WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Ax Media
800 W 47th St Suite 200
Kansas City, MO 64112

Contract # 5387992

Schedule Dates	09/26/22-10/02/22
Advertiser	Yesli Vega for Virginia-R (148336)
Agency	Ax Media (18799)
Product	POLITICAL CANDIDATE (ns) (1186)
Brand	Est.4770 (1778826)
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office	WJLA/GJLA/EJLA
Buyer Name	
Phone/Fax	/
CPE	412/600/4770
Account Types	Local/Political Candidate Agency BRD
Billing Type	Weekly/Irregular
Comments	Est.4770 9.26-10.2 WJLA

Date Entered	09/09/22
Last Modified	09/09/22
Entered By	Alexa Schram
CO-OP	No
External #	11978281
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$6,903.75
Net Total	$39,121.25
Sales Tax	

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2022	73	$46,025.00
Grand Total:	73	$46,025.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station		Comments	Entered
1.0	Normal Line / SPOT	09/26/22-09/30/22	2	:30	5A- News-7News ON YOUR SIDE at 5AM		2	2	2	2	2			10	$200.00	$2,000.00	Washington (WJLA)		Daypart EM GOOD MORNING WASHINGTON 5A(Agency)-LPMar/2021LP	9/9/22
2.0	Normal Line / SPOT	10/01/22-10/01/22	2	:30	7A- ABC-Good Morning America Saturday							1		1	$400.00	$400.00	Washington (WJLA)		Daypart EM GMA-SATURDAY(Agency) -LPMar/2021LP	9/9/22
3.0	Normal Line / SPOT	10/01/22-10/01/22	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	$400.00	$400.00	Washington (WJLA)		Daypart EM GMW SAT 8-9A(Agency) -LPMar/2021LP	9/9/22
4.0	Normal Line / SPOT	10/01/22-10/01/22	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	$400.00	$400.00	Washington (WJLA)		Daypart EM GMA SAT 9-10A(Agency) -LPMar/2021LP	9/9/22
5.0	Normal Line / SPOT	10/01/22-10/02/22	2	:30	6P- 7P (EST)							2	2	4	$525.00	$2,100.00	Washington (WJLA)		Daypart EN 6P WEEKEND NEWS(Agency)-P2	9/9/22
6.0	Normal Line / SPOT	10/01/22-10/01/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1		1	$200.00	$200.00	Washington (WJLA)		Daypart LN ABC7 NEWS @ 11P SAT/NEWS WEEKL(Agency)-P2	9/9/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

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7.0	Normal Line / SPOT	10/02/22-10/02/22	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	$450.00	$450.00	Washington (WJLA)		Daypart EM GMA-SUN(Agency) -LPMar/2021LP	9/9/22
8.0	Normal Line / SPOT	10/02/22-10/02/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	$275.00	$275.00	Washington (WJLA)		Daypart LN ABC 7 NEWS @ 11PSUN/SPORTS SUN(Agency) -LPOct/2021OV1	9/9/22
9.0	Normal Line / SPOT	09/26/22-09/30/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		2	2	2	2	2			10	$525.00	$5,250.00	Washington (WJLA)		Daypart EM GOOD MORNING WASHINGTON 6A(Agency)-P2	9/9/22
10.0	Normal Line / SPOT	09/26/22-09/30/22	2	:30	7A- ABC-Good Morning America		1	1	1	1	1			5	$900.00	$4,500.00	Washington (WJLA)		Daypart EM GOOD MORNING AMERICA 7A(Agency)-P2	9/9/22
11.0	Normal Line / SPOT	09/26/22-09/30/22	2	:30	8A- ABC-Good Morning America		1	1	1	1	1			5	$900.00	$4,500.00	Washington (WJLA)		Daypart EM GOOD MORNING AMERICA 8A(Agency)-LPMar/2021LP	9/9/22
12.0	Normal Line / SPOT	09/26/22-09/30/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1	1	1	1	1			5	$400.00	$2,000.00	Washington (WJLA)		Daypart DT ABC 7 NEWS @ NOON(Agency)-P2	9/9/22
13.0	Normal Line / SPOT	09/26/22-09/30/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1	1	1	1	1			5	$400.00	$2,000.00	Washington (WJLA)		Daypart EN ABC 7 NEWS @ 4P(Agency)-P2	9/9/22

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14.0	Normal Line / SPOT	09/26/22-09/30/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		2	2	2	2	2			10	$600.00	$6,000.00	Washington (WJLA)		Daypart EN ABC 7 NEWS @ 5P(Agency)-P2	9/9/22
15.0	Normal Line / SPOT	09/26/22-09/30/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1	1	1	1	1			5	$900.00	$4,500.00	Washington (WJLA)		Daypart EN ABC 7 NEWS @ 6P(Agency)-P2	9/9/22
16.0	Normal Line / SPOT	09/26/22-09/30/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1	1	1	1	1			5	$650.00	$3,250.00	Washington (WJLA)		Daypart LN ABC 7 NEWS @ 11P(Agency)-P2	9/9/22
17.0	Normal Line / Access	09/26/22-09/29/22	2	:30	7:27:41P- Jeopardy		1		1	1				3	$2,600.00	$7,800.00	Washington (WJLA)		Daypart LN ABC 7 NEWS @ 11PSUN/SPORTS SUN(Agency) -LPOct/2021OV1	9/9/22

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