SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 408968

1. THE NAME OF THE CANDIDATE IS: Rodriguez | Smith | Buesing

2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF FL State Senate District 37 in the ☐ Primary Election, ☑ General Election, or ☐ Special Election.

3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Florida Democratic Party - Rodriguez | Smith | Buesing

4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Judy Mount.

5. THE CONTACT PERSON FOR THE PURCHASER IS:

Bob Dudley
Name

919 Catherine St, Philadelphia PA 19147
Address

Phone Number

6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Judy Mount - Treasurer
Bob Dudley - Dudley Media
Jose Javier Rodriguez (FDP)

* The Treasurer is often the only top officer of a Candidate Committee.

ORDER

WPLG, INC.

Orders

Order / Rev:	**408968**		
Alt Order #:	08416577		
Product Desc:	ROD/SMITH/BUESING		
Estimate:			
Flight Dates:	10/18/16 - 10/24/16	Primary AE:	Justin Votta
Original Date / Rev:	10/17/16 / 10/17/16	Sales Office:	PHI
Order Type:	GENERAL	Sales Region:	NAT

Agency

Name:	**Dudley Media**		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	919 Catharine Street	Billing Cycle:	EOM/EOC
	Philadelphia, PA 19147	Agency Commission:	15%

Advertiser

Name:	**POL/FL DEM PARTY 3PK/SSN**	New Business Thru:	
Demographic:	A35+	Order Separation:	00:15:00
Product Codes:	PL-Local-Democrat	Advertiser External ID:	
Priority:	P-2	Agency External ID:	
Revenue Codes:	AGY, POL, CAND	Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	69	$96,000.00	$81,600.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	69	$96,000.00	$81,600.00	0.00
Totals	69	$96,000.00	$81,600.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Justin Votta			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WPLG	10/18/16	10/24/16	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:00 AM-5:30 AM)	MTWTF--	:30	5	$500.00	P-2	0.00	NM	5	$2,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/18/16	10/24/16	MTWTF--	5	$500.00	0.00								
2	WPLG	10/18/16	10/24/16	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:00 AM-6:30 AM)	MTWTF--	:30	5	$1,200.00	P-2	0.00	NM	5	$6,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/18/16	10/24/16	MTWTF--	5	$1,200.00	0.00								
3	WPLG	10/18/16	10/24/16	M-F 7-9a GMA Good Morning America M-F	CM	7-9am (7:00 AM-7:30 AM)	MTWTF--	:30	5	$1,600.00	P-2	0.00	NM	5	$8,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/18/16	10/24/16	MTWTF--	5	$1,600.00	0.00								
4	WPLG	10/18/16	10/24/16	M-F 7-9a GMA Good Morning America M-F	CM	7-9am (8:00 AM-8:30 AM)	MTWTF--	:30	5	$1,600.00	P-2	0.00	NM	5	$8,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	10/18/16	10/24/16	MTWTF--	5	$1,600.00	0.00								
	Spot	Ch	Date Range	Description		Start/End Time	Weekdays	Length		Rate	Rtg	Type			
	1	WPLG	10/18/16-10/24/16	M-F 7-9a GMA		7-9am (8:00 AM-8:30 A	MTWThF----	:30		~~($1,600.00)~~	0.00	NM			
		See MG 4.6													
	6	WPLG	10/18/16-10/24/16	M-F 7-9a GMA		7-9am	-T--------	:30		$1,600.00	0.00	NM			
		Ⓜ MG for 4.1 10/18 [MG 7-9A]													
5	WPLG	10/18/16	10/24/16	M-F 12n News M-F LCL 10 News @ Noon	CM	12-1PM (12:00 PM-12:30 PM)	MTWTF--	:30	5	$500.00	P-2	0.00	NM	5	$2,500.00

Order / Rev: 408968
Alt Order #: 08416577
Flight Dates: 10/18/16 - 10/24/16

Advertiser: POL/FL DEM PARTY 3PK/SSN
Product Desc: ROD/SMITH/BUESING
Estimate:

WPLG, INC.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	WPLG	10/18/16	10/24/16	M-F 12n News M-F LCL 10 News @ Noon	CM	12-1PM (12:00 PM-12:30 PM)	MTWTF--	:30	5	$500.00	P-2	0.00	NM	5	$2,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/18/16	10/24/16	MTWTF--	5	$500.00	0.00								
6	WPLG	10/18/16	10/24/16	M-F 5p Lcl News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	MTWTF--	:30	5	$1,200.00	P-2	0.00	NM	5	$6,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/18/16	10/24/16	MTWTF--	5	$1,200.00	0.00								
7	WPLG	10/18/16	10/24/16	M-F 5p Lcl News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	MTWTF--	:30	5	$1,200.00	P-2	0.00	NM	5	$6,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/18/16	10/24/16	MTWTF--	5	$1,200.00	0.00								
8	WPLG	10/23/16	10/23/16	Su Wknd Early News Sunday Weekend Early News	CM	530-7p (6:00 PM-6:30 PM)	------1	:30	1	$900.00	P-2	0.00	NM	1	$900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/17/16	10/23/16	------1	1	$900.00	0.00								
9	WPLG	10/18/16	10/24/16	M-F 7p Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm (7:00 PM-7:30 PM)	MTWTF--	:30	5	$2,800.00	P-2	0.00	NM	5	$14,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/18/16	10/24/16	MTWTF--	5	$2,800.00	0.00								
10	WPLG	10/18/16	10/24/16	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm (7:30 PM-8:00 PM)	MTWTF--	:30	5	$2,900.00	P-2	0.00	NM	5	$14,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/18/16	10/24/16	MTWTF--	5	$2,900.00	0.00								
11	WPLG	10/18/16	10/24/16	M-F 11-1135P M-F Local 10 News @ 11pm	CM	11-1135P	MTWTF--	:30	5	$2,500.00	P-2	0.00	NM	5	$12,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/18/16	10/24/16	MTWTF--	5	$2,500.00	0.00								
12	WPLG	10/23/16	10/23/16	SUN 11-1135P SUN 11-1135P	CM	11-1135P (11:00 PM-11:35 PM)	------1	:30	1	$2,000.00	P-2	0.00	NM	1	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/17/16	10/23/16	------1	1	$2,000.00	0.00								
13	WPLG	10/18/16	10/24/16	M-F 1135-1238a Kimme Kimmel	CM	1135-1238a	MTWTF--	:30	5	$700.00	P-2	0.00	NM	5	$3,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/18/16	10/24/16	MTWTF--	5	$700.00	0.00								
14	WPLG	10/18/16	10/24/16	M-F 1238-106 Nightline Nightline	CM	1238-106x	MTWTF--	:30	5	$300.00	P-2	0.00	NM	5	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/18/16	10/24/16	MTWTF--	5	$300.00	0.00								
15	WPLG	10/22/16	10/22/16	Sa GMA Sat/Good Morning America	CM	8-9am (8:00 AM-8:30 AM)	-----1-	:30	1	$1,800.00	P-2	0.00	NM	1	$1,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/17/16	10/23/16	-----1-	1	$1,800.00	0.00								
16	WPLG	10/22/16	10/22/16	Sat 9a LCL 10 News Local 10 News Saturday @ 9am	CM	9-10:30am (9:00 AM-9:30 AM)	-----1-	:30	1	$900.00	P-2	0.00	NM	1	$900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/17/16	10/23/16	-----1-	1	$900.00	0.00								
17	WPLG	10/23/16	10/23/16	Su GMA Su GMA	CM	8-9am (8:00 AM-8:30 AM)	------1	:30	1	$1,800.00	P-2	0.00	NM	1	$1,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/17/16	10/23/16	------1	1	$1,800.00	0.00								
18	WPLG	10/23/16	10/23/16	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:00 AM-9:30 AM)	------1	:30	1	$900.00	P-2	0.00	NM	1	$900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 10/17/16	10/23/16	------1	1	$900.00	0.00								
19	WPLG	10/23/16	10/23/16	This Week (ABC) This Week With George Stepha	CM	1030-1130a (10:30 AM-11:30 AM)	------1	:30	1	$1,500.00	P-2	0.00	NM	1	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								

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Product Desc: ROD/SMITH/BUESING
Estimate:

WPLG, INC.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
19	WPLG	10/23/16	10/23/16	This Week (ABC)	CM	1030-1130a	------1	:30	1	$1,500.00	P-2	0.00	NM	1	$1,500.00
				This Week With George Stepha		(10:30 AM-11:30 AM)									
	Start Date	End Date	Weekdays	Spots/Week		Rate	Rating								
Week:	10/17/16	10/23/16	------1	1		$1,500.00	0.00								
20	WPLG	10/23/16	10/23/16	TWISF/Michael Putney	CM	1130a-1230p	------1	:30	1	$600.00	P-2	0.00	NM	1	$600.00
				This Week in South Florida		(11:30 AM-12:00 PM)									
	Start Date	End Date	Weekdays	Spots/Week		Rate	Rating								
Week:	10/17/16	10/23/16	------1	1		$600.00	0.00								
21	WPLG	10/23/16	10/23/16	Local Pre-Game /Sun	CM	various	------1	:30	1	$600.00	P-2	0.00	NM	1	$600.00
				Local Pre-Game Sunday		(12:00 PM-12:30 PM)									
	Start Date	End Date	Weekdays	Spots/Week		Rate	Rating								
Week:	10/17/16	10/23/16	------1	1		$600.00	0.00								
													Totals	69	$96,000.00