iHeartMEDIA **Order Confirmation**

Printed: 8/30/2016 12:28 PM

Advertiser No:	36931	Order No:	1117343687
Start Date:	08/30/2016	Co-op:	No
End Date:	09/09/2016	Package:	No
Month Type:	Broadcast	Agency Comm:	15%
Revision #:	0		
CPE:			
AE:	SKIPPER, TONI		
Entered:	8/29/2016 12:35 PM by Fusion		
Last Update:	8/29/2016 1:34 PM by nol1nah		
Note:			
Note 2:			
Spl Req Inv:			

Defend LA PAC
Arsement Media Group

104 Live Oak Dr

Lafayette, LA 70503

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W.	M	T	W	T	F	S	S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 New Orleans WYLD-FM	06:00-10:00 Commercial	08/30/16	09/02/16	1	275.00 Local Agency-Political	0		x	x	x	x			15	60	15	4,125.00
2 New Orleans WYLD-FM	15:00-19:00 Commercial	09/05/16	09/09/16	1	225.00 Local Agency-Political	0	3	3	3	3	3	0	0	15	60	15	3,375.00
3 New Orleans WYLD-FM	15:00-19:00 Commercial	08/30/16	09/02/16	1	275.00 Local Agency-Political	0	0	4	4	4	3	0	0	15	60	15	4,125.00
4 New Orleans WYLD-FM	06:00-10:00 Commercial	09/05/16	09/09/16	1	225.00 Local Agency-Political	0	3	3	3	3	3	0	0	15	60	15	3,375.00

No. of Spots/Misc/Digital: 60/0/0

Ordered Gross:	$15,000.00
Agency Commission:	$2,250.00
Ordered Net:	$12,750.00
Total Net Due:	$12,750.00

	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Amt. Ord.:	60	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	15,000.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	12,750.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: _____

Accepted for Advertiser: _____

Participating Customers

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
WYLD AM/FM & WQUE FM - New Orleans, LA	August 29, 2016

I, Arsement Media Group
do hereby request station time concerning the following issue:

Defend LA PAC
PO Box 44313
Baton Rouge, LA 70804

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please see schedule.					

This broadcast time will be used by: Defend LA PAC

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes** ☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

This PAC and this advertisement is advocating for Foster Campbell in the U.S. Senate Campaign in 2016. This seat is being sought after by 24 people, one of which is Caroline Fayard, whom is mentioned in the specific :60s radio ad that his form is being sent for. The election is on Tuesday, November 8, 2016. The issue is clearly stated above.

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Defend LA PAC
PO Box 44313
Baton Rouge, LA 70804

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Taylor Townsend
Agent: Al Ater

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least** 1 day **before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

August 29, 2016	KSimon	(337) 849-3251
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ **Accepted** ☐ **Accepted in Part** ☐ **Rejected**

Signature	Toni Skippen	
	Printed Name	Title

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AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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