Contract Agreement Between:

CONTRACT

WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

And:

Targeted Platform Media
1291 Hollywood Avenue
Annapolis, MD 21403
USA

Contract / Revision	Alt Order #
870671 /	25151428

Product
ISSUE

Contract Dates	Estimate #
10/11/16 - 10/17/16	**4560**

Advertiser	Original Date / Revision
POL/Priorities USA Action	05/27/16 / 10/11/16

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WFLA	Katz Washington	Katz/Washingto

Special Handling

Demographic
Adults 35+

Agy Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WFLA	10/11/16	10/17/16	Tonight Show	Tonight Show		:30				NM	5	$9,900.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/11/16	10/17/16	MTWTF--	5		$1,980.00						
N 2	WFLA	10/11/16	10/17/16	Last Call	M-F 137-205a		:30				NM	5	$1,100.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/11/16	10/17/16	MTWTF--	5		$220.00						
N 3	WFLA	10/11/16	10/17/16	M-F 4-5p	4-5p		:30				NM	5	$5,500.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/11/16	10/17/16	MTWTF--	5		$1,100.00						
N 4	WFLA	10/11/16	10/17/16	Local 6p News	6-630p		:30				NM	5	$12,250.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/11/16	10/17/16	MTWTF--	5		$2,450.00						
N 5	WFLA	10/11/16	10/17/16	Local 7p News	7-730p		:30				NM	5	$6,750.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/11/16	10/17/16	MTWTF--	5		$1,350.00						
N 6	WFLA	10/11/16	10/17/16	M-F 730-8p	730-8p		:30				NM	5	$5,500.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/11/16	10/17/16	MTWTF--	5		$1,100.00						
N 7	WFLA	10/17/16	10/17/16	Mon 10p Timeless	10-1059p		:30				NM	1	$8,800.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/17/16	10/23/16	M------	1		$8,800.00						
N 8	WFLA	10/15/16	10/15/16	SNL	Sa 1130p-1a		:30				NM	1	$3,080.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/10/16	10/16/16	-----S-	1		$3,080.00						
N 9	WFLA	10/15/16	10/15/16	Local Sa 7a News	7-8a		:30				NM	2	$1,100.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/10/16	10/16/16	-----S-	2		$550.00						
N 10	WFLA	10/16/16	10/16/16	Su 12p News	12-1p		:30				NM	2	$1,350.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						
Week:		10/10/16	10/16/16	------S	2		$675.00						
N 11	WFLA	10/16/16	10/16/16	WFLA 7a News Su	Su 7-8a		:30				NM	2	$330.00
		Start Date	End Date	Weekdays	Spots/Week		Rate						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		10/10/16	10/16/16	------S	2	$165.00							
N 12	WFLA	10/16/16	10/16/16	Local Su 9a News	9-10a		:30				NM	2	$2,200.00
Week:		10/10/16	10/16/16	------S	2	$1,100.00							
N 13	WFLA	10/11/16	10/17/16	Late News M-Su	M-Su		:30				NM	5	$22,000.00
Week:		10/11/16	10/17/16	MTWTFSS	5	$4,400.00							
N 14	WFLA	10/12/16	10/12/16	Wed 10p Chicago PD	10-1059p		:30				NM	1	$8,800.00
Week:		10/10/16	10/16/16	--W----	1	$8,800.00							
N 15	WFLA	10/12/16	10/12/16	Wed 8p Blindspot	8-9p		:30				NM	1	$8,800.00
Week:		10/10/16	10/16/16	--W----	1	$8,800.00							
						Totals		0.00				47	$97,460.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/17/16	47	$97,460.00	($14,619.00)	$82,841.00
Totals	47	$97,460.00	($14,619.00)	$82,841.00

Signature: _____ **Date:** _____

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