

# **WPZR-FM (Mount Clemons, MI)**

## **QUARTERLY ISSUES and PROGRAMS LIST Third Quarter 2015**

**Submitted by Wendy Cyrus-Herndon, WPZR Marketing Director**

October 9, 2015

## **WPZR-FM**

### **3rd Quarter Issues & Programs List**

#### **Issues Programming:**

In our ongoing efforts to serve the public interest and promote community awareness, while fulfilling our public service commitment to our listening public, WPZR-FM embraces a multitude of different educational, community, political and societal associations and organizations. In supporting them, the station allots time, both through the airwaves and on our websites to inform.

## **Inside Detroit w/ Mildred Gaddis Weekend Edition**

Mildred Gaddis, a 40 year radio veteran, has been described by the Detroit Free Press as one of ten (10) African Americans to watch in Detroit!

Mildred Gaddis is a local urban news talk show host on AM 1200 WCHB. She hosts The Mildred Gaddis Show during evening drive, Monday through Friday 4 pm- 7 pm. She is also the host of the weekend edition which airs on Sunday mornings on KISS Detroit from 5-6 am and Praise Detroit from 4-5 am. All guests are scheduled for 45 minutes unless otherwise noted.

Mildred is always on the forefront of truth for local, state and national news. Mildred invites listeners to give their insight on politics, the economy, education, social justice/civil rights, and well-being. Mildred gives the people of Detroit and streaming listeners nationwide a view on today's current issues that no other news outlet can deliver.

Listen to Mildred Gaddis and become a believer! Her sometimes no-nonsense, but warm and inspiring style has made her a force to be reckoned with and admired by politicians and residents throughout Metro Detroit. Often, she does not have to track people down to be on her show, they call her!

## **Sundays, July 2015**

Topic: Politics

Description: Political Roundtable

Guest: Sam Riddle, Crystal Crittendon, Carlton Guyette

Duration: 45 minutes

Date: 07/05/15

Topic: Politics  
Description: Confederate Flag has come down  
Duration: 45 minutes  
Date: 07/12/15

Topic: Community Discussion  
Description: Is Black leadership relevant today  
Guest: D.Z. Cofield  
Duration: 45 minutes  
Date: 07/19/15

Topic: D-Insurance  
Description: New insurance only for Detroiters  
Guest: Brian Banks  
Duration: 45 minutes  
Date: 07/26/15

## **Sundays, August 2015**

Topic: Women's Empowerment  
Description: Women's Empowerment Expo is Coming up  
Guest:  
Duration: 45 minutes  
Date: 08/02/15

Topic: Crime  
Description: The Death of Elijah Walker Killed by 11 year-old  
Guest: Daneisha Walker, Ashley Walker and Shamia Walker  
Duration: 45 minutes  
Date: 08/09/15

Topic: National Crime  
Description: Sandra Bland and other women found dead in their cells  
Guest:  
Duration: 45 minutes  
Date: 08/16/15

Topic: City Crime  
Description: Murdering of Transgenders in Detroit  
Guest: Rebecca O'Hare  
Duration: 45 minutes  
Date: 08/23/15

Topic: Detroit Fires  
Description: over 1,600 fires in Detroit  
Guest: Steve Neavling  
Duration: 45 minutes  
Date: 08/30/15

## **Sundays, September 2015**

Topic: Politics  
Description: Karen Davis will not issue marriage license to gay couples  
Duration: 45 minutes  
Date: 09/06/15

Topic: Crime  
Description: Burning down Detroit  
Duration: 45 minutes  
Guest: Steve Neavling  
Date: 07/12/15

Topic: Community Discussion  
Description: Slavery, black folks should just get over it and here's why....  
Guest: D.Z. Cofield  
Duration: 45 minutes  
Date: 07/19/15

Topic: Social  
Description: Where is the Black Church?  
Guest: Sherry Gay-Dagnago  
Duration: 45 minutes  
Date: 09/27/15

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### **Community Events:**