WLOS
110 Technology Dr
Asheville, NC 28803

Newman for County Commissioner
285 Montford Ave
Asheville, NC 28801

Contract # 2649803

Schedule Dates	10/12/16-10/20/16
Advertiser	Brownie Newman for Buncombe County Commissi
Agency	Newman for County Commissioner (17787)
Product	POLITICAL CANDIDATE (ns) (1186)
Brand	10/12-10/28 (866840)
Salesperson	HOUSE-ASHEVILLE, WLOS/WMYA (1552)
Sales Office	WLOS/WMYA/ILOS/IMYA
Buyer Name	Newman,Brownie
Phone/Fax	/
CPE	N/A
Account Types	Local/Political Candidate Agency BRD
Billing Type	Weekly/Irregular
Comments	

Date Entered	09/30/16
Last Modified	09/30/16
Entered By	Daniel Johnson
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$2,677.50
Net Total	$15,172.50
Sales Tax	

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Oct. 2016	19	$17,850.00
Grand Total:	19	$17,850.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/14/16-10/20/16	2	:30	6A- 6:30A (EST)		1	1	1	1	1			5	$750.00	$3,750.00	Asheville (WLOS)		9/30/16
2.0	Normal Line / News	10/13/16-10/14/16	2	:30	6:30A- 7A (EST)					1	1			2	$825.00	$1,650.00	Asheville (WLOS)		9/30/16
3.0	Normal Line / News	10/18/16-10/20/16	2	:30	6:30A- 7A (EST)			1		1				2	$825.00	$1,650.00	Asheville (WLOS)		9/30/16
4.0	Normal Line / News	10/12/16-10/13/16	2	:30	6P- 6:30P (EST)				1	1				2	$1,200.00	$2,400.00	Asheville (WLOS)		9/30/16
5.0	Normal Line / News	10/17/16-10/20/16	2	:30	6P- 6:30P (EST)		1	1	1	1				4	$1,200.00	$4,800.00	Asheville (WLOS)		9/30/16
6.0	Normal Line / News	10/13/16-10/19/16	2	:30	11P- 11:35P (EST)		1	1	1	1				4	$900.00	$3,600.00	Asheville (WLOS)		9/30/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 03:52 PM on Monday, October 3 2016

NAB Form PB-17 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE ☑ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WLOS	**Date:** 9/27/16

I, Brownie Newman,

being/on behalf of: Brownie Newman, a legally

qualified candidate of the Democrat political

party for the office of: Buncombe County Commission Chair

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Keith Thomson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/27/16 — Date

Brownie Newman — Signature

To Be Signed By Station Representative

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature | Printed Name | Title

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NAB Form PB-17 Candidates

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Bronnie New
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ☑ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☑ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Bronnie N

signature of candidate or authorized committee

Bronnie Newman

printed name

9/27/10

date

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AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

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