AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☑ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	**Date:**

I, STRATEGIC MEDIA PLACEMENT,

being/on behalf of: RAND PAUL FOR SENATE, a legally

qualified candidate of the REPUBLICAN political

party for the office of: KY SENATE

in the GENERAL

election to be held on: 11/8

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

RAND PAUL FOR SENATE

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

KEVIN BROGHAMER

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/13/16
Date

Signature

To Be Signed By Station Representative

☒ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature | Jennifer Schneider Printed Name | National Sales Mgr Title

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CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, STRATEGIC MEDIA PLACEMENT
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does** ☑ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☑ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

ADAM SHAW — 9/13/16

printed name — date

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CONTRACT

WEVV
477 Carpenter Street
Evansville, IN 47708
(812)464-4444

www.wevv.com

And:

Strategic Media Placement
7669 Stageres Loop
Delaware, OH 43015

Contract / Revision	Alt Order #
37563 /	25345803

Product
TV

Contract Dates	Estimate #
11/02/16 - 11/08/16	5016

Advertiser	Original Date / Revision
Poli/Rand Paul	11/01/16 / 11/01/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WEVV	Washington Katz	Washington

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	1193	1792

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WEVV	11/02/16	11/02/16	M-F 7-9a CBS This Mornig	7a-9a		:30			NM	1	$50.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/31/16	11/06/16	--W----	1	$50.00							
N 2	WEVV	11/03/16	11/03/16	M-F 7-9a CBS This Mornig	7a-9a		:30			NM	1	$50.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/31/16	11/06/16	---T---	1	$50.00							
N 3	WEVV	11/04/16	11/04/16	M-F 7-9a CBS This Mornig	7a-9a		:30			NM	1	$50.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/31/16	11/06/16	----F--	1	$50.00							
N 4	WEVV	11/07/16	11/07/16	M-F 7-9a CBS This Mornig	7a-9a		:30			NM	1	$50.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/07/16	11/13/16	M------	1	$50.00							
N 5	WEVV	11/08/16	11/08/16	M-F 7-9a CBS This Mornig	7a-9a		:30			NM	1	$50.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/07/16	11/13/16	-T-----	1	$50.00							
N 6	WEVV	11/05/16	11/05/16	Sa 8a-10a	8a-10a		:30			NM	1	$85.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/31/16	11/06/16	-----S-	1	$85.00							
N 7	WEVV	11/06/16	11/06/16	Su 930a-1030a	930a-1030a		:30			NM	1	$90.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/31/16	11/06/16	------S	1	$90.00							
N 8	WEVV	11/03/16	11/03/16	M-F 3p-4p	3p-4p		:30			NM	1	$280.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/31/16	11/06/16	---T---	1	$280.00							
N 9	WEVV	11/07/16	11/07/16	M-F 3p-4p	3p-4p		:30			NM	1	$280.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	11/07/16	11/13/16	M------	1	$280.00							
N 10	WEVV	11/02/16	11/02/16	M-F 4p-5p	4p-5p		:30			NM	1	$280.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/31/16	11/06/16	--W----	1	$280.00							
N 11	WEVV	11/04/16	11/04/16	M-F 4p-5p	4p-5p		:30			NM	1	$280.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/31/16	11/06/16	----F--	1	$280.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

WEVV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

WEVV
477 Carpenter Street
Evansville, IN 47708
(812)464-4444

www.wevv.com

Contract / Revision	Alt Order #
37563 /	25345803

Contract Dates	Product	Estimate #
11/02/16 - 11/08/16	TV	**5016**

Advertiser	Original Date / Revision
Poli/Rand Paul	11/01/16 / 11/01/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 12	WEVV	11/03/16	11/03/16	M-F 44 News	6-630p	6-630p		:30		NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/31/16	11/06/16	---T---	1	$200.00						
N 13	WEVV	11/04/16	11/04/16	M-F 630p-7p	630p-7p			:30		NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/31/16	11/06/16	----F--	1	$250.00						
N 14	WEVV	11/07/16	11/07/16	M-F 630p-7p	630p-7p			:30		NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/07/16	11/13/16	M------	1	$250.00						
N 15	WEVV	11/05/16	11/05/16	NCAA Football 1	Various			:30		NM	1	$175.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/31/16	11/06/16	-----S-	1	$175.00						
N 16	WEVV	11/06/16	11/06/16	Su 1030p-1130p	1030p-1130p			:30		NM	2	$30.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/31/16	11/06/16	------S	2	$15.00						
										Totals	17	$2,450.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 -11/08/16	17	$2,450.00	($367.50)	$2,082.50
Totals	17	$2,450.00	($367.50)	$2,082.50

Signature: _____ **Date:** _____

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