TM# 55293

NCC Cable System Order

11756450

Order #	62309779
Syscode	0166
System Name	Spectrum/Traverse City Interconnect, MI
Market	Traverse City

AE	Andrew Yolles
Sales Coordinator	Shaun Stevenson
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	May16 C-DMA Nielsen Live+7
-	

Flight Dates	07/25/16 - 08/07/16
Agency	Strategic Media Placement
Advertiser	Jason Allen for Congress MI CD 1

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		07/19/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$8,580.00
Commission			$1,287.00
Net Total			$7,293.00
Total Spots			200
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.19 New Order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	7/25/16	7/31/16	05:00	09:00	X	X	X	X	X	X	X	-	-	10	$45.00	$450.00	30	
2	CNN	CNN EM	8/1/16	8/7/16	05:00	09:00	X							-	-	2	$45.00	$90.00	30	
3	CNN	CNN EF	7/25/16	7/31/16	16:00	19:00	X	X	X	X	X	X	X	-	-	6	$47.00	$282.00	30	
4	CNN	CNN EF	8/1/16	8/7/16	16:00	19:00	X							-	-	1	$47.00	$47.00	30	
5	CNN	CNN PT	7/25/16	7/31/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	$60.00	$600.00	30	
6	CNN	CNN PT	8/1/16	8/7/16	19:00	24:00	X							-	-	2	$60.00	$120.00	30	
7	FXNC	FXNC EM	7/25/16	7/31/16	05:00	09:00	X	X	X	X	X	X	X	-	-	16	$45.00	$720.00	30	PRE
8	FXNC	FXNC EM	8/1/16	8/7/16	05:00	09:00	X							-	-	2	$45.00	$90.00	30	
9	FXNC	FXNC DT	7/25/16	7/31/16	09:00	16:00	X	X	X	X	X	X	X	-	-	21	$31.00	$651.00	30	
10	FXNC	FXNC DT	8/1/16	8/7/16	09:00	16:00	X							-	-	3	$31.00	$93.00	30	
11	FXNC	FXNC EF	7/25/16	7/31/16	16:00	19:00	X	X	X	X	X	X	X	-	-	20	$47.00	$940.00	30	
12	FXNC	FXNC EF	8/1/16	8/7/16	16:00	19:00	X							-	-	3	$47.00	$141.00	30	
13	FXNC	FXNC PT	7/25/16	7/31/16	19:00	24:00	X	X	X	X	X	X	X	-	-	24	$60.00	$1,440.00	30	
14	FXNC	FXNC PT	8/1/16	8/7/16	19:00	24:00	X							-	-	4	$60.00	$240.00	30	
15	FXNC	FXNC LF	7/25/16	7/31/16	00:00	02:00	X	X	X	X	X	X	X	-	-	2	$31.00	$62.00	30	
16	FXNC	FXNC W	7/25/16	7/31/16	09:00	19:00						X	X	-	-	10	$47.00	$470.00	30	
17	GOLF	GOLF EM	7/25/16	7/31/16	05:00	09:00	X	X	X	X	X	X	X	-	-	14	$25.00	$350.00	30	
18	GOLF	GOLF EM	8/1/16	8/7/16	05:00	09:00	X							-	-	2	$25.00	$50.00	30	
19	GOLF	GOLF DT	7/25/16	7/31/16	09:00	16:00	X	X	X	X	X	X	X	-	-	14	$18.00	$252.00	30	
20	GOLF	GOLF DT	8/1/16	8/7/16	09:00	16:00	X							-	-	2	$18.00	$36.00	30	
21	GOLF	GOLF PT	7/25/16	7/31/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$31.00	$434.00	30	

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22	GOLF	GOLF PT	8/1/16	8/7/16	19:00	24:00	X							-	-	2	$31.00	$62.00	30	
23	HGTV	HGTV PT	7/25/16	7/31/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	$60.00	$840.00	30	
24	HGTV	HGTV PT	8/1/16	8/7/16	19:00	24:00	X							-	-	2	$60.00	$120.00	30	

	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	175	25	0	0	0	0	0	0	0	0	0	0	200
AMT	$7,491.00	$1,089.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$8,580.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 07/20/16

62309779 | Traverse City | Spectrum/Traverse City Interconnect, MI | 0166 |