# Printout

Tuesday, May 01, 2018 11:59 AM

# VIEW Report

Pol Warren County Commissioner 2018 Primary

5/1/2018 9:49AM

Cincinnati Mar18 DMA Nielsen Live+7

Spectrum REACH

Client:
Buyer:
Advertiser:
Product:
Sched Dates: 04/30/18 - 05/13/18

Lengths: 30
Dayparts: ALL

**All-Wks Avrg**

| | Notes | Rate $$.00 | RC % | RC $ | Unit/ Wk | Unit Tot | DP Code | Src | Start Date | End Date | Wk 1 - Wk 2 Households Prog Name | Rtg | Imp | CPP $$ | Rch % | Freq | Wk 1 4/30 '18 |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Cincinnati Mar18 DMA Nielsen Live+7 | | $7112.00 | | | | 112 | | | | | | | 95764 | $73 | 35.2% | 2.8 | 96 |
| 0064, CICN- Cincinnati | | $3675.00 | | | | 56 | | | | | | | 48960 | $37 | 35.6% | 2.8 | 48 |
| FXNC-TV | | $3675.00 | | | | 56 | | | | | | | 48960 | $37 | 35.6% | 2.8 | 48 |
| M-Su 5a-9a | | $53.00 | 100% | $53.00 | 4 | 7 | RT | TP | | | FOX AND FRIEND< | 1.5 | 752 | $35 | 7.7% | 1.4 | 6 |
| M-Su 9a-4p | | $46.00 | 100% | $46.00 | 11 | 21 | DT | TP | | | VARIOUS | 1.8 | 890 | $26 | 18.9% | 2.0 | 18 |
| M-Su 4p-7p | | $84.00 | 100% | $84.00 | 4 | 7 | EF | TP | | | VARIOUS | 2.1 | 1054 | $40 | 10.5% | 1.4 | 6 |
| M-Su 7p-12m | | $125.00 | 100% | $125.00 | 7 | 14 | RT | TP | | | VARIOUS | 2.3 | 1137 | $54 | 18.5% | 1.7 | 12 |
| M-Su 12m-2a | | $.00 | | | 4 | 7 | OV | TP | | | VARIOUS | 0.5 | 244 | $0 | 2.3% | 1.5 | 6 |
| 6052, CINO- Cincinnati | | $3437.00 | | | | 56 | | | | | | | 46804 | $35 | 34.8% | 2.8 | 48 |
| FXNC-TV | | $3437.00 | | | | 56 | | | | | | | 46804 | $35 | 34.8% | 2.8 | 48 |
| M-Su 5a-9a | | $53.00 | 100% | $53.00 | 4 | 7 | RT | TP | | | FOX AND FRIEND< | 1.5 | 719 | $35 | 7.6% | 1.4 | 6 |
| M-Su 9a-4p | | $44.00 | 100% | $44.00 | 11 | 21 | DT | TP | | | VARIOUS | 1.8 | 851 | $24 | 18.4% | 2.0 | 18 |
| M-Su 4p-7p | | $74.00 | 100% | $74.00 | 4 | 7 | EF | TP | | | VARIOUS | 2.1 | 1008 | $35 | 10.3% | 1.4 | 6 |
| M-Su 7p-12m | | $116.00 | 100% | $116.00 | 7 | 14 | RT | TP | | | VARIOUS | 2.2 | 1087 | $53 | 18.0% | 1.7 | 12 |
| M-Su 12m-2a | | $.00 | | | 4 | 7 | OV | TP | | | VARIOUS | 0.5 | 233 | $0 | 2.3% | 1.5 | 6 |
| Total | | $7112.00 | | | | 112 | | | | | | | 95764 | $73 | 35.2% | 2.8 | 96 |

Spectrum REACH

# RECORD OF REQUEST FOR PURCHASE OF POLITICAL TIME

**(THIS FORM MUST BE COMPLETED FOR ALL REQUESTS [ORAL OR WRITTEN] AND PLACED IN POLITICAL AND PUBLIC INSPECTION FILE)**

Date of Request: ___5/01/2018_____

Name of Person making the Request : ____Ron Maag _____

Address of Person making the Request:

_____

Telephone Number of Person making the Request: 5139324646_____ _____
_____

Name of Candidate/Issue: _____Ron Maag _____

Name of Issue/ Candidate's Authorized Committee:
Republican_____

Name of Treasurer of Committee: __Ryan Wilsom
_____

If a Candidate, then Legally-Qualified Candidate for the Office of: County Commissioner _____in the County of Warren_____

Issue Ad:_____(Indicate yes/no)
Describe Issue to which Ad refers: _____
Advertiser is FOR or AGAINST this issue (circle one)

GENERAL ELECTION _____

Democrat _____
Republican __x_____
Other _____

Information Requested:_____Rates, Maps, Networks
_____

Information Provided:_____Rates, Maps,
Natworks_____

Request to Purchase Time: _____ ACCEPTED _____ REJECTED

**If request to purchase time is GRANTED attach Agreement For Political Cablecasts, schedule of time purchased (including rates charged, class of time purchased) and Affidavit of Performance**

Signed:_____ Date: 8-1-2018
*Signature of Individual Receiving Request*

If this inquiry is made on behalf of a person or entity other than a candidate, provide the name of the person or entity purchasing time; name, address and telephone number of contact person; and list the name, address and telephone number of the chief executive officer(s) or members of the executive committee or board of directors of sponsoring organization.

*Rev. 1/13/14*

NAB Form PB-18 Candidates

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE** ☑ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

| **Station and Location:** | **Date:** |
|---|---|
| Spectrum | 5-1-2018 |

**I,** Ronald Mack,

**being/on behalf of:** _____,

**a legally qualified candidate of the** Warren County Commissioner

**political party for the office of:** Warren County Commissioner - Republican

**in the** _____

**election to be held on:** May 8 2018

**do hereby request station time as follows:**

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---|---|---|---|---|---|
| Attached | | | | | |

**Attach proposed schedule with charges (if available):**

Copyright © 2013 by the National Association of Broadcasters. May not be copied, reproduced or further distributed

I represent that the payment for the above described broadcast time has been furnished by: Ron Mang

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is: Ryan Wilson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

| 5/1/18 | Ron Mang |
|---|---|
| **Date** | **Signature** |

***To Be Signed By Station Representative***

| ☑ Accepted | ☐ Accepted in Part | ☐ Rejected |
|---|---|---|
| | David OS Whitehead | AE |
| **Signature** | **Printed Name** | **Title** |

Copyright © 2013 by the National Association of Broadcasters. May not be copied, reproduced or further distributed