INVOICE

WSFA
12 East Delano Ave.
Montgomery, AL 36105
Main: (334) 288-1212
Billing: (334) 288-1212

www.wsfa.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1807583-1	09/24/17	September 2017	08/28/17 - 09/24/17

Property	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3685

Flight Dates	Order #	Alt Order #
09/19/17 - 09/25/17	1807583	08777313

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	155	385

Agency Ref	Advertiser Ref

Billing Address:

Main Street Media Group
Attention: Accounts Payable
PO Box 25093
Alexandria, VA 22313

Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/22/17	09/22/17	WSFA 12 News at Ten - MF	10-1035pm	----1--	:30	1	$675.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/18/17	09/24/17	----1--	1	$675.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	F	09/22/17	10:34 PM	WSFA 12 News at Ten - MF	10-1035pm	:30	SLFTV30AL10(H)	$675.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	09/22/17	09/22/17	NBC Today Show 3	10-11am	----1--	:30	1	$115.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/18/17	09/24/17	----1--	1	$115.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	F	09/22/17	10:35 AM	NBC Today Show 3	10-11am	:30	SLFTV30AL10(H)	$115.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/22/17	09/22/17	Tonight Show	1035-1135pm	----1--	:30	1	$260.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/18/17	09/24/17	----1--	1	$260.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	F	09/22/17	11:30 PM	Tonight Show	1035-1135pm	:30	SLFTV30AL10(H)	$260.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/22/17	09/22/17	ALABAMA LIVE @ 11A	11-1130Am	----1--	:30	1	$70.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/18/17	09/24/17	----1--	1	$70.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	F	09/22/17	11:06 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	SLFTV30AL10(H)	$70.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/22/17	09/22/17	ALABAMA LIVE @ 1130 AM	1130A-12P	----1--	:30	1	$70.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/18/17	09/24/17	----1--	1	$70.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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1807583-1	09/24/17	September 2017	08/28/17 - 09/24/17

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3685

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/22/17	09/22/17	ALABAMA LIVE @ 1130 AM	1130A-12P	----1--	:30	1	$70.00	NM

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	F	09/22/17	11:48 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	SLFTV30AL10(H)	$70.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/22/17	09/22/17	Late Night w/ Seth Meyers	1137p-1235x	----1--	:30	1	$25.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	----1--	1	$25.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	F	09/22/17	12:36 AM	Late Night w/ Seth Meyers	1137p-1235x	:30	SLFTV30AL10(H)	$25.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	09/22/17	09/22/17	Last Call With Carson Daily Late	1235-105x	----1--	:30	1	$15.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	----1--	1	$15.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	F	09/22/17	1:02 AM	Last Call With Carson Daily Late	1235-105x	:30	SLFTV30AL10(H)	$15.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/22/17	09/22/17	WSFA 12 News at Noon	12-1230pm	----1--	:30	1	$225.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	----1--	1	$225.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	F	09/22/17	12:27 PM	WSFA 12 News at Noon	12-1230pm	:30	SLFTV30AL10(H)	$225.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	09/22/17	09/22/17	RIGHT THIS MINUTES	130-2p	----1--	:30	1	$70.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	----1--	1	$70.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	*F*	*09/22/17*		*RIGHT THIS MINUTES*	*130-2p*	*:00*		*~~$70.00~~*	*NM*
		Credited								

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	09/22/17	09/22/17	HARRY	2-3p	----1--	:30	1	$60.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	----1--	1	$60.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	F	09/22/17	2:48 PM	HARRY	2-3p	:30	SLFTV30AL10(H)	$60.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/22/17	09/22/17	JUDGE JUDY 2ND RUN	3-330p	----1--	:30	1	$135.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	----1--	1	$135.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	F	09/22/17	3:29 PM	JUDGE JUDY 2ND RUN	3-330p	:30	SLFTV30AL10(H)	$135.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/22/17	09/22/17	JUDGE JUDY 1ST RUN	330-4p	----1--	:30	1	$135.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	----1--	1	$135.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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1807583-1	09/24/17	September 2017	08/28/17 - 09/24/17

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3685

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/22/17	09/22/17	JUDGE JUDY 1ST RUN	330-4p	----1--	:30	1	$135.00	NM

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	F	09/22/17	3:42 PM	JUDGE JUDY 1ST RUN	330-4p	:30	SLFTV30AL10(H)	$135.00	NM

14	09/22/17	09/22/17	Today in Alabama 430am	430-5a	----1--	:30	1	$15.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	----1--	1	$15.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	F	09/22/17	4:58 AM	Today in Alabama 430am	430-5a	:30	SLFTV30AL10(H)	$15.00	NM

15	09/22/17	09/22/17	WSFA 12 News at Five	5-530pm	----1--	:30	1	$420.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	----1--	1	$420.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	F	09/22/17	5:11 PM	WSFA 12 News at Five	5-530pm	:30	SLFTV30AL10(H)	$420.00	NM

16	09/22/17	09/22/17	Today in Alabama 530a	528am-6am	----1--	:30	1	$285.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	----1--	1	$285.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	F	09/22/17	5:29 AM	Today in Alabama 530a	528am-6am	:30	SLFTV30AL10(H)	$285.00	NM

17	09/22/17	09/22/17	WSFA 12 News at Six - MF	6-630pm	----1--	:30	1	$800.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	----1--	1	$800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	F	09/22/17	6:29 PM	WSFA 12 News at Six - MF	6-630pm	:30	SLFTV30AL10(H)	$800.00	NM

18	09/22/17	09/22/17	Today In Alabama	6a-7a	----1--	:30	1	$450.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	----1--	1	$450.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	F	09/22/17	6:21 AM	Today In Alabama	6a-7a	:30	SLFTV30AL10(H)	$450.00	NM

19	09/22/17	09/22/17	ENTERTAINMENT TONIGHT	630-7p	----1--	:30	1	$485.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	----1--	1	$485.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	F	09/22/17	6:56 PM	ENTERTAINMENT TONIGHT	630-7p	:30	SLFTV30AL10(H)	$485.00	NM

20	09/22/17	09/22/17	NBC Today Show	7-9am	----1--	:30	1	$260.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	----1--	1	$260.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	F	09/22/17	8:29 AM	NBC Today Show	7-9am	:30	SLFTV30AL10(H)	$260.00	NM

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1807583-1	09/24/17	September 2017	08/28/17 - 09/24/17

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3685

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	09/22/17	09/22/17	NBC Today Show	7-9am	----1--	:30	1	$260.00	NM
21	09/22/17	09/22/17	AGT	7-9pm	----1--	:30	1	$350.00	NM

Weeks: Start Date 09/18/17, End Date 09/24/17, MTWTFSS ----1--, Spots/Week 1, Rate $350.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	F	09/22/17	8:27 PM	AGT	7-9pm	:30	SLFTV30AL10(H)	$350.00	NM

22	09/22/17	09/22/17	NBC Today 2	9-10am	----1--	:30	1	$115.00	NM

Weeks: Start Date 09/18/17, End Date 09/24/17, MTWTFSS ----1--, Spots/Week 1, Rate $115.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	F	09/22/17	9:35 AM	NBC Today 2	9-10am	:30	SLFTV30AL10(H)	$115.00	NM

23	09/22/17	09/22/17	dateline	9-10pm	----1--	:30	1	$510.00	NM

Weeks: Start Date 09/18/17, End Date 09/24/17, MTWTFSS ----1--, Spots/Week 1, Rate $510.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	F	09/22/17	9:27 PM	dateline	9-10pm	:30	SLFTV30AL10(H)	$510.00	NM

47	09/23/17	09/23/17	NET Saturday Night Live	1030p-12x	-----1-	:30	1	$260.00	NM

Weeks: Start Date 09/18/17, End Date 09/24/17, MTWTFSS -----1-, Spots/Week 1, Rate $260.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Sa	09/23/17	11:05 PM	NET Saturday Night Live	1030p-12x	:30	SLFTV30AL10(H)	$260.00	NM

48	09/23/17	09/23/17	Notre Dame Football	230p-6p	-----1-	:30	1	$100.00	NM

Weeks: Start Date 09/18/17, End Date 09/24/17, MTWTFSS -----1-, Spots/Week 1, Rate $100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	*Sa*	*09/23/17*		*Notre Dame Football*	*230p-6p*	*:00*		*~~$100.00~~*	*NM*
		Credited								

49	09/23/17	09/23/17	EM (SA)	530a-6a	-----1-	:30	1	$45.00	NM

Weeks: Start Date 09/18/17, End Date 09/24/17, MTWTFSS -----1-, Spots/Week 1, Rate $45.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Sa	09/23/17	5:43 AM	EM (SA)	530a-6a	:30	SLFTV30AL10(H)	$45.00	NM

50	09/23/17	09/23/17	NBC Saturday Today Show	6-8am	-----1-	:30	1	$105.00	NM

Weeks: Start Date 09/18/17, End Date 09/24/17, MTWTFSS -----1-, Spots/Week 1, Rate $105.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Sa	09/23/17	6:51 AM	NBC Saturday Today Show	6-8am	:30	SLFTV30AL10(H)	$105.00	NM

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Advertiser	Product	Estimate Number
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
51	09/23/17	09/23/17	Notre Dame Football	630p-10p	-----1-	:30	1	$2,500.00	NM

Weeks: Start Date 09/18/17 | End Date 09/24/17 | MTWTFSS -----1- | Spots/Week 1 | Rate $2,500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	*Sa*	*09/23/17*		*Notre Dame Football*	*630p-10p*	*:00*		*~~$2,500.00~~*	*NM*
		Credited								

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
52	09/24/17	09/24/17	Late News	1030p-11p	------1	:30	1	$340.00	NM

Weeks: Start Date 09/18/17 | End Date 09/24/17 | MTWTFSS ------1 | Spots/Week 1 | Rate $340.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Su	09/24/17	11:20 PM	Late News	1030p-11p	:30	SLFTV30AL10(H)	$340.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
53	09/24/17	09/24/17	Beasley Allen Report	11-1130p	------1	:30	1	$25.00	NM

Weeks: Start Date 09/18/17 | End Date 09/24/17 | MTWTFSS ------1 | Spots/Week 1 | Rate $25.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	*Su*	*09/24/17*		*Beasley Allen Report*	*11-1130p*	*:00*		*~~$25.00~~*	*NM*
		Credited								

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
54	09/24/17	09/24/17	WSFA 12 News at Five-Sun	Su 5-530p	------1	:30	1	$205.00	NM

Weeks: Start Date 09/18/17 | End Date 09/24/17 | MTWTFSS ------1 | Spots/Week 1 | Rate $205.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Su	09/24/17	5:17 PM	WSFA 12 News at Five-Sun	Su 5-530p	:30	SLFTV30AL10(H)	$205.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
55	09/24/17	09/24/17	Sun 6-630a	Sun 6-630a	------1	:30	1	$50.00	NM

Weeks: Start Date 09/18/17 | End Date 09/24/17 | MTWTFSS ------1 | Spots/Week 1 | Rate $50.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Su	09/24/17	6:29 AM	Sun 6-630a	Sun 6-630a	:30	SLFTV30AL10(H)	$50.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
56	09/24/17	09/24/17	NFL Football Nite/America	6p-730p	------1	:30	1	$325.00	NM

Weeks: Start Date 09/18/17 | End Date 09/24/17 | MTWTFSS ------1 | Spots/Week 1 | Rate $325.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Su	09/24/17	6:21 PM	NFL Football Nite/America	6p-730p	:30	SLFTV30AL10(H)	$325.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
57	09/24/17	09/24/17	Time of your life	630a-7a	------1	:30	1	$60.00	NM

Weeks: Start Date 09/18/17 | End Date 09/24/17 | MTWTFSS ------1 | Spots/Week 1 | Rate $60.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Su	09/24/17	6:59 AM	Time of your life	630a-7a	:30	SLFTV30AL10(H)	$60.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
58	09/24/17	09/24/17	NET NBC Sunday Today Show	7-8a	------1	:30	1	$105.00	NM

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ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

www.wsfa.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1807583-1	09/24/17	September 2017	08/28/17 - 09/24/17

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3685

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
58	09/24/17	09/24/17	NET NBC Sunday Today Show	7-8a	------1	:30	1	$105.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/18/17	09/24/17	------1	1	$105.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Su	09/24/17	7:28 AM	NET NBC Sunday Today Show	7-8a	:30	SLFTV30AL10(H)	$105.00	NM

59	09/24/17	09/24/17	NFL Football	730p-1030p	------1	:30	1	$1,125.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/18/17	09/24/17	------1	1	$1,125.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Su	09/24/17	8:53 PM	NFL Football	730p-1030p	:30	SLFTV30AL10(H)	$1,125.00	NM

60	09/24/17	09/24/17	NET NBC Meet The Pres s	8-9a	------1	:30	1	$105.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/18/17	09/24/17	------1	1	$105.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Su	09/24/17	8:59 AM	NET NBC Meet The Press	8-9a	:30	SLFTV30AL10(H)	$105.00	NM

61	09/24/17	09/24/17	WSFA News Sunday AM	9-930a	------1	:30	1	$45.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/18/17	09/24/17	------1	1	$45.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Su	09/24/17	9:26 AM	WSFA News Sunday AM	9-930a	:30	SLFTV30AL10(H)	$45.00	NM

62	09/21/17	09/21/17	WSFA 12 News at Ten - MF	10-1035pm	---1---	:30	1	$675.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/18/17	09/24/17	---1---	1	$675.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Th	09/21/17	10:26 PM	WSFA 12 News at Ten - MF	10-1035pm	:30	SLFTV30AL10(H)	$675.00	NM

63	09/21/17	09/21/17	NBC Today Show 3	10-11am	---1---	:30	1	$115.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/18/17	09/24/17	---1---	1	$115.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Th	09/21/17	10:54 AM	NBC Today Show 3	10-11am	:30	SLFTV30AL10(H)	$115.00	NM

64	09/21/17	09/21/17	Tonight Show	1035-1135pm	---1---	:30	1	$260.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/18/17	09/24/17	---1---	1	$260.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Th	09/21/17	10:49 PM	Tonight Show	1035-1135pm	:30	SLFTV30AL10(H)	$260.00	NM

65	09/21/17	09/21/17	ALABAMA LIVE @ 11A	11-1130Am	---1---	:30	1	$70.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/18/17	09/24/17	---1---	1	$70.00

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1807583-1	09/24/17	September 2017	08/28/17 - 09/24/17

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3685

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
65	09/21/17	09/21/17	ALABAMA LIVE @ 11A	11-1130Am	---1---	:30	1	$70.00	NM

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Th	09/21/17	11:20 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	SLFTV30AL10(H)	$70.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
66	09/21/17	09/21/17	ALABAMA LIVE @ 1130 AM	1130A-12P	---1---	:30	1	$70.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/18/17	09/24/17	---1---	1	$70.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Th	09/21/17	11:49 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	SLFTV30AL10(H)	$70.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
67	09/21/17	09/21/17	Late Night w/ Seth Meyers	1137p-1235x	---1---	:30	1	$25.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/18/17	09/24/17	---1---	1	$25.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Th	09/21/17	12:24 AM	Late Night w/ Seth Meyers	1137p-1235x	:30	SLFTV30AL10(H)	$25.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
68	09/21/17	09/21/17	Last Call With Carson Daily Late	1235-105x	---1---	:30	1	$15.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/18/17	09/24/17	---1---	1	$15.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Th	09/21/17	12:52 AM	Last Call With Carson Daily Late	1235-105x	:30	SLFTV30AL10(H)	$15.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
69	09/21/17	09/21/17	WSFA 12 News at Noon	12-1230pm	---1---	:30	1	$225.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/18/17	09/24/17	---1---	1	$225.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Th	09/21/17	12:11 PM	WSFA 12 News at Noon	12-1230pm	:30	SLFTV30AL10(H)	$225.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
70	09/21/17	09/21/17	RIGHT THIS MINUTES	130-2p	---1---	:30	1	$70.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/18/17	09/24/17	---1---	1	$70.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	*Th*	*09/21/17*		*RIGHT THIS MINUTES*	*130-2p*	*:00*		*~~$70.00~~*	*NM*
		Credited								

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
71	09/21/17	09/21/17	HARRY	2-3p	---1---	:30	1	$60.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/18/17	09/24/17	---1---	1	$60.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Th	09/21/17	2:41 PM	HARRY	2-3p	:30	SLFTV30AL10(H)	$60.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
72	09/21/17	09/21/17	JUDGE JUDY 2ND RUN	3-330p	---1---	:30	1	$135.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/18/17	09/24/17	---1---	1	$135.00

Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1807583-1	09/24/17	September 2017	08/28/17 - 09/24/17

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3685

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
72	09/21/17	09/21/17	JUDGE JUDY 2ND RUN	3-330p	---1---	:30	1	$135.00	NM

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Th	09/21/17	3:06 PM	JUDGE JUDY 2ND RUN	3-330p	:30	SLFTV30AL10(H)	$135.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
73	09/21/17	09/21/17	JUDGE JUDY 1ST RUN	330-4p	---1---	:30	1	$135.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/18/17	09/24/17	---1---	1	$135.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Th	09/21/17	3:55 PM	JUDGE JUDY 1ST RUN	330-4p	:30	SLFTV30AL10(H)	$135.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
75	09/21/17	09/21/17	Today in Alabama 430am	430-5a	---1---	:30	1	$15.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/18/17	09/24/17	---1---	1	$15.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Th	09/21/17	4:57 AM	Today in Alabama 430am	430-5a	:30	SLFTV30AL10(H)	$15.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
76	09/21/17	09/21/17	WSFA 12 News at Five	5-530pm	---1---	:30	1	$420.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/18/17	09/24/17	---1---	1	$420.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Th	09/21/17	5:26 PM	WSFA 12 News at Five	5-530pm	:30	SLFTV30AL10(H)	$420.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
77	09/21/17	09/21/17	Today in Alabama 530a	528am-6am	---1---	:30	1	$285.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/18/17	09/24/17	---1---	1	$285.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Th	09/21/17	5:51 AM	Today in Alabama 530a	528am-6am	:30	SLFTV30AL10(H)	$285.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
78	09/21/17	09/21/17	WSFA 12 News at Six - MF	6-630pm	---1---	:30	1	$800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/18/17	09/24/17	---1---	1	$800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Th	09/21/17	6:29 PM	WSFA 12 News at Six - MF	6-630pm	:30	SLFTV30AL10(H)	$800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
79	09/21/17	09/21/17	Today In Alabama	6a-7a	---1---	:30	1	$450.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/18/17	09/24/17	---1---	1	$450.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Th	09/21/17	6:20 AM	Today In Alabama	6a-7a	:30	SLFTV30AL10(H)	$450.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
80	09/21/17	09/21/17	ENTERTAINMENT TONIGHT	630-7p	---1---	:30	1	$485.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/18/17	09/24/17	---1---	1	$485.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Th	09/21/17	6:40 PM	ENTERTAINMENT TONIGHT	630-7p	:30	SLFTV30AL10(H)	$485.00	NM

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1807583-1	09/24/17	September 2017	08/28/17 - 09/24/17

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3685

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
80	09/21/17	09/21/17	ENTERTAINMENT TONIGHT	630-7p	---1---	:30	1	$485.00	NM
81	09/21/17	09/21/17	Hollywood Game Night	658-8pm	---1---	:30	1	$800.00	NM

Weeks: Start Date 09/18/17, End Date 09/24/17, MTWTFSS ---1---, Spots/Week 1, Rate $800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	*Th*	*09/21/17*		*Hollywood Game Night*	*658-8pm*	*:00*		*~~$800.00~~*	*NM*
		Credited								

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
82	09/21/17	09/21/17	NBC Today Show	7-9am	---1---	:30	1	$260.00	NM

Weeks: Start Date 09/18/17, End Date 09/24/17, MTWTFSS ---1---, Spots/Week 1, Rate $260.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Th	09/21/17	8:54 AM	NBC Today Show	7-9am	:30	SLFTV30AL10(H)	$260.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
83	09/21/17	09/21/17	NBC Today 2	9-10am	---1---	:30	1	$115.00	NM

Weeks: Start Date 09/18/17, End Date 09/24/17, MTWTFSS ---1---, Spots/Week 1, Rate $115.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Th	09/21/17	9:57 AM	NBC Today 2	9-10am	:30	SLFTV30AL10(H)	$115.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
84	09/21/17	09/21/17	the night shift	9-10pm	---1---	:30	1	$600.00	NM

Weeks: Start Date 09/18/17, End Date 09/24/17, MTWTFSS ---1---, Spots/Week 1, Rate $600.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	*Th*	*09/21/17*		*the night shift*	*9-10pm*	*:00*		*~~$600.00~~*	*NM*
		Credited								

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
85	09/19/17	09/19/17	WSFA 12 News at Ten - MF	10-1035pm	-1-----	:30	1	$675.00	NM

Weeks: Start Date 09/18/17, End Date 09/24/17, MTWTFSS -1-----, Spots/Week 1, Rate $675.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Tu	09/19/17	10:27 PM	WSFA 12 News at Ten - MF	10-1035pm	:30	SLFTV30AL10(H)	$675.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
86	09/19/17	09/19/17	NBC Today Show 3	10-11am	-1-----	:30	1	$115.00	NM

Weeks: Start Date 09/18/17, End Date 09/24/17, MTWTFSS -1-----, Spots/Week 1, Rate $115.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Tu	09/19/17	10:49 AM	NBC Today Show 3	10-11am	:30	SLFTV30AL10(H)	$115.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
87	09/19/17	09/19/17	Tonight Show	1035-1135pm	-1-----	:30	1	$260.00	NM

Weeks: Start Date 09/18/17, End Date 09/24/17, MTWTFSS -1-----, Spots/Week 1, Rate $260.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Tu	09/19/17	10:49 PM	Tonight Show	1035-1135pm	:30	SLFTV30AL10(H)	$260.00	NM

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ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3685

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
87	09/19/17	09/19/17	Tonight Show	1035-1135pm	-1-----	:30	1	$260.00	NM
88	09/19/17	09/19/17	ALABAMA LIVE @ 11A	11-1130Am	-1-----	:30	1	$70.00	NM

Weeks: Start Date 09/18/17, End Date 09/24/17, MTWTFSS -1-----, Spots/Week 1, Rate $70.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Tu	09/19/17	11:07 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	SLFTV30AL10(H)	$70.00	NM

89	09/19/17	09/19/17	ALABAMA LIVE @ 1130 AM	1130A-12P	-1-----	:30	1	$70.00	NM

Weeks: Start Date 09/18/17, End Date 09/24/17, MTWTFSS -1-----, Spots/Week 1, Rate $70.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Tu	09/19/17	11:54 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	SLFTV30AL10(H)	$70.00	NM

90	09/19/17	09/19/17	Late Night w/ Seth Meyer s	1137p-1235x	-1-----	:30	1	$25.00	NM

Weeks: Start Date 09/18/17, End Date 09/24/17, MTWTFSS -1-----, Spots/Week 1, Rate $25.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Tu	09/19/17	12:34 AM	Late Night w/ Seth Meyers	1137p-1235x	:30	SLFTV30AL10(H)	$25.00	NM

91	09/19/17	09/19/17	Last Call With Carson Da ily Late	1235x-105x	-1-----	:30	1	$15.00	NM

Weeks: Start Date 09/18/17, End Date 09/24/17, MTWTFSS -1-----, Spots/Week 1, Rate $15.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Tu	09/19/17	12:54 AM	Last Call With Carson Daily Late	1235x-105x	:30	SLFTV30AL10(H)	$15.00	NM

92	09/19/17	09/19/17	WSFA 12 News at Noon	12-1230pm	-1-----	:30	1	$225.00	NM

Weeks: Start Date 09/18/17, End Date 09/24/17, MTWTFSS -1-----, Spots/Week 1, Rate $225.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Tu	09/19/17	12:10 PM	WSFA 12 News at Noon	12-1230pm	:30	SLFTV30AL10(H)	$225.00	NM

93	09/19/17	09/19/17	RIGHT THIS MINUTES	130-2p	-1-----	:30	1	$70.00	NM

Weeks: Start Date 09/18/17, End Date 09/24/17, MTWTFSS -1-----, Spots/Week 1, Rate $70.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	*Tu*	*09/19/17*		*RIGHT THIS MINUTES*	*130-2p*	*:00*		*~~$70.00~~*	*NM*
		Credited								

94	09/19/17	09/19/17	HARRY	2-3p	-1-----	:30	1	$60.00	NM

Weeks: Start Date 09/18/17, End Date 09/24/17, MTWTFSS -1-----, Spots/Week 1, Rate $60.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Tu	09/19/17	2:21 PM	HARRY	2-3p	:30	SLFTV30AL10(H)	$60.00	NM

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ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

www.wsfa.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1807583-1	09/24/17	September 2017	08/28/17 - 09/24/17

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3685

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
95	09/19/17	09/19/17	JUDGE JUDY 2ND RUN	3-330p	-1-----	:30	1	$135.00	NM

Weeks: Start Date 09/18/17 | End Date 09/24/17 | MTWTFSS -1----- | Spots/Week 1 | Rate $135.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Tu	09/19/17	3:20 PM	JUDGE JUDY 2ND RUN	3-330p	:30	SLFTV30AL10(H)	$135.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
96	09/19/17	09/19/17	JUDGE JUDY 1ST RUN	330-4p	-1-----	:30	1	$135.00	NM

Weeks: Start Date 09/18/17 | End Date 09/24/17 | MTWTFSS -1----- | Spots/Week 1 | Rate $135.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Tu	09/19/17	3:59 PM	JUDGE JUDY 1ST RUN	330-4p	:30	SLFTV30AL10(H)	$135.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
98	09/19/17	09/19/17	Today in Alabama 430am	430-5a	-1-----	:30	1	$15.00	NM

Weeks: Start Date 09/18/17 | End Date 09/24/17 | MTWTFSS -1----- | Spots/Week 1 | Rate $15.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Tu	09/19/17	4:48 AM	Today in Alabama 430am	430-5a	:30	SLFTV30AL10(H)	$15.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
99	09/19/17	09/19/17	WSFA 12 News at Five	5-530pm	-1-----	:30	1	$420.00	NM

Weeks: Start Date 09/18/17 | End Date 09/24/17 | MTWTFSS -1----- | Spots/Week 1 | Rate $420.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Tu	09/19/17	5:28 PM	WSFA 12 News at Five	5-530pm	:30	SLFTV30AL10(H)	$420.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
100	09/19/17	09/19/17	Today in Alabama 530a	528am-6am	-1-----	:30	1	$285.00	NM

Weeks: Start Date 09/18/17 | End Date 09/24/17 | MTWTFSS -1----- | Spots/Week 1 | Rate $285.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Tu	09/19/17	5:38 AM	Today in Alabama 530a	528am-6am	:30	SLFTV30AL10(H)	$285.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
101	09/19/17	09/19/17	WSFA 12 News at Six - MF	6-630pm	-1-----	:30	1	$800.00	NM

Weeks: Start Date 09/18/17 | End Date 09/24/17 | MTWTFSS -1----- | Spots/Week 1 | Rate $800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Tu	09/19/17	6:27 PM	WSFA 12 News at Six - MF	6-630pm	:30	SLFTV30AL10(H)	$800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
102	09/19/17	09/19/17	Today In Alabama	6a-7a	-1-----	:30	1	$450.00	NM

Weeks: Start Date 09/18/17 | End Date 09/24/17 | MTWTFSS -1----- | Spots/Week 1 | Rate $450.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Tu	09/19/17	6:53 AM	Today In Alabama	6a-7a	:30	SLFTV30AL10(H)	$450.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
103	09/19/17	09/19/17	ENTERTAINMENT TONIGHT	630-7p	-1-----	:30	1	$485.00	NM

Weeks: Start Date 09/18/17 | End Date 09/24/17 | MTWTFSS -1----- | Spots/Week 1 | Rate $485.00

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1807583-1	09/24/17	September 2017	08/28/17 - 09/24/17

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3685

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
103	09/19/17	09/19/17	ENTERTAINMENT TONIGHT	630-7p	-1-----	:30	1	$485.00	NM

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Tu	09/19/17	6:46 PM	ENTERTAINMENT TONIGHT	630-7p	:30	SLFTV30AL10(H)	$485.00	NM

104	09/19/17	09/19/17	NBC Today Show	7-9am	-1-----	:30	1	$260.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	-1-----	1	$260.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Tu	09/19/17	8:40 AM	NBC Today Show	7-9am	:30	SLFTV30AL10(H)	$260.00	NM

105	09/19/17	09/19/17	NBC Today 2	9-10am	-1-----	:30	1	$115.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	-1-----	1	$115.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Tu	09/19/17	9:57 AM	NBC Today 2	9-10am	:30	SLFTV30AL10(H)	$115.00	NM

106	09/19/17	09/19/17	World of Dance	9-10pm	-1-----	:30	1	$800.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	-1-----	1	$800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	*WSFA*	*Tu*	*09/19/17*		*World of Dance*	*9-10pm*	*:00*		*~~$800.00~~*	*NM*
		Credited								

107	09/20/17	09/20/17	WSFA 12 News at Ten - MF	10-1035pm	--1----	:30	1	$675.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	--1----	1	$675.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	W	09/20/17	10:16 PM	WSFA 12 News at Ten - MF	10-1035pm	:30	SLFTV30AL10(H)	$675.00	NM

108	09/20/17	09/20/17	NBC Today Show 3	10-11am	--1----	:30	1	$115.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	--1----	1	$115.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	W	09/20/17	10:48 AM	NBC Today Show 3	10-11am	:30	SLFTV30AL11H	$115.00	NM

109	09/20/17	09/20/17	Tonight Show	1035-1135pm	--1----	:30	1	$260.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	--1----	1	$260.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	W	09/20/17	11:36 PM	Tonight Show	1035-1135pm	:30	SLFTV30AL10(H)	$260.00	NM

110	09/20/17	09/20/17	ALABAMA LIVE @ 11A	11-1130Am	--1----	:30	1	$70.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	--1----	1	$70.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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1807583-1	09/24/17	September 2017	08/28/17 - 09/24/17

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3685

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
110	09/20/17	09/20/17	ALABAMA LIVE @ 11A	11-1130Am	--1----	:30	1	$70.00	NM

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	W	09/20/17	11:06 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	SLFTV30AL11H	$70.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
111	09/20/17	09/20/17	ALABAMA LIVE @ 1130 AM	1130A-12P	--1----	:30	1	$70.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	--1----	1	$70.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	W	09/20/17	11:46 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	SLFTV30AL11H	$70.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
112	09/20/17	09/20/17	Late Night w/ Seth Meyers	1137p-1235x	--1----	:30	1	$25.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	--1----	1	$25.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	W	09/20/17	12:17 AM	Late Night w/ Seth Meyers	1137p-1235x	:30	SLFTV30AL10(H)	$25.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
113	09/20/17	09/20/17	Last Call With Carson Daily Late	1235-105x	--1----	:30	1	$15.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	--1----	1	$15.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	W	09/20/17	1:02 AM	Last Call With Carson Daily Late	1235-105x	:30	SLFTV30AL10(H)	$15.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
114	09/20/17	09/20/17	WSFA 12 News at Noon	12-1230pm	--1----	:30	1	$225.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	--1----	1	$225.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	W	09/20/17	12:22 PM	WSFA 12 News at Noon	12-1230pm	:30	SLFTV30AL11H	$225.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
115	09/20/17	09/20/17	RIGHT THIS MINUTES	130-2p	--1----	:30	1	$70.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	--1----	1	$70.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	*W*	*09/20/17*		*RIGHT THIS MINUTES*	*130-2p*	*:00*		*~~$70.00~~*	*NM*
		Credited								

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
116	09/20/17	09/20/17	HARRY	2-3p	--1----	:30	1	$60.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	--1----	1	$60.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	W	09/20/17	2:59 PM	HARRY	2-3p	:30	SLFTV30AL11H	$60.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
117	09/20/17	09/20/17	JUDGE JUDY 2ND RUN	3-330p	--1----	:30	1	$135.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	--1----	1	$135.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3685

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
117	09/20/17	09/20/17	JUDGE JUDY 2ND RUN	3-330p	--1----	:30	1	$135.00	NM

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	W	09/20/17	3:25 PM	JUDGE JUDY 2ND RUN	3-330p	:30	SLFTV30AL10(H)	$135.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
118	09/20/17	09/20/17	JUDGE JUDY 1ST RUN	330-4p	--1----	:30	1	$135.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	--1----	1	$135.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	W	09/20/17	3:40 PM	JUDGE JUDY 1ST RUN	330-4p	:30	SLFTV30AL10(H)	$135.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
120	09/20/17	09/20/17	Today in Alabama 430am	430-5a	--1----	:30	1	$15.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	--1----	1	$15.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	W	09/20/17	4:58 AM	Today in Alabama 430am	430-5a	:30	SLFTV30AL11H	$15.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
121	09/20/17	09/20/17	WSFA 12 News at Five	5-530pm	--1----	:30	1	$420.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	--1----	1	$420.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	W	09/20/17	5:22 PM	WSFA 12 News at Five	5-530pm	:30	SLFTV30AL10(H)	$420.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
122	09/20/17	09/20/17	Today in Alabama 530a	528am-6am	--1----	:30	1	$285.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	--1----	1	$285.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	W	09/20/17	5:57 AM	Today in Alabama 530a	528am-6am	:30	SLFTV30AL11H	$285.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
123	09/20/17	09/20/17	WSFA 12 News at Six - MF	6-630pm	--1----	:30	1	$800.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	--1----	1	$800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	W	09/20/17	6:09 PM	WSFA 12 News at Six - MF	6-630pm	:30	SLFTV30AL10(H)	$800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
124	09/20/17	09/20/17	Today In Alabama	6a-7a	--1----	:30	1	$450.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	--1----	1	$450.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	W	09/20/17	6:10 AM	Today In Alabama	6a-7a	:30	SLFTV30AL11H	$450.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
125	09/20/17	09/20/17	ENTERTAINMENT TONIGHT	630-7p	--1----	:30	1	$485.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	--1----	1	$485.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	W	09/20/17	6:40 PM	ENTERTAINMENT TONIGHT	630-7p	:30	SLFTV30AL10(H)	$485.00	NM

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Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

www.wsfa.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1807583-1	09/24/17	September 2017	08/28/17 - 09/24/17

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3685

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
125	09/20/17	09/20/17	ENTERTAINMENT TONIGHT	630-7p	--1----	:30	1	$485.00	NM
126	09/20/17	09/20/17	LBS:FOREVER YOUNG	658-8pm	--1----	:30	1	$565.00	NM

Weeks: Start Date 09/18/17 | End Date 09/24/17 | MTWTFSS --1---- | Spots/Week 1 | Rate $565.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	*W*	*09/20/17*		*LBS:FOREVER YOUNG*	*658-8pm*	*:00*		*~~$565.00~~*	*NM*
		Credited								

127	09/20/17	09/20/17	NBC Today Show	7-9am	--1----	:30	1	$260.00	NM

Weeks: Start Date 09/18/17 | End Date 09/24/17 | MTWTFSS --1---- | Spots/Week 1 | Rate $260.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	W	09/20/17	7:27 AM	NBC Today Show	7-9am	:30	SLFTV30AL11H	$260.00	NM

128	09/20/17	09/20/17	CARMICHAEL SHOW	8-9pm	--1----	:30	1	$565.00	NM

Weeks: Start Date 09/18/17 | End Date 09/24/17 | MTWTFSS --1---- | Spots/Week 1 | Rate $565.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	*W*	*09/20/17*		*CARMICHAEL SHOW*	*8-9pm*	*:00*		*~~$565.00~~*	*NM*
		Credited								

129	09/20/17	09/20/17	NBC Today 2	9-10am	--1----	:30	1	$115.00	NM

Weeks: Start Date 09/18/17 | End Date 09/24/17 | MTWTFSS --1---- | Spots/Week 1 | Rate $115.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	W	09/20/17	9:55 AM	NBC Today 2	9-10am	:30	SLFTV30AL11H	$115.00	NM

130	09/20/17	09/20/17	L&O:SVU	9-10pm	--1----	:30	1	$800.00	NM

Weeks: Start Date 09/18/17 | End Date 09/24/17 | MTWTFSS --1---- | Spots/Week 1 | Rate $800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	*W*	*09/20/17*		*L&O:SVU*	*9-10pm*	*:00*		*~~$800.00~~*	*NM*
		Credited								

131	09/24/17	09/24/17	NET Early Today ON	4-430x	------S	:30	1	$10.00	NM

Weeks: Start Date 09/18/17 | End Date 09/24/17 | MTWTFSS ------S | Spots/Week 1 | Rate $10.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Su	09/24/17	3:26 AM	NET Early Today ON	4-430x	:30	SLFTV30AL10(H)	$10.00	NM

133	09/21/17	09/21/17	NET Early Today ON	4-430x	---T---	:30	1	$10.00	NM

Weeks: Start Date 09/18/17 | End Date 09/24/17 | MTWTFSS ---T--- | Spots/Week 1 | Rate $10.00

Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1807583-1	09/24/17	September 2017	08/28/17 - 09/24/17

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3685

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
133	09/21/17	09/21/17	NET Early Today ON	4-430x	---T---	:30	1	$10.00	NM

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Th	09/21/17	4:27 AM	NET Early Today ON	4-430x	:30	SLFTV30AL10(H)	$10.00	NM

134	09/19/17	09/19/17	NET Early Today ON	4-430x	-T-----	:30	1	$10.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	-T-----	1	$10.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Tu	09/19/17	4:29 AM	NET Early Today ON	4-430x	:30	SLFTV30AL10(H)	$10.00	NM

135	09/20/17	09/20/17	NET Early Today ON	4-430x	--W----	:30	1	$10.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	--W----	1	$10.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	W	09/20/17	4:28 AM	NET Early Today ON	4-430x	:30	SLFTV30AL10(H)	$10.00	NM

136	09/22/17	09/22/17	RIGHT THIS MINUTES	130-2p	----1--	:30	1	$70.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	----1--	1	$70.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	F	09/22/17	1:59 PM	RIGHT THIS MINUTES	130-2p	:30	SLFTV30AL10(H)	$70.00	NM

138	09/21/17	09/21/17	RIGHT THIS MINUTES	130-2p	---1---	:30	1	$70.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	---1---	1	$70.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Th	09/21/17	1:40 PM	RIGHT THIS MINUTES	130-2p	:30	SLFTV30AL10(H)	$70.00	NM

139	09/19/17	09/19/17	RIGHT THIS MINUTES	130-2p	-1-----	:30	1	$70.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	-1-----	1	$70.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Tu	09/19/17	1:59 PM	RIGHT THIS MINUTES	130-2p	:30	SLFTV30AL10(H)	$70.00	NM

140	09/20/17	09/20/17	RIGHT THIS MINUTES	130-2p	--1----	:30	1	$70.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	--1----	1	$70.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	W	09/20/17	1:59 PM	RIGHT THIS MINUTES	130-2p	:30	SLFTV30AL11H	$70.00	NM

141	09/24/17	09/24/17	NFL Football	720p-1030p	------S	:30	2	$1,125.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	------S	2	$1,125.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WSFA	Su	09/24/17	10:33 PM	NFL Football	720p-1030p	:30	SLFTV30AL10(H)	$1,125.00	NM

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1807583-1	09/24/17	September 2017	08/28/17 - 09/24/17

Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3685

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
141	09/24/17	09/24/17	NFL Football	720p-1030p	------S	:30	2	$1,125.00	NM

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Su	09/24/17	10:47 PM	NFL Football	720p-1030p	:30	SLFTV30AL10(H)	$1,125.00	NM

142	09/19/17	09/24/17	Tonight Show	1035-1135pm	-TWTF--	:30	1	$250.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	-TWTF--	1	$250.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Th	09/21/17	11:27 PM	Tonight Show	1035-1135pm	:30	SLFTV30AL10(H)	$250.00	NM

143	09/21/17	09/21/17	American Ninja Warrior	7-9p	---T---	:30	1	$705.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	---T---	1	$705.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Th	09/21/17	7:46 PM	American Ninja Warrior	7-9p	:30	SLFTV30AL10(H)	$705.00	NM

144	09/21/17	09/21/17	Chicago Fire	9-10pm	---T---	:30	1	$600.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	---T---	1	$600.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Th	09/21/17	9:26 PM	Chicago Fire	9-10pm	:30	SLFTV30AL10(H)	$600.00	NM

145	09/20/17	09/20/17	AGT	7-9pm	--W----	:30	1	$750.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	--W----	1	$750.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	W	09/20/17	7:28 PM	AGT	7-9pm	:30	SLFTV30AL10(H)	$750.00	NM

146	09/20/17	09/20/17	AGT	7-9pm	--W----	:30	1	$750.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	--W----	1	$750.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	W	09/20/17	8:47 PM	AGT	7-9pm	:30	SLFTV30AL10(H)	$750.00	NM

147	09/20/17	09/20/17	the good place	9-10pm	--W----	:30	1	$525.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	--W----	1	$525.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	W	09/20/17	9:34 PM	the good place	9-10pm	:30	SLFTV30AL10(H)	$525.00	NM

150	09/23/17	09/23/17	NBC Golf	2p-5p	-----S-	:30	1	$150.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	-----S-	1	$150.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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Advertiser	Product	Estimate Number
ISS/Senate Leadership Fun	SENATE LEADERSHIP FU	3685

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
150	09/23/17	09/23/17	NBC Golf	2p-5p	-----S-	:30	1	$150.00	NM

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	*Sa*	*09/23/17*		*NBC Golf*	*2p-5p*	*:00*		*~~$150.00~~*	*NM*
		See MG 150.2								
2	WSFA	Su	09/24/17	4:42 PM	NET PGA	2-5p	:30	SLFTV30AL10(H)	$150.00	NM
		MG for 150.1 09/23								

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
151	09/19/17	09/19/17	NBC SPECIAL	9-10pm	-T-----	:30	1	$600.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	-T-----	1	$600.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Tu	09/19/17	9:34 PM	NBC SPECIAL	9-10pm	:30	SLFTV30AL10(H)	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
152	09/24/17	09/24/17	LF SU 1130p-12x	1130p12x	------S	:30	1	$25.00	NM

Weeks: Start Date	End Date	MTWTFSS	Spots/Week	Rate
09/18/17	09/24/17	------S	1	$25.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WSFA	Su	09/24/17	12:00 AM	LF SU 1130p-12x	1130p12x	:30	SLFTV30AL10(H)	$25.00	NM

Total Spots **109**

Payment Terms 30 Days

Gross Total	**$29,015.00**
Agency Commission	**$4,352.25**
Net Amount Due	**$24,662.75**

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