# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| Station and Location: | Date: |
|---|---|
| | |

I, Katelyn Brawn
do hereby request station time concerning the following issue:

Senate Leadership Fund

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---|---|---|---|---|---|
| | varies | | | | |

This broadcast time will be used by: Senate Leadership Fund

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**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

**Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).**

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Leadership Fund
45 North Hill Dr, Ste 100
Warrenton, VA 20186

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Steven Law, President
Caleb Crosby, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Senate Leadership Fund
45 North Hill Dr, Ste 100
Warrenton, VA 20186

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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## TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

### *TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)*

| 3-31-16 | | 703 535 7360 |
|---|---|---|
| Date | Signature | Contact Phone Number |

### *TO BE SIGNED BY STATION REPRESENTATIVE*

☒ Accepted ☐ Accepted in Part ☐ Rejected

| Jennifer Schneider | Jennifer Schneider | National Sales Mgr. |
|---|---|---|
| Signature | Printed Name | Title |

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## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---|---|---|---|---|---|
| | varies | | | | |

**Attach proposed schedule with charges (if available):** gross

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

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# CONTRACT

FOX44 WEVV EVANSVILLE
EEVV / WEVV-D2
477 Carpenter Street
Evansville, IN 47708
(812)464-4444

www.fox44tv.com

And:

Mentzer Media Service
210 W. Pennsylvania Ave, Suite 250
Towson, MD 21204

| Contract / Revision | Alt Order # |
|---|---|
| 37428 / | 25338804 |

| Product |
|---|
| SLFIN |

| Contract Dates | Estimate # |
|---|---|
| 10/25/16 - 10/31/16 | 4211 |

| Advertiser | Original Date / Revision |
|---|---|
| Poli/Issue Senate Leadership Fund | 11/01/16 / 11/01/16 |

| Billing Cycle | Billing Calendar | Cash/Trade |
|---|---|---|
| EOM/EOC | Broadcast | Cash |
| **Station** | **Account Executive** | **Sales Office** |
| EEVV | Washington Katz | Washington |

Special Handling

Demographic
Adults 25-54

| IDB# | Advertiser Code | Product Code |
|---|---|---|
| 9912736 | 275 | 311 |

| Agency Ref | Advertiser Ref |
|---|---|
| | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| D 1 | EVVD2 | 10/25/16 | 10/25/16 | M-Su 44 News 9p | 9-10p | | :30 | | | NM | 0 | $0.00 |
| D 2 | EVVD2 | 10/26/16 | 10/26/16 | M-Su 44 News 9p | 9-10p | | :30 | | | NM | 0 | $0.00 |
| D 3 | EVVD2 | 10/28/16 | 10/28/16 | M-Su 44 News 9p | 9-10p | | :30 | | | NM | 0 | $0.00 |
| 4 | EVVD2 | 10/31/16 | 10/31/16 | M-Su 44 News 9p | 9-10p | | :30 | | | NM | 1 | $250.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/31/16 | 11/06/16 | M------ | 1 | $250.00 | | | | | | |
| D 5 | EVVD2 | 10/25/16 | 10/25/16 | Tue Prime 7-8p | 7-8p | | :30 | | | NM | 0 | $0.00 |
| N 6 | EVVD2 | 10/29/16 | 10/29/16 | M-Su 44 News 9p | 9-10p | | :30 | | | NM | 0 | $0.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/24/16 | 10/30/16 | -----S- | 1 | $150.00 | | | | | | |
| Spot | Ch | Date Range | | Description | Start/End Time | Weekdays | Length | | Rate | Type | | |
| *1* | *EVVD2* | *10/24/16-10/30/16* | | *M-Su 44 News 9p* | *9-10p* | -------Sa-- | *:30* | | *~~$150.00~~* | *NM* | | |
| | *Credited* | | | | | | | | | | | |
| 7 | EVVD2 | 10/30/16 | 10/30/16 | NFL Football 1 | 11a-7p | | :30 | | | NM | 1 | $1,500.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 10/24/16 | 10/30/16 | ------S | 1 | $1,500.00 | | | | | | |
| | | | | | | | | | | Totals | 2 | $1,750.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---|---|---|---|---|
| 09/26/16 -10/30/16 | 1 | $1,500.00 | ($225.00) | $1,275.00 |
| 10/31/16 -10/31/16 | 1 | $250.00 | ($37.50) | $212.50 |
| Totals | 2 | $1,750.00 | ($262.50) | $1,487.50 |

**Signature:** _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

WEVV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.