TIM# U3983

NCC Cable System Order

11764986

Order #	62348585
Syscode	1709
System Name	Spectrum/Iron Mountain, MI
Market	Marquette

AE	Natasha Levinsohn
Sales Coordinator	Jalyn Sanders
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 2BK Nov15+Jul16
-	

Flight Dates	10/10/16 - 10/23/16
Agency	Canal Partners Media
Advertiser	Russ for Wisconsin
Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/10/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	$1,177.00		
Commission	$176.55		
Net Total	$1,000.45		
Total Spots	456		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.10 New Order. Please Review & Confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN EF	10/17/16	10/23/16	09:00	16:00	X	X						-	-	6	$2.00	$12.00	30	PRE
2	AEN	AEN EF	10/17/16	10/23/16	16:00	19:00	X	X						-	-	2	$3.00	$6.00	30	PRE
3	AEN	AEN PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	4	$4.00	$16.00	30	PRE
4	AEN	AEN LF	10/17/16	10/23/16	00:00	02:00	X	X						-	-	2	$2.00	$4.00	30	PRE
5	AEN	AEN EF	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	18	$2.00	$36.00	30	PRE
6	AEN	AEN EF	10/10/16	10/16/16	16:00	19:00			X	X	X	X	X	-	-	7	$3.00	$21.00	30	PRE
7	AEN	AEN PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$4.00	$48.00	30	PRE
8	AEN	AEN LF	10/10/16	10/16/16	00:00	02:00			X	X	X	X	X	-	-	7	$2.00	$14.00	30	PRE
9	AEN	AEN W	10/10/16	10/16/16	09:00	19:00						X	X	-	-	10	$3.00	$30.00	30	PRE
10	AMC	AMC EF	10/17/16	10/23/16	16:00	19:00	X	X						-	-	2	$2.00	$4.00	30	PRE
11	AMC	AMC PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	PRE
12	AMC	AMC LF	10/17/16	10/23/16	00:00	02:00	X	X						-	-	2	$2.00	$4.00	30	PRE
13	AMC	AMC EF	10/10/16	10/16/16	16:00	19:00			X	X	X	X	X	-	-	7	$2.00	$14.00	30	PRE
14	AMC	AMC PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$3.00	$36.00	30	PRE
15	AMC	AMC LF	10/10/16	10/16/16	00:00	02:00			X	X	X	X	X	-	-	7	$2.00	$14.00	30	PRE
16	AMC	AMC W	10/10/16	10/16/16	09:00	19:00						X	X	-	-	10	$2.00	$20.00	30	PRE
17	CNN	CNN EM	10/17/16	10/23/16	05:00	09:00	X	X						-	-	4	$3.00	$12.00	30	PRE
18	CNN	AEN EF	10/17/16	10/23/16	09:00	16:00	X	X						-	-	6	$2.00	$12.00	30	PRE
19	CNN	CNN EF	10/17/16	10/23/16	16:00	19:00	X	X						-	-	2	$3.00	$6.00	30	PRE
20	CNN	CNN PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	4	$4.00	$16.00	30	PRE
21	CNN	CNN LF	10/17/16	10/23/16	00:00	02:00	X	X						-	-	2	$2.00	$4.00	30	PRE

PRE

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Flight Dates	10/10/16 - 10/23/16
Agency	Canal Partners Media
Advertiser	Russ for Wisconsin

Client Code	
Product Code	
Est Code	N/A
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		10/10/16	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks			2
Total			$1,177.00
Commission			$176.55
Net Total			$1,000.45
Total Spots			456
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	CNN EM	10/10/16	10/16/16	05:00	09:00			X	X	X	X	X	-	-	12	$3.00	$36.00	30	PRE
23	CNN	AEN EF	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	18	$2.00	$36.00	30	PRE
24	CNN	CNN EF	10/10/16	10/16/16	16:00	19:00			X	X	X	X	X	-	-	7	$3.00	$21.00	30	PRE
25	CNN	CNN PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$4.00	$48.00	30	PRE
26	CNN	CNN LF	10/10/16	10/16/16	00:00	02:00			X	X	X	X	X	-	-	7	$2.00	$14.00	30	PRE
27	CNN	CNN W	10/10/16	10/16/16	09:00	19:00						X	X	-	-	10	$3.00	$30.00	30	PRE
28	FXNC	FXNC EM	10/17/16	10/23/16	05:00	09:00	X	X						-	-	4	$3.00	$12.00	30	PRE
29	FXNC	AEN EF	10/17/16	10/23/16	09:00	16:00	X	X						-	-	6	$2.00	$12.00	30	PRE
30	FXNC	FXNC PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	4	$4.00	$16.00	30	PRE
31	FXNC	FXNC EM	10/10/16	10/16/16	05:00	09:00			X	X	X	X	X	-	-	12	$3.00	$36.00	30	PRE
32	FXNC	AEN EF	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	18	$2.00	$36.00	30	PRE
33	FXNC	FXNC PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$4.00	$48.00	30	PRE
34	LIF	AEN EF	10/17/16	10/23/16	09:00	16:00	X	X						-	-	6	$2.00	$12.00	30	PRE
35	LIF	LIF EF	10/17/16	10/23/16	16:00	19:00	X	X						-	-	2	$2.00	$4.00	30	PRE
36	LIF	LIF PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	PRE
37	LIF	LIF LF	10/17/16	10/23/16	00:00	02:00	X	X						-	-	2	$2.00	$4.00	30	PRE
38	LIF	AEN EF	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	18	$2.00	$36.00	30	PRE
39	LIF	LIF EF	10/10/16	10/16/16	16:00	19:00			X	X	X	X	X	-	-	7	$2.00	$14.00	30	PRE
40	LIF	LIF PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$3.00	$36.00	30	PRE
41	LIF	LIF LF	10/10/16	10/16/16	00:00	02:00			X	X	X	X	X	-	-	7	$2.00	$14.00	30	PRE
42	LIF	LIF W	10/10/16	10/16/16	09:00	19:00						X	X	-	-	10	$2.00	$20.00	30	PRE

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Advertiser	Russ for Wisconsin

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Est Code	N/A
Product Name	
Credit Status	

Primary Demo	Adults 35+
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	TLC	AEN EF	10/17/16	10/23/16	09:00	16:00	X	X						-	-	6	$2.00	$12.00	30	PRE
44	TLC	TLC EF	10/17/16	10/23/16	16:00	19:00	X	X						-	-	2	$2.00	$4.00	30	PRE
45	TLC	TLC PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	4	$3.00	$12.00	30	PRE
46	TLC	TLC LF	10/17/16	10/23/16	00:00	02:00	X	X						-	-	2	$2.00	$4.00	30	PRE
47	TLC	AEN EF	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	18	$2.00	$36.00	30	PRE
48	TLC	TLC EF	10/10/16	10/16/16	16:00	19:00			X	X	X	X	X	-	-	7	$2.00	$14.00	30	PRE
49	TLC	TLC PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$3.00	$36.00	30	PRE
50	TLC	TLC LF	10/10/16	10/16/16	00:00	02:00			X	X	X	X	X	-	-	7	$2.00	$14.00	30	PRE
51	TLC	TLC W	10/10/16	10/16/16	09:00	19:00						X	X	-	-	10	$2.00	$20.00	30	PRE
52	USA	AEN EF	10/17/16	10/23/16	09:00	16:00	X	X						-	-	6	$2.00	$12.00	30	PRE
53	USA	USA EF	10/17/16	10/23/16	16:00	19:00	X	X						-	-	2	$3.00	$6.00	30	PRE
54	USA	USA PT	10/17/16	10/23/16	19:00	24:00	X	X						-	-	4	$4.00	$16.00	30	PRE
55	USA	USA LF	10/17/16	10/23/16	00:00	02:00	X	X						-	-	2	$2.00	$4.00	30	PRE
56	USA	AEN EF	10/10/16	10/16/16	09:00	16:00			X	X	X	X	X	-	-	18	$2.00	$36.00	30	PRE
57	USA	USA EF	10/10/16	10/16/16	16:00	19:00			X	X	X	X	X	-	-	7	$3.00	$21.00	30	PRE
58	USA	USA PT	10/10/16	10/16/16	19:00	24:00			X	X	X	X	X	-	-	12	$4.00	$48.00	30	PRE
59	USA	USA LF	10/10/16	10/16/16	00:00	02:00			X	X	X	X	X	-	-	7	$2.00	$14.00	30	PRE

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		Client Code		Total	$1,177.00
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Sales Coordinator	Jalyn Sanders	Est Code	N/A	Net Total	$1,000.45
Office	Washington	Product Name		Total Spots	456
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Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 2BK Nov15+Jul16	Primary Demo	Adults 35+	GRP -	GIMP -
-		Makegood Policy	Approval Required	CPP -	CPM -

Comments :	10.10 New Order. Please Review & Confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
60	USA	USA W	10/10/16	10/16/16	09:00	19:00						X	X	-	-	10	$3.00	$30.00	30	PRE

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	456	0	0	0	0	0	0	0	0	0	0	0	456
AMT	$1,177.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$1,177.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 10/11/16

62348585 | Marquette | Spectrum/Iron Mountain, MI | 1709 |