#930335 COMPLETED 9/9/16

CONFIRMED

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25282531	**Changes as of:**	9/8/2016 at 3:03 PM	**Version:**	Original Order
CPE:	25/34/111	**Flight:**	9/12/16 - 9/18/16	**Station:**	WNLO
Agency:	BRABENDER COX 108 SOUTH STREET, 3RD FL MARKET STATION LEESBURG, VA 20175	**Advertiser:**	Jacobs, Chris	**Market:**	Buffalo-Niagara Falls
		Product:	Candidate	**Office:**	WASHINGTON
		Agency Order #:	5375368	**Primary Demo:**	Adults 35+
		Buyer:	Kundu, Liz	**Con Type:**	POLITICAL/VOTE
		Salesperson:	JENNA NUBAR 202-872-5880	**Assistant:**	ANJELICA DAVI 212-408-3261

Total $: $225.00
Total Spots: 7
Total CPP: $25.86
Total GRP: 8.7
Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/12	9/13	9/14	9/15	9/16	9/17	9/18	Total Spots	Total $	CPP	GRP
							9/12 - 9/18										
1	M-F 7p-7:30p		Inside Edition	$25.00	0.8	30	1	1	1	1	1	0	0	5	$125.00	$31.25	4.0
2	Sa 10p-10:30p		News 4 @10	$50.00	2.2	30	0	0	0	0	0	1	0	1	$50.00	$22.73	2.2
3	Su 10p-10:30p		News 4 @10	$50.00	2.5	30	0	0	0	0	0	0	1	1	$50.00	$20.00	2.5
						TOTALS:	1	1	1	1	1	1	1	7	$225.00	$25.86	8.7

191.25

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Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
09/08/16 3:03 PM	ANJELICA DAVI	Separation: 30

Competitive Information

Market Budget:	$22,500
WNLO Share:	1%
Comment:	
WGRZ:	46%
WIVB:	23%
WKBW:	20%
WNYO:	3%
WUTV:	7%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	7	$225.00	$25.86	8.7
Total	**100%**	**7**	**$225.00**	**$25.86**	**8.7**

Monthly Summary

Month	Spots	Dollars
2016-Sep	7	$225.00
Total	**7**	**$225.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
New	9/8/16 3:03 PM	ANJELICA DAVI	New	7		$225.00	$225.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.