KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25261968 **Changes as of:** 10/17/2016 at 2:48 PM **Version:** Current State Version 6

CPE: //1032 **Flight:** 10/3/16 - 11/13/16 **Station:** KAEF **Total $:** $21,135.00

Agency: GCW MEDIA SERVICES **Advertiser:** Stop the Special Interest Tax Grab **Market:** Eureka **Total Spots:** 228

GCW MEDIA SERVICES 417 W FOOTHILL BLVD #B-221 GLENDORA CA 91741 **Product:** NO ON 56- EST 1032 **Office:** LOS ANGELES **Total CPP:** $0.00

Agency Order #: **Primary Demo:** Adults 35+ **Total GRP:**

Buyer: CINDY WINTON **Con Type:** POLITICAL/VOTE **Traffic #:** 236117

Salesperson: TERRY DREHER 323-966-5066 **Assistant:** ASHLEY BOYLE 323-966-5066 **Separation:**

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/3 - 11/7						Total Spots	Total $	CPP	GRP
							10/3	10/10	10/17	10/24	10/31	11/7				
REV 30	F 10p-11p		20/20	$250.00	0.0	30	0	1 ▶ 0	0 ▶ 1	0	0	0	1	$250.00	$0.00	0.0
47	W-F 5p-7p		NEWS ROS	$175.00	0.0	30	0	0	10	0	0	0	10	$1,750.00	$0.00	0.0
Changes: Day/Time from W-F 6p-7p to W-F 5p-7p																
						TOTALS:	**36**	**56**	**65**	**30**	**37**	**4**	**228**	**$21,135.00**	**$0.00**	**0.0**

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #	25261968	**Changes as of:**	10/17/2016 at 2:25 PM	**Version:**	Highlighting Makegood 2		
CPE:	//1032	**Flight:**	10/3/16 - 11/13/16	**Station:**	KAEF	**Total $:**	$21,135.00
Agency:	GCW MEDIA SERVICES	**Advertiser:**	Stop the Special Interest Tax Grab	**Market:**	Eureka	**Total Spots:**	228
	GCW MEDIA SERVICES 417 W FOOTHILL BLVD #B-221 GLENDORA CA 91741	**Product:**	NO ON 56- EST 1032	**Office:**	LOS ANGELES	**Total CPP:**	$0.00
		Agency Order #:		**Primary Demo:**	Adults 35+	**Total GRP:**	
		Buyer:	CINDY WINTON	**Con Type:**	POLITICAL/VOTE	**Traffic #:**	236117
		Salesperson:	TERRY DREHER 323-966-5066	**Assistant:**	ASHLEY BOYLE 323-966-5066	**Separation:**	

Station Comment
LINE 47: PLACED SPOTS, BUT WED IS 5-6PM, THU & FRI IS 6-7PM (DUE TO DEBATE ON 10/19).

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25261968 **Changes as of:** 10/17/2016 at 1:53 PM **Version:** Highlighting Revision 5

CPE: //1032 **Flight:** 10/3/16 - 11/13/16 **Station:** KAEF **Total $:** $21,135.00

Agency: GCW MEDIA SERVICES **Advertiser:** Stop the Special Interest Tax Grab **Market:** Eureka **Total Spots:** 228

GCW MEDIA SERVICES 417 W FOOTHILL BLVD #B-221 GLENDORA CA 91741 **Product:** NO ON 56- EST 1032 **Office:** LOS ANGELES **Total CPP:** $0.00

Agency Order #: **Primary Demo:** Adults 35+ **Total GRP:**

Buyer: CINDY WINTON **Con Type:** POLITICAL/VOTE **Traffic #:** 236117

Salesperson: TERRY DREHER 323-966-5066 **Assistant:** ASHLEY BOYLE 323-966-5066 **Separation:**

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/3 - 11/7						Total Spots	Total $	CPP	GRP
							10/3	10/10	10/17	10/24	10/31	11/7				
REV+ 46	W-F 9a-3p		ROS	$35.00	0.0	30	0▶0	0▶0	0▶20	0▶0	0▶0	0▶0	20	$700.00	$0.00	0.0
REV+ 47	W-F 6p-7p		NEWS ROS	$175.00	0.0	30	0▶0	0▶0	0▶10	0▶0	0▶0	0▶0	10	$1,750.00	$0.00	0.0
						TOTALS:	36	57	64	30	37	4	228	$21,135.00	$0.00	0.0

Printed on 10/17/2016 at 05:12 PM

Bonten California

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

GCW Media Services
417 W Foothills Blvd
#B-221
Glendora, CA 91740

Contract # 236117

Schedule Dates	10/03/16-11/08/16
Advertiser	Stop the Special Interest Tax Grab (10341)
Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
Brand	KAEF EST. 1032 (NO ON 56) (102302)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1032
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1032

Date Entered	08/05/16
Last Modified	10/19/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25261968
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,170.25
Net Total	$17,964.75
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	187	$16,635.00
Nov. 2016	41	$4,500.00
Grand Total:	228	$21,135.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/08/16-10/08/16	1	:30	5P- COLLEGE FOOTBALL PRIME TIME							1		1	$200.00	$200.00	Eureka ABC (KAEF)	SAT FTBALL ABC	8/5/16
2.0	Normal Line / SPOT	10/22/16-10/22/16	1	:30	5P- COLLEGE FOOTBALL PRIME TIME							1		1	$200.00	$200.00	Eureka ABC (KAEF)	SAT FTBALL ABC	8/5/16
3.0	Normal Line / SPOT	11/05/16-11/05/16	1	:30	5P- COLLEGE FOOTBALL PRIME TIME							1		1	$200.00	$200.00	Eureka ABC (KAEF)	SAT FTBALL ABC	8/5/16
4.0	Normal Line / SPOT	10/03/16-11/04/16	1	:30	5A- 7A (PST)	2	X	X	X	X	X			10	$40.00	$400.00	Eureka ABC (KAEF)	DAYBREAK 1X PER DAY	8/5/16
5.0	Normal Line / SPOT	11/07/16-11/08/16	1	:30	5A- 7A (PST)	1	X	X						1	$40.00	$40.00	Eureka ABC (KAEF)	DAYBREAK	8/5/16
6.0	Normal Line / SPOT	10/10/16-10/14/16	1	:30	7A- 9A (PST)	3	X	X	X	X	X			3	$40.00	$120.00	Eureka ABC (KAEF)	GOOD MORNING AMERICA 1X PER DAY	8/5/16
7.0	Normal Line / SPOT	10/24/16-10/28/16	1	:30	7A- 9A (PST)	2	X	X	X	X	X			2	$40.00	$80.00	Eureka ABC (KAEF)	GOOD MORNING AMERICA 1X PER DAY	8/5/16
8.0	Normal Line / SPOT	10/03/16-10/07/16	1	:30	9A- 10A (PST)	3	X	X	X	X	X			3	$30.00	$90.00	Eureka ABC (KAEF)	DOCTORS 1X PER DAY	8/5/16
9.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	9A- 10A (PST)	2	X	X	X	X	X			2	$30.00	$60.00	Eureka ABC (KAEF)	DOCTORS 1X PER DAY	8/5/16
10.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	9A- 10A (PST)	2	X	X	X	X	X			2	$30.00	$60.00	Eureka ABC (KAEF)	DOCTORS 1X PER DAY	8/5/16
11.0	Normal Line / SPOT	10/03/16-10/07/16	1	:30	10A- 11A (PST)	3	X	X	X	X	X			3	$35.00	$105.00	Eureka ABC (KAEF)	VIEW 1X PER DAY	8/5/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or genderAny provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected

B/E Bookend P/B Piggy Back

Printed At: 09:13 AM on Thursday, October 20 2016

Bonten California

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

GCW Media Services
417 W Foothills Blvd
#B-221
Glendora, CA 91740

Contract # 236117

Schedule Dates	10/03/16-11/08/16
Advertiser	Stop the Special Interest Tax Grab (10341)
Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
Brand	KAEF EST. 1032 (NO ON 56) (102302)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1032
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1032

Date Entered	08/05/16
Last Modified	10/19/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25261968
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,170.25
Net Total	$17,964.75
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	187	$16,635.00
Nov. 2016	41	$4,500.00
Grand Total:	228	$21,135.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Revised Line / SPOT	10/10/16-10/14/16	1	:30	10A- 11A (PST)	2	X	X	X	X	X						Eureka ABC (KAEF)	VIEW 1X PER DAY	8/5/16
12.1	End Dated Line / SPOT	10/10/16-10/12/16	1	:30	10A- 11A (PST)	2	X	X	X					2	$35.00	$70.00	Eureka ABC (KAEF)	VIEW 1X PER DAY	10/11/16
13.0	Normal Line / SPOT	10/24/16-10/28/16	1	:30	10A- 11A (PST)	2	X	X	X	X	X			2	$35.00	$70.00	Eureka ABC (KAEF)	VIEW 1X PER DAY	8/5/16
14.0	Normal Line / SPOT	10/03/16-10/07/16	1	:30	12P- 1P (PST)	2	X	X	X	X	X			2	$30.00	$60.00	Eureka ABC (KAEF)	CHEW 1X PER DAY	8/5/16
15.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	12P- 1P (PST)	2	X	X	X	X	X			2	$30.00	$60.00	Eureka ABC (KAEF)	CHEW 1X PER DAY	8/5/16
16.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	12P- 1P (PST)	2	X	X	X	X	X			2	$30.00	$60.00	Eureka ABC (KAEF)	CHEW 1X PER DAY	8/5/16
17.0	Normal Line / SPOT	10/03/16-10/21/16	1	:30	2P- 3P (PST)	2	X	X	X	X	X			6	$35.00	$210.00	Eureka ABC (KAEF)	ET/INSIDER 1X PER DAY	8/5/16
18.0	Normal Line / SPOT	10/24/16-10/28/16	1	:30	2P- 3P (PST)	3	X	X	X	X	X			3	$35.00	$105.00	Eureka ABC (KAEF)	ET/INSIDER 1X PER DAY	8/5/16
19.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	2P- 3P (PST)	2	X	X	X	X	X			2	$35.00	$70.00	Eureka ABC (KAEF)	ET/INSIDER 1X PER DAY	8/5/16
20.0	Normal Line / SPOT	10/03/16-11/04/16	1	:30	3P- 4P (PST)	2	X	X	X	X	X			10	$40.00	$400.00	Eureka ABC (KAEF)	ELLEN 1X PER DAY	8/5/16
21.0	Normal Line / SPOT	10/03/16-10/07/16	1	:30	5P- 5:30P (PST)	2	X	X	X	X	X			2	$40.00	$80.00	Eureka ABC (KAEF)	JUDGE JUDY 1X PER DAY	8/5/16
22.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	5P- 5:30P (PST)	2	X	X	X	X	X			2	$40.00	$80.00	Eureka ABC (KAEF)	JUDGE JUDY 1X PER DAY	8/5/16
23.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	5P- 5:30P (PST)	3	X	X	X	X	X			3	$40.00	$120.00	Eureka ABC (KAEF)	JUDGE JUDY 1X PER DAY	8/5/16
24.0	Revised Line / SPOT	10/10/16-10/14/16	1	:30	5:30P- 6P (PST)	2	X	X	X	X	X						Eureka ABC (KAEF)	JUDGE JUDY 1X PER DAY	8/5/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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B/E Bookend P/B Piggy Back

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Bonten California

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

GCW Media Services
417 W Foothills Blvd
#B-221
Glendora, CA 91740

Contract # 236117

Schedule Dates	10/03/16-11/08/16
Advertiser	Stop the Special Interest Tax Grab (10341)
Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
Brand	KAEF EST. 1032 (NO ON 56) (102302)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1032
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1032

Date Entered	08/05/16
Last Modified	10/19/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25261968
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,170.25
Net Total	$17,964.75
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	187	$16,635.00
Nov. 2016	41	$4,500.00
Grand Total:	228	$21,135.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.1	End Dated Line / SPOT	10/10/16-10/12/16	1	:30	5:30P- 6P (PST)	2	X	X	X					2	$40.00	$80.00	Eureka ABC (KAEF)	JUDGE JUDY 1X PER DAY	10/11/16
25.0	Normal Line / SPOT	10/24/16-10/28/16	1	:30	5:30P- 6P (PST)	2	X	X	X	X	X			2	$40.00	$80.00	Eureka ABC (KAEF)	JUDGE JUDY 1X PER DAY	8/5/16
26.0	Normal Line / SPOT	10/03/16-10/28/16	1	:30	6P- 6:30P (PST)	2	X	X	X	X	X			8	$175.00	$1,400.00	Eureka ABC (KAEF)	N COAST NWS 6P 1X PER DAY	8/5/16
27.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	6P- 6:30P (PST)	3	X	X	X	X	X			3	$175.00	$525.00	Eureka ABC (KAEF)	N COAST NWS 6P 1X PER DAY	8/5/16
28.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	6P- 6:30P (PST)		1							1	$175.00	$175.00	Eureka ABC (KAEF)	N COAST NWS 6P	8/5/16
29.0	Normal Line / SPOT	10/03/16-10/28/16	1	:30	6:30P- 7P (PST)	2	X	X	X	X	X			8	$175.00	$1,400.00	Eureka ABC (KAEF)	WORLD NEWS 1X PER DAY	8/5/16
30.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	6:30P- 7P (PST)	3	X	X	X	X	X			3	$175.00	$525.00	Eureka ABC (KAEF)	WORLD NEWS 1X PER DAY	8/5/16
31.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	6:30P- 7P (PST)		1							1	$175.00	$175.00	Eureka ABC (KAEF)	WORLD NEWS	8/5/16
32.0	Normal Line / SPOT	10/03/16-10/07/16	1	:30	7P- 7:30P (PST)	3	X	X	X	X	X			3	$100.00	$300.00	Eureka ABC (KAEF)	WHEEL OF FORTUNE 1X PER DAY	8/5/16
33.0	Normal Line / SPOT	10/17/16-10/21/16	1	:30	7P- 7:30P (PST)	2	X	X	X	X	X			2	$100.00	$200.00	Eureka ABC (KAEF)	WHEEL OF FORTUNE 1X PER DAY	8/5/16
34.0	Normal Line / SPOT	10/31/16-11/04/16	1	:30	7P- 7:30P (PST)	3	X	X	X	X	X			3	$100.00	$300.00	Eureka ABC (KAEF)	WHEEL OF FORTUNE 1X PER DAY	8/5/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

GCW Media Services
417 W Foothills Blvd
#B-221
Glendora, CA 91740

Contract # 236117

Schedule Dates	10/03/16-11/08/16
Advertiser	Stop the Special Interest Tax Grab (10341)
Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
Brand	KAEF EST. 1032 (NO ON 56) (102302)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1032
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1032

Date Entered	08/05/16
Last Modified	10/19/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25261968
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,170.25
Net Total	$17,964.75
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	187	$16,635.00
Nov. 2016	41	$4,500.00
Grand Total:	228	$21,135.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
35.0	Revised Line / SPOT	10/10/16-10/14/16	1	:30	7:30P- 8P (PST)	2	X	X	X	X	X						Eureka ABC (KAEF)	JEOPARDY 1X PER DAY	8/5/16
35.1	End Dated Line / SPOT	10/10/16-10/12/16	1	:30	7:30P- 8P (PST)	2	X	X	X					2	$100.00	$200.00	Eureka ABC (KAEF)	JEOPARDY 1X PER DAY	10/11/16
36.0	Normal Line / SPOT	10/24/16-11/04/16	1	:30	7:30P- 8P (PST)	2	X	X	X	X	X			4	$100.00	$400.00	Eureka ABC (KAEF)	JEOPARDY 1X PER DAY	8/5/16
37.0	Normal Line / SPOT	11/07/16-11/07/16	1	:30	7:30P- 8P (PST)		1							1	$100.00	$100.00	Eureka ABC (KAEF)	JEOPARDY	8/5/16
38.0	Normal Line / SPOT	10/03/16-11/04/16	1	:30	11:05P- 11:35P (PST)	2	X	X	X	X	X			10	$150.00	$1,500.00	Eureka ABC (KAEF)	N COAST NWS 11 1X PER DAY	8/5/16
39.0	Revised Line / SPOT	10/03/16-11/04/16	1	:30	11:35A- 12:35A (PST)	2	X	X	X	X	X						Eureka ABC (KAEF)	JIMMY KIMMEL 1X PER DAY	8/5/16
39.1	End Dated Line / SPOT	10/03/16-10/03/16	1	:30	11:35A- 12:35A (PST)	2	X								$60.00		Eureka ABC (KAEF)	JIMMY KIMMEL 1X PER DAY	10/3/16
39.1.1	Closed Preempt	10/03/16															Eureka ABC (KAEF)	Internal Adjustment/Exception -	
39.1.2	Closed Preempt	10/03/16															Eureka ABC (KAEF)	Internal Adjustment/Spot -	
40.0	Normal Line / SPOT	10/08/16-11/05/16	1	:30	7A- 8A (PST)							1		5	$35.00	$175.00	Eureka ABC (KAEF)	SA GOOD MORNING	8/5/16
41.0	Normal Line / SPOT	10/09/16-10/09/16	1	:30	7A- 8A (PST)								1	1	$35.00	$35.00	Eureka ABC (KAEF)	SU GOOD MORNING	8/5/16
42.0	Normal Line / SPOT	10/23/16-10/23/16	1	:30	7A- 8A (PST)								1	1	$35.00	$35.00	Eureka ABC (KAEF)	SU GOOD MORNING	8/5/16
43.0	Normal Line / SPOT	11/06/16-11/06/16	1	:30	7A- 8A (PST)								1	1	$35.00	$35.00	Eureka ABC (KAEF)	SU GOOD MORNING	8/5/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

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GCW Media Services
417 W Foothills Blvd
#B-221
Glendora, CA 91740

Contract # 236117

Schedule Dates	10/03/16-11/08/16
Advertiser	Stop the Special Interest Tax Grab (10341)
Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
Brand	KAEF EST. 1032 (NO ON 56) (102302)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1032
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1032

Date Entered	08/05/16
Last Modified	10/19/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25261968
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,170.25
Net Total	$17,964.75
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	187	$16,635.00
Nov. 2016	41	$4,500.00
Grand Total:	228	$21,135.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
44.0	Revised Line / SPOT	10/16/16-10/16/16	1	:30	5P- 5:30P (PST)								1				Eureka ABC (KAEF)	SU JUDGE JUDY	8/5/16
44.1	Normal Line / SPOT	10/16/16-10/16/16	1	:30	5P- 5:30P (PST)								2	2	$25.00	$50.00	Eureka ABC (KAEF)	SU JUDGE JUDY	10/11/16
45.0	Normal Line / SPOT	10/30/16-10/30/16	1	:30	5P- 5:30P (PST)								1	1	$25.00	$25.00	Eureka ABC (KAEF)	SU JUDGE JUDY	8/5/16
46.0	Normal Line / SPOT	10/09/16-11/06/16	1	:30	5:30P- 6P (PST)								1	5	$100.00	$500.00	Eureka ABC (KAEF)	SU NEWS AT 530P	8/5/16
47.0	Normal Line / SPOT	10/03/16-10/03/16	1	:30	7:58P- DANCING WITH THE STARS		1							1	$350.00	$350.00	Eureka ABC (KAEF)	DANCING STR	8/5/16
48.0	Revised Line / SPOT	10/17/16-10/17/16	1	:30	10P- CONVICTION		1										Eureka ABC (KAEF)	CONVICTION	8/5/16
48.1	Normal Line / SPOT	10/17/16-10/17/16	1	:30	10P- CONVICTION		2							2	$350.00	$700.00	Eureka ABC (KAEF)	CONVICTION	10/14/16
49.0	Normal Line / SPOT	11/02/16-11/02/16	1	:30	8P- 9P (PST)				1					1	$400.00	$400.00	Eureka ABC (KAEF)	GOLDBERGS/SPEECHLESS	8/5/16
50.0	Normal Line / SPOT	10/26/16-10/26/16	1	:30	9P- 10P (PST)				1					1	$400.00	$400.00	Eureka ABC (KAEF)	MODERN FAM/ BLACKISH	8/5/16
51.0	Normal Line / SPOT	10/06/16-10/06/16	1	:30	7:58P- GREYS ANATOMY					1				1	$350.00	$350.00	Eureka ABC (KAEF)	GREYS ANATOMY	8/5/16
52.0	Normal Line / SPOT	11/04/16-11/04/16	1	:30	9P- SHARK TANK						1			1	$250.00	$250.00	Eureka ABC (KAEF)	SHARK TANK	8/5/16
53.0	Normal Line / SPOT	10/14/16-10/14/16	1	:30	10P- 20/20						1				$250.00		Eureka ABC (KAEF)	20/20	8/5/16
53.0.1	Closed Preempt	10/14/16															Eureka ABC (KAEF)	Technical Difficulty/Spot -	

CONFIRMATION CONTRACT

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B/E Bookend P/B Piggy Back

Printed At: 09:13 AM on Thursday, October 20 2016

Bonten California

KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

GCW Media Services
417 W Foothills Blvd
#B-221
Glendora, CA 91740

Contract # 236117

Schedule Dates	10/03/16-11/08/16
Advertiser	Stop the Special Interest Tax Grab (10341)
Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
Brand	KAEF EST. 1032 (NO ON 56) (102302)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1032
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1032

Date Entered	08/05/16
Last Modified	10/19/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25261968
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,170.25
Net Total	$17,964.75
Sales Tax	

Eureka ABC (KAEF)

By Broadcast Month	Spots	Rate
Oct. 2016	187	$16,635.00
Nov. 2016	41	$4,500.00
Grand Total:	228	$21,135.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
54.0	Normal Line / SPOT	10/09/16-10/09/16	1	:30	7P- AMERICAS FUNNIEST HOME VIDEOS								1	1	$275.00	$275.00	Eureka ABC (KAEF)	SU AMER VIDEOS	8/5/16
55.0	Normal Line / SPOT	11/06/16-11/06/16	1	:30	8P- ONCE UPON A TIME								1	1	$275.00	$275.00	Eureka ABC (KAEF)	SU ONCE UPON A TIME	8/5/16
56.0	Normal Line / SPOT	10/30/16-10/30/16	1	:30	10P- QUANTICO								1	1	$275.00	$275.00	Eureka ABC (KAEF)	SU QUANTICO	8/5/16
57.0	Normal Line / SPOT	10/08/16-11/05/16	1	:30	9A- COLLEGE FOOTBALL MORNING							1		5	$125.00	$625.00	Eureka ABC (KAEF)	ABC CFBL 1201P	8/5/16
58.0	Normal Line / SPOT	10/08/16-11/05/16	1	:30	12:30P- COLLEGE FOOTBALL AFTERNOON							1		5	$150.00	$750.00	Eureka ABC (KAEF)		8/5/16
59.0	Normal Line / SPOT	10/04/16-11/04/16	1	:30	11:35P- 12:35A (PST)	2	X	X	X	X	X			10	$60.00	$600.00	Eureka ABC (KAEF)	JIMMY KIMMEL 1X PER DAY	10/3/16
60.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	9A- 10A (PST)	2			X	X	X			2	$30.00	$60.00	Eureka ABC (KAEF)	DOCTORS 1X PER DAY	10/11/16
61.0	Normal Line / SPOT	10/13/16-10/14/16	1	:30	10A- 11A (PST)					1	1			2	$35.00	$70.00	Eureka ABC (KAEF)	VIEW 1X PER DAY	10/11/16
62.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	12P- 1P (PST)	2			X	X	X			2	$30.00	$60.00	Eureka ABC (KAEF)	CHEW 1X PER DAY	10/11/16
63.0	Normal Line / SPOT	10/13/16-10/14/16	1	:30	2P- 3P (PST)					1	1			2	$35.00	$70.00	Eureka ABC (KAEF)	ET/INSIDER 1X PER DAY	10/11/16
64.0	Normal Line / SPOT	10/13/16-10/14/16	1	:30	3P- 4P (PST)					1	1			2	$40.00	$80.00	Eureka ABC (KAEF)	ELLEN 1X PER DAY	10/11/16
65.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	5P- 5:30P (PST)	2			X	X	X			2	$40.00	$80.00	Eureka ABC (KAEF)	JUDGE JUDY 1X PER DAY	10/11/16

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KAEF TV Channel 23
755 Auditorium Drive
Redding, CA 96001

GCW Media Services
417 W Foothills Blvd
#B-221
Glendora, CA 91740

Contract # 236117

Schedule Dates	10/03/16-11/08/16
Advertiser	Stop the Special Interest Tax Grab (10341)
Agency	GCW Media Services (1065)
Product	Issue Advertising (1119)
Brand	KAEF EST. 1032 (NO ON 56) (102302)
Salesperson	Continental - Los Angeles, Los Angeles (1174)
Sales Office	Continental - Los Angeles
Buyer Name	WINTON,CINDY
Phone/Fax	/
CPE	1032
Account Types	National/Political Issue
Billing Type	Standard
Comments	NO ON 56- EST 1032

Date Entered	08/05/16
Last Modified	10/19/16
Entered By	Chris Gomez
CO-OP	No
Headline #	ECR25261968
Demo	A35+R
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$3,170.25
Net Total	$17,964.75
Sales Tax	

Eureka ABC (KAEF)

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
66.0	Normal Line / SPOT	10/13/16-10/14/16	1	:30	5:30P- 6P (PST)					1	1			2	$40.00	$80.00	Eureka ABC (KAEF)	JUDGE JUDY 1X PER DAY	10/11/16
67.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	7P- 7:30P (PST)	1			X	X	X			1	$100.00	$100.00	Eureka ABC (KAEF)	WHEEL OF FORTUNE 1X PER DAY	10/11/16
68.0	Normal Line / SPOT	10/13/16-10/14/16	1	:30	7:30P- 8P (PST)	1				X	X			1	$100.00	$100.00	Eureka ABC (KAEF)	JEOPARDY 1X PER DAY	10/11/16
69.0	Normal Line / SPOT	10/13/16-10/14/16	1	:30	11:35P- 12:35A (PST)					1	1			2	$60.00	$120.00	Eureka ABC (KAEF)	JIMMY KIMMEL 1X PER DAY	10/11/16
70.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	7A- 9A (PST)	2			X	X	X			2	$50.00	$100.00	Eureka ABC (KAEF)	GMA	10/11/16
71.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	11A- 12P (PST)	2			X	X	X			2	$30.00	$60.00	Eureka ABC (KAEF)	HARRY	10/11/16
72.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	1P- 2P (PST)	2			X	X	X			2	$30.00	$60.00	Eureka ABC (KAEF)	GENERAL HOSPITAL	10/11/16
73.0	Normal Line / SPOT	10/12/16-10/14/16	1	:30	4P- 5P (PST)	2			X	X	X			2	$35.00	$70.00	Eureka ABC (KAEF)	DR. PHIL	10/11/16
74.0	Normal Line / SPOT	10/16/16-10/16/16	1	:30	11P- 12A (PST)								1	1	$60.00	$60.00	Eureka ABC (KAEF)	SCANDAL	10/11/16
75.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	7P- 8P (PST)		1							1	$250.00	$250.00	Eureka ABC (KAEF)	WHEEL/JEOPARDY	10/14/16
76.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	7:58P- DANCING WITH THE STARS		1							1	$400.00	$400.00	Eureka ABC (KAEF)	DWTS	10/14/16
77.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	10:59P- NORTH COAST NEWS AT 11PM		1							1	$150.00	$150.00	Eureka ABC (KAEF)	11P NEWS	10/14/16

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CPE	1032
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Billing Type	Standard
Comments	NO ON 56- EST 1032

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78.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	11:35P- JIMMY KIMMEL LIVE		1							1	$60.00	$60.00	Eureka ABC (KAEF)	JIMMY KIMMEL LIVE	10/14/16
79.0	Normal Line / SPOT	10/19/16-10/21/16	1	:30	9A- 3P (PST)	20			X	X	X			20	$35.00	$700.00	Eureka ABC (KAEF)		10/17/16
80.0	Normal Line / SPOT	10/19/16-10/21/16	1	:30	Orbit- 5P-6P(We), 6P-7P(Th Fr)	10			X	X	X			6	$175.00	$1,050.00	Eureka ABC (KAEF)		10/17/16
80.0.1	Closed Preempt	10/19/16															Eureka ABC (KAEF)	No Avail/Exception - not enough sep from other placed spots	
80.0.2	Closed Preempt	10/19/16															Eureka ABC (KAEF)	No Avail/Exception - not enough sep from other placed spots	
80.0.3	Closed Preempt	10/19/16															Eureka ABC (KAEF)	No Avail/Exception - not enough sep from other placed spots	
80.0.4	Closed Preempt	10/19/16															Eureka ABC (KAEF)	No Avail/Exception - not enough sep from other placed spots	
81.0	M/G For 53.0.1 / SPOT	10/21/16-10/21/16	1	:30	10P- 20/20						1			1	$250.00	$250.00	Eureka ABC (KAEF)	20/20	10/17/16

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82.0	Normal Line / SPOT	10/20/16-10/20/16	1	:30	7:58P- GREYS ANATOMY					1				1	$350.00	$350.00	Eureka ABC (KAEF)	GREY'S ANATOMY	10/19/16
83.0	Normal Line / SPOT	10/21/16-10/21/16	1	:30	7:30P- JEOPARDY						1			1	$250.00	$250.00	Eureka ABC (KAEF)	JEOPARDY	10/19/16
84.0	Normal Line / SPOT	10/21/16-10/21/16	1	:30	7A- GOOD MORNING AMERICA						2			2	$50.00	$100.00	Eureka ABC (KAEF)	GMA	10/19/16

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