WWAY-TV, LLC
Wilmington, North Carolina

WWAY-TV, LLC
615 North Front Street
Wilmington, NC 28401

GMMB
3050 K Street NW
Washington, DC 20007

Contract # 160225

Schedule Dates	09/13/16-09/19/16
Advertiser	Hillary For America 2016 (14023)
Agency	GMMB (2533)
Product	Political (1176)
Brand	Pol - Candidate (36744)
Salesperson	Millenium- Washington, - (1010)
Sales Office	Millenium - Washington
Buyer Name	MacKenz,Miller,
Phone/Fax	/
CPE	278/295/5285
Account Types	National/Political-Candidate
Billing Type	Standard
Comments	TV Separation: 30

Date Entered	08/31/16
Last Modified	08/31/16
Entered By	Gary O'Halloran
CO-OP	No
Headline #	ECR25277567
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$1,159.50
Net Total	$6,570.50
Sales Tax	

WWAY (WWAY)

By Broadcast Month	Spots	Rate
Sep. 2016	125	$7,730.00
Grand Total:	125	$7,730.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/13/16-09/16/16	6	:30	6A- 7A (EST)			2	2	2	2			8	$60.00	$480.00	WWAY (WWAY)	Good Morning Carolina	8/31/16
2.0	Normal Line / SPOT	09/13/16-09/16/16	6	:30	7A- 9A (EST)			4	4	4	4			16	$80.00	$1,280.00	WWAY (WWAY)	Good Morning America	8/31/16
3.0	Normal Line / SPOT	09/17/16-09/17/16	6	:30	8A- 9A (EST)	2						X		2	$20.00	$40.00	WWAY (WWAY)	GMA-Saturday	8/31/16
4.0	Normal Line / SPOT	09/18/16-09/18/16	6	:30	8A- 9A (EST)	2							X	2	$20.00	$40.00	WWAY (WWAY)	GMA-Sunday	8/31/16
5.0	Normal Line / SPOT	09/13/16-09/16/16	6	:30	10A- 11A (EST)			1	1	1	1			4	$10.00	$40.00	WWAY (WWAY)	The Real	8/31/16
6.0	Normal Line / SPOT	09/13/16-09/16/16	6	:30	11A- 12P (EST)	2		X	X	X	X			2	$40.00	$80.00	WWAY (WWAY)	View	8/31/16
7.0	Normal Line / SPOT	09/13/16-09/16/16	6	:30	1P- 2P (EST)			1	1	1	1			4	$30.00	$120.00	WWAY (WWAY)	The Chew	8/31/16
8.0	Normal Line / SPOT	09/13/16-09/16/16	6	:30	2P- 3P (EST)			2	2	2	2			8	$40.00	$320.00	WWAY (WWAY)	General Hospital	8/31/16
9.0	Normal Line / SPOT	09/18/16-09/18/16	6	:30	9A- 10A (EST)	1							X	1	$10.00	$10.00	WWAY (WWAY)	This Week	8/31/16
10.0	Normal Line / SPOT	09/13/16-09/16/16	6	:30	3P- 4P (EST)			1	1	1	1			4	$40.00	$160.00	WWAY (WWAY)	Dr Oz	8/31/16
11.0	Normal Line / SPOT	09/13/16-09/16/16	6	:30	4P- 5P (EST)			1	1	1	1			4	$40.00	$160.00	WWAY (WWAY)	Judge Judy	8/31/16
12.0	Normal Line / SPOT	09/13/16-09/16/16	6	:30	5P- 5:30P (EST)			1	1	1	1			4	$50.00	$200.00	WWAY (WWAY)	Early News Channel 3	8/31/16
13.0	Normal Line / SPOT	09/13/16-09/16/16	6	:30	5:30P- 6P (EST)			1	1	1	1			4	$50.00	$200.00	WWAY (WWAY)	News Channel 3 at 530p	8/31/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back

Printed At: 02:51 PM on Wednesday, August 31 2016

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Contract # 160225

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Brand	Pol - Candidate (36744)
Salesperson	Millenium- Washington, - (1010)
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Phone/Fax	/
CPE	278/295/5285
Account Types	National/Political-Candidate
Billing Type	Standard
Comments	TV Separation: 30

Date Entered	08/31/16
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Entered By	Gary O'Halloran
CO-OP	No
Headline #	ECR25277567
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Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$1,159.50
Net Total	$6,570.50
Sales Tax	

WWAY (WWAY)

By Broadcast Month	Spots	Rate
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Grand Total:	125	$7,730.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	09/13/16-09/16/16	6	:30	6P- 6:30P (EST)			1	1	1	1			4	$75.00	$300.00	WWAY (WWAY)	News Channel 3 at 6p	8/31/16
15.0	Normal Line / SPOT	09/13/16-09/16/16	6	:30	6:30P- 7P (EST)	2		X	X	X	X			2	$80.00	$160.00	WWAY (WWAY)	World News Tonight	8/31/16
16.0	Normal Line / SPOT	09/17/16-09/17/16	6	:30	6:30P- 7P (EST)	1						X		1	$30.00	$30.00	WWAY (WWAY)	World News Tonight	8/31/16
17.0	Normal Line / SPOT	09/18/16-09/18/16	6	:30	6P- 6:30P (EST)	1							X	1	$30.00	$30.00	WWAY (WWAY)	Channel 3 News at 6p	8/31/16
18.0	Normal Line / SPOT	09/13/16-09/16/16	6	:30	7P- 7:30P (EST)			1	1	1	1			4	$50.00	$200.00	WWAY (WWAY)	Entertainment Tonight	8/31/16
19.0	Normal Line / SPOT	09/13/16-09/16/16	6	:30	7:30P- 8P (EST)			1	1	1	1			4	$50.00	$200.00	WWAY (WWAY)	Insider	8/31/16
20.0	Normal Line / SPOT	09/17/16-09/17/16	6	:30	7P- 8P (EST)	1						X		1	$20.00	$20.00	WWAY (WWAY)	Entertainment Tonight	8/31/16
21.0	Normal Line / SPOT	09/19/16-09/19/16	6	:30	8P- 10P (EST)	1	X							1	$200.00	$200.00	WWAY (WWAY)	Dancing With the Stars-ABC	8/31/16
22.0	Normal Line / SPOT	09/19/16-09/19/16	6	:30	10P- 11P (EST)	1	X							1	$150.00	$150.00	WWAY (WWAY)	Castle (Season Premiere)	8/31/16
23.0	Normal Line / SPOT	09/13/16-09/13/16	6	:30	8P- 9P (EST)	1		X						1	$100.00	$100.00	WWAY (WWAY)	Bachelor in Paradise Tue-ABC	8/31/16
24.0	Normal Line / SPOT	09/13/16-09/13/16	6	:30	9P- 11P (EST)	1		X						1	$200.00	$200.00	WWAY (WWAY)	Dancing With the Stars Results (Season Premiere)	8/31/16
25.0	Normal Line / SPOT	09/13/16-09/13/16	6	:30	10P- 11P (EST)	1		X						1	$100.00	$100.00	WWAY (WWAY)	To Tell the Truth-ABC	8/31/16
26.0	Normal Line / SPOT	09/14/16-09/14/16	6	:30	8P- 9P (EST)	1			X					1	$150.00	$150.00	WWAY (WWAY)	The Middle/Goldbergs-ABC	8/31/16

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Sales Office	Millenium - Washington
Buyer Name	MacKenz,Miller,
Phone/Fax	/
CPE	278/295/5285
Account Types	National/Political-Candidate
Billing Type	Standard
Comments	TV Separation: 30

Date Entered	08/31/16
Last Modified	08/31/16
Entered By	Gary O'Halloran
CO-OP	No
Headline #	ECR25277567
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
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Net Total	$6,570.50
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WWAY (WWAY)

By Broadcast Month	Spots	Rate
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Grand Total:	125	$7,730.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / SPOT	09/14/16-09/14/16	6	:30	9P- 9:30P (EST)	1			X					1	$350.00	$350.00	WWAY (WWAY)	Modern Family	8/31/16
28.0	Normal Line / SPOT	09/14/16-09/14/16	6	:30	9:30P- 10P (EST)	1			X					1	$150.00	$150.00	WWAY (WWAY)	Blackish-ABC	8/31/16
29.0	Normal Line / SPOT	09/14/16-09/14/16	6	:30	10P- 11P (EST)	1			X					1	$150.00	$150.00	WWAY (WWAY)	Nashville (Season Premiere)	8/31/16
30.0	Normal Line / SPOT	09/15/16-09/15/16	5	:30	9P- 10P (EST)	1				X				1	$200.00	$200.00	WWAY (WWAY)	All Time Greatest-ABC	8/31/16
31.0	Normal Line / SPOT	09/15/16-09/15/16	5	:30	10P- 11P (EST)	1				X				1	$200.00	$200.00	WWAY (WWAY)	Primetime-ABC	8/31/16
32.0	Normal Line / SPOT	09/16/16-09/16/16	6	:30	8P- 9P (EST)	1					X			1	$100.00	$100.00	WWAY (WWAY)	Shark Tank-ABC	8/31/16
33.0	Normal Line / SPOT	09/16/16-09/16/16	4	:30	9P- 10P (EST)	1					X			1	$200.00	$200.00	WWAY (WWAY)	What Would You Do?-ABC	8/31/16
34.0	Normal Line / SPOT	09/16/16-09/16/16	6	:30	10P- 11P (EST)	1					X			1	$100.00	$100.00	WWAY (WWAY)	20/20-ABC	8/31/16
35.0	Normal Line / SPOT	09/13/16-09/16/16	6	:30	11P- 11:35P (EST)	4		X	X	X	X			4	$40.00	$160.00	WWAY (WWAY)	News Channel 3 at 11p	8/31/16
36.0	Normal Line / SPOT	09/18/16-09/18/16	6	:30	11P- 11:30P (EST)	1							X	1	$40.00	$40.00	WWAY (WWAY)	Newschannel 3 Sunday	8/31/16
37.0	Normal Line / SPOT	09/13/16-09/16/16	6	:30	11:35P- 12:35A (EST)			1	1	1	1			4	$20.00	$80.00	WWAY (WWAY)	Jimmy Kimmel Live	8/31/16
38.0	Normal Line / SPOT	09/17/16-09/17/16	6	:30	11P- 12A (EST)	1						X		1	$10.00	$10.00	WWAY (WWAY)	Castle	8/31/16
39.0	Normal Line / SPOT	09/18/16-09/18/16	6	:30	11:30P- 12:30A (EST)	1							X	1	$5.00	$5.00	WWAY (WWAY)	Scandal	8/31/16
40.0	Normal Line / SPOT	09/19/16-09/19/16	6	:30	6A- 7A (EST)		2							2	$60.00	$120.00	WWAY (WWAY)	6-7A GMC	8/31/16

CONFIRMATION CONTRACT

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Salesperson	Millenium- Washington, - (1010)
Sales Office	Millenium - Washington
Buyer Name	MacKenz,Miller,
Phone/Fax	/
CPE	278/295/5285
Account Types	National/Political-Candidate
Billing Type	Standard
Comments	TV Separation: 30

Date Entered	08/31/16
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Entered By	Gary O'Halloran
CO-OP	No
Headline #	ECR25277567
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
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WWAY (WWAY)

By Broadcast Month	Spots	Rate
Sep. 2016	125	$7,730.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
41.0	Normal Line / SPOT	09/19/16-09/19/16	6	:30	7A- 9A (EST)		4							4	$80.00	$320.00	WWAY (WWAY)	GMA	8/31/16
42.0	Normal Line / SPOT	09/19/16-09/19/16	7	:30	10A- 11A (EST)		1							1	$10.00	$10.00	WWAY (WWAY)	THE REAL	8/31/16
43.0	Normal Line / SPOT	09/19/16-09/19/16	6	:30	11A- 12P (EST)		1							1	$40.00	$40.00	WWAY (WWAY)	THE VIEW	8/31/16
44.0	Normal Line / SPOT	09/19/16-09/19/16	6	:30	1P- 2P (EST)		1							1	$30.00	$30.00	WWAY (WWAY)	THE CHEW	8/31/16
45.0	Normal Line / SPOT	09/19/16-09/19/16	6	:30	2P- 3P (EST)		2							2	$40.00	$80.00	WWAY (WWAY)	GENERAL HOSPITAL	8/31/16
46.0	Normal Line / SPOT	09/19/16-09/19/16	6	:30	3P- 4P (EST)		1							1	$40.00	$40.00	WWAY (WWAY)	DR. OZ	8/31/16
47.0	Normal Line / SPOT	09/19/16-09/19/16	6	:30	4P- 5P (EST)		1							1	$40.00	$40.00	WWAY (WWAY)	JJ	8/31/16
48.0	Normal Line / SPOT	09/19/16-09/19/16	5	:30	5P- 5:30P (EST)		1							1	$50.00	$50.00	WWAY (WWAY)	5P NEWS	8/31/16
49.0	Normal Line / SPOT	09/19/16-09/19/16	6	:30	5:30P- 6P (EST)		1							1	$50.00	$50.00	WWAY (WWAY)	GOOD EVENING WILMINGTON	8/31/16
50.0	Normal Line / SPOT	09/19/16-09/19/16	6	:30	6P- 6:30P (EST)		1							1	$75.00	$75.00	WWAY (WWAY)	6P NEWS	8/31/16
51.0	Normal Line / SPOT	09/19/16-09/19/16	6	:30	7P- 7:30P (EST)		1							1	$50.00	$50.00	WWAY (WWAY)	ET	8/31/16
52.0	Normal Line / SPOT	09/19/16-09/19/16	6	:30	7:30P- 8P (EST)		1							1	$50.00	$50.00	WWAY (WWAY)	INSIDER	8/31/16
53.0	Normal Line / SPOT	09/19/16-09/19/16	6	:30	11P- 11:35P (EST)		1							1	$40.00	$40.00	WWAY (WWAY)	11P NEWS	8/31/16

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54.0	Normal Line / SPOT	09/19/16-09/19/16	6	:30	11:35P- 12:35A (EST)		1							1	$20.00	$20.00	WWAY (WWAY)	KIMMEL	8/31/16

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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25277567 **Changes as of:** 8/31/2016 at 9:49 AM **Version:** Current State Version 1

CPE: 278/295/5285 **Flight:** 9/13/16 - 9/19/16 **Station:** WWAY **Total $:** $7,730.00

Agency: GMMB **Advertiser:** CLINTON, HILLARY **Market:** Wilmington, NC **Total Spots:** 125

GMMB 3050 K ST NW
WASHINGTON DC
20007

Product: TV **Office:** WASHINGTON **Total CPP:** $0.00

Agency Order #: 5334819 **Primary Demo:** **Total GRP:**

Buyer: Miller, MacKenzie **Con Type:** POLITICAL/VOTE **Traffic #:** 160225

Salesperson: CHRISTIAN CAMBEIRO 202-955-5342 **Assistant:** CHRISTIAN CAMBEIRO 202-955-5342 **Separation:**

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/13 - 9/13		Total Spots	Total $	CPP	GRP
						9/13					
1	Tu-F,M 6a-7a		Good Morning Carolina	$60.00	30	10		10	$600.00	$0.00	0.0
2	Tu-F,M 7a-9a		Good Morning America	$80.00	30	20		20	$1,600.00	$0.00	0.0
3	Sa 8a-9a		GMA-Saturday	$20.00	30	2		2	$40.00	$0.00	0.0
4	Su 8a-9a		GMA-Sunday	$20.00	30	2		2	$40.00	$0.00	0.0
5	Tu-F,M 10a-11a		The Real	$10.00	30	5		5	$50.00	$0.00	0.0
6	Tu-F,M 11a-12n		View	$40.00	30	3		3	$120.00	$0.00	0.0
7	Tu-F,M 1p-2p		The Chew	$30.00	30	5		5	$150.00	$0.00	0.0
8	Tu-F,M 2p-3p		General Hospital	$40.00	30	10		10	$400.00	$0.00	0.0
9	Su 9a-10a		This Week	$10.00	30	1		1	$10.00	$0.00	0.0
10	Tu-F,M 3p-4p		Dr Oz	$40.00	30	5		5	$200.00	$0.00	0.0
11	Tu-F,M 4p-5p		Judge Judy	$40.00	30	5		5	$200.00	$0.00	0.0
12	Tu-F,M 5p-5:30p		Early News Channel 3	$50.00	30	5		5	$250.00	$0.00	0.0
13	Tu-F,M 5:30p-6p		News Channel 3 at 530p	$50.00	30	5		5	$250.00	$0.00	0.0
14	Tu-F,M 6p-6:30p		News Channel 3 at 6p	$75.00	30	5		5	$375.00	$0.00	0.0
15	Tu-F,M 6:30p-7p		World News Tonight	$80.00	30	2		2	$160.00	$0.00	0.0
16	Sa 6:30p-7p		World News Tonight	$30.00	30	1		1	$30.00	$0.00	0.0
17	Su 6p-6:30p		Channel 3 News at 6p	$30.00	30	1		1	$30.00	$0.00	0.0
18	Tu-F,M 7p-7:30p		Entertainment Tonight	$50.00	30	5		5	$250.00	$0.00	0.0
19	Tu-F,M 7:30p-8p		Insider	$50.00	30	5		5	$250.00	$0.00	0.0
20	Sa 7p-8p		Entertainment Tonight	$20.00	30	1		1	$20.00	$0.00	0.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25277567 **Changes as of:** 8/31/2016 at 9:49 AM **Version:** Current State Version 1

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GMMB 3050 K ST NW
WASHINGTON DC
20007

Product: TV **Office:** WASHINGTON **Total CPP:** $0.00

Agency Order #: 5334819 **Primary Demo:** **Total GRP:**

Buyer: Miller, MacKenzie **Con Type:** POLITICAL/VOTE **Traffic #:** 160225

Salesperson: CHRISTIAN CAMBEIRO 202-955-5342 **Assistant:** CHRISTIAN CAMBEIRO 202-955-5342 **Separation:**

#	Day/Time	DP	Program	Rate	Len	9/13 - 9/13		Total Spots	Total $	CPP	GRP
						9/13					
21	M 8p-10p		Dancing With the Stars-ABC	$200.00	30	1		1	$200.00	$0.00	0.0
22	M 10p-11p		Castle (Season Premiere)	$150.00	30	1		1	$150.00	$0.00	0.0
23	Tu 8p-9p		Bachelor in Paradise Tue-ABC	$100.00	30	1		1	$100.00	$0.00	0.0
24	Tu 9p-11p		Dancing With the Stars Results (Season Premiere)	$200.00	30	1		1	$200.00	$0.00	0.0
25	Tu 10p-11p		To Tell the Truth-ABC	$100.00	30	1		1	$100.00	$0.00	0.0
26	W 8p-9p		The Middle/Goldbergs-ABC	$150.00	30	1		1	$150.00	$0.00	0.0
27	W 9p-9:30p		Modern Family	$350.00	30	1		1	$350.00	$0.00	0.0
28	W 9:30p-10p		Blackish-ABC	$150.00	30	1		1	$150.00	$0.00	0.0
29	W 10p-11p		Nashville (Season Premiere)	$150.00	30	1		1	$150.00	$0.00	0.0
30	Th 9p-10p		All Time Greatest-ABC	$200.00	30	1		1	$200.00	$0.00	0.0
31	Th 10p-11p		Primetime-ABC	$200.00	30	1		1	$200.00	$0.00	0.0
32	F 8p-9p		Shark Tank-ABC	$100.00	30	1		1	$100.00	$0.00	0.0
33	F 9p-10p		What Would You Do?-ABC	$200.00	30	1		1	$200.00	$0.00	0.0
34	F 10p-11p		20/20-ABC	$100.00	30	1		1	$100.00	$0.00	0.0
35	Tu-F,M 11p-11:35p		News Channel 3 at 11p	$40.00	30	5		5	$200.00	$0.00	0.0
36	Su 11p-11:30p		Newschannel 3 Sunday	$40.00	30	1		1	$40.00	$0.00	0.0
37	Tu-F,M 11:35p-12:35a		Jimmy Kimmel Live	$20.00	30	5		5	$100.00	$0.00	0.0
38	Sa 11p-12m		Castle	$10.00	30	1		1	$10.00	$0.00	0.0
39	Su 11:30p-12:30a		Scandal	$5.00	30	1		1	$5.00	$0.00	0.0
					TOTALS:	**125**		**125**	**$7,730.00**	**$0.00**	**0.0**

Printed on 08/31/2016 at 09:59 AM

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25277567	**Changes as of:**	8/31/2016 at 9:49 AM	**Version:**	Current State Version 1		
CPE:	278/295/5285	**Flight:**	9/13/16 - 9/19/16	**Station:**	WWAY	**Total $:**	$7,730.00
Agency:	GMMB GMMB 3050 K ST NW WASHINGTON DC 20007	**Advertiser:**	CLINTON, HILLARY	**Market:**	Wilmington, NC	**Total Spots:**	125
		Product:	TV	**Office:**	WASHINGTON	**Total CPP:**	$0.00
		Agency Order #:	5334819	**Primary Demo:**		**Total GRP:**	
		Buyer:	Miller, MacKenzie	**Con Type:**	POLITICAL/VOTE	**Traffic #:**	160225
		Salesperson:	CHRISTIAN CAMBEIRO 202-955-5342	**Assistant:**	CHRISTIAN CAMBEIRO 202-955-5342	**Separation:**	

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
08/31/16 9:49 AM	System	Notice Received.
08/30/16 11:50 AM	CHRISTIAN CAMBEIRO	Separation: 30

Competitive Information

Market Budget:	**$38,650**
WWAY Share:	**20%**
Comment:	**ACC**
WECT:	**59%**
WILM:	**11%**
WSFX:	**10%**

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	125	$7,730.00	N/A	0.0
Total	**100%**	**125**	**$7,730.00**	**N/A**	**0.0**

Monthly Summary

Month	Spots	Dollars
2016-Sep	125	$7,730.00
Total	**125**	**$7,730.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Queued for Electronic Contracting	8/31/16 9:18 AM					$0	$0	
Queued for Electronic Contracting	8/30/16 5:05 PM					$0	$0	
New	8/30/16 11:48 AM	CHRISTIAN CAMBEIRO	Confirmed	125		$7,730.00	$7,730.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.