KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25321706	**Changes as of:**	10/4/2016 at 6:47 PM	**Version:**	Current State Version 4
CPE:	751/873/4558	**Flight:**	10/4/16 - 11/7/16	**Station:**	KAEF
Agency:	Canal Partners Media	**Advertiser:**	Citizens Against Rent Control-No on Measure V	**Market:**	Eureka
	25 WHITLOCK PLACE SW 2nd Fl Marietta, GA 30064	**Product:**	na	**Office:**	WASHINGTON
		Agency Order #:	5439191	**Primary Demo:**	Adults 35+
		Buyer:	Nathanson, Alex	**Con Type:**	POLITICAL/VOTE
		Salesperson:	ERIN SCHUMACHER 212-424-6620	**Assistant:**	ERIN SCHUMACHER 212-424-6620
Comments:	Separation: 30				

Total $:	$29,585.00
Total Spots:	479
Total CPP:	$0.00
Total GRP:	
Traffic #:	239751
Separation:	

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/4 - 11/1					Total Spots	Total $	CPP	GRP
							10/4	10/11	10/18	10/25	11/1				
REV- 20	Sa 7p-7:30p		Wheel Of Fortune Wknd	$50.00	0	30	2 ▶ 0	1 ▶ 0	1 ▶ 0	1 ▶ 0	1 ▶ 0	0	$0.00	$0.00	0.0
	max sep w/o 10/4														
REV+ 24	Sa 10p-10:30p		Wheel Of Fortune Wknd	$50.00	0.0	30	0 ▶ 2	0 ▶ 1	0 ▶ 1	0 ▶ 1	0 ▶ 1	6	$300.00	$0.00	0.0
	max sep w/o 10/4														
					TOTALS:		**58**	**58**	**121**	**121**	**121**	**479**	**$29,585.00**	**$0.00**	**0.0**

Bonten California

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

Canal Partners Media
25 Whitlock Place
Suite 201
Marietta, GA 30064

Contract # 239751

Schedule Dates	10/04/16-11/07/16
Advertiser	Citizens Against Rent Control-No on Measure V (1(
Agency	Canal Partners Media (3199)
Product	Issue Advertising (1119)
Brand	KAEF EST. 4558 (NO on V) (103664)
Salesperson	Continental - Washington, Washington DC (1183)
Sales Office	Continental - Washington DC
Buyer Name	Alex,Nathanson,
Phone/Fax	/
CPE	751/873/4558
Account Types	National/Political Issue
Billing Type	Standard
Comments	KAEF Separation: 30

Date Entered	09/30/16
Last Modified	10/03/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25321706
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$4,437.75
Net Total	$25,147.25
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	341	$21,300.00
Nov. 2016	138	$8,285.00
Grand Total:	479	$29,585.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/04/16-10/17/16	1	:30	5A- 7A (PST)		1	1	1	1	1			10	$40.00	$400.00	Eureka ABC (KAEF)	KRCR News Ch 7: Daybreak	9/30/16
2.0	Normal Line / SPOT	10/18/16-11/07/16	1	:30	5A- 7A (PST)		2	2	2	2	2			30	$40.00	$1,200.00	Eureka ABC (KAEF)	KRCR News Ch 7: Daybreak	9/30/16
3.0	Normal Line / SPOT	10/04/16-11/07/16	1	:30	7A- 9A (PST)		3	3	3	3	3			75	$40.00	$3,000.00	Eureka ABC (KAEF)	Good Morning America	9/30/16
4.0	Normal Line / SPOT	10/18/16-11/07/16	1	:30	9A- 10A (PST)		2	2	2	2	2			30	$30.00	$900.00	Eureka ABC (KAEF)	The Doctors	9/30/16
5.0	Normal Line / SPOT	10/04/16-10/14/16	1	:30	10A- 11A (PST)	3	X	X	X	X	X			6	$35.00	$210.00	Eureka ABC (KAEF)	View	9/30/16
6.0	Normal Line / SPOT	10/18/16-11/07/16	1	:30	10A- 11A (PST)		2	2	2	2	2			30	$35.00	$1,050.00	Eureka ABC (KAEF)	View	9/30/16
7.0	Normal Line / SPOT	10/18/16-11/04/16	1	:30	11A- 12P (PST)	7	X	X	X	X	X			21	$30.00	$630.00	Eureka ABC (KAEF)	Harry	9/30/16
8.0	Normal Line / SPOT	10/04/16-10/17/16	1	:30	12P- 1P (PST)		1	1	1	1	1			10	$30.00	$300.00	Eureka ABC (KAEF)	The Chew	9/30/16
9.0	Normal Line / SPOT	10/18/16-11/04/16	1	:30	12P- 1P (PST)	7	X	X	X	X	X			21	$30.00	$630.00	Eureka ABC (KAEF)	The Chew	9/30/16
10.0	Normal Line / SPOT	10/18/16-11/04/16	1	:30	1P- 2P (PST)	7	X	X	X	X	X			21	$30.00	$630.00	Eureka ABC (KAEF)	General Hospital	9/30/16
11.0	Normal Line / SPOT	10/18/16-11/04/16	1	:30	2P- 3P (PST)	7	X	X	X	X	X			21	$35.00	$735.00	Eureka ABC (KAEF)	ET/The Insider	9/30/16
12.0	Normal Line / SPOT	10/04/16-10/14/16	1	:30	3P- 4P (PST)	3	X	X	X	X	X			6	$40.00	$240.00	Eureka ABC (KAEF)	Ellen	9/30/16
13.0	Normal Line / SPOT	10/18/16-11/07/16	1	:30	3P- 4P (PST)		2	2	2	2	2			30	$40.00	$1,200.00	Eureka ABC (KAEF)	Ellen	9/30/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected

B/E Bookend P/B Piggy Back

Printed At: 11:51 AM on Friday, October 7 2016

Bonten California

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

Canal Partners Media
25 Whitlock Place
Suite 201
Marietta, GA 30064

Contract # 239751

Schedule Dates	10/04/16-11/07/16
Advertiser	Citizens Against Rent Control-No on Measure V (1(
Agency	Canal Partners Media (3199)
Product	Issue Advertising (1119)
Brand	KAEF EST. 4558 (NO on V) (103664)
Salesperson	Continental - Washington, Washington DC (1183)
Sales Office	Continental - Washington DC
Buyer Name	Alex,Nathanson,
Phone/Fax	/
CPE	751/873/4558
Account Types	National/Political Issue
Billing Type	Standard
Comments	KAEF Separation: 30

Date Entered	09/30/16
Last Modified	10/03/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25321706
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$4,437.75
Net Total	$25,147.25
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	341	$21,300.00
Nov. 2016	138	$8,285.00
Grand Total:	479	$29,585.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/04/16-10/14/16	1	:30	5P- 5:30P (PST)	4	X	X	X	X	X			8	$40.00	$320.00	Eureka ABC (KAEF)	Judge Judy	9/30/16
15.0	Normal Line / SPOT	10/18/16-11/07/16	1	:30	5P- 5:30P (PST)		1	1	1	1	1			15	$40.00	$600.00	Eureka ABC (KAEF)	Judge Judy	9/30/16
16.0	Revised Line / SPOT	10/04/16-10/14/16	1	:30	5:30P- 6P (PST)	4	X	X	X	X	X						Eureka ABC (KAEF)	Judge Judy	9/30/16
16.1	Normal Line / SPOT	10/04/16-10/07/16	1	:30	5:30P- 6P (PST)			1	1	1	1			4	$40.00	$160.00	Eureka ABC (KAEF)	Judge Judy	10/3/16
17.0	Revised Line / SPOT	10/18/16-11/07/16	1	:30	5:30P- 6P (PST)		1	1	1	1	1						Eureka ABC (KAEF)	Judge Judy	9/30/16
17.1	Normal Line / SPOT	10/11/16-11/07/16	1	:30	5:30P- 6P (PST)		1	1	1	1	1			20	$40.00	$800.00	Eureka ABC (KAEF)	Judge Judy	10/3/16
18.0	Normal Line / SPOT	10/04/16-11/07/16	1	:30	6P- 6:30P (PST)		1	1	1	1	1			24	$175.00	$4,200.00	Eureka ABC (KAEF)	North Coast News	9/30/16
18.0.1	Closed Preempt	10/04/16															Eureka ABC (KAEF)	Schedule Change/Exception - vice pres debate	
19.0	Normal Line / SPOT	10/04/16-10/14/16	1	:30	6:30P- 7P (PST)	2	X	X	X	X	X			4	$175.00	$700.00	Eureka ABC (KAEF)	ABC World News	9/30/16
20.0	Normal Line / SPOT	10/18/16-11/07/16	1	:30	6:30P- 7P (PST)		1	1	1	1	1			15	$175.00	$2,625.00	Eureka ABC (KAEF)	ABC World News	9/30/16
21.0	Normal Line / SPOT	10/04/16-10/14/16	1	:30	7P- 7:30P (PST)	3	X	X	X	X	X			6	$150.00	$900.00	Eureka ABC (KAEF)	Wheel Of Fortune	9/30/16
22.0	Normal Line / SPOT	10/18/16-11/07/16	1	:30	7P- 7:30P (PST)		1	1	1	1	1			15	$150.00	$2,250.00	Eureka ABC (KAEF)	Wheel Of Fortune	9/30/16
23.0	Normal Line / SPOT	10/04/16-10/14/16	1	:30	7:30P- 8P (PST)	3	X	X	X	X	X			6	$150.00	$900.00	Eureka ABC (KAEF)	Jeopardy	9/30/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected

B/E Bookend P/B Piggy Back

Printed At: 11:51 AM on Friday, October 7 2016

Bonten California

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

Canal Partners Media
25 Whitlock Place
Suite 201
Marietta, GA 30064

Contract # 239751

Schedule Dates	10/04/16-11/07/16
Advertiser	Citizens Against Rent Control-No on Measure V (1(
Agency	Canal Partners Media (3199)
Product	Issue Advertising (1119)
Brand	KAEF EST. 4558 (NO on V) (103664)
Salesperson	Continental - Washington, Washington DC (1183)
Sales Office	Continental - Washington DC
Buyer Name	Alex,Nathanson,
Phone/Fax	/
CPE	751/873/4558
Account Types	National/Political Issue
Billing Type	Standard
Comments	KAEF Separation: 30

Date Entered	09/30/16
Last Modified	10/03/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25321706
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$4,437.75
Net Total	$25,147.25
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	341	$21,300.00
Nov. 2016	138	$8,285.00
Grand Total:	479	$29,585.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / SPOT	10/18/16-11/07/16	1	:30	7:30P- 8P (PST)		1	1	1	1	1			15	$150.00	$2,250.00	Eureka ABC (KAEF)	Jeopardy	9/30/16
25.0	Normal Line / SPOT	10/04/16-11/04/16	1	:30	11:05P- 11:35P (PST)	2	X	X	X	X	X			10	$150.00	$1,500.00	Eureka ABC (KAEF)	Northcoast News	9/30/16
26.0	Normal Line / SPOT	10/08/16-10/15/16	1	:30	7A- 8A (PST)							1		2	$35.00	$70.00	Eureka ABC (KAEF)	Good Morning America Sat	9/30/16
27.0	Normal Line / SPOT	10/22/16-11/05/16	1	:30	7A- 8A (PST)							2		6	$35.00	$210.00	Eureka ABC (KAEF)	Good Morning America Sat	9/30/16
28.0	Normal Line / SPOT	10/22/16-11/05/16	1	:30	11:30A- 12P (PST)							1		3	$25.00	$75.00	Eureka ABC (KAEF)	Open House	9/30/16
30.0	Revised Line / SPOT	10/08/16-11/05/16	1	:30	10P- WHEEL OF FORTUNE WKND							1					Eureka ABC (KAEF)	Wheel Of Fortune Wknd	9/30/16
30.1	Normal Line / SPOT	10/15/16-11/05/16	1	:30	10P- WHEEL OF FORTUNE WKND							1		4	$50.00	$200.00	Eureka ABC (KAEF)	Wheel Of Fortune Wknd	10/3/16
31.0	Normal Line / SPOT	10/09/16-11/06/16	1	:30	5P- 5:30P (PST)								1	5	$25.00	$125.00	Eureka ABC (KAEF)	Judge Judy	9/30/16
32.0	Normal Line / SPOT	10/23/16-11/06/16	1	:30	5:30P- WORLD NEWS SUNDAY								1	3	$100.00	$300.00	Eureka ABC (KAEF)	ABC News Sunday	9/30/16
33.0	Normal Line / SPOT	10/08/16-10/08/16	1	:30	10P- WHEEL OF FORTUNE WKND							2		2	$50.00	$100.00	Eureka ABC (KAEF)	Wheel Of Fortune Wknd	10/3/16
34.0	M/G For 18.0.1 / SPOT	10/04/16-10/04/16	1	:30	5P- NORTH COAST NEWS SPECIAL EDITION			1						1	$175.00	$175.00	Eureka ABC (KAEF)	North Coast News	10/3/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected

B/E Bookend P/B Piggy Back

Printed At: 11:51 AM on Friday, October 7 2016

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected

B/E Bookend P/B Piggy Back

Printed At: 11:51 AM on Friday, October 7 2016