Contract Agreement Between:

WNCT
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542

Print Date 10/12/16 Page 1 of 3

CONTRACT

Contract / Revision	Alt Order #
953197 /	25328648

Product
DSCC

Contract Dates	Estimate #
10/18/16 - 10/24/16	**5594**

Advertiser	Original Date / Revision
POL/DSCC IE	10/12/16 / 10/12/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WNCT	Katz Washington	Katz/Washingto

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2
9913721	49	53

Agency Ref	Advertiser Ref
IN3307/TO232	

And:

Great American Media
3050 K Street Northwest
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WNCT	10/18/16	10/24/16	Local News @ 6a	6a-7a		:30				NM	3	$1,275.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/18/16	10/24/16	MTWTF--	3	$425.00								
N 2	WNCT	10/18/16	10/24/16	Local News @ 6a	6a-7a		:30				NM	3	$1,275.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/18/16	10/24/16	MTWTF--	3	$425.00								
N 3	WNCT	10/18/16	10/24/16	CBS This Morning	7a-9a		:30				NM	5	$1,625.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/18/16	10/24/16	MTWTF--	5	$325.00								
N 4	WNCT	10/18/16	10/24/16	Let's Make a Deal	10a-11a		:30				NM	3	$1,050.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/18/16	10/24/16	MTWTF--	3	$350.00								
N 5	WNCT	10/18/16	10/24/16	Price is Right	11a-12p		:30				NM	3	$1,650.00
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	10/18/16	10/24/16	MTWTF--	3	$550.00								

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

Contract Agreement Between:

WNCT 9 on your side
EASTERN NORTH CAROLINA CW
WNCT.com on your side online
3221 S. Evans St.
Greenville, NC 27834
252-355-8500

WNCT
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542

Contract / Revision	Alt Order #
953197 /	25328648

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	DSCC	**5594**

Advertiser	Original Date / Revision
POL/DSCC IE	10/12/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate							
N 6	WNCT	10/18/16	10/24/16	Y&R	1230p-130p		:30				NM	3	$2,340.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/18/16	10/24/16	MTWTF--	3	$780.00							
N 7	WNCT	10/18/16	10/24/16	CBS Sunday Morning	9a-1030a		:30				NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/18/16	10/24/16	------S	1	$400.00							
N 8	WNCT	10/18/16	10/24/16	Dr Phil	4p-5p		:30				NM	3	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/18/16	10/24/16	MTWTF--	3	$400.00							
N 9	WNCT	10/18/16	10/24/16	Local News @ 530p	530p-6p		:30				NM	3	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/18/16	10/24/16	MTWTF--	3	$400.00							
N 10	WNCT	10/18/16	10/24/16	Local News @ 6p	6p-630p		:30				NM	1	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/18/16	10/24/16	MTWTF--	1	$1,000.00							
N 11	WNCT	10/18/16	10/24/16	Family Feud	730p-8p		:30				NM	2	$1,700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/18/16	10/24/16	MTWTF--	2	$850.00							
N 12	WNCT	10/18/16	10/24/16	NCIS	8p-9p		:30				NM	1	$4,750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/18/16	10/24/16	-T-----	1	$4,750.00							
N 13	WNCT	10/18/16	10/24/16	Criminal Minds	9p-10p		:30				NM	1	$4,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/18/16	10/24/16	--W----	1	$4,250.00							
N 14	WNCT	10/18/16	10/24/16	60 Minutes	7p-8p		:30				NM	1	$2,750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/18/16	10/24/16	------S	1	$2,750.00							
N 15	WNCT	10/18/16	10/24/16	Local News @ 11p	11p-1135p		:30				NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/18/16	10/24/16	MTWTF--	1	$700.00							
N 16	WNCT	10/22/16	10/22/16	LN Sa	11p-1135p		:30				NM	1	$400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

Contract Agreement Between:

WNCT
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542

Contract / Revision	Alt Order #
953197 /	25328648

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	DSCC	**5594**

Advertiser	Original Date / Revision
POL/DSCC IE	10/12/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Week:		Start Date 10/18/16	End Date 10/24/16	Weekdays -----S-	Spots/Week 1				Rate $400.00				
N	17	WNCT 10/18/16	10/24/16	Late Late Show	1235a-135a		:30				NM	1	$50.00
Week:		Start Date 10/18/16	End Date 10/24/16	Weekdays MTWTF--	Spots/Week 1				Rate $50.00				
N	18	WNCT 10/18/16	10/24/16	Local News @ 5p	5p-530p		:30				NM	2	$800.00
Week:		Start Date 10/18/16	End Date 10/24/16	Weekdays MTWTF--	Spots/Week 2				Rate $400.00				
						Totals		0.00				38	$28,415.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/24/16	38	$28,415.00	($4,262.25)	$24,152.75
Totals	38	$28,415.00	($4,262.25)	$24,152.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

953197

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25328648	**Changes as of:**	10/11/2016 at 4:21 PM	**Version:**	Highlighting Revision 1
CPE:	49/53/5594	**Flight:**	10/18/16 - 10/24/16	**Station:**	WNCT
Agency:	Great American Media	**Advertiser:**	DSCC IE	**Market:**	Greenville/New Bern/Wash
	GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	**Product:**	DSCC	**Office:**	WASHINGTON
Agency Order #:	5467177	**Primary Demo:**	Adults 35+		
Buyer:	Pino, Thomas	**Con Type:**	POLITICAL/VOTE		
Salesperson:	JACOB ROTH 212-373-8175	**Assistant:**	JACOB ROTH 212-373-8175		

Total $: $28,415.00
Total Spots: 38
Total CPP: $0.00
Total GRP:
Separation:

Comments: New Order
Issue - DSCC
PLS CFM
T/R JACOB

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/18		Total Spots	Total $	CPP	GRP
1	Tu-F,M 6a-7a		9 On Your Side Morning Edition II	$425.00	0	30	3		3	$1,275.00	$0.00	0.0
	Changes: Day/Time from Tu-F,M 6a-6:30a to Tu-F,M 6a-7a											
2	Tu-F,M 6a-7a		9 On Your Side Morning Edition II	$425.00	0	30	3		3	$1,275.00	$0.00	0.0
	Changes: Day/Time from Tu-F,M 6:30a-7a to Tu-F,M 6a-7a											
3	Tu-F,M 7a-9a		CBS This Morning	$325.00	0	30	5		5	$1,625.00	$0.00	0.0
	Changes: Day/Time from Tu-F,M 7a-8a to Tu-F,M 7a-9a											
4	Tu-F,M 10a-11a		Let's Make a Deal	$350.00	0	30	3		3	$1,050.00	$0.00	0.0
5	Tu-F,M 11a-12n		The Price is Right	$550.00	0	30	3		3	$1,650.00	$0.00	0.0
6	Tu-F,M 12:30p-1:30p		The Young & The Restless	$780.00	0	30	3		3	$2,340.00	$0.00	0.0
7	Su 9a-10:30a		CBS Sunday Morning	$400.00	0	30	1		1	$400.00	$0.00	0.0
	Changes: Day/Time from Su 9a-10a to Su 9a-10:30a											
8	Tu-F,M 4p-5p		Dr. Phil	$400.00	0	30	3		3	$1,200.00	$0.00	0.0
9	Tu-F,M 5p-5:30p		9 On Your Side News @ 5 PM	$400.00	0	30	2		2	$800.00	$0.00	0.0
10	Tu-F,M 5:30p-6p		9 On Your Side News @ 530 PM	$400.00	0	30	3		3	$1,200.00	$0.00	0.0
11	Tu-F,M 6p-6:30p		9 On Your Side News @ 6 PM	$1,000.00	0	30	1		1	$1,000.00	$0.00	0.0
12	Tu-F,M 7:30p-8p		Family Feud	$850.00	0	30	2		2	$1,700.00	$0.00	0.0
13	Tu 8p-9p		NCIS-CBS	$4,750.00	0	30	1		1	$4,750.00	$0.00	0.0
14	W 9p-10p		Criminal Minds-CBS	$4,250.00	0	30	1		1	$4,250.00	$0.00	0.0
15	Su 7p-8p		60 Minutes-CBS	$2,750.00	0	30	1		1	$2,750.00	$0.00	0.0
16	Tu-F,M 11p-11:35p		9 On Your Side News @ 11 PM	$700.00	0	30	1		1	$700.00	$0.00	0.0

Printed on 10/11/2016 at 05:01 PM

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25328648	**Changes as of:**	10/11/2016 at 4:21 PM	**Version:**	Highlighting Revision 1		
CPE:	49/53/5594	**Flight:**	10/18/16 - 10/24/16	**Station:**	WNCT	**Total $:**	$28,415.00
Agency:	Great American Media	**Advertiser:**	DSCC IE	**Market:**	Greenville/New Bern/Wash	**Total Spots:**	38
	GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	**Product:**	DSCC	**Office:**	WASHINGTON	**Total CPP:**	$0.00
		Agency Order #:	5467177	**Primary Demo:**	Adults 35+	**Total GRP:**	
		Buyer:	Pino, Thomas	**Con Type:**	POLITICAL/VOTE		
		Salesperson:	JACOB ROTH 212-373-8175	**Assistant:**	JACOB ROTH 212-373-8175	**Separation:**	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/18		Total Spots	Total $	CPP	GRP
							10/18					
17	Sa 11p-11:35p		9 On Your Side News @ 11 PM	$400.00	0	30	1		1	$400.00	$0.00	0.0
18	Tu-F,M 12:35a-1:35a		Late, Late Show with James Corden	$50.00	0	30	1		1	$50.00	$0.00	0.0
						TOTALS:	**38**		**38**	**$28,415.00**	**$0.00**	**0.0**

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25328648	**Changes as of:**	10/11/2016 at 4:21 PM	**Version:**	Highlighting Revision 1
CPE:	49/53/5594	**Flight:**	10/18/16 - 10/24/16	**Station:**	WNCT
Agency:	Great American Media	**Advertiser:**	DSCC IE	**Market:**	Greenville/New Bern/Wash
	GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	**Product:**	DSCC	**Office:**	WASHINGTON
Agency Order #:	5467177	**Primary Demo:**	Adults 35+		
Buyer:	Pino, Thomas	**Con Type:**	POLITICAL/VOTE		
Salesperson:	JACOB ROTH 212-373-8175	**Assistant:**	JACOB ROTH 212-373-8175		

Total $: $28,415.00
Total Spots: 38
Total CPP: $0.00
Total GRP:
Separation:

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
10/11/16 4:21 PM	JACOB ROTH	New Order Issue - DSCC PLS CFM T/R JACOB
10/11/16 4:21 PM	JACOB ROTH	New Order Issue - DSCC PLS CFM T/R JACOB

Competitive Information

Market Budget:	$86,106
WNCT Share:	33%
Comment:	
ENCT:	1%
WCTI:	20%
WFXI:	5%
WITN:	39%
Unknown:	2%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	38	$28,415.00	N/A	0.0
Total	**100%**	**38**	**$28,415.00**	**N/A**	**0.0**

Monthly Summary

Month	Spots	Dollars
2016-Oct	38	$28,415.00
Total	**38**	**$28,415.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Revision	10/11/16 4:21 PM	JACOB ROTH	Revised			$0	$28,415.00	Changes: Comments from Separation: 30 to New Order Issue - DSCC PLS CFM T/R JACOB, User Entered $ from $0.00 to $28,415.00, Demo Meta to [R16], Default Spot Length to 30, Product from issue to DSCC. 4 buylines added or modified.
New	10/11/16 4:19 PM	JACOB ROTH	New	38		$28,415.00	$28,415.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.