WWAY-TV, LLC
Wilmington, North Carolina

WWAY-TV, LLC
615 North Front Street
Wilmington, NC 28401

The Compass Group of NC Inc.
602 Wild Dunes Circle
Wilmington, NC 28411

Contract # 162296

Schedule Dates	10/18/16-11/07/16
Advertiser	Woody White-County Commissioner (14313)
Agency	The Compass Group of NC Inc. (4133)
Product	Political (1176)
Brand	WOODY WHITE FOR COUNTY COMMISSIONER (4
Salesperson	O'Halloran, Gary (1417)
Sales Office	WWAY-TV
Buyer Name	Benford,David
Phone/Fax	/
CPE	N/A
Account Types	Local/Political
Billing Type	Standard
Comments	

Date Entered	10/17/16
Last Modified	10/17/16
Entered By	Gary O'Halloran
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	$567.00
Net Total	$3,213.00
Sales Tax	

WWAY (WWAY)

By Broadcast Month	Spots	Rate
Oct. 2016	30	$2,400.00
Nov. 2016	18	$1,380.00
Grand Total:	48	$3,780.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/18/16-11/04/16	5	:30	5:30A- 7A (EST)			1	1	1	1			12	$60.00	$720.00	WWAY (WWAY)	530-7A GMC	10/17/16
2.0	Normal Line / SPOT	10/24/16-11/07/16	5	:30	5:30A- 7A (EST)		1							3	$60.00	$180.00	WWAY (WWAY)	530-7A GMC	10/17/16
3.0	Normal Line / SPOT	10/18/16-11/04/16	5	:30	7A- ABC GOOD MORNING AMERICA	3		X	X	X	X			9	$120.00	$1,080.00	WWAY (WWAY)		10/17/16
4.0	Normal Line / SPOT	10/18/16-11/04/16	5	:30	5:59P- WWAY NEWS CHANNEL 3 AT 6	3		X	X	X	X			9	$100.00	$900.00	WWAY (WWAY)		10/17/16
5.0	Normal Line / SPOT	10/18/16-11/04/16	5	:30	11P- 11:33P (EST)			1	1	1	1			12	$60.00	$720.00	WWAY (WWAY)	11P NEWS	10/17/16
6.0	Normal Line / SPOT	10/24/16-11/07/16	5	:30	11P- 11:33P (EST)		1							3	$60.00	$180.00	WWAY (WWAY)	11P NEWS	10/17/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

B/E Bookend P/B Piggy Back

Printed At: 03:44 PM on Monday, October 17 2016

TV Schedule
Woody White for CC

Date:
10/14/2016

THE COMPASS GROUP

Station	Date Begin	Length	Time Slot	Cost per	# Spots	# Days	Total $	Show	Spot
WWAY	10/18/2016	30	5:30a-7a	$60.00	1	5	$300.00	GMC	
WWAY	10/18/2016	30	7a-9a	$120.00	1	3	$360.00	GMA	
WWAY	10/18/2016	30	6p-6:30p	$100.00	1	3	$300.00	6p News	
WWAY	10/18/2016	30	11p-11:30p	$60.00	1	5	$300.00	11p News	
							$1,260.00		

Station	Date Begin	Length	Time Slot	Cost per	# Spots	# Days	Total $	Show	Spot
WWAY	10/25/2016	30	5:30a-7a	$60.00	1	5	$300.00	GMC	
WWAY	10/25/2016	30	7a-9a	$120.00	1	3	$360.00	GMA	
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							$1,260.00		

Station	Date Begin	Length	Time Slot	Cost per	# Spots	# Days	Total $	Show	Spot
WWAY	11/1/2016	30	5:30a-7a	$60.00	1	5	$300.00	GMC	
WWAY	11/1/2016	30	7a-9a	$120.00	1	3	$360.00	GMA	
WWAY	11/1/2016	30	6p-6:30p	$100.00	1	3	$300.00	6p News	
WWAY	11/1/2016	30	11p-11:30p	$60.00	1	5	$300.00	11p News	
							$1,260.00		

$3,780.00

TV Schedule
Patricia Kusek for CC

Date:
10/14/2016

Station	Date Begin	Length	Time Slot	Cost per	# Spots	# Days	Total $	Show	Spot
WWAY	10/18/2016	30	5:30a-7a	$60.00	1	5	$300.00	GMC	
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