiser/Agency submits for play on a Griffin station is in full compliance with the FCC's CALM Act.

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Contract / Revision	Alt Order #
156292 /	

Advertiser	Original Date / Revision
Yes on 820 State Question	02/16/23 / 02/27/23

Contract Dates	Product	Estimate #
02/21/23 - 02/27/23	Yes on 820	**8658**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 11	KWTV	02/22/23	02/27/23	5p News M-F	5p-530p		:30			NM	2	
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/20/23	02/26/23	--W----	1							
Week:		02/27/23	03/05/23	M------	1							
N 12	KWTV	02/21/23	02/24/23	5p News M-F	5p-530p		:30			NM	2	
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/20/23	02/26/23	-T--F--	2							
N 13	KWTV	02/21/23	02/27/23	ET	630p-7p		:30			NM	4	
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/20/23	02/26/23	-111---	3							
Week:		02/27/23	03/05/23	1------	1							
N 14	KWTV	02/24/23	02/24/23	Blue Bloods	9p-10p		:30			NM	0	
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/20/23	02/26/23	----F--	1							
N 15	KWTV	02/26/23	02/26/23	The Equalizer	7p-8p		:30			NM	0	
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/20/23	02/26/23	------S	1							
N 16	KWTV	02/21/23	02/27/23	10p News M-F	10p-1035p		:30			NM	4	
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/20/23	02/26/23	-111---	3							
Week:		02/27/23	03/05/23	1------	1							
N 17	KWTV	02/24/23	02/24/23	Stephen Colbert	1035p-1137p		:30			NM	1	
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/20/23	02/26/23	----F--	1							
N 18	KWTV	02/23/23	02/23/23	Dr Phil	3p-4p		:30			NM	1	
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/20/23	02/26/23	---T---	1							
N 19	KWTV	02/24/23	02/24/23	Fire Country	9p-10p		:30			NM	1	
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		02/20/23	02/26/23	----F--	1							
						Totals					36	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/30/23 -02/26/23	29			
02/27/23 -02/27/23	7			
Totals	36			

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ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Screen Strategies Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☑ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Screen Strategies Media

Address: 11150 Fairfax Blvd, Suite 505, Fairfax, VA 22030

Contact: Rachael Jones | Phone number: 703-272-7300 | Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Yes on 820

Address: P.O. Box 57004, Oklahoma City, OK 73157

Contact: Michelle Tilley | Phone number: 405-849-4343 | Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Michelle Tilley - Director
Cathy Welch - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following: ☐ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: ☐ N/A

Legalization of Marijuana

Evaluating unlicensed DynamicPDF feature. Click here for details. [15:13:s1:v7.0]

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature:	Signature: Leslie Batton
Name: Kyle Osterhout	Name:
Date of Request to Purchase Ad Time: 2/16/2023	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☑ Yes ☐ No Date ad received: 02.16.23 OK23104H

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☑ Accepted

☐ Accepted IN PART (e.g., ad not received to determine content)*

☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters:	Date Received/Requested:
156292	KWTV	02.16.23
Est. #:	**Station Location:**	**Run Start and End Dates:**
8658	Oklahoma City, Oklahoma	02.21.23-02.27.23

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

DynamicPDF for .NET v7.0.2.40 (Build 24059)

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Advertiser/Sponsor	Station Representative
Signature:	Signature: Leslie Batton
Name: Kyle Osterhout	Name: Leslie Batton
Date of Request to Purchase Ad Time: 2/16/2023	Date of Station Agreement to Sell Time: 02.16.23

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☑ Yes ☐ No Date ad received: 02.24.23 OK23103H

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

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156292	KWTV	02.16.23
Est. #: 8658	Station Location: Oklahoma City, Oklahoma	Run Start and End Dates: 02.21.23-02.27.23

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