BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. Once completed, the Political Record must be provided to the Custodian of the public inspection file along with all other required documentation to be placed in the file and retained for two (2) years. All fields are required. Please write "N/A" for all fields that are not applicable.

This record is for:
- ☐ a candidate request
- ☐ an election message request *
- ☑ an issue request *

The request was:
- ☑ accepted # 523798
- ☐ rejected

Candidate Named In Message: _____

Office Being Sought: _____

Election or Issue Referred to: Seminole gaming

Sponsor (or authorized candidate committee): Seminole tribe of Florida

Treasurer of Authorized Candidate Committee: John eder

Person Ordering Advertising: Mia Punno

* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

\# If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

ORDER

FOX49

ETWC

Orders	**Order / Rev:**	523798		
	Alt Order #:	25080483		
	Product Desc:	4STFL		
	Estimate:	2672		
	Flight Dates:	02/22/16 - 02/28/16	Primary AE:	Washington DC Millennium/DC
	Original Date / Rev:	02/19/16 / 02/19/16	Sales Office:	K-WSH
	Order Type:	GENERAL	Sales Region:	NAT
Agency	**Name:**	**Mentzer Media Service**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		210 W Pennsylvania	Billing Cycle:	EOM/EOC
		Towson, MD 21204	Agency Commission:	15%
Advertiser	**Name:**	**Seminole Tribe of Florida**	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:15:00
	Product Codes:	PL Advocacy	Advertiser External ID:	
	Priority:	POL-4	Agency External ID:	
	Revenue Codes:	AGY, Political, Political Issue	Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/01/16	02/28/16	2	$600.00	$510.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2016	2	$600.00	$510.00	1.00
Totals	2	$600.00	$510.00	1.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Washington DC Millennium/D			Start Of Order - End Of Order	100%

Order Share	Share	Total
ETWC	10%	$600.00
Market	100%	$6,000.00

Competitive Share	Share	Total
CABLE	0%	$0.00
UNKWN	0%	$0.00
WCTV	35%	$2,100.00
WFSU	0%	$0.00
WTLF	0%	$0.00
WTLH	0%	$0.00
WTWC	19%	$1,140.00
WTXL	36%	$2,160.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	ETWC	02/28/16	02/28/16	Su 9a-10a Fox News Su 9a-10a Fox News	CM	9a-10a	------S	:30	1	$150.00	POL-	1.00 NM	1	$150.00
	FOX NEWS SUNDAY													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 02/28/16	03/05/16	------S	1	$150.00	1.00								
E 2	ETWC	02/24/16	02/24/16	American Idol 8:00 PM-9:00 PM	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	--W----	:30	1	$450.00	POL-	3.90 NM	1	$450.00
	AMERICAN IDOL													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 02/24/16	03/01/16	--W----	1	$450.00	0.00								

Order / Rev:	523798	Advertiser:	Seminole Tribe of Florida	
Alt Order #:	25080483	Product Desc:	4STFL	ETWC
Flight Dates:	02/22/16 - 02/28/16	Estimate:	2672	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
												Totals	2	$600.00

KATZ TELEVISION GROUP

Contract #	25080483	**Changes as of:**	2/19/2016 at 11:42 AM	**Version:**	Current State		
CPE:	197/216/2672	**Flight:**	2/22/16 - 2/28/16	**Station:**	ETWC	**Total $:**	$600.00
Agency:	MENTZER MEDIA SERVIC	**Advertiser:**	SEMINOLE TRIBE OF FL	**Market:**	Tallahassee	**Total Spots:**	2
	210 W. Pennsylvania Avenue	**Product:**	4STFL	**Office:**	WASHINGTON	**Total CPP:**	$122.45
	Suite 250	**Primary Demo:**	Adults 35+	**Salesperson:**	KARA ERICKSON	**Total GRP:**	4.9
	Towson, MD 21204	**Agency Order #:**	4788675	**Assistant:**	KARA ERICKSON		
		Buyer:	Rumbley, Chris	**Con Type:**	POLITICAL/VOTE	**Separation:**	

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/22	2/23	2/24	2/25	2/26	2/27	2/28		Total Spots	Total $	CPP	GRP
							2/22 - 2/28											
1	Su 9a-10a		FOX NEWS SUNDAY	$150.00	1.0	30	0	0	0	0	0	0	1		1	$150.00	$150.00	1.0
2	W 8p-9p		AMERICAN IDOL	$450.00	3.9	30	0	0	1	0	0	0	0		1	$450.00	$115.38	3.9
						TOTALS:	**0**	**0**	**1**	**0**	**0**	**0**	**1**		**2**	**$600.00**	**$122.45**	**4.9**

523798

DK 2/19

Contract #	25080483	**Changes as of:**	2/19/2016 at 11:42 AM	**Version:**	Current State		
CPE:	197/216/2672	**Flight:**	2/22/16 - 2/28/16	**Station:**	ETWC	**Total $:**	$600.00
Agency:	MENTZER MEDIA SERVIC	**Advertiser:**	SEMINOLE TRIBE OF FL	**Market:**	Tallahassee	**Total Spots:**	2
	210 W. Pennsylvania Avenue	**Product:**	4STFL	**Office:**	WASHINGTON	**Total CPP:**	$122.45
	Suite 250	**Primary Demo:**	Adults 35+	**Salesperson:**	KARA ERICKSON	**Total GRP:**	4.9
	Towson, MD 21204	**Agency Order #:**	4788675	**Assistant:**	KARA ERICKSON		
		Buyer:	Rumbley, Chris	**Con Type:**	POLITICAL/VOTE	**Separation:**	

Hit Listed Programs	

Order Level Comments

Date/Time	Added by	Comment
02/19/16 11:42 AM	KARA ERICKSON	Separation: 30

Competitive Information

Market Budget:	**$6,000**
ETWC Share:	**10%**
Comment:	
WCTV:	**35%**
WTWC:	**19%**
WTXL:	**36%**

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	2	$600.00	$122.45	4.9
Total	**100%**	**2**	**$600.00**	**$122.45**	**4.9**

Monthly Summary

Month	Spots	Dollars
2016-Feb	2	$600.00
Total	**2**	**$600.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
New	2/19/16 11:42 AM	KARA ERICKSON	New	2		$600.00	$600.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
ETWC	2/19/16

I, Cat Gepner
do hereby request station time concerning the following issue:

Seminole Tribe of Florida/ Seminole Gaming

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

This broadcast time will be used by: Seminole Tribe of Florida/ Seminole Gaming

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Seminole Tribe of Florida/ Seminole Gaming
1 Seminole Way
Hollywood, Florida 33314

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive Director: Jim Allen
Group Treasurer: John Eder

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Seminole Tribe of Florida/ Seminole Gaming
1 Seminole Way
Hollywood, Florida 33314

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive Director: Jim Allen
Group Treasurer: John Eder

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

2/27/15		334 585-5880
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☑ Accepted ☐ Accepted in Part ☐ Rejected

Hailey Schofield	Hailey Shrichfield	DOS
Signature	Printed Name	Title

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INVOICE

ETWC
950 Commerce Blvd
Midway, FL 32343
Main: (850) 576-4990
Billing: (850) 576-4990

Invoice #	Invoice Date	Invoice Month	Invoice Period
523798-1	02/28/16	February 2016	02/01/16 - 02/28/16

Property	Account Executive	Sales Office	Sales Region
ETWC	Washington DC Millennium/D	KATZ Washingt	National

Advertiser	Product	Estimate Number
Seminole Tribe of Florida	4STFL	2672

Flight Dates	Order #	Alt Order #
02/22/16 - 02/28/16	523798	25080483

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9912736	197	216

Agency Ref	Advertiser Ref

Billing Address:

Mentzer Media Service
Attention: Accounts Payable
210 W Pennsylvania
Ste 250
Towson, MD 21204

Send Payment To:

ETWC
ETWC
c/o WTTO-TV
651 Beacon Pkwy West, Ste 105
Birmingham, AL 35209

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/28/16	02/28/16	Su 9a-10a Fox News	9a-10a	------S	:30	1	$150.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/28/16	03/05/16	------S	1	$150.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	ETWC	Su	02/28/16	9:31 AM	Su 9a-10a Fox News	9a-10a	:30	STOF1200TVFLH	$150.00	NM

2	02/24/16	02/24/16	8:00 PM-9:00 PM	8:00 PM-9:00 PM	--W----	:30	1	$450.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	02/24/16	03/01/16	--W----	1	$450.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	ETWC	W	02/24/16	8:22 PM	8:00 PM-9:00 PM	8:00 PM-9:00 PM	:30	STOF1200TVFLH	$450.00	NM

Total Spots 2

Payment Terms 30 Days

Gross Total	$600.00
Agency Commission	$90.00
Net Amount Due	$510.00

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.