

KGMZ-FM/HD1

KUFX-HD2

Issues/Programs Report

July - September 2015

ISSUES/PROGRAMS REPORT
Q3 2015

The following report details public affairs programming aired during the period July-September 2015

For this period, issues ascertained to be of significant importance to the San Francisco/Bay Area included:

HEALTH

ECONOMY

CHILDREN'S ISSUES/PARENTING

EDUCATION

ENVIRONMENT

A summary of programs aired addressing these issues and full show descriptions follow.

Also, public service campaigns and community initiatives aired/conducted during the quarter are also detailed.

KGMZ-FM/HD1 KUFX-HD2 PUBLIC AFFAIRS PROGRAM SCHEDULE

Q3 2015

SUNDAYS

<u>Time</u>	<u>Program</u>	<u>Type</u>	<u>Length</u>
6:00AM	Positive Parenting	I	30 min
6:30 AM	Today's World	I	15 min
6:45 AM	Listen Up Bay Area	I	15 min

Program Type Description: I = Interview Format, S = Speech w/ question & answer, E = Educational, O = Other

KGMZ-FM/HD1 KUFX-HD2 - Q3 ISSUES + PROGRAMS
REPORT SUMMARIES
HEALTH

DATE	TOPIC	DURATION	PROGRAM
7/5/2015	“Health Right 360” Vitka Eisen, CEO. It's is a family of programs that includes Walden House, Haight Ashbury Free Clinics, Asian American Recovery Services, Women's Recovery Association, North County Serenity House, Lyon-Martin Health Services and Rock Medicine. HealthRIGHT 360 gives hope, builds health, and changes lives for people in need by providing comprehensive, integrated, compassionate care that includes primary medical care, mental health services, and substance use disorder treatment.	15 min	Listen Up Bay Area
7/19/2015	“Oakland Athletics” Sandy Karbel & Detra Paige. The Oakland A's community division discussed several events that help the Oakland and Bay Area communities including Root Beer Float Day July 22nd. Proceeds to the annual event benefit JDRF (Juvenile Diabetes Research Foundation). In 2014 The A's raised nearly \$30,000 to benefit JDRF.	15 min	Listen Up Bay Area
7/26/2015	Armin Brott interviews Alissa Hamilton, author of <i>Got Milked?</i> Topic: The great dairy deception and why you'll thrive without milk. Issues: The major players in promoting milk in the U.S.; how milk makes us sick and increase the risk of bone fractures; the need to balance calcium—which we get a lot of—and Vitamin D and magnesium (which we're not getting enough of)	30 min	Positive Parenting
8/2/2015	“Alzheimer's Association” Featuring William H. Fisher. Bill Fisher, CEO of the Northern California and Northern Nevada Chapter of the Alzheimer's Association joins us to share their efforts to fund research and provide care and	15 min	Today's World

	<p>support for those affected by the disease. Melissa Shilladay, Chair of the SF Walk to End Alzheimer's also joins us to discuss this year's walk on September 19th at Fort Mason in San Francisco.</p>		
8/2/2015	<p>Armin Brott interviews Justin Sonnenburg, co-author of <i>The Good Gut</i>. Topic: Taking control of your weight, your mood, and your long-term health. Issues: The relationship between our bodies and the trillions of organisms that live in our gut; the ways those organisms (called "microbiota") determine whether we're sick or healthy, fit or obese, sunny or moody; why our microbiota is facing a "mass extinction event."</p>	30 min	Positive Parenting
8/16/2015	<p>"Drivers for Survivors" Featuring Sherry Higgs. Sherry Higgs, Founder and Executive Director of Drivers for Survivors shares how they are helping cancer patients with transportation and support in the Bay Area.</p>	15 min	Today's World
8/30/2015	<p>"Starry Night and Pediatric Brain Tumor Foundation" Featuring Emily Johnson. Emily Johnson, National Coordinator for "Starry Night" and the Pediatric Brain Tumor Foundation and Pediatric Brain Tumor survivor Ashley Yu talk about the work of the organization and the upcoming Starry Night 8.5k Walk/Run on October 10th.</p>	15 min	Today's World
9/6/2015	<p>"National Kidney Foundation" Featuring Patty McCormac. Patty McCormac, Division Program Director with the National Kidney Foundation joins us to talk about kidney health, how 1 in 3.</p>	15 min	Today's World

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ECONOMY

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8/9/2015	“Textile Recycling with SF Goodwill” Featuring Maureen Sedonaen. Maureen Sedonaen, President and CEO of SF Goodwill, shares an innovative new way to encourage textile recycling with the Goodwill goBIN which utilizes technology to reduce textile waste.	15 min	Today’s World
9/13/2015	“St. Vincent DePaul Society SF” Featuring Margi English. Margi English, Executive Director of St. Vincent de Paul Society of San Francisco joins us to discuss their efforts to address homelessness in the City and provide assistance to survivors of Domestic Violence.	15 min	Listen Up Bay Area
8/16/2015	“West Bay Pilipino Center” with Vivian Araullo Vivian Araullo, Executive Director of West Bay Pilipino Multi-Service Center talks about the services offered and how they are working to serve the needs of San Francisco’s Pilipino community.	15 min	Listen Up Bay Area
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8/23/2015	Armin Brott interviews David Bianchi, author of <i>Blue Chip Kids</i> . Topic: What every child and parent should know about money, investing, and the stock market. Issues: What is money? different ways of paying for things; the difference between stock markets and stock exchanges; stock options; funds; analyzing companies; borrowing money; net worth; taxes, and much more.	30 min	Positive Parenting

8/30/2015	“Project Homeless Connect” Featuring Kara Zordel. Project Homeless Connect excels in connecting the most vulnerable San Franciscans to vital resources throughout the city. Kara Zordel explained their one-stop shop events and in their office every day, where they link participants to difficult-to-obtain services including medical, dental and vision care, and employment assistance.	15 min	Listen up Bay Area
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REPORT SUMMARIES
CHILDREN'S ISSUES

DATE	TOPIC	DURATION	PROGRAM
7/5/2015	<p>Armin Brott interviews Robert Sears, coauthor of <i>The Allergy Book</i>.</p> <p>Topic: Solving your child's allergies, asthma, food sensitivities, and related problems.</p> <p>Issues: Allergy testing; nasal allergies and the asthma connection; wheat and gluten sensitivity; the importance of probiotics in a healthy immune system; preventing allergies before they happen.</p>	30 min	Positive Parenting
7/19/2015	<p>"Tay Youth Summit" Featuring Brian Canning Michelle Thomas, Associate Director of PEERS, and Kozi Arrington, Outreach Coordinator at PEERS discuss the upcoming TAY (Transition Aged Youth) Summit on August 20th & 21st at CalState East Bay. The event is designed to bring together organizations and break down silos to help young people transition to solid, productive futures.</p>	15 min	Today's World
8/16/2015	<p>Armin Brott interviews Richard Rende, coauthor of <i>Raising Can-Do Kids</i>.</p> <p>Topic: Giving children the tools to thrive in a fast-changing world.</p> <p>Issues: The importance of allowing time for unstructured, pretend play; getting children involved in chores on a regular basis; letting kids be samplers instead of specialists; reframing failure; emphasizing learning over grades; and much more.</p>	30 min	Positive Parenting
8/30/2015	<p>Armin Brott interviews Amy McCreedy, author of <i>The Me, Me, Me Epidemic</i>.</p> <p>Topic: A guide to raising capable, grateful kids in an over-entitled world.</p>	30 min	Positive Parenting

	<p>Issues: Signs that you may have an entitlement problem in your home; how to hand over age-appropriate decision making; how to cut back on giving in; offering real-life support to your kids; and much more.</p>		
9/6/2015	<p>Armin Brott interviews Jan Eby, Laurie Mobilio, Lynn Noel, and Cindy Summers, coauthors of <i>The Grammie Guide</i>.</p> <p>Topic: Activities and answers for grandparents today.</p> <p>Issues: Indoor and outdoor activities; reminders on child-development ages and stages; safety guidelines; grand parenting at a distance; music, books, and art for young children; and more.</p>	30 min	Positive Parenting
9/13/2015	<p>"Future Youth Records" Featuring Jason Wall. Jason Wall discussed Future Youth Records, a nonprofit record label that works with at risk youth.</p>	15 min	Listen Up Bay Area
9/14/2015	<p>Armin Brott interviews Neil McEnerney, author of <i>Home Work</i>.</p> <p>Topic: How to help your child without freaking out.</p> <p>Issues: Recognizing your personal strengths (and weaknesses) and using harnessing them; identifying the individual ways your child deals with homework and other stressors; learning to use three powerful leadership techniques to help your child achieve success.</p>	30 min	Positive Parenting
9/20/2015	<p>Armin Brott interviews Jill Biden, author of <i>Don't Forget, God Bless Our Troops</i>.</p> <p>Topic: The Second Lady of the US talks about being the mother of a deployed soldier and the effects of deployment on children.</p>	30 min	Positive Parenting

KGMZ-FM/HD1 KUFX-HD2 - Q3 ISSUES + PROGRAMS REPORT SUMMARIES

EDUCATION

DATE	TOPIC	DURATION	PROGRAM
7/12/2015	“My New Red Shoes” Featuring Minh Ngo The My New Red Shoes mission is to improve educational experience of homeless and low-income children by providing basic necessities of new school shoes and clothing for the start of school. Minh Ngo discusses the lack of well-fitting and school appropriate clothing is a barrier to school participation that impacts 150,000 children throughout the Bay Area.	15 min	Listen Up Bay Area
8/2/2015	“City Horse” Featuring Brandi Weintraub. Brandi Weintraub was on the show to discuss City Horse and their Carnival event at Golden Gate Fields racetrack in Berkeley Sunday, August 9. The carnival supports City Horse, a non-profit project that enables at-risk high school students to gain life lessons and academic credit toward graduation thru horsemanship.	15 min	Listen Up Bay Area
8/9/2015	“Entercom Community Services” Gerry Dove. Gerry Dove is the community services director for Entercom San Francisco. We discussed various ways Entercom assists the community and how non-profits can benefit from the various services.	15 min	Listen Up Bay Area
9/6/2015	“PG&E September Safety” Featuring Mario Balladez. Mario visited us to discuss gas and electric safety tips for Bay Area residents.	15 min	Listen Up Bay Area
9/13/2015	Armin Brott interviews Kenneth Goldberg, author of <i>The Homework Trap</i> . Topic: How to save the sanity of parents, students, and teachers. Issues: The science behind homework difficulties; what homework looks like from the student’s perspective; understanding the reasons behind children’s homework problems; why the suggestions and solutions you’ve been offering may be doing more harm than good.	30 min	Positive Parenting

9/20/2015	<p>“Hidden Genius Project” Dr. Brandon Nicolson. The HGP trains and mentors black male youth in technology creation, entrepreneurship and leadership skills</p>	15 min	Listen Up Bay Area
9/20/15	<p>Armin Brott interviews Sean Connolly, author of <i>The Book of Perfectly Perilous Math</i>.</p> <p>Topic: Death-defying challenges for young mathematicians.</p> <p>Issues: How to defeat vampires using algebraic equations; destroy and out-of-control asteroid using geometry; escape an enemy spy using ratios and proportions; plus killer tornadoes, deadly spiders, zombies, and more.</p>	30 min	Positive Parenting

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REPORT SUMMARIES
ENVIRONMENT

DATE	TOPIC	DURATION	PROGRAM
7/26/2015	“Oakland Animal Shelter” Featuring Nicole Perelman. We spoke with Reebcca Katz from the Oakland Animal Services which is dedicated to improving the relationship between the citizens of Oakland and its animals. Ensuring both public safety and animal welfare, OAS is responsible for responding to animal-related calls for service including helping abused, neglected, injured and abandoned animals, investigating animal bites and regulating animal-related activities within the city.	15 min	Listen Up Bay Area

KGMZ-FM/HD1 KUFX-HD2 - Q3 ISSUES + PROGRAMS
REPORT SUMMARIES
MISCELLANEOUS

DATE	TOPIC	DURATION	PROGRAM
7/12/2015	“NBC Bay Area Proud” Featuring Garvin Thomas. Garvin Thomas from NBC Bay Area showcases positive stories and people making a difference in the Bay Area	15 min	Today’s World
7/12/2015	Armin Brott interviews Martha Ertman, author of <i>Love’s Promises</i> . Topic: How formal and informal contracts shape all kinds of families. Issues: The difference between a “deal” (I cook dinner and you wash the dishes) and an enforceable contract; Type A families (heterosexual couple raising a biologically related child) vs. Type B families (pretty much	30 min	Positive Parenting

	every other kind of family imaginable); how contracts shape and sustain families as opposed to simply being cold and calculating.		
7/19/2015	<p>Armin Brott interviews Heather Flett, coauthor of <i>The Rookie Mom's Handbook</i>.</p> <p>Topic: Motherhood, fatherhood, the changing landscape of parenthood.</p> <p>Issues: How motherhood has changed over the last 10 years; the mom blogging community; resources for new moms; the importance of letting the dad do things his way; the role of social media in creating communities of moms.</p>	30 min	Positive Parenting
8/23/2015	<p>"NBC Bay Area Proud" Featuring Garvin Thomas. Garvin Thomas from NBC Bay Area showcases positive stories and people making a difference in the Bay Area</p>	15 min	Today's World

Program Summaries

July - September 2015

TODAY'S WORLD 2015 Q3

Program Synopsis

July - September 2015

“Taylor Family Foundation” with Angie Carmignani

AIR DATE: July 5, 2015

Angie Carmignani, Executive Director of the Taylor Family Foundation talks about the 25th Annual "Day in the Park" and how it helps kids with chronic medical, developmental disabilities and youth at-risk attend Camp Arroyo.

“NBC Bay Area Proud” with Garvin Thomas

AIR DATE: July 12, 2015

Garvin Thomas from NBC Bay Area showcases positive stories and people making a difference in the Bay Area

“TAY Youth Summit” with Brian Canning

AIR DATE: July 19, 2015

Michelle Thomas, Associate Director of PEERS, and Kozi Arrington, Outreach Coordinator at PEERS discuss the upcoming TAY (Transition Aged Youth) Summit on August 20th & 21st at CalState East Bay. The event is designed to bring together organizations and break down silos to help young people transition to solid, productive futures.

“Elder Wisdom Circle” with Doug Meckelson

AIR DATE: July 26, 2015

Elder Wisdom Circle is one of the most popular sources of free online advice in the country. Founder and President Doug Meckleson talks about how the site connects generations allowing older people to share their experience and wisdom with younger people who submit their questions anonymously.

“Alzheimer's Association” with William H. Fisher

AIR DATE: August 2, 2015

Bill Fisher, CEO of the Northern California and Northern Nevada Chapter of the Alzheimer's Association joins us to share their efforts to fund research and provide care and support for those affected by the disease. Melissa Shilladay, Chair of the SF Walk to End Alzheimer's also joins us to discuss this year's walk on September 19th at Fort Mason in San Francisco.

“Textile Recycling with SF Goodwill” with Maureen Sedonaen

AIR DATE: August 9, 2015

Maureen Sedonaen, President and CEO of SF Goodwill, shares an innovative new way to encourage textile recycling with the Goodwill goBIN which utilizes technology to reduce textile waste.

“Drivers for Survivors” with Sherry Higgs

AIR DATE: August 16, 2015

Sherry Higgs, Founder and Executive Director of Drivers for Survivors shares how they are helping cancer patients with transportation and support in the Bay Area.

“NBC Bay Area Proud” with Garvin Thomas

AIR DATE: August 23, 2015

Garvin Thomas from NBC Bay Area showcases positive stories and people making a difference in the Bay Area

“Starry Night and Pediatric Brain Tumor Foundation” with Emily Jonhson

AIR DATE: August 30, 2015

Emily Johnson, National Coordinator for "Starry Night" and the Pediatric Brain Tumor Foundation and Pediatric Brain Tumor survivor Ashley Yu talk about the work of the organization and the upcoming Starry Night 8.5k Walk/Run on October 10th.

"National Kidney Foundation" with Patty McCormac

AIR DATE: September 6, 2015

Patty McCormac, Division Program Director with the National Kidney Foundation joins us to talk about kidney health, how 1 in 3.

"St. Vincent DePaul Society SF" with Margi English

AIR DATE: September 13, 2015

Margi English, Executive Director of St. Vincent de Paul Society of San Francisco joins us to discuss their efforts to address homelessness in the City and provide assistance to survivors of Domestic Violence.

"Muir Woods: National Parks Service"

AIR DATE: September 20, 2015

Alex Picavet, Public Affairs Specialist with the National Parks Service joins us to discuss Muir Woods and the upcoming reservation system for visitors beginning

"Health and Wellness in the Workplace"

AIR DATE: September 27, 2015

Lisa Bellini, registered dietician and certified diabetes educator shares health tips we can all use, plus how more and more companies are starting wellness

Positive Parenting 2015 Q3

Programing Synopsis

July- September 2015

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Issues: Allergy testing; nasal allergies and the asthma connection; wheat and gluten sensitivity; the importance of probiotics in a healthy immune system; preventing allergies before they happen.

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July 26 2015

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August 2, 2015

Armin Brott interviews Justin Sonnenburg, co-author of *The Good Gut*.

Topic: Taking control of your weight, your mood, and your long-term health.

Issues: The relationship between our bodies and the trillions of organisms that live in our gut; the ways those organisms (called “microbiota”) determine whether we're sick or healthy, fit or obese, sunny or moody; why our microbiota is facing a “mass extinction event.”

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Topic: How to help your child without freaking out.

Issues: Recognizing your personal strengths (and weaknesses) and using harnessing them; identifying the individual ways your child deals with homework and other stressors; learning to use three powerful leadership techniques to help your child achieve success.

September 21, 2015

Armin Brott interviews Jill Biden, author of *Don't Forget, God Bless Our Troops*.

Topic: The Second Lady of the US talks about being the mother of a deployed soldier and the effects of deployment on children.

Armin Brott interviews Sean Connolly, author of *The Book of Perfectly Perilous Math*.

Topic: Death-defying challenges for young mathematicians.

Issues: How to defeat vampires using algebraic equations; destroy and out-of-control asteroid using geometry; escape an enemy spy using ratios and proportions; plus killer tornadoes, deadly spiders, zombies, and more.

September 27, 2015

Armin Brott interviews Carrie Goldman, author of *Bullied*.

Topic: What every parent, teacher, and kid needs to know about ending the cycle of fear.

Issues: Eye-opening stats on the prevalence of bullying; the harmful effects of bullying on the brain; creating a home environment that produces neither bullies nor victims; why typical school anti-bullying/zero tolerance policies do more harm than good.

LISTEN UP BAY AREA Q3 2015

Program Synopsis

July – September 2015

“Health Right 360” Featuring Vitka Eisen

AIR DATE: July 5, 2015

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AIR DATE: July 12, 2015

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“Entercom Community Services” Featuring, Gerry Dove

AIR DATE: August 9, 2015

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“West Bay Philipino Multi-Service Center” Featuring, Vivian Araullo.

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“Future Youth Records” Featuring Jason Wall

AIR DATE: September 13, 2015

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“Hidden Genius Project” Featuring Dr. Brandon Nicholson

AIR DATE: September 20, 2015

The HGP trains and mentors black male youth in technology creation, entrepreneurship and leadership skills.

“San Francisco Girls AAU Basketball” Featuring Wilson Stephens

AIR DATE: September 27, 2015

We discussed the program and how it teaches young girls life and basketball skills and gives them a chance to compete in tournaments against top competition.