WMBB
2650 E Division
Springfield, MO 65803

Jamestown Associates
116 Craig Road, Ste 1
Manalapan, NJ 07726-3254

Contract # 1417269

Schedule Dates	08/31/16-09/05/16
Advertiser	Donald Trump/US President/Republican (77297)
Agency	Jamestown Associates (10686)
Product	Political - President (1071)
Brand	8/31-9/6 Trump President (555110)
Salesperson	Millennium - Washington D, Washington DC (1421
Sales Office	Millennium - Washington DC
Buyer Name	Laur,Lancaster,
Phone/Fax	/
CPE	././8/31-9/6
Account Types	National/Political
Billing Type	Standard
Comments	CANDIDATE W-FR WEEK OF 8/31 MON-TUE WEEK OF 9/5

Date Entered	08/29/16
Last Modified	08/31/16
Entered By	Karyn Miles
CO-OP	No
Headline #	ECR25276808
Demo	A35+
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$1,791.00
Net Total	$10,149.00
Sales Tax	

Panama City (WMBB)

By Broadcast Month	Spots	Rate
Sep. 2016	73	$11,940.00
Grand Total:	73	$11,940.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/31/16-09/02/16	4	:30	6:30A- WMBB 6a News	4			X	X	X			4	$120.00	$480.00	Panama City (WMBB)	WMBB 6A NEWS	8/29/16
2.0	Revised Line / SPOT	09/05/16-09/06/16	4	:30	6:30A- WMBB 6a News	3	X	X									Panama City (WMBB)	WMBB 6A NEWS	8/29/16
2.1	Normal Line / SPOT	09/05/16-09/05/16	4	:30	6:30A- WMBB 6a News		1							1	$120.00	$120.00	Panama City (WMBB)	WMBB 6A NEWS	8/31/16
3.0	Normal Line / SPOT	08/31/16-09/02/16	4	:30	7A- Good Morning America 7a	4			X	X	X			4	$130.00	$520.00	Panama City (WMBB)	GOOD MORNING AMERICA	8/29/16
4.0	Revised Line / SPOT	09/05/16-09/06/16	4	:30	7A- Good Morning America 7a	3	X	X									Panama City (WMBB)	GOOD MORNING AMERICA	8/29/16
4.1	Normal Line / SPOT	09/05/16-09/05/16	4	:30	7A- Good Morning America 7a		1							1	$130.00	$130.00	Panama City (WMBB)	GOOD MORNING AMERICA	8/31/16
5.0	Normal Line / SPOT	08/31/16-09/02/16	4	:30	8A- Good Morning America 7a	4			X	X	X			4	$130.00	$520.00	Panama City (WMBB)	GOOD MORNING AMERICA	8/29/16
6.0	Revised Line / SPOT	09/05/16-09/06/16	4	:30	8A- Good Morning America 7a	3	X	X									Panama City (WMBB)	GOOD MORNING AMERICA	8/29/16
6.1	Normal Line / SPOT	09/05/16-09/05/16	4	:30	8A- Good Morning America 7a		1							1	$130.00	$130.00	Panama City (WMBB)	GOOD MORNING AMERICA	8/31/16
7.0	Normal Line / SPOT	09/03/16-09/03/16	4	:30	6A- Good Morning America 6a Sat	2						X		2	$50.00	$100.00	Panama City (WMBB)	GOOD MORNING AMERICA	8/29/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

B/E Bookend P/B Piggy Back

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8.0	Normal Line / SPOT	09/03/16-09/03/16	4	:30	7A- Good Morning America 7a Sat	2						X		2	$50.00	$100.00	Panama City (WMBB)	GOOD MORNING AMERICA	8/29/16
9.0	Normal Line / SPOT	09/04/16-09/04/16	4	:30	6A- Good Morning America 6a Sun	2							X	2	$50.00	$100.00	Panama City (WMBB)	GOOD MORNING AMERICA	8/29/16
10.0	Normal Line / SPOT	09/04/16-09/04/16	4	:30	7A- Good Morning America 7a Sun	2							X	2	$50.00	$100.00	Panama City (WMBB)	GOOD MORNINH AMERICA	8/29/16
11.0	Normal Line / SPOT	08/31/16-09/02/16	4	:30	11A- WMBB Midday News	4			X	X	X			4	$50.00	$200.00	Panama City (WMBB)	MIDDAY NEWS	8/29/16
12.0	Revised Line / SPOT	09/05/16-09/06/16	4	:30	11A- WMBB Midday News	3	X	X									Panama City (WMBB)	MIDDAY NEWS	8/29/16
12.1	Normal Line / SPOT	09/05/16-09/05/16	4	:30	11A- WMBB Midday News		1							1	$50.00	$50.00	Panama City (WMBB)	MIDDAY NEWS	8/31/16
13.0	Normal Line / SPOT	08/31/16-09/02/16	4	:30	11:30A- WMBB Midday News	4			X	X	X			4	$50.00	$200.00	Panama City (WMBB)	MIDDAY NEWS	8/29/16
14.0	Revised Line / SPOT	09/05/16-09/06/16	4	:30	11:30A- WMBB Midday News	3	X	X									Panama City (WMBB)	MIDDAY NEWS	8/29/16
14.1	Normal Line / SPOT	09/05/16-09/05/16	4	:30	11:30A- WMBB Midday News		1							1	$50.00	$50.00	Panama City (WMBB)	MIDDAY NEWS	8/31/16
15.0	Normal Line / SPOT	08/31/16-09/02/16	4	:30	5P- WMBB 5p News	4			X	X	X			4	$300.00	$1,200.00	Panama City (WMBB)	5P NEWS	8/29/16
16.0	Revised Line / SPOT	09/05/16-09/06/16	4	:30	5P- WMBB 5p News	3	X	X									Panama City (WMBB)	5P NEWS	8/29/16

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Phone/Fax	/
CPE	././8/31-9/6
Account Types	National/Political
Billing Type	Standard
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Date Entered	08/29/16
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16.1	Normal Line / SPOT	09/05/16-09/05/16	4	:30	5P- WMBB 5p News		1							1	$300.00	$300.00	Panama City (WMBB)	5P NEWS	8/31/16
17.0	Normal Line / SPOT	08/31/16-09/02/16	4	:30	6P- WMBB 6p News	4			X	X	X			4	$300.00	$1,200.00	Panama City (WMBB)	6P NEWS	8/29/16
18.0	Revised Line / SPOT	09/05/16-09/06/16	4	:30	6P- WMBB 6p News	3	X	X									Panama City (WMBB)	6P NEWS	8/29/16
18.1	Normal Line / SPOT	09/05/16-09/05/16	4	:30	6P- WMBB 6p News		1							1	$300.00	$300.00	Panama City (WMBB)	6P NEWS	8/31/16
19.0	Normal Line / SPOT	09/03/16-09/03/16	4	:30	6P- WMBB 6p News WKND	2						X		2	$140.00	$280.00	Panama City (WMBB)	6p NEWS WEEKEND	8/29/16
20.0	Normal Line / SPOT	09/04/16-09/04/16	4	:30	5:30P- WMBB 530p News Sun	2							X	2	$150.00	$300.00	Panama City (WMBB)	530P NEWS SUNDAY	8/29/16
21.0	Normal Line / SPOT	08/31/16-09/02/16	4	:30	10P- WMBB 10p News	4			X	X	X			4	$300.00	$1,200.00	Panama City (WMBB)	10P NEWS	8/29/16
22.0	Revised Line / SPOT	09/05/16-09/06/16	4	:30	10P- WMBB 10p News	3	X	X									Panama City (WMBB)	10P NEWS	8/29/16
22.1	Normal Line / SPOT	09/05/16-09/05/16	4	:30	10P- WMBB 10p News		1							1	$300.00	$300.00	Panama City (WMBB)	10P NEWS	8/31/16
23.0	Normal Line / SPOT	09/03/16-09/03/16	4	:30	10P- WMBB 10p News WKND	2						X			$200.00		Panama City (WMBB)	10PNEWS WEEKEND	8/29/16
23.0.1	Closed Preempt	09/03/16															Panama City (WMBB)	Schedule Change/Exception -	
23.0.2	Closed Preempt	09/03/16															Panama City (WMBB)	Schedule Change/Exception -	

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24.0	Normal Line / SPOT	09/04/16-09/04/16	4	:30	10P- WMBB 10p News WKND	2							X	2	$300.00	$600.00	Panama City (WMBB)	10P NEWS WEEKEND	8/29/16
25.0	Revised Line / SPOT	09/04/16-09/04/16	4	:30	10:35P- Lawcall 1035p	1							X				Panama City (WMBB)	LAWCALL 1035P	8/29/16
25.1	Normal Line / SPOT	09/04/16-09/04/16	4	:30	10:35P- Lawcall 1035p	2							X		$60.00		Panama City (WMBB)	LAWCALL 1035P	8/31/16
25.1.1	Closed Preempt	09/04/16															Panama City (WMBB)	Sports / Network Over-run/Spot - College Football ran long	
25.1.2	Preempt	09/04/16															Panama City (WMBB)	Sports / Network Over-run/Spot - College Football ran long	
26.0	Revised Line / SPOT	08/31/16-09/06/16	4	:30	10:35P- Jimmy Kimmell Live 1035p	3	X	X	X	X	X						Panama City (WMBB)	JIMMY KIMMEL	8/29/16
26.1	End Dated Line / SPOT	08/31/16-09/02/16	4	:30	10:35P- Jimmy Kimmell Live 1035p	3			X	X	X			2	$60.00	$120.00	Panama City (WMBB)	JIMMY KIMMEL	8/31/16
26.1.1	Closed Preempt	09/01/16															Panama City (WMBB)	Marked as Did not Air/Spot - Severe Weather	
27.0	Normal Line / SPOT	09/05/16-09/05/16	4	:30	10:35P- Jimmy Kimmell Live 1035p	4	X							4	$60.00	$240.00	Panama City (WMBB)	JIMMY KIMMEL	8/31/16

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28.0	Normal Line / SPOT	09/05/16-09/05/16	4	:30	6:30A- WMBB 6a News		1							1	$200.00	$200.00	Panama City (WMBB)	WMBB 6A NEWS	8/31/16
29.0	Normal Line / SPOT	09/05/16-09/05/16	4	:30	7A- Good Morning America 7a		1							1	$200.00	$200.00	Panama City (WMBB)	GOOD MORNING AMERICA	8/31/16
30.0	Normal Line / SPOT	09/05/16-09/05/16	4	:30	8A- Good Morning America 7a		1							1	$200.00	$200.00	Panama City (WMBB)	GOOD MORNING AMERICA	8/31/16
31.0	Normal Line / SPOT	09/05/16-09/05/16	4	:30	11A- WMBB Midday News		2							2	$100.00	$200.00	Panama City (WMBB)	MIDDAY NEWS	8/31/16
32.0	Normal Line / SPOT	09/05/16-09/05/16	4	:30	11:30A- WMBB Midday News		2							2	$100.00	$200.00	Panama City (WMBB)	MIDDAY NEWS	8/31/16
33.0	Normal Line / SPOT	09/05/16-09/05/16	4	:30	5P- WMBB 5p News		2							2	$400.00	$800.00	Panama City (WMBB)	5P NEWS	8/31/16
34.0	Normal Line / SPOT	09/05/16-09/05/16	4	:30	6P- WMBB 6p News		1							1	$500.00	$500.00	Panama City (WMBB)	6P NEWS	8/31/16
35.0	Normal Line / SPOT	09/05/16-09/05/16	4	:30	10P- WMBB 10p News		1							1	$400.00	$400.00	Panama City (WMBB)	10P NEWS	8/31/16
36.0	M/G For 23.0.1,23.0.2 / SPOT	09/03/16-09/03/16	4	:30	10:30P- WMBB 10p News WKND	2						X		2	$200.00	$400.00	Panama City (WMBB)	10PNEWS WEEKEND	8/31/16

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NAB Form PB-18 Candidates

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Laura Lancaster
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ■ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate [illegible] and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the [illegible] candidate's authorized committee paid for the broadcast.

Laura Lancaster

signature of candidate or authorized committee

Laura Lancaster — 8.29.16

printed name — **date**

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NAB Form PB-18 Candidates

I represent that the payment for the above described broadcast time has been furnished by:

Donald J. Trump for President, Inc. 725 Fifth Avenue, New York, NY 10022

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Timothy Jost

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8.29.16
Date

Laura Lancaster
Signature

To Be Signed By Station Representative

☑ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature **Printed Name** **Title**

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

■ FEDERAL CANDIDATE ☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 8.29.16

I, Laura Lancaster,

being/on behalf of: Donald J. Trump,

a legally qualified candidate of the Republican

political party for the office of: President

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): SEE ORDER

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