KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25142552	**Changes as of:**	9/28/2016 at 11:08 AM	**Version:**	Highlighting Makegood 5		
CPE:	1853/5667/36742	**Flight:**	10/3/16 - 11/13/16	**Station:**	KAEF	**Total $:**	$22,778.00
Agency:	US INTERNATIONAL MED	**Advertiser:**	CA FOR UNITED MEDICA	**Market:**	Eureka	**Total Spots:**	622
	US INTERNATIONAL MEDIA 1201 ALTA LOMA RD ATTN: INVOICES LOS ANGELES CA 90069	**Product:**	Prop	**Office:**	LOS ANGELES	**Total CPP:**	$21.79
		Agency Order #:	4946009	**Primary Demo:**	Adults 35+	**Total GRP:**	1,045.2
		Buyer:	Jillian Saul	**Con Type:**	POLITICAL/VOTE	**Traffic #:**	228122
		Salesperson:	TERRY DREHER 323-966-5066	**Assistant:**	Devaughn Ishmael 323-966-5069	**Separation:**	
Comments:	Separation: 8						

Station Comment
LINE 32: NA X4. 2X EACH WEEK D/T ONLY ONE BREAK PER SHOW. (NEEDS TO BE 5X MAX PER WEEK).

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25142552 **Changes as of:** 9/28/2016 at 10:46 AM **Version:** Highlighting Makegood 4

CPE: 1853/5667/36742 **Flight:** 10/3/16 - 11/13/16 **Station:** KAEF **Total $:** $22,778.00

Agency: US INTERNATIONAL MED **Advertiser:** CA FOR UNITED MEDICA **Market:** Eureka **Total Spots:** 622

US INTERNATIONAL MEDIA 1201 ALTA LOMA RD ATTN: INVOICES LOS ANGELES CA 90069 **Product:** Prop **Office:** LOS ANGELES **Total CPP:** $21.79

Agency Order #: 4946009 **Primary Demo:** Adults 35+ **Total GRP:** 1,045.2

Buyer: Jillian Saul **Con Type:** POLITICAL/VOTE **Traffic #:** 228122

Salesperson: TERRY DREHER 323-966-5066 **Assistant:** Devaughn Ishmael 323-966-5069 **Separation:**

Comments: Separation: 8

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/3 - 11/7							Total Spots	Total $	CPP	GRP
							10/3	10/10	10/17	10/24	10/31	11/7					
MSD 35	M-F 6p-6:30p		N COAST NWS 6P	$176.00	5.1	30	5 ▶ 4	5	0	0	0	0		9	$1,584.00	$34.51	45.9
MGD 44	Tu,F 6p-8p		VP DEBATE	$176.00	5.1	30	1	0	0	0	0	0		1	$176.00	$34.51	5.1
						TOTALS:	71	71	152	152	152	24		622	$22,778.00	$21.79	1,045.2

Makegood Comments

Date/Time	Action	Added by	Comment
09/29/16 8:18 AM	Accepted	Jillian Saul	Other

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25142552	**Changes as of:**	9/28/2016 at 10:06 AM	**Version:**	Highlighting Makegood 3		
CPE:	1853/5667/36742	**Flight:**	10/3/16 - 11/13/16	**Station:**	KAEF	**Total $:**	$22,778.00
Agency:	US INTERNATIONAL MED	**Advertiser:**	CA FOR UNITED MEDICA	**Market:**	Eureka	**Total Spots:**	622
	US INTERNATIONAL MEDIA 1201 ALTA LOMA RD ATTN: INVOICES LOS ANGELES CA 90069	**Product:**	Prop	**Office:**	LOS ANGELES	**Total CPP:**	$21.79
		Agency Order #:	4946009	**Primary Demo:**	Adults 35+	**Total GRP:**	1,045.2
		Buyer:	Jillian Saul	**Con Type:**	POLITICAL/VOTE	**Traffic #:**	228122
		Salesperson:	TERRY DREHER 323-966-5066	**Assistant:**	Devaughn Ishmael 323-966-5069	**Separation:**	
Comments:	Separation: 8						

Station Comment
LINE 35: NA X1 ON 10/4 D/T PROGRAM CHANGE TO VICE PRESIDENTIAL DEBATE, 6-8PM. MG IN DEBATE?

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25194117	**Changes as of:**	9/28/2016 at 9:18 AM	**Version:**	Highlighting Makegood 1		
CPE:	//1809	**Flight:**	10/3/16 - 10/9/16	**Station:**	KRCR	**Total $:**	$10,790.00
Agency:	TARGET ENTERPRISES	**Advertiser:**	CA Against RX Measure	**Market:**	Chico	**Total Spots:**	38
	TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	**Product:**	CA AGAINST RX MEASURE-1809	**Office:**	LOS ANGELES	**Total CPP:**	$38.85
		Agency Order #:		**Primary Demo:**	Adults 35+	**Total GRP:**	277.7
		Buyer:	CORISSA EMBRO	**Con Type:**	POLITICAL/VOTE	**Traffic #:**	231716
		Salesperson:	TERRY DREHER 323-966-5066	**Assistant:**	ASHLEY BOYLE 323-966-5066	**Separation:**	

Comments: CALIFORNIANS AGAINST THE MISLEADING RX MEASURE

Station Comment
LINE 11: NA X1 ON 10/4 D/T PROGRAM CHANGE FOR VICE PRESIDENTIAL DEBATE. MG IN DEBATE 6-8PM?

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25142552 **Changes as of:** 9/26/2016 at 5:35 PM **Version:** Highlighting Revision 3

CPE: 1853/5667/36742 **Flight:** 10/3/16 - 11/13/16 **Station:** KAEF **Total $:** $22,778.00

Agency: US INTERNATIONAL MED **Advertiser:** CA FOR UNITED MEDICA **Market:** Eureka **Total Spots:** 622

US INTERNATIONAL MEDIA 1201 ALTA LOMA RD ATTN: INVOICES LOS ANGELES CA 90069 **Product:** Prop **Office:** LOS ANGELES **Total CPP:** $21.79

Agency Order #: 4946009 **Primary Demo:** Adults 35+ **Total GRP:** 1,045.2

Buyer: Jillian Saul **Con Type:** POLITICAL/VOTE **Traffic #:** 228122

Salesperson: TERRY DREHER 323-966-5066 **Assistant:** Devaughn Ishmael 323-966-5069 **Separation:**

Comments: Separation: 8

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/3	10/10	10/17	10/24	10/31	11/7	Total Spots	Total $	CPP	GRP
							10/3 - 11/7									
REV- 1	M-F 7:30p-8p		JEOPARDY	$55.00	5.7	15	6 ▶ 0	6 ▶ 0	6	6	6	0	18	$990.00	$9.65	102.6
	bookends															
REV- 2	M-F 5:30a-7a		DAYBREAK-KAEF<	$20.00	1.4	15	14 ▶ 0	14 ▶ 0	16	16	16	0	48	$960.00	$14.29	67.2
	bookends															
REV- 3	M-F 7a-9a		GD MRN AMR-ABC<	$20.00	2.2	15	14 ▶ 0	14 ▶ 0	16	16	16	0	48	$960.00	$9.09	105.6
	bookends															
REV- 4	M-F 9a-10a		DOCTORS<	$15.00	1.0	15	14 ▶ 0	14 ▶ 0	14	14	14	0	42	$630.00	$15.00	42.0
	bookends															
REV- 5	M-F 10a-11a		VIEW-ABC	$18.00	1.8	15	14 ▶ 0	14 ▶ 0	14	14	14	0	42	$756.00	$10.00	75.6
	bookends															
REV- 6	M-F 12n-1p		CHEW-ABC	$15.00	1.8	15	14 ▶ 0	14 ▶ 0	14	14	14	0	42	$630.00	$8.33	75.6
	bookends															
CAN 7	~~M-F 2p-3p~~		~~DR. PHIL~~	~~$18.00~~	~~0.9~~	~~15~~	~~0~~	~~0~~	~~0~~	~~0~~	~~0~~	~~0~~	~~0~~	~~$0.00~~	~~$20.00~~	~~0.0~~
	~~BOOKENDS~~															
REV- 8	M-F 3p-4p		ELLEN	$20.00	1.1	15	12 ▶ 0	12 ▶ 0	14	14	14	0	42	$840.00	$18.18	46.2
	bookends															
REV- 9	M-F 6p-6:30p		N COAST NWS 6P	$88.00	5.1	15	10 ▶ 0	10 ▶ 0	10	10	10	0	30	$2,640.00	$17.25	153.0
	bookends															
REV- 10	M-F 11p-11:35p		N COAST NWS 11<	$75.00	0.4	15	10 ▶ 0	10 ▶ 0	12	12	12	0	36	$2,700.00	$187.50	14.4
	bookends															
REV- 11	M-F 11:35p-12:35a		JIMMY KIMMEL	$30.00	0.3	15	10 ▶ 0	10 ▶ 0	12	12	12	0	36	$1,080.00	$100.00	10.8
	bookends															
REV- 12	M-F 12:35a-1:05a		NITELINE	$18.00	0.3	15	4 ▶ 0	4 ▶ 0	4	4	4	0	12	$216.00	$60.00	3.6
	bookends															

Printed on 09/27/2016 at 11:39 AM

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25142552 **Changes as of:** 9/26/2016 at 5:35 PM **Version:** Highlighting Revision 3

CPE: 1853/5667/36742 **Flight:** 10/3/16 - 11/13/16 **Station:** KAEF **Total $:** $22,778.00

Agency: US INTERNATIONAL MED **Advertiser:** CA FOR UNITED MEDICA **Market:** Eureka **Total Spots:** 622

US INTERNATIONAL MEDIA 1201 ALTA LOMA RD ATTN: INVOICES LOS ANGELES CA 90069 **Product:** Prop **Office:** LOS ANGELES **Total CPP:** $21.79

Agency Order #: 4946009 **Primary Demo:** Adults 35+ **Total GRP:** 1,045.2

Buyer: Jillian Saul **Con Type:** POLITICAL/VOTE **Traffic #:** 228122

Salesperson: TERRY DREHER 323-966-5066 **Assistant:** Devaughn Ishmael 323-966-5069 **Separation:**

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/3 - 11/7							Total Spots	Total $	CPP	GRP
							10/3	10/10	10/17	10/24	10/31	11/7					
REV- 13	Sa 7a-8a		GD MRN-SAT-ABC	$18.00	1.1	15	2▶0	2▶0	2	2	2	0		6	$108.00	$16.36	6.6
	bookends																
REV- 14	Su 7a-8a		GD MRN-SUN-ABC	$18.00	0.5	15	2▶0	2▶0	2	2	2	0		6	$108.00	$36.00	3.0
	bookends																
REV- 15	Su 8a-9a		THIS WEEK-ABC	$18.00	0.5	15	2▶0	2▶0	2	2	2	0		6	$108.00	$36.00	3.0
	bookends																
REV- 16	Su 5:30p-6p		ABC NWS-SUN	$38.00	2.3	15	2▶0	2▶0	2	2	2	0		6	$228.00	$16.52	13.8
	bookends																
17	M 7:30p-8p		JEOPARDY	$55.00	5.7	15	0	0	0	0	0	2		2	$110.00	$9.65	11.4
	bookends																
18	M-Tu 5:30a-7a		DAYBREAK-KAEF<	$20.00	1.4	15	0	0	0	0	0	4		4	$80.00	$14.29	5.6
	bookends																
19	M-Tu 7a-9a		GD MRN AMR-ABC<	$20.00	2.2	15	0	0	0	0	0	4		4	$80.00	$9.09	8.8
	bookends																
20	M-Tu 9a-10a		DOCTORS/AVG. ALL WKS	$15.00	1.0	15	0	0	0	0	0	2		2	$30.00	$15.00	2.0
	bookends																
21	M 10a-11a		VIEW-ABC	$18.00	1.8	15	0	0	0	0	0	2		2	$36.00	$10.00	3.6
	bookends																
22	M 12n-1p		CHEW-ABC	$15.00	1.8	15	0	0	0	0	0	2		2	$30.00	$8.33	3.6
	bookends																
23	M 3p-4p		ELLEN	$20.00	1.1	15	0	0	0	0	0	2		2	$40.00	$18.18	2.2
	bookends																
24	M 6p-6:30p		N COAST NWS 6P	$88.00	5.1	15	0	0	0	0	0	2		2	$176.00	$17.25	10.2
	bookends																
25	M 11p-11:35p		N COAST NWS 11<	$75.00	0.4	15	0	0	0	0	0	2		2	$150.00	$187.50	0.8
	bookends																

Printed on 09/27/2016 at 11:39 AM

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25142552 | **Changes as of:** 9/26/2016 at 5:35 PM | **Version:** Highlighting Revision 3

CPE: 1853/5667/36742 | **Flight:** 10/3/16 - 11/13/16 | **Station:** KAEF | **Total $:** $22,778.00

Agency: US INTERNATIONAL MED | **Advertiser:** CA FOR UNITED MEDICA | **Market:** Eureka | **Total Spots:** 622

US INTERNATIONAL MEDIA 1201 ALTA LOMA RD ATTN: INVOICES LOS ANGELES CA 90069 | **Product:** Prop | **Office:** LOS ANGELES | **Total CPP:** $21.79

Agency Order #: 4946009 | **Primary Demo:** Adults 35+ | **Total GRP:** 1,045.2

Buyer: Jillian Saul | **Con Type:** POLITICAL/VOTE | **Traffic #:** 228122

Salesperson: TERRY DREHER 323-966-5066 | **Assistant:** Devaughn Ishmael 323-966-5069 | **Separation:**

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/3 - 11/7						Total Spots	Total $	CPP	GRP
							10/3	10/10	10/17	10/24	10/31	11/7				
26	M 12:35a-1:05a		ABC-NITELINE<	$18.00	0.3	15	0	0	0	0	0	2	2	$36.00	$60.00	0.6
	bookends															
REV- 27	M-F 4p-5p		DR. PHIL	$18.00	0.9	15	12 ▶ 0	12 ▶ 0	12	12	12	0	36	$648.00	$20.00	32.4
	bookends *Changes: A35P Rating from 0.9 to 0.9*															
REV+ 28	M-F 5:30a-7a		DAYBREAK-KAEF<	$40.00	1.4	30	0 ▶ 7	0 ▶ 7	0 ▶ 0	0 ▶ 0	0 ▶ 0	0 ▶ 0	14	$560.00	$28.57	19.6
REV+ 29	M-F 7a-9a		GD MRN AMR-ABC<	$40.00	2.2	30	0 ▶ 7	0 ▶ 7	0 ▶ 0	0 ▶ 0	0 ▶ 0	0 ▶ 0	14	$560.00	$18.18	30.8
REV+ 30	M-F 9a-10a		DOCTORS<	$30.00	1.0	30	0 ▶ 7	0 ▶ 7	0 ▶ 0	0 ▶ 0	0 ▶ 0	0 ▶ 0	14	$420.00	$30.00	14.0
REV+ 31	M-F 10a-11a		VIEW-ABC	$36.00	1.8	30	0 ▶ 7	0 ▶ 7	0 ▶ 0	0 ▶ 0	0 ▶ 0	0 ▶ 0	14	$504.00	$20.00	25.2
REV+ 32	M-F 12n-1p		CHEW-ABC	$30.00	1.8	30	0 ▶ 7	0 ▶ 7	0 ▶ 0	0 ▶ 0	0 ▶ 0	0 ▶ 0	14	$420.00	$16.67	25.2
REV+ 33	M-F 3p-4p		ELLEN	$40.00	1.1	30	0 ▶ 6	0 ▶ 6	0 ▶ 0	0 ▶ 0	0 ▶ 0	0 ▶ 0	12	$480.00	$36.36	13.2
REV+ 34	M-F 4p-5p		DR. PHIL	$36.00	0.9	30	0 ▶ 6	0 ▶ 6	0 ▶ 0	0 ▶ 0	0 ▶ 0	0 ▶ 0	12	$432.00	$40.00	10.8
REV+ 35	M-F 6p-6:30p		N COAST NWS 6P	$176.00	5.1	30	0 ▶ 5	0 ▶ 5	0 ▶ 0	0 ▶ 0	0 ▶ 0	0 ▶ 0	10	$1,760.00	$34.51	51.0
REV+ 36	M-F 7:30p-8p		JEOPARDY	$110.00	5.7	30	0 ▶ 3	0 ▶ 3	0 ▶ 0	0 ▶ 0	0 ▶ 0	0 ▶ 0	6	$660.00	$19.30	34.2
REV+ 37	M-F 11p-11:35p		N COAST NWS 11<	$150.00	0.4	30	0 ▶ 5	0 ▶ 5	0 ▶ 0	0 ▶ 0	0 ▶ 0	0 ▶ 0	10	$1,500.00	$375.00	4.0
REV+ 38	M-F 11:35p-12:35a		JIMMY KIMMEL	$60.00	0.3	30	0 ▶ 5	0 ▶ 5	0 ▶ 0	0 ▶ 0	0 ▶ 0	0 ▶ 0	10	$600.00	$200.00	3.0
REV+ 39	M-F 12:35a-1:05a		NITELINE	$36.00	0.3	30	0 ▶ 2	0 ▶ 2	0 ▶ 0	0 ▶ 0	0 ▶ 0	0 ▶ 0	4	$144.00	$120.00	1.2
REV+ 40	Sa 7a-8a		GD MRN-SAT-ABC	$36.00	1.1	30	0 ▶ 1	0 ▶ 1	0 ▶ 0	0 ▶ 0	0 ▶ 0	0 ▶ 0	2	$72.00	$32.73	2.2
REV+ 41	Su 7a-8a		GD MRN-SUN-ABC	$36.00	0.5	30	0 ▶ 1	0 ▶ 1	0 ▶ 0	0 ▶ 0	0 ▶ 0	0 ▶ 0	2	$72.00	$72.00	1.0
REV+ 42	Su 8a-9a		THIS WEEK-ABC	$36.00	0.5	30	0 ▶ 1	0 ▶ 1	0 ▶ 0	0 ▶ 0	0 ▶ 0	0 ▶ 0	2	$72.00	$72.00	1.0
REV+ 43	Su 5:30p-6p		ABC NWS-SUN	$76.00	2.3	30	0 ▶ 1	0 ▶ 1	0 ▶ 0	0 ▶ 0	0 ▶ 0	0 ▶ 0	2	$152.00	$33.04	4.6
						TOTALS:	**71**	**71**	**152**	**152**	**152**	**24**	**622**	**$22,778.00**	**$21.79**	**1,045.2**

Printed on 09/27/2016 at 11:39 AM

Bonten California

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

US International Media
1201 Alta Loma Rd
Attn: Invoices
Los Angeles, CA 90069

Contract # 228122

Schedule Dates	10/03/16-11/08/16
Advertiser	CA For United MediCal Funding & Accountability (9
Agency	US International Media (1548)
Product	Political - State Races (1208)
Brand	KAEF EST. 36742 (99496)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	Liz,Kelly,
Phone/Fax	(916) 492-6011 / (916) 492-6012
CPE	1853/5667/36742
Account Types	National/Political Issue
Billing Type	Standard
Comments	KAEF Prop Separation: 8

Date Entered	04/25/16
Last Modified	09/30/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25142552
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,416.70
Net Total	$19,361.30
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	289	$17,446.00
Nov. 2016	87	$5,332.00
Grand Total:	376	$22,778.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT(B/E)	10/03/16-11/04/16	1	:15/:15	7:30P- 8P (PST)	3	X	X	X	X	X						Eureka ABC (KAEF)	JEOPARDY BOOKENDS	4/25/16
1.1	Normal Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	7:30P- 8P (PST)	3	X	X	X	X	X			9	$110.00	$990.00	Eureka ABC (KAEF)	JEOPARDY BOOKENDS	9/27/16
3.0	Normal Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	5:30A- 7A (PST)	8	X	X	X	X	X			24	$40.00	$960.00	Eureka ABC (KAEF)	DAYBREAK-KAEF< BOOKENDS	4/25/16
5.0	Normal Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	7A- 9A (PST)	8	X	X	X	X	X			24	$40.00	$960.00	Eureka ABC (KAEF)	GD MRN AMR-ABC< BOOKENDS	4/25/16
6.0	Revised Line / SPOT(B/E)	10/03/16-11/04/16	1	:15/:15	9A- 10A (PST)	7	X	X	X	X	X						Eureka ABC (KAEF)	DOCTORS< BOOKENDS	4/25/16
6.1	Normal Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	9A- 10A (PST)	7	X	X	X	X	X			21	$30.00	$630.00	Eureka ABC (KAEF)	DOCTORS< BOOKENDS	9/27/16
7.0	Revised Line / SPOT(B/E)	10/03/16-11/04/16	1	:15/:15	10A- 11A (PST)	7	X	X	X	X	X						Eureka ABC (KAEF)	VIEW-ABC BOOKENDS	4/25/16
7.1	Normal Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	10A- 11A (PST)	7	X	X	X	X	X			21	$36.00	$756.00	Eureka ABC (KAEF)	VIEW-ABC BOOKENDS	9/27/16
8.0	Revised Line / SPOT(B/E)	10/03/16-11/04/16	1	:15/:15	12P- 1P (PST)	7	X	X	X	X	X						Eureka ABC (KAEF)	CHEW-ABC BOOKENDS	4/25/16
8.1	Revised Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	12P- 1P (PST)	7	X	X	X	X	X						Eureka ABC (KAEF)	CHEW-ABC BOOKENDS	9/27/16
8.2	Normal Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	12P- 1P (PST)		1	1	1	1	1			15	$30.00	$450.00	Eureka ABC (KAEF)	CHEW-ABC BOOKENDS	9/30/16
9.0	Revised Line / SPOT(B/E)	10/03/16-11/04/16	1	:15/:15	4P- 5P (PST)	6	X	X	X	X	X						Eureka ABC (KAEF)	DR. PHIL BOOKENDS	4/25/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected

B/E Bookend P/B Piggy Back

Printed At: 11:05 AM on Tuesday, October 4 2016

Bonten California

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

US International Media
1201 Alta Loma Rd
Attn: Invoices
Los Angeles, CA 90069

Contract # 228122

Schedule Dates	10/03/16-11/08/16
Advertiser	CA For United MediCal Funding & Accountability (S
Agency	US International Media (1548)
Product	Political - State Races (1208)
Brand	KAEF EST. 36742 (99496)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	Liz,Kelly,
Phone/Fax	(916) 492-6011 / (916) 492-6012
CPE	1853/5667/36742
Account Types	National/Political Issue
Billing Type	Standard
Comments	KAEF Prop Separation: 8

Date Entered	04/25/16
Last Modified	09/30/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25142552
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,416.70
Net Total	$19,361.30
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	289	$17,446.00
Nov. 2016	87	$5,332.00
Grand Total:	376	$22,778.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.1	Normal Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	4P- 5P (PST)	6	X	X	X	X	X			18	$36.00	$648.00	Eureka ABC (KAEF)	DR. PHIL BOOKENDS	9/27/16
11.0	Normal Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	3P- 4P (PST)	7	X	X	X	X	X			21	$40.00	$840.00	Eureka ABC (KAEF)	ELLEN BOOKENDS	4/25/16
12.0	Revised Line / SPOT(B/E)	10/03/16-11/04/16	1	:15/:15	6P- 6:30P (PST)		1	1	1	1	1						Eureka ABC (KAEF)	N COAST NWS 6P BOOKENDS	4/25/16
12.1	Normal Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	6P- 6:30P (PST)		1	1	1	1	1			15	$176.00	$2,640.00	Eureka ABC (KAEF)	N COAST NWS 6P BOOKENDS	9/27/16
14.0	Normal Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	11P- 11:35P (PST)	6	X	X	X	X	X			18	$150.00	$2,700.00	Eureka ABC (KAEF)	N COAST NWS 11< BOOKENDS	4/25/16
16.0	Normal Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	11:35P- 12:35A (PST)	6	X	X	X	X	X			18	$60.00	$1,080.00	Eureka ABC (KAEF)	JIMMY KIMMEL BOOKENDS	4/25/16
17.0	Revised Line / SPOT(B/E)	10/03/16-11/04/16	1	:15/:15	12:35A- 1:05A (PST)	2	X	X	X	X	X						Eureka ABC (KAEF)	NITELINE BOOKENDS	4/25/16
17.1	Normal Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	12:35A- 1:05A (PST)	2	X	X	X	X	X			6	$36.00	$216.00	Eureka ABC (KAEF)	NITELINE BOOKENDS	9/27/16
18.0	Revised Line / SPOT(B/E)	10/08/16-11/05/16	1	:15/:15	7A- 8A (PST)							1					Eureka ABC (KAEF)	GD MRN-SAT-ABC BOOKENDS	4/25/16
18.1	Normal Line / SPOT(B/E)	10/22/16-11/05/16	1	:15/:15	7A- 8A (PST)							1		3	$36.00	$108.00	Eureka ABC (KAEF)	GD MRN-SAT-ABC BOOKENDS	9/27/16
19.0	Revised Line / SPOT(B/E)	10/09/16-11/06/16	1	:15/:15	7A- 8A (PST)								1				Eureka ABC (KAEF)	GD MRN-SUN-ABC BOOKENDS	4/25/16

CONFIRMATION CONTRACT

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B/E Bookend P/B Piggy Back

Printed At: 11:05 AM on Tuesday, October 4 2016

Bonten California

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

US International Media
1201 Alta Loma Rd
Attn: Invoices
Los Angeles, CA 90069

Contract # 228122

Schedule Dates	10/03/16-11/08/16	**Date Entered**	04/25/16
Advertiser	CA For United MediCal Funding & Accountability (9	**Last Modified**	09/30/16
Agency	US International Media (1548)	**Entered By**	Chris Gomez
Product	Political - State Races (1208)	**CO-OP**	No
Brand	KAEF EST. 36742 (99496)	**Headline #**	ECR25142552
Salesperson	Continental - Los Angeles, Los Angeles (1174)	**Demo**	A35+R
Sales Office	Continental - Los Angeles	**Order Type**	Normal
Buyer Name	Liz,Kelly,	**Package Deal**	
Phone/Fax	(916) 492-6011 / (916) 492-6012	**Commission %**	15.00
CPE	1853/5667/36742	**Commission**	$3,416.70
Account Types	National/Political Issue	**Net Total**	$19,361.30
Billing Type	Standard	**Sales Tax**	
Comments	KAEF Prop Separation: 8		

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	289	$17,446.00
Nov. 2016	87	$5,332.00
Grand Total:	376	$22,778.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.1	Normal Line / SPOT(B/E)	10/23/16-11/06/16	1	:15/:15	7A- 8A (PST)								1	3	$36.00	$108.00	Eureka ABC (KAEF)	GD MRN-SUN-ABC BOOKENDS	9/27/16
20.0	Revised Line / SPOT(B/E)	10/09/16-11/06/16	1	:15/:15	8A- 9A (PST)								1				Eureka ABC (KAEF)	THIS WEEK-ABC BOOKENDS	4/25/16
20.1	Normal Line / SPOT(B/E)	10/23/16-11/06/16	1	:15/:15	8A- 9A (PST)								1	3	$36.00	$108.00	Eureka ABC (KAEF)	THIS WEEK-ABC BOOKENDS	9/27/16
21.0	Revised Line / SPOT(B/E)	10/09/16-11/06/16	1	:15/:15	5:30P- WORLD NEWS SUNDAY								1				Eureka ABC (KAEF)	ABC NWS-SUN BOOKENDS	4/25/16
21.1	Normal Line / SPOT(B/E)	10/23/16-11/06/16	1	:15/:15	5:30P- WORLD NEWS SUNDAY								1	3	$76.00	$228.00	Eureka ABC (KAEF)	ABC NWS-SUN BOOKENDS	9/27/16
22.0	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	7:30P- 8P (PST)		1							1	$110.00	$110.00	Eureka ABC (KAEF)	JEOPARDY BOOKENDS	4/25/16
23.0	Normal Line / SPOT(B/E)	11/07/16-11/08/16	1	:15/:15	5:30A- 7A (PST)		1	1						2	$40.00	$80.00	Eureka ABC (KAEF)	DAYBREAK-KAEF< BOOKENDS	4/25/16
24.0	Normal Line / SPOT(B/E)	11/07/16-11/08/16	1	:15/:15	7A- 9A (PST)		1	1						2	$40.00	$80.00	Eureka ABC (KAEF)	GD MRN AMR-ABC< BOOKENDS	4/25/16
25.0	Normal Line / SPOT(B/E)	11/07/16-11/08/16	1	:15/:15	9A- 10A (PST)	1	X	X						1	$30.00	$30.00	Eureka ABC (KAEF)	DOCTORS/AVG. ALL WKS BOOKENDS	4/25/16
26.0	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	10A- 11A (PST)		1							1	$36.00	$36.00	Eureka ABC (KAEF)	VIEW-ABC BOOKENDS	4/25/16
27.0	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	12P- 1P (PST)		1							1	$30.00	$30.00	Eureka ABC (KAEF)	CHEW-ABC BOOKENDS	4/25/16

CONFIRMATION CONTRACT

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US International Media
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Attn: Invoices
Los Angeles, CA 90069

Contract # 228122

Schedule Dates	10/03/16-11/08/16	**Date Entered**	04/25/16
Advertiser	CA For United MediCal Funding & Accountability (9	**Last Modified**	09/30/16
Agency	US International Media (1548)	**Entered By**	Chris Gomez
Product	Political - State Races (1208)	**CO-OP**	No
Brand	KAEF EST. 36742 (99496)	**Headline #**	ECR25142552
Salesperson	Continental - Los Angeles, Los Angeles (1174)	**Demo**	A35+R
Sales Office	Continental - Los Angeles	**Order Type**	Normal
Buyer Name	Liz,Kelly,	**Package Deal**	
Phone/Fax	(916) 492-6011 / (916) 492-6012	**Commission %**	15.00
CPE	1853/5667/36742	**Commission**	$3,416.70
Account Types	National/Political Issue	**Net Total**	$19,361.30
Billing Type	Standard	**Sales Tax**	
Comments	KAEF Prop Separation: 8		

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	289	$17,446.00
Nov. 2016	87	$5,332.00
Grand Total:	376	$22,778.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	3P- 4P (PST)		1							1	$40.00	$40.00	Eureka ABC (KAEF)	ELLEN BOOKENDS	4/25/16
29.0	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	6P- 6:30P (PST)		1							1	$176.00	$176.00	Eureka ABC (KAEF)	N COAST NWS 6P BOOKENDS	4/25/16
30.0	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	11P- 11:35P (PST)		1							1	$150.00	$150.00	Eureka ABC (KAEF)	N COAST NWS 11< BOOKENDS	4/25/16
31.0	Normal Line / SPOT(B/E)	11/07/16-11/07/16	1	:15/:15	12:35A- 1:05A (PST)		1							1	$36.00	$36.00	Eureka ABC (KAEF)	ABC-NITELINE< BOOKENDS	4/25/16
32.0	Normal Line / SPOT	10/03/16-10/14/16	1	:30	5:30A- 7A (PST)	7	X	X	X	X	X			14	$40.00	$560.00	Eureka ABC (KAEF)		9/27/16
33.0	Normal Line / SPOT	10/03/16-10/14/16	1	:30	7A- 9A (PST)	7	X	X	X	X	X			14	$40.00	$560.00	Eureka ABC (KAEF)		9/27/16
34.0	Normal Line / SPOT	10/03/16-10/14/16	1	:30	9A- 10A (PST)	7	X	X	X	X	X			14	$30.00	$420.00	Eureka ABC (KAEF)		9/27/16
35.0	Normal Line / SPOT	10/03/16-10/14/16	1	:30	10A- 11A (PST)	7	X	X	X	X	X			14	$36.00	$504.00	Eureka ABC (KAEF)		9/27/16
36.0	Revised Line / SPOT	10/03/16-10/14/16	1	:30	12P- 1P (PST)	7	X	X	X	X	X						Eureka ABC (KAEF)		9/27/16
36.1	Normal Line / SPOT	10/03/16-10/14/16	1	:30	12P- 1P (PST)		1	1	1	1	1			10	$30.00	$300.00	Eureka ABC (KAEF)		9/30/16
37.0	Normal Line / SPOT	10/03/16-10/14/16	1	:30	3P- 4P (PST)	6	X	X	X	X	X			12	$40.00	$480.00	Eureka ABC (KAEF)		9/27/16
38.0	Normal Line / SPOT	10/03/16-10/14/16	1	:30	4P- 5P (PST)	6	X	X	X	X	X			12	$36.00	$432.00	Eureka ABC (KAEF)		9/27/16
39.0	Normal Line / SPOT	10/03/16-10/14/16	1	:30	6P- 6:30P (PST)		1	1	1	1	1			9	$176.00	$1,584.00	Eureka ABC (KAEF)		9/27/16

CONFIRMATION CONTRACT

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Contract # 228122

Schedule Dates	10/03/16-11/08/16
Advertiser	CA For United MediCal Funding & Accountability (9
Agency	US International Media (1548)
Product	Political - State Races (1208)
Brand	KAEF EST. 36742 (99496)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	Liz,Kelly,
Phone/Fax	(916) 492-6011 / (916) 492-6012
CPE	1853/5667/36742
Account Types	National/Political Issue
Billing Type	Standard
Comments	KAEF Prop Separation: 8

Date Entered	04/25/16
Last Modified	09/30/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25142552
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,416.70
Net Total	$19,361.30
Sales Tax	

Eureka ABC (KAEF)

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
39.0.1	Closed Preempt	10/04/16															Eureka ABC (KAEF)	Schedule Change/Exception - debate night	
40.0	Normal Line / SPOT	10/03/16-10/14/16	1	:30	7:30P- 8P (PST)	3	X	X	X	X	X			6	$110.00	$660.00	Eureka ABC (KAEF)		9/27/16
41.0	Normal Line / SPOT	10/03/16-10/14/16	1	:30	11P- 11:35P (PST)		1	1	1	1	1			10	$150.00	$1,500.00	Eureka ABC (KAEF)		9/27/16
42.0	Normal Line / SPOT	10/03/16-10/14/16	1	:30	11:35P- 12:35A (PST)		1	1	1	1	1			10	$60.00	$600.00	Eureka ABC (KAEF)		9/27/16
43.0	Normal Line / SPOT	10/03/16-10/14/16	1	:30	12:35P- 1:05A (PST)	2	X	X	X	X	X			4	$36.00	$144.00	Eureka ABC (KAEF)		9/27/16
44.0	Normal Line / SPOT	10/08/16-10/15/16	1	:30	7A- 8A (PST)							1		2	$36.00	$72.00	Eureka ABC (KAEF)		9/27/16
45.0	Normal Line / SPOT	10/09/16-10/16/16	1	:30	7A- 8A (PST)								1	2	$36.00	$72.00	Eureka ABC (KAEF)		9/27/16
46.0	Normal Line / SPOT	10/09/16-10/16/16	1	:30	8A- 9A (PST)								1	2	$36.00	$72.00	Eureka ABC (KAEF)		9/27/16
47.0	Normal Line / SPOT	10/09/16-10/16/16	1	:30	8A- WORLD NEWS SUNDAY								1	2	$76.00	$152.00	Eureka ABC (KAEF)		9/27/16
48.0	M/G For 39.0.1 / SPOT	10/04/16-10/04/16	1	:30	6P- VICE PRESIDENTIAL DEBATE			1						1	$176.00	$176.00	Eureka ABC (KAEF)	VP DEBATE	9/29/16
49.0	Normal Line / SPOT(B/E)	10/17/16-11/04/16	1	:15/:15	7P- WHEEL OF FORTUNE	1	X	X	X	X	X			3	$90.00	$270.00	Eureka ABC (KAEF)		9/30/16
50.0	Normal Line / SPOT	10/10/16-10/14/16	1	:30	11A- 12P (PST)	1	X	X	X	X	X			1	$30.00	$30.00	Eureka ABC (KAEF)		9/30/16

CONFIRMATION CONTRACT

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