CONTRACT

KJRH
3701 So. Peoria Ave.
Tulsa, OK 74105
(918) 743-2222

And:

Sadler Strategic Media
12103 Viewcrest Road
Studio City, CA 91604

Contract / Revision	Alt Order #
191052 /	

Product
Yes on 792

Contract Dates	Estimate #
09/26/16 - 11/07/16	**1845**

Advertiser	Original Date / Revision
Yes on 792	09/21/16 / 10/13/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
KJRH	Jenna Salmon	EWS - Washing

Special Handling

Demographic
Adults 25-54

Agy Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KJRH	09/26/16	11/07/16	M-F 6-7am News	6-7am		:30				NM	23	$4,600.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/26/16	10/02/16	MTWTF--	3	$200.00
Week:	10/03/16	10/09/16	MTWTF--	3	$200.00
Week:	10/10/16	10/16/16	MTWTF--	4	$200.00
Week:	10/17/16	10/23/16	MTWTF--	4	$200.00
Week:	10/24/16	10/30/16	MTWTF--	4	$200.00
Week:	10/31/16	11/06/16	MTWTF--	4	$200.00
Week:	11/07/16	11/13/16	M------	1	$200.00

N 2	KJRH	09/26/16	11/07/16	M-F Today Show	7-9am		:30				NM	26	$5,850.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/26/16	10/02/16	MTWTF--	3	$225.00
Week:	10/03/16	10/09/16	MTWTF--	5	$225.00
Week:	10/10/16	10/16/16	MTWTF--	4	$225.00
Week:	10/17/16	10/23/16	MTWTF--	4	$225.00
Week:	10/24/16	10/30/16	MTWTF--	4	$225.00
Week:	10/31/16	11/06/16	MTWTF--	4	$225.00
Week:	11/07/16	11/13/16	M------	2	$225.00

N 3	KJRH	09/26/16	11/07/16	Live w/ Kelly & Michael	9-10am		:30				NM	29	$3,770.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/26/16	10/02/16	MTWTF--	3	$130.00
Week:	10/03/16	10/09/16	MTWTF--	5	$130.00
Week:	10/10/16	10/16/16	MTWTF--	5	$130.00
Week:	10/17/16	10/23/16	MTWTF--	5	$130.00
Week:	10/24/16	10/30/16	MTWTF--	5	$130.00
Week:	10/31/16	11/06/16	MTWTF--	5	$130.00
Week:	11/07/16	11/13/16	M------	1	$130.00

N 4	KJRH	09/26/16	11/07/16	Today Show II	10-11am		:30				NM	27	$2,700.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/26/16	10/02/16	MTWTF--	3	$100.00
Week:	10/03/16	10/09/16	MTWTF--	5	$100.00
Week:	10/10/16	10/16/16	MTWTF--	4	$100.00
Week:	10/17/16	10/23/16	MTWTF--	4	$100.00
Week:	10/24/16	10/30/16	MTWTF--	5	$100.00
Week:	10/31/16	11/06/16	MTWTF--	5	$100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
191052 /	

Contract Dates	Product	Estimate #
09/26/16 - 11/07/16	Yes on 792	**1845**

Advertiser	Original Date / Revision
Yes on 792	09/21/16 / 10/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		11/07/16	11/13/16	M------	1	$100.00							
N 5	KJRH	09/26/16	11/07/16	M-F 11am-12pm News	11am-12pm		:30				NM	27	$4,050.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/26/16	10/02/16	MTWTF--	3	$150.00							
Week:		10/03/16	10/09/16	MTWTF--	5	$150.00							
Week:		10/10/16	10/16/16	MTWTF--	4	$150.00							
Week:		10/17/16	10/23/16	MTWTF--	4	$150.00							
Week:		10/24/16	10/30/16	MTWTF--	5	$150.00							
Week:		10/31/16	11/06/16	MTWTF--	5	$150.00							
Week:		11/07/16	11/13/16	M------	1	$150.00							
N 6	KJRH	09/26/16	11/07/16	M-F 5-530pm News	5-530pm		:30				NM	25	$5,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/26/16	10/02/16	MTWTF--	3	$200.00							
Week:		10/03/16	10/09/16	MTWTF--	5	$200.00							
Week:		10/10/16	10/16/16	MTWTF--	4	$200.00							
Week:		10/17/16	10/23/16	MTWTF--	4	$200.00							
Week:		10/24/16	10/30/16	MTWTF--	4	$200.00							
Week:		10/31/16	11/06/16	MTWTF--	4	$200.00							
Week:		11/07/16	11/13/16	M------	1	$200.00							
N 7	KJRH	09/26/16	11/07/16	The Tonight Show	1035-1135pm		:30				NM	21	$6,300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/26/16	10/02/16	MTWTF--	3	$300.00							
Week:		10/03/16	10/09/16	MTWTF--	3	$300.00							
Week:		10/10/16	10/16/16	MTWTF--	3	$300.00							
Week:		10/17/16	10/23/16	MTWTF--	3	$300.00							
Week:		10/24/16	10/30/16	MTWTF--	4	$300.00							
Week:		10/31/16	11/06/16	MTWTF--	4	$300.00							
Week:		11/07/16	11/13/16	M------	1	$300.00							
N 8	KJRH	10/03/16	11/07/16	Tuesday Prime A	7-8pm		:30				NM	2	$5,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/03/16	10/09/16	-------	0	$2,500.00							
Week:		10/10/16	10/16/16	-------	0	$2,500.00							
Week:		10/17/16	10/23/16	-------	0	$2,500.00							
Week:		10/24/16	10/30/16	-T-----	1	$2,500.00							
Week:		10/31/16	11/06/16	-T-----	1	$2,500.00							
Week:		11/07/16	11/13/16	-------	0	$2,500.00							
N 9	KJRH	10/03/16	11/07/16	Tuesday Prime C	9-10pm		:30				NM	4	$5,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/03/16	10/09/16	-------	0	$2,500.00							
Week:		10/10/16	10/16/16	-T-----	1	$1,250.00							
Week:		10/17/16	10/23/16	-T-----	1	$1,250.00							
Week:		10/24/16	10/30/16	-T-----	1	$1,250.00							
Week:		10/31/16	11/06/16	-T-----	1	$1,250.00							
Week:		11/07/16	11/13/16	-------	0	$2,500.00							
N 10	KJRH	10/03/16	11/07/16	Thursday Prime B	8-9pm		:30				NM	4	$5,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/03/16	10/09/16	-------	0	$2,500.00							
Week:		10/10/16	10/16/16	---T---	1	$1,250.00							
Week:		10/17/16	10/23/16	---T---	1	$1,250.00							
Week:		10/24/16	10/30/16	---T---	1	$1,250.00							
Week:		10/31/16	11/06/16	---T---	1	$1,250.00							
Week:		11/07/16	11/13/16	-------	0	$2,500.00							

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191052 /	

Contract Dates	Product	Estimate #
09/26/16 - 11/07/16	Yes on 792	**1845**

Advertiser	Original Date / Revision
Yes on 792	09/21/16 / 10/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 11	KJRH	10/03/16	11/07/16	Thursday Prime C	9-10pm		:30				NM	2	$3,000.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	10/03/16	10/09/16	-------	0	$2,500.00
Week:	10/10/16	10/16/16	-------	0	$1,500.00
Week:	10/17/16	10/23/16	-------	0	$1,500.00
Week:	10/24/16	10/30/16	---T---	1	$1,500.00
Week:	10/31/16	11/06/16	---T---	1	$1,500.00
Week:	11/07/16	11/13/16	-------	0	$2,500.00

N 12	KJRH	09/26/16	11/07/16	Sa Today Show	6-8am		:30				NM	5	$650.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/26/16	10/02/16	-------	0	$130.00
Week:	10/03/16	10/09/16	-----S-	1	$130.00
Week:	10/10/16	10/16/16	-----S-	1	$130.00
Week:	10/17/16	10/23/16	-----S-	1	$130.00
Week:	10/24/16	10/30/16	-----S-	1	$130.00
Week:	10/31/16	11/06/16	-----S-	1	$130.00
Week:	11/07/16	11/13/16	-------	0	$2,500.00

N 13	KJRH	09/26/16	11/07/16	Sa 8-10am News	8-10am		:30				NM	5	$750.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/26/16	10/02/16	-------	0	$130.00
Week:	10/03/16	10/09/16	-----S-	1	$150.00
Week:	10/10/16	10/16/16	-----S-	1	$150.00
Week:	10/17/16	10/23/16	-----S-	1	$150.00
Week:	10/24/16	10/30/16	-----S-	1	$150.00
Week:	10/31/16	11/06/16	-----S-	1	$150.00
Week:	11/07/16	11/13/16	-------	0	$2,500.00

N 14	KJRH	09/26/16	11/07/16	Sa 5-530pm News	5-530pm		:30				NM	5	$2,250.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/26/16	10/02/16	-------	0	$130.00
Week:	10/03/16	10/09/16	-----S-	1	$450.00
Week:	10/10/16	10/16/16	-----S-	1	$450.00
Week:	10/17/16	10/23/16	-----S-	1	$450.00
Week:	10/24/16	10/30/16	-----S-	1	$450.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
4	*KJRH*	*10/24/16-10/30/16*	*Sa 5-530pm News*	*5-530pm*	*-------Sa--*	*:30*	*~~$450.00~~*	*NM*
	See MG 14.6							
6	KJRH	10/24/16-10/30/16	Sa 6-630pm News	6-630pm	-------Sa--	:30	$450.00	NM
Ⓜ	MG for 14.4 10/29							

Week:	10/31/16	11/06/16	-----S-	1	$450.00
Week:	11/07/16	11/13/16	-------	0	$2,500.00

N 15	KJRH	09/26/16	11/07/16	Sa 6-630pm News	6-630pm		:30				NM	6	$2,700.00

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/26/16	10/02/16	-----S-	1	$450.00
Week:	10/03/16	10/09/16	-----S-	1	$450.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
2	*KJRH*	*10/03/16-10/09/16*	*Sa 6-630pm News*	*6-630pm*	*-------Sa--*	*:30*	*~~$450.00~~*	*NM*
	See MG 15.7							
7	KJRH	10/03/16-10/09/16	Sa 5-530pm News	5-530pm	-------Sa--	:30	$450.00	NM
Ⓜ	MG for 15.2 10/08							

Week:	10/10/16	10/16/16	-----S-	1	$450.00
Week:	10/17/16	10/23/16	-----S-	1	$450.00
Week:	10/24/16	10/30/16	-----S-	1	$450.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/31/16	11/06/16	-----S-	1	$450.00							
Week:		11/07/16	11/13/16	-------	0	$2,500.00							
N 16	KJRH	10/24/16	11/06/16	NBC Saturday Prime	7-10pm		:30				NM	2	$1,300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/24/16	10/30/16	-----S-	1	$650.00							
Week:		10/31/16	11/06/16	-----S-	1	$650.00							
N 17	KJRH	09/26/16	11/07/16	Sa 10-1035pm News	10-1035pm		:30				NM	6	$2,520.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/26/16	10/02/16	-----S-	1	$420.00							
Week:		10/03/16	10/09/16	-----S-	1	$420.00							
Week:		10/10/16	10/16/16	-----S-	1	$420.00							
Week:		10/17/16	10/23/16	-----S-	1	$420.00							
Week:		10/24/16	10/30/16	-----S-	1	$420.00							
Week:		10/31/16	11/06/16	-----S-	1	$420.00							
Week:		11/07/16	11/13/16	-------	0	$2,500.00							
N 18	KJRH	10/17/16	10/30/16	Su Today Show	7-8am		:30				NM	2	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/17/16	10/23/16	------S	1	$200.00							
Week:		10/24/16	10/30/16	------S	1	$200.00							
N 19	KJRH	10/17/16	11/06/16	Su 8-9am News	8-9am		:30				NM	3	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/17/16	10/23/16	------S	1	$200.00							
Week:		10/24/16	10/30/16	------S	1	$200.00							
Week:		10/31/16	11/06/16	------S	1	$200.00							
N 20	KJRH	09/26/16	11/06/16	Meet The Press	9-10am		:30				NM	6	$1,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/26/16	10/02/16	------S	1	$300.00							
Week:		10/03/16	10/09/16	------S	1	$300.00							
Week:		10/10/16	10/16/16	------S	1	$300.00							
Week:		10/17/16	10/23/16	------S	1	$300.00							
Week:		10/24/16	10/30/16	------S	1	$300.00							
Week:		10/31/16	11/06/16	------S	1	$300.00							
N 21	KJRH	09/26/16	11/06/16	Su 10-11am News	10-11am		:30				NM	6	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/26/16	10/02/16	------S	1	$200.00							
Week:		10/03/16	10/09/16	------S	1	$200.00							
Week:		10/10/16	10/16/16	------S	1	$200.00							
Week:		10/17/16	10/23/16	------S	1	$200.00							
Week:		10/24/16	10/30/16	------S	1	$200.00							
Week:		10/31/16	11/06/16	------S	1	$200.00							
N 22	KJRH	09/26/16	11/06/16	Su 5-530pm News	5-530pm		:30				NM	6	$2,700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/26/16	10/02/16	------S	1	$450.00							
Week:		10/03/16	10/09/16	------S	1	$450.00							
Week:		10/10/16	10/16/16	------S	1	$450.00							
Week:		10/17/16	10/23/16	------S	1	$450.00							
Week:		10/24/16	10/30/16	------S	1	$450.00							
Week:		10/31/16	11/06/16	------S	1	$450.00							
						Totals		0.00				242	$67,140.00

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Yes on 792	09/21/16 / 10/13/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/30/16	189	$50,110.00	($7,516.50)	$42,593.50
10/31/16 -11/07/16	53	$17,030.00	($2,554.50)	$14,475.50
Totals	242	$67,140.00	($10,071.00)	$57,069.00

Signature: _____ **Date:** _____

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