- 11763227

NCC Cable System Order

Order #	62348235
Syscode	1112
System Name	Spectrum/Kalamazoo, MI
Market	Grand Rapids

AE	Brenda Hadley
Sales Coordinator	Collin Moore
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Aug16
-	

Flight Dates	10/10/16 - 10/23/16
Agency	Prism Communications
Advertiser	MDSCCHD66
Client Code	
Product Code	
Est Code	4195
Product Name	HD-66
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/11/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$6,989.00		
Commission	$1,048.35		
Net Total	$5,940.65		
Total Spots	175		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 10.11 Added $297, mg from contract #62344130, please review and confirm!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	10/10/16	10/16/16	05:00	09:00		X	X	X	X	X	X	-	-	3	$44.00	$132.00	30	NCR 10/10/16-10/16/16
2	CNN	CNN NEWSROOM<	10/10/16	10/16/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$29.00	$87.00	30	NCR 10/10/16-10/16/16
3	CNN	CNN NEWSROOM<	10/17/16	10/23/16	09:00	16:00	X							-	-	1	$31.00	$31.00	30	NCR 10/17/16-10/23/16
4	CNN	VARIOUS	10/10/16	10/16/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$46.00	$138.00	30	NCR 10/10/16-10/16/16
5	CNN	VARIOUS	10/10/16	10/16/16	19:00	24:00		X	X	X	X	X	X	-	-	3	$58.00	$174.00	30	NCR 10/10/16-10/16/16
6	CNN	VARIOUS	10/17/16	10/23/16	19:00	24:00	X							-	-	1	$61.00	$61.00	30	NCR 10/17/16-10/23/16
7	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	16:00		X	X	X	X	X	X	-	-	2	$29.00	$58.00	30	NCR 10/10/16-10/16/16
8	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00		X	X	X	X	X	X	-	-	2	$46.00	$92.00	30	NCR 10/10/16-10/16/16
9	ESPN	AVG. ALL WKS	10/10/16	10/16/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$58.00	$348.00	30	NCR 10/10/16-10/16/16
10	ESPN	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X							-	-	1	$61.00	$61.00	30	NCR 10/17/16-10/23/16
11	ESPN	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	$46.00	$138.00	30	NCR 10/10/16-10/16/16
12	FSD	NOT AVAILABLE	10/10/16	10/16/16	09:00	16:00		X	X	X	X	X	X	-	-	4	$12.00	$48.00	30	NCR 10/10/16-10/16/16
13	FSD	NOT AVAILABLE	10/17/16	10/23/16	09:00	16:00	X							-	-	1	$13.00	$13.00	30	NCR 10/17/16-10/23/16
14	FSD	NOT AVAILABLE	10/10/16	10/16/16	16:00	19:00		X	X	X	X	X	X	-	-	4	$19.00	$76.00	30	NCR 10/10/16-10/16/16
15	FSD	NOT AVAILABLE	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$21.00	$21.00	30	NCR 10/17/16-10/23/16
16	FSD	NOT AVAILABLE	10/10/16	10/16/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$24.00	$144.00	30	NCR 10/10/16-10/16/16
17	FSD	NOT AVAILABLE	10/17/16	10/23/16	19:00	24:00	X							-	-	1	$26.00	$26.00	30	NCR 10/17/16-10/23/16
18	FSD	NOT AVAILABLE	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	$19.00	$76.00	30	NCR 10/10/16-10/16/16
19	HGTV	VARIOUS	10/10/16	10/16/16	00:00	02:00		X	X	X	X	X	X	-	-	3	$29.00	$87.00	30	NCR 10/10/16-10/16/16
20	HGTV	AVG. ALL WKS<	10/10/16	10/16/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$29.00	$87.00	30	NCR 10/10/16-10/16/16
21	HGTV	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X							-	-	1	$31.00	$31.00	30	NCR 10/17/16-10/23/16

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Market	Grand Rapids

AE	Brenda Hadley
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Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+SD Aug16
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Flight Dates	10/10/16 - 10/23/16
Agency	Prism Communications
Advertiser	MDSCCHD66

Client Code	
Product Code	
Est Code	4195
Product Name	HD-66
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/11/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$6,989.00
Commission			$1,048.35
Net Total			$5,940.65
Total Spots			175
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 10.11 Added $297, mg from contract #62344130, please review and confirm!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$46.00	$138.00	30	NCR 10/10/16-10/16/16
23	HGTV	VARIOUS	10/10/16	10/16/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$58.00	$348.00	30	NCR 10/10/16-10/16/16
24	HGTV	VARIOUS	10/17/16	10/23/16	19:00	24:00	X							-	-	1	$61.00	$61.00	30	NCR 10/17/16-10/23/16
25	HGTV	AVG. ALL WKS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	$46.00	$184.00	30	NCR 10/10/16-10/16/16
26	MNBC	MORNING JOE<	10/10/16	10/16/16	05:00	09:00		X	X	X	X	X	X	-	-	3	$35.00	$105.00	30	NCR 10/10/16-10/16/16
27	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$23.00	$69.00	30	NCR 10/10/16-10/16/16
28	MNBC	AVG. ALL WKS<	10/17/16	10/23/16	09:00	16:00	X							-	-	1	$24.00	$24.00	30	NCR 10/17/16-10/23/16
29	MNBC	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$37.00	$111.00	30	NCR 10/10/16-10/16/16
30	MNBC	VARIOUS	10/10/16	10/16/16	19:00	24:00		X	X	X	X	X	X	-	-	3	$46.00	$138.00	30	NCR 10/10/16-10/16/16
31	MNBC	VARIOUS	10/17/16	10/23/16	19:00	24:00	X							-	-	1	$48.00	$48.00	30	NCR 10/17/16-10/23/16
32	TNT	AVG. ALL WKS<	10/10/16	10/16/16	00:00	02:00		X	X	X	X	X	X	-	-	3	$29.00	$87.00	30	NCR 10/10/16-10/16/16
33	TNT	CHARMED<	10/10/16	10/16/16	05:00	09:00		X	X	X	X	X	X	-	-	3	$44.00	$132.00	30	NCR 10/10/16-10/16/16
34	TNT	VARIOUS	10/10/16	10/16/16	09:00	16:00		X	X	X	X	X	X	-	-	3	$29.00	$87.00	30	NCR 10/10/16-10/16/16
35	TNT	SUPERNATURAL<	10/17/16	10/23/16	09:00	16:00	X							-	-	1	$31.00	$31.00	30	NCR 10/17/16-10/23/16
36	TNT	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$46.00	$138.00	30	NCR 10/10/16-10/16/16
37	TNT	CASTLE	10/17/16	10/23/16	16:00	19:00	X							-	-	1	$49.00	$49.00	30	NCR 10/17/16-10/23/16
38	TNT	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$58.00	$348.00	30	NCR 10/10/16-10/16/16
39	TNT	VARIOUS	10/17/16	10/23/16	19:00	24:00	X							-	-	1	$61.00	$61.00	30	NCR 10/17/16-10/23/16
40	USA	AVG. ALL WKS	10/10/16	10/16/16	09:00	16:00		X	X	X	X	X	X	-	-	6	$29.00	$174.00	30	NCR 10/10/16-10/16/16
41	USA	AVG. ALL WKS	10/17/16	10/23/16	09:00	16:00	X							-	-	1	$31.00	$31.00	30	NCR 10/17/16-10/23/16
42	USA	VARIOUS	10/10/16	10/16/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$58.00	$348.00	30	NCR 10/10/16-10/16/16

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Flight Dates	10/10/16 - 10/23/16
Agency	Prism Communications
Advertiser	MDSCCHD66
Client Code	
Product Code	
Est Code	4195
Product Name	HD-66
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/11/16	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$6,989.00
Commission			$1,048.35
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Comments :	R1 10.11 Added $297, mg from contract #62344130, please review and confirm!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	USA	WWE ENTERTAINM<	10/17/16	10/23/16	19:00	24:00	X							-	-	1	$61.00	$61.00	30	NCR 10/17/16-10/23/16
44	FOOD	VARIOUS	10/10/16	10/16/16	09:00	16:00		X	X	X	X	X	X	-	-	2	$29.00	$58.00	30	NCR 10/10/16-10/16/16
45	FOOD	AVG. ALL WKS<	10/10/16	10/16/16	16:00	19:00		X	X	X	X	X	X	-	-	2	$46.00	$92.00	30	NCR 10/10/16-10/16/16
46	FOOD	AVG. ALL WKS<	10/10/16	10/16/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$58.00	$348.00	30	NCR 10/10/16-10/16/16
47	FOOD	AVG. ALL WKS<	10/17/16	10/23/16	19:00	24:00	X							-	-	1	$61.00	$61.00	30	NCR 10/17/16-10/23/16
48	FOOD	VARIOUS	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	$46.00	$138.00	30	NCR 10/10/16-10/16/16
49	HALL	GOLDEN GIRLS/FRASIER	10/10/16	10/16/16	00:00	02:00		X	X	X	X	X	X	-	-	6	$18.00	$108.00	30	NCR 10/10/16-10/16/16
50	HALL	GOLDEN GIRLS/FRASIER	10/17/16	10/23/16	00:00	02:00	X							-	-	1	$19.00	$19.00	30	NCR 10/17/16-10/23/16
51	HALL	VARIOUS	10/10/16	10/16/16	09:00	16:00		X	X	X	X	X	X	-	-	2	$18.00	$36.00	30	NCR 10/10/16-10/16/16
52	HALL	VARIOUS	10/10/16	10/16/16	16:00	19:00		X	X	X	X	X	X	-	-	2	$29.00	$58.00	30	NCR 10/10/16-10/16/16
53	HALL	VARIOUS	10/10/16	10/16/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$36.00	$216.00	30	NCR 10/10/16-10/16/16
54	HALL	VARIOUS	10/17/16	10/23/16	19:00	24:00	X							-	-	1	$38.00	$38.00	30	NCR 10/17/16-10/23/16
55	HALL	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	3	$29.00	$87.00	30	NCR 10/10/16-10/16/16
56	HIST	VARIOUS	10/10/16	10/16/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$46.00	$138.00	30	NCR 10/10/16-10/16/16
57	HIST	VARIOUS	10/10/16	10/16/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$58.00	$348.00	30	NCR 10/10/16-10/16/16
58	HIST	AMERICAN PICKE	10/17/16	10/23/16	19:00	24:00	X							-	-	1	$61.00	$61.00	30	NCR 10/17/16-10/23/16
59	HIST	AVG. ALL WKS<	10/10/16	10/16/16	09:00	19:00						X	X	-	-	4	$46.00	$184.00	30	NCR 10/10/16-10/16/16
60	FSD	NOT AVAILABLE	10/10/16	10/16/16	16:00	19:00		X	X	X	X	X	X	-	-	1	$19.00	$19.00	30	R1 +1x
61	MNBC	VARIOUS	10/10/16	10/16/16	19:00	24:00		X	X	X	X	X	X	-	-	5	$46.00	$230.00	30	R1 +5x

NCC Cable System Order

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Market	Grand Rapids

AE	Brenda Hadley
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Product Code	
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Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
62	MNBC	VARIOUS	10/17/16	10/23/16	19:00	24:00	X							-	-	1	$48.00	$48.00	30	R1 +1x

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	175	0	0	0	0	0	0	0	0	0	0	0	175
AMT	$6,989.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$6,989.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/11/16

62348235 | Grand Rapids | Spectrum/Kalamazoo, MI | 1112 |