TIM # 973350 B.C. Freeholders - Sullivan/Amoroso/Ortiz/DEM

EDI INFORMATION

Client	
Product	
Estimate	
Order	
Do Not Submit EDI Invoice	

PO #	
Ref #	

ORDER INFORMATION

AE 1	Derek Benedict (BENED)	Newburgh, NY	100%
AE 2			
Agency	Silver Strategies and Communications Gr		15%
Client	POL/BCFreeholders/Sullivan/Amoroso/Ortiz/D (30		
Status	Proposal		
Copy Grp	New	Contract Type	Standard/CM
Rvn Type	Local Political	Order Type	N/A

BILLING INFORMATION

Address	575River Vale Road River Vale, NJ 07675		
Contact	Adam Silverstein	Phone	(201) 390-0186
Notes	Week of 10/11-10/17		
Division		Commodity	POL/Local- Dem
Traffic Ord #		Billing Month	Broadcast

TIM #	973350

FLIGHT DATES

Contract Start	10/12/2016
Contract End	10/17/2016

TOTALS FOR CONTRACT

Total Spots	85
Gross Amt	$8,571.00
Agency Comm	$1,285.65
Net Amt	$7,285.35

Region	NYNJ - TW New Jersey, 0502 (TWNJ)

Ln#	Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len
		90	MNBC	Morning Access	W	10/12/16	10/14/16			X	X	X			05:00	10:00	4	1	4	$17.00	$68.00	30
		90	MNBC	Daytime	W	10/12/16	10/14/16			X	X	X			10:00	18:00	8	1	8	$17.00	$136.00	30
		90	AMC	Prime	W	10/12/16	10/16/16			X	X	X	X	X	18:00	24:00	12	1	12	$59.00	$708.00	30
		90	CNN	Prime	W	10/12/16	10/16/16			X	X	X	X	X	18:00	24:00	12	1	12	$128.00	$1,536.00	30
		90	FOOD	Prime	W	10/12/16	10/16/16			X	X	X	X	X	18:00	24:00	12	1	12	$180.00	$2,160.00	30
		90	FX	Prime	W	10/12/16	10/16/16			X	X	X	X	X	18:00	24:00	12	1	12	$59.00	$708.00	30
		90	HGTV	Prime	W	10/12/16	10/16/16			X	X	X	X	X	18:00	24:00	12	1	12	$168.00	$2,016.00	30
		90	MNBC	Morning Access	W	10/17/16	10/17/16	X							05:00	10:00	1	1	1	$17.00	$17.00	30
		90	MNBC	Daytime	W	10/17/16	10/17/16	X							10:00	18:00	2	1	2	$17.00	$34.00	30
		90	AMC	Prime	W	10/17/16	10/17/16	X							18:00	24:00	2	1	2	$59.00	$118.00	30
		90	CNN	Prime	W	10/17/16	10/17/16	X							18:00	24:00	2	1	2	$128.00	$256.00	30
		90	FOOD	Prime	W	10/17/16	10/17/16	X							18:00	24:00	2	1	2	$180.00	$360.00	30
		90	FX	Prime	W	10/17/16	10/17/16	X							18:00	24:00	2	1	2	$59.00	$118.00	30
		90	HGTV	Prime	W	10/17/16	10/17/16	X							18:00	24:00	2	1	2	$168.00	$336.00	30

	Oct 16	Total
Spots	85	85
Grs $	$8,571	$8,571
Net $	$7,285	$7,285

TIM # 973350 B.C. Freeholders - Sullivan/Amoroso/Ortiz/DEM - Summary

EDI INFORMATION

Client	
Product	
Estimate	
Order	

Do Not Submit EDI Invoice

AE, CLIENT, AGENCY

AE	Derek Benedict (BENED)	Newburgh, NY
Client	POL/BCFreeholders/Sullivan/Amoroso/Ortiz/D (30	
Agency	Silver Strategies and Communications G	15%

Bill Month	Broadcast	Contract Type	Standard/CM

BILLING INFORMATION

Address	575River Vale Road River Vale, NJ 07675		
Contact	Adam Silverstein	Phone	(201) 390-0186
Notes	Week of 10/11-10/17		

TIM #	973350
Contract Start	10/12/2016
Contract End	10/17/2016

TOTALS FOR CONTRACT

Total Spots	85
Agency Comm	$1,285.65
Net Amt	$7,285.35

Summary by broadcast month for the following schedules:
1. NYNJ - TW New Jersey, 0502 (TWNJ)

	Oct 16	Total
Spots	85	85
Grs $	$8,571	$8,571
Net $	$7,285	$7,285

ACCEPTED BY AGENCY/ADVERTISER: _____ DATE: _____ MGR: _____

FINANCE: _____ INV: _____

Either signature on this order form or delivery to Time Warner Cable Media of any advertisement, advertising content or other materials of or behalf of Client for distribution, shall constitute Client's agreement to be bound by Time Warner Cable Media's Terms and Conditions, Digital Advertising Terms and Conditions, Search Terms and Conditions,Production Services Terms and Conditions, and ATT Inventory Terms and Conditions (collectively, the "TWC Terms and Conditions"), as applicable, provided to you by TimeWarner Cable Media and otherwise available either (I) through Time Warner Cable Media's website (www.twcmedia.com) or (II) upon request from your local Time Warner Cable Media office. The terms of the TWC Terms and Conditions, as applicable and as may be amended from time to time, are incorporated by reference into this order form and are agreed to as if set out in full herein.

TIME WARNER CABLE

Bergen County Freeholders Week of 10.10

New York Aug16 C-DMA Nielsen Live+7

MEDIA SALES

Client:
Buyer: Adam - Silver Strategies
Advertiser:
Product:
Sched Dates: 10/11/16 - 10/17/16

Lengths: 30
Dayparts: RT

AE: Derek Benedict
Asst: Sara Holop
Phone: 845-695-7178
Fax: 845-692-3042
Email:
derek.benedict@twcable.com

Network	Daypart	Program	Start Date	End Date	Unit Dur	Avg Units/Wk	Active Weeks	Rate	Total Units	Cost
0502, NYNJ - TW New Jersey										
AMC										
	Tu-Su 6p-12m	Prime			30	6	1	$59.00	12	$708.00
	M 6p-12m	Prime			30	1	1	$59.00	2	$118.00
CNN										
	Tu-Su 6p-12m	Prime			30	6	1	$128.00	12	$1,536.00
	M 6p-12m	Prime			30	1	1	$128.00	2	$256.00
FOOD										
	Tu-Su 6p-12m	Prime			30	6	1	$180.00	12	$2,160.00
	M 6p 12m	Prime			30	1	1	$180.00	2	$360.00
FX										
	Tu-Su 6p-12m	Prime			30	6	1	$59.00	12	$708.00
	M 6p-12m	Prime			30	1	1	$59.00	2	$118.00
HGTV										
	Tu-Su 6p-12m	Prime			30	6	1	$168.00	12	$2,016.00
	M 6p-12m	Prime			30	1	1	$168.00	2	$336.00
MNBC										
	Tu-F 5a-10a	Morning Access			30	2	1	$17.00	4	$68.00
	Tu-F 10a-6p	Daytime			30	4	1	$17.00	8	$136.00
	M 5a-10a	Morning Access			30	1	1	$17.00	1	$17.00
	M 10a-6p	Daytime			30	1	1	$17.00	2	$34.00
								Totals	85	$8,571.00
								Grand Totals	85	$8,571.00

Broadcast Month Costs - Grand Total

Month	Gross Cost	Total Units

This report has been prepared using STRATA NuMath research.
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Adjustments: Network Insertability and Network Carriage have been factored into calculations.
New York Aug16 C-DMA Nielsen Live+7
Cable Zones: TIME WARNER CABLE, NYNJ - TW New Jersey

10/2016	$8,571	85
Total	$8,571	85

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Adjustments: Network Insertability and Network Carriage have been factored into calculations.
New York Aug16 C-DMA Nielsen Live+7
Cable Zones: TIME WARNER CABLE, NYNJ - TW New Jersey

Bergen County Freeholders - Sullivan/Amoroso/Ortiz - Week 1

Flight Dates: 10/11/16 -10/17/16

Total Spots: 85

Total Investment= $8,571 (gross) $7,285(net)

Signature Authorization _____ 10/10/16

AGREEMENT TO PURCHASE POLITICAL ADVERTISING AVAILABILITIES

System and location: Time Warner Cable – New Jersey

I, **Adam Silverstein** (being or on behalf of) **Bergen County Freeholders – Sullivan/Amoroso/Ortiz** legally qualified candidates of the **DEMOCRATIC** political party for the office of **Bergen County Freeholders** in the **General** election to be held on **November 8, 2016**, do hereby request system time on channels as follows:

LENGTH OF TELECAST	HOUR	DAYS	TIMES PER WEEK	TOTAL NO. WEEKS	RATE
:30	------ SEE ATTACHED SCHEDULE ------				

DATE OF FIRST TELECAST 10/11/16

DATE OF LAST TELECAST 10/17/16

Total Charges: $ 8,571

The telecast time will be used by BERGEN COUNTY FREEHOLDERS - SULLIVAN/AMOROSO/ORTIZ

and that Time Warner Cable Media Sales is authorized to describe that sponsor in your log and to announce the advertisement as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is: ( ) a corporation ; ( ) a committee; ( ) an association; or ( ) other unincorporated group. The names and offices of the chief executive officers are:_____

I understand that: If the time is to be used by the candidate within 45 days of a primary or primary runoff election, or within 60 days of a general or special election, the above charges represent the lowest unit charge ("LUR") of the system for the same class and amount of time for the same period; if the use is by a person or entity other than the candidate or is by the candidate but outside the aforementioned 45 or 60 day periods, the above changes do not exceed the charges made for comparable use of such system by other users.

I certify that neither I, nor my authorized committee, will submit [nor has submitted] advertisements that make any direct reference to another candidate for the same office. I understand that if an advertisement directly refers to another candidate for the same office I am only entitled to receive LUR as set forth above if the advertisement contains (1) a clearly identifiable photographic or similar image of me/the candidate, and (2) a clearly legible printed statement (a) that identifies me/the candidate, (b) states that I/the Candidate have approved the advertisement and (c) that I/the candidate or my authorized committee paid for the advertisement and its telecasting.

I agree that use of the System for the above-stated purposes will be governed by the Communications Act of 1934, as amended, and the FCC's rules and regulations, particularly those provisions printed on the back thereof, which I have read and understand. I further agree to indemnify and hold harmless Time Warner Cable Adcast for any damages or liability that may ensue from the performance of the above-stated telecasts. I also agree to prepare a script or transcription, which will be delivered to the System at least _____days before the time of the scheduled telecasts. (Note: the two preceding sentences do not apply if a candidate is using the time).

By: _____ Date: 10/10/16

(Candidate, Supporter or Agent)

Accepted/Rejected by_____Title_____

This application, whether accepted or rejected, will be available for public inspection for a period of two years in accordance with FCC regulations (Section 76.1701)

Acknowledgment of Political Cablecasting Policies
of
TIME WARNER CABLE

This will acknowledge receipt of "Information Concerning Political Advertising Policies of Time Warner Cable _____ (the "System"). I agree that all purchases of advertising time on the System, which I make by or on behalf of legally qualified political candidates, will be made subject to this Acknowledgement and the Political Policy.

I acknowledge that I have been fully informed concerning all classes of time which are available to advertisers, including every level of pre-emptibility; the chances of preemption for the various levels of pre-emptibility; the availability of discount packages and rotations, including the System's willingness to negotiate combinations of time suitable to the needs of particular candidates; the System's lowest unit charge and related privileges for each class of time; and the System policy with respect to make-goods.

I recognize that the Federal Communications Commission ("FCC") has asserted its exclusive jurisdiction under the Communications Act of 1934, as amended (the "Act"), with respect to all disputes concerning purchases of advertising time by or on behalf of legally-qualified political candidates, specifically including all disputes concerning charges for candidates' "uses" of System's facilities. I acknowledge that all such disputes will therefore be governed exclusively by the Act, and the rules and policies of the FCC, and must be resolved exclusively before the FCC, subject to such judicial review as is provided for by the Act. In order to ensure that material necessary to resolution of such disputes is maintained, any such complaint should be filed with the FCC promptly.

To be completed by a candidate: I certify that all advertising purchased by me on the system will include my recognizable voice or image and will be controlled, approved and sponsored by me, and further represent that I will immediately notify the System of and specifically identify any advertisements not purchased by me which I control, approve, or sponsor.

By: _____

Date: _____

To be completed by an agent acting on behalf of a candidate: I certify that I have made full disclosure to the candidate of the information provided to me by the System concerning its political advertising policies, and, if not, that I have been specifically authorized by the candidate to purchase advertising time on the System on his or her behalf without the need to make such full disclosure. I further represent that all advertising which I purchase on the candidate's behalf will include the candidate's recognizable voice or image and will be controlled, approved or sponsored by the candidate. I further represent that I am authorized by all candidates on whose behalf I purchase time to agree to the terms and conditions set forth herein.

By: ADAM SILVERSTEIN

On behalf of: BERGEN COUNTY FREEHOLDERS SULLIVAN/AMUNOSO/ORTIZ

Date: 10/10/10

Revised 1/19/10