WWAY-TV, LLC
Wilmington, North Carolina

WWAY-TV, LLC
615 North Front Street
Wilmington, NC 28401

Waterfront Strategies
3050 K Street NW #100
Washington, DC 20007-5108

Contract # 162329

Schedule Dates	10/25/16-10/31/16
Advertiser	League of Conservation Voters/Issue (10957)
Agency	Waterfront Strategies (2883)
Product	Pol- Political Issue (1081)
Brand	Political Issue (45927)
Salesperson	Millenium- Washington, - (1010)
Sales Office	Millenium - Washington
Buyer Name	Brad,Perseke,
Phone/Fax	/
CPE	155/163/5699
Account Types	National/Political-Issue
Billing Type	Standard
Comments	Issue NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered	10/17/16
Last Modified	10/17/16
Entered By	Gary O'Halloran
CO-OP	No
Headline #	ECR25332232
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$1,705.50
Net Total	$9,664.50
Sales Tax	

WWAY (WWAY)

By Broadcast Month	Spots	Rate
Oct. 2016	50	$9,900.00
Nov. 2016	4	$1,470.00
Grand Total:	54	$11,370.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	6:30A- 7A (EST)	3		X	X	X	X			3	$150.00	$450.00	WWAY (WWAY)	Good Morning Carolina	10/17/16
2.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	7A- 8A (EST)	3		X	X	X	X			3	$240.00	$720.00	WWAY (WWAY)	Good Morning America	10/17/16
3.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	8A- 9A (EST)	2		X	X	X	X			2	$240.00	$480.00	WWAY (WWAY)	Good Morning America	10/17/16
4.0	Normal Line / SPOT	10/29/16-10/29/16	2	:30	8A- 9A (EST)	1						X		1	$120.00	$120.00	WWAY (WWAY)	GMA-Saturday	10/17/16
5.0	Normal Line / SPOT	10/30/16-10/30/16	2	:30	8A- 9A (EST)	1							X	1	$120.00	$120.00	WWAY (WWAY)	GMA-Sunday	10/17/16
6.0	Normal Line / SPOT	10/30/16-10/30/16	2	:30	9A- 10A (EST)	1							X	1	$80.00	$80.00	WWAY (WWAY)	This Week	10/17/16
7.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	10A- 11A (EST)	3		X	X	X	X			3	$40.00	$120.00	WWAY (WWAY)	The Real	10/17/16
8.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	4P- 5P (EST)	2		X	X	X	X			2	$180.00	$360.00	WWAY (WWAY)	Judge Judy	10/17/16
9.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	5P- 5:30P (EST)	2		X	X	X	X			2	$150.00	$300.00	WWAY (WWAY)	Early News Channel 3	10/17/16
10.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	5:30P- 6P (EST)	3		X	X	X	X			3	$150.00	$450.00	WWAY (WWAY)	News Channel 3 at 530p	10/17/16
11.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	6P- 6:30P (EST)	3		X	X	X	X			3	$200.00	$600.00	WWAY (WWAY)	News Channel 3 at 6p	10/17/16
12.0	Normal Line / SPOT	10/25/16-10/28/16	2	:30	6:30P- 7P (EST)	3		X	X	X	X			3	$360.00	$1,080.00	WWAY (WWAY)	World News Tonight	10/17/16
13.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	6P- 6:30P (EST)	1							X	1	$90.00	$90.00	WWAY (WWAY)	Channel 3 News at 6p	10/17/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

B/E Bookend P/B Piggy Back

Printed At: 03:45 PM on Wednesday, October 19 2016

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615 North Front Street
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Waterfront Strategies
3050 K Street NW #100
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Contract # 162329

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CPE	155/163/5699
Account Types	National/Political-Issue
Billing Type	Standard
Comments	Issue NEW POLITICAL ORDER - PLS CF - THANKS

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Entered By	Gary O'Halloran
CO-OP	No
Headline #	ECR25332232
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$1,705.50
Net Total	$9,664.50
Sales Tax	

WWAY (WWAY)

By Broadcast Month	Spots	Rate
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Nov. 2016	4	$1,470.00
Grand Total:	54	$11,370.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	7P- 7:30P (EST)	2		X	X	X	X			1	$150.00	$150.00	WWAY (WWAY)	Entertainment Tonight	10/17/16
14.0.1	Preempt	10/25/16															WWAY (WWAY)	Rate/Exception -	
15.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	7:30P- 8P (EST)	2		X	X	X	X			2	$150.00	$300.00	WWAY (WWAY)	Insider	10/17/16
16.0	Normal Line / SPOT	10/29/16-10/29/16	3	:30	7P- 8P (EST)	1						X		1	$60.00	$60.00	WWAY (WWAY)	Entertainment Tonight	10/17/16
17.0	Normal Line / SPOT	10/31/16-10/31/16	2	:30	8P- 10P (EST)	1	X							1	$900.00	$900.00	WWAY (WWAY)	Dancing With the Stars-ABC	10/17/16
18.0	Normal Line / SPOT	10/27/16-10/27/16	2	:30	9P- 10P (EST)	1				X				1	$800.00	$800.00	WWAY (WWAY)	Notorious-ABC	10/17/16
19.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	8P- 9P (EST)	1					X			1	$350.00	$350.00	WWAY (WWAY)	Last Man Standing/Dr. Ken-ABC	10/17/16
20.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	9P- 10P (EST)	1					X			1	$450.00	$450.00	WWAY (WWAY)	Shark Tank B-ABC	10/17/16
21.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	10P- 11P (EST)	1					X			1	$350.00	$350.00	WWAY (WWAY)	20/20-ABC	10/17/16
22.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	7P- 8P (EST)	1							X	1	$175.00	$175.00	WWAY (WWAY)	AFHV-ABC	10/17/16
23.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	8P- 9P (EST)	1							X	1	$450.00	$450.00	WWAY (WWAY)	Once Upon a Time-ABC	10/17/16
24.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	9P- 10P (EST)	1							X	1	$400.00	$400.00	WWAY (WWAY)	Secrets and Lies-ABC	10/17/16
25.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	10P- 11P (EST)	1							X	1	$450.00	$450.00	WWAY (WWAY)	Quantico-ABC	10/17/16

CONFIRMATION CONTRACT

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Phone/Fax	/
CPE	155/163/5699
Account Types	National/Political-Issue
Billing Type	Standard
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Date Entered	10/17/16
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Headline #	ECR25332232
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Commission %	15.00
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WWAY (WWAY)

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26.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	11P- 11:35P (EST)	3		X	X	X	X			3	$120.00	$360.00	WWAY (WWAY)	News Channel 3 at 11p	10/17/16
27.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	11P- 11:30P (EST)	1							X	1	$120.00	$120.00	WWAY (WWAY)	Newschannel 3 Sunday	10/17/16
28.0	Normal Line / SPOT	10/25/16-10/28/16	3	:30	11:35P- 12:35A (EST)	3		X	X	X	X			3	$60.00	$180.00	WWAY (WWAY)	Jimmy Kimmel Live	10/17/16
29.0	Normal Line / SPOT	10/29/16-10/29/16	4	:30	11P- 12A (EST)	1						X		1	$20.00	$20.00	WWAY (WWAY)	Castle	10/17/16
30.0	Normal Line / SPOT	10/30/16-10/30/16	4	:30	11:30P- 12:30A (EST)	1							X	1	$15.00	$15.00	WWAY (WWAY)	Scandal	10/17/16
31.0	Normal Line / SPOT	10/29/16-10/29/16	2	:30	3:30P- 7P (EST)	1						X		1	$300.00	$300.00	WWAY (WWAY)	ABC College Football Late Game	10/17/16
32.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	8A- 9A (EST)	1	X							1	$240.00	$240.00	WWAY (WWAY)	Good Morning America	10/17/16
33.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	4P- 5P (EST)	1	X							1	$180.00	$180.00	WWAY (WWAY)	Judge Judy	10/17/16
34.0	Normal Line / SPOT	10/31/16-10/31/16	3	:30	5P- 5:30P (EST)	1	X							1	$150.00	$150.00	WWAY (WWAY)	Early News Channel 3	10/17/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back

Printed At: 03:45 PM on Wednesday, October 19 2016

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25332232 **Changes as of:** 10/17/2016 at 4:01 PM **Version:** Current State Version 2

CPE: 155/163/5699 **Flight:** 10/25/16 - 10/31/16 **Station:** WWAY **Total $:** $11,520.00

Agency: WATERFRONT STRATEGIE **Advertiser:** LEAGUE OF CONSERVATION VOTERS **Market:** Wilmington, NC **Total Spots:** 55

3050 K ST NW #100 **Product:** Issue **Office:** WASHINGTON **Total CPP:** $0.00

Washington, DC 20007 **Agency Order #:** 5486258 **Primary Demo:** Adults 35+ **Total GRP:**

Buyer: Perseke, Brad **Con Type:** POLITICAL/VOTE **Traffic #:** 162329

Salesperson: CHRISTIAN CAMBEIRO 202-955-5342 **Assistant:** CHRISTIAN CAMBEIRO 202-955-5342 **Separation:**

Comments: NEW POLITICAL ORDER - PLS CF - THANKS

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/25		Total Spots	Total $	CPP	GRP
							10/25					
1	Tu-F 6:30a-7a		Good Morning Carolina	$150.00	0	30	3		3	$450.00	$0.00	0.0
2	Tu-F 7a-8a		Good Morning America	$240.00	0	30	3		3	$720.00	$0.00	0.0
3	Tu-F 8a-9a		Good Morning America	$240.00	0	30	2		2	$480.00	$0.00	0.0
4	Sa 8a-9a		GMA-Saturday	$120.00	0	30	1		1	$120.00	$0.00	0.0
5	Su 8a-9a		GMA-Sunday	$120.00	0	30	1		1	$120.00	$0.00	0.0
6	Su 9a-10a		This Week	$80.00	0	30	1		1	$80.00	$0.00	0.0
7	Tu-F 10a-11a		The Real	$40.00	0	30	3		3	$120.00	$0.00	0.0
8	Tu-F 4p-5p		Judge Judy	$180.00	0	30	2		2	$360.00	$0.00	0.0
9	Tu-F 5p-5:30p		Early News Channel 3	$150.00	0	30	2		2	$300.00	$0.00	0.0
10	Tu-F 5:30p-6p		News Channel 3 at 530p	$150.00	0	30	3		3	$450.00	$0.00	0.0
11	Tu-F 6p-6:30p		News Channel 3 at 6p	$200.00	0	30	3		3	$600.00	$0.00	0.0
12	Tu-F 6:30p-7p		World News Tonight	$360.00	0	30	3		3	$1,080.00	$0.00	0.0
13	Su 6p-6:30p		Channel 3 News at 6p	$90.00	0	30	1		1	$90.00	$0.00	0.0
14	Tu-F 7p-7:30p		Entertainment Tonight	$150.00	0	30	2		2	$300.00	$0.00	0.0
15	Tu-F 7:30p-8p		Insider	$150.00	0	30	2		2	$300.00	$0.00	0.0
16	Sa 7p-8p		Entertainment Tonight	$60.00	0	30	1		1	$60.00	$0.00	0.0
17	M 8p-10p		Dancing With the Stars-ABC	$900.00	0	30	1		1	$900.00	$0.00	0.0
18	Th 9p-10p		Notorious-ABC	$800.00	0	30	1		1	$800.00	$0.00	0.0
19	F 8p-9p		Last Man Standing/Dr. Ken-ABC	$350.00	0	30	1		1	$350.00	$0.00	0.0
20	F 9p-10p		Shark Tank B-ABC	$450.00	0	30	1		1	$450.00	$0.00	0.0

Printed on 10/17/2016 at 04:48 PM

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25332232	**Changes as of:**	10/17/2016 at 4:01 PM	**Version:**	Current State Version 2
CPE:	155/163/5699	**Flight:**	10/25/16 - 10/31/16	**Station:**	WWAY
Agency:	WATERFRONT STRATEGIE	**Advertiser:**	LEAGUE OF CONSERVATION VOTERS	**Market:**	Wilmington, NC
	3050 K ST NW #100 Washington, DC 20007	**Product:**	Issue	**Office:**	WASHINGTON
		Agency Order #:	5486258	**Primary Demo:**	Adults 35+
		Buyer:	Perseke, Brad	**Con Type:**	POLITICAL/VOTE
		Salesperson:	CHRISTIAN CAMBEIRO 202-955-5342	**Assistant:**	CHRISTIAN CAMBEIRO 202-955-5342

Total $: $11,520.00
Total Spots: 55
Total CPP: $0.00
Total GRP:
Traffic #: 162329
Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/25		Total Spots	Total $	CPP	GRP
							10/25					
21	F 10p-11p		20/20-ABC	$350.00	0	30	1		1	$350.00	$0.00	0.0
22	Su 7p-8p		AFHV-ABC	$175.00	0	30	1		1	$175.00	$0.00	0.0
23	Su 8p-9p		Once Upon a Time-ABC	$450.00	0	30	1		1	$450.00	$0.00	0.0
24	Su 9p-10p		Secrets and Lies-ABC	$400.00	0	30	1		1	$400.00	$0.00	0.0
25	Su 10p-11p		Quantico-ABC	$450.00	0	30	1		1	$450.00	$0.00	0.0
26	Tu-F 11p-11:35p		News Channel 3 at 11p	$120.00	0	30	3		3	$360.00	$0.00	0.0
27	Su 11p-11:30p		Newschannel 3 Sunday	$120.00	0	30	1		1	$120.00	$0.00	0.0
28	Tu-F 11:35p-12:35a		Jimmy Kimmel Live	$60.00	0	30	3		3	$180.00	$0.00	0.0
29	Sa 11p-12m		Castle	$20.00	0	30	1		1	$20.00	$0.00	0.0
30	Su 11:30p-12:30a		Scandal	$15.00	0	30	1		1	$15.00	$0.00	0.0
31	Sa 3:30p-7p		ABC College Football Late Game	$300.00	0	30	1		1	$300.00	$0.00	0.0
32	M 8a-9a		Good Morning America	$240.00	0.0	30	1		1	$240.00	$0.00	0.0
33	M 4p-5p		Judge Judy	$180.00	0.0	30	1		1	$180.00	$0.00	0.0
34	M 5p-5:30p		Early News Channel 3	$150.00	0.0	30	1		1	$150.00	$0.00	0.0
						TOTALS:	**55**		**55**	**$11,520.00**	**$0.00**	**0.0**

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25332232	**Changes as of:**	10/17/2016 at 4:01 PM	**Version:**	Current State Version 2		
CPE:	155/163/5699	**Flight:**	10/25/16 - 10/31/16	**Station:**	WWAY	**Total $:**	$11,520.00
Agency:	WATERFRONT STRATEGIE	**Advertiser:**	LEAGUE OF CONSERVATION VOTERS	**Market:**	Wilmington, NC	**Total Spots:**	55
	3050 K ST NW #100	**Product:**	Issue	**Office:**	WASHINGTON	**Total CPP:**	$0.00
	Washington, DC 20007	**Agency Order #:**	5486258	**Primary Demo:**	Adults 35+	**Total GRP:**	
		Buyer:	Perseke, Brad	**Con Type:**	POLITICAL/VOTE	**Traffic #:**	162329
		Salesperson:	CHRISTIAN CAMBEIRO 202-955-5342	**Assistant:**	CHRISTIAN CAMBEIRO 202-955-5342	**Separation:**	

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
10/17/16 3:26 PM	CHRISTIAN CAMBEIRO	NEW POLITICAL ORDER - PLS CF - THANKS
10/17/16 3:25 PM	CHRISTIAN CAMBEIRO	NEW POLITICAL ORDER - PLS CF - THANKS

Competitive Information

Market Budget:	**$54,857**
WWAY Share:	**21%**
Comment:	**acc**
WECT:	**52%**
WILM:	**14%**
WSFX:	**13%**

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	55	$11,520.00	N/A	0.0
Total	**100%**	**55**	**$11,520.00**	**N/A**	**0.0**

Monthly Summary

Month	Spots	Dollars
2016-Oct	55	$11,520.00
Total	**55**	**$11,520.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
Queued for Electronic Contracting	10/17/16 3:33 PM					$0	$0	
Revision	10/17/16 3:25 PM	CHRISTIAN CAMBEIRO	Confirmed			$0	$11,520.00	Changes: Demo Meta to [R16], Competitive Market Budget from $53,905 to $54,857, User Entered $ from $0.00 to $11,520.00, Comments from Separation: 30 to NEW POLITICAL ORDER - PLS CF - THANKS. 16 buylines added or modified.
New	10/17/16 3:13 PM	CHRISTIAN CAMBEIRO	New	55		$11,520.00	$11,520.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
WWAY Wilmington	10/17/16

I, Mike Furman authorized Media buyer
do hereby request station time concerning the following issue:

LCV

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		← As	Ordered		

This broadcast time will be used by: LCV

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Deborah Ross US Senate, NC 11/8/16
Richmond

I represent that the payment for the above described broadcast time has been furnished by (name and address):

LCV 1920 L Street NW Suite 800 Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Patrick Collins, Treasurer Carrie Clark, Secretary
Gene Karpinski, President

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

7/18/16	[signature]	202.338-8700
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted	☐ Accepted in Part	☐ Rejected
[signature]	Gary O'Halloran	NSh
Signature	Printed Name	Title

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AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		- As ordered			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

(1) actual air time and charges for each spot,

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any, and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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