NCC Cable System Order

Rev. 117466323

Order #	62354795
Syscode	2813
System Name	Spectrum/Brainerd, MN
Market	Minneapolis-St. Paul

AE	Meghan Hughes
Sales Coordinator	Fayven Amelga
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Aug16 C-DMA Nielsen Live+7
-	

Flight Dates	10/24/16 - 11/06/16
Agency	Waterfront Strategies
Advertiser	House Majority PAC Proj 202177
Client Code	
Product Code	
Est Code	4503
Product Name	MN-08
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/01/16		
Version	5 Vs. 4		
Show All Lines			
Total # of Weeks	2		
Total	$4,701.00		
Commission	$705.15		
Net Total	$3,995.85		
Total Spots	140		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	11.1 MG to 62354797. Please confirm, thank you!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNBC	CNBC LF	10/24/16	10/30/16	00:00	02:00	X							-	-	0	$15.00	$0.00	30	NCR 10/31/16-11/08/16
2	CNN	CNN DT	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	8	$23.00	$184.00	30	-1x NCR 10/24/16-10/30/16
3	CNN	CNN DT	10/31/16	11/6/16	09:00	16:00	X							-	-	1	$25.00	$25.00	30	NCR 10/31/16-11/08/16
4	CNN	CNN EF	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$37.00	$111.00	30	-1x NCR 10/24/16-10/30/16
5	CNN	CNN EF	10/31/16	11/6/16	16:00	19:00	X							-	-	1	$39.00	$39.00	30	NCR 10/31/16-11/08/16
6	CNN	CNN PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	9	$46.00	$414.00	30	NCR 10/24/16-10/30/16
7	CNN	CNN PT	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$49.00	$49.00	30	NCR 10/31/16-11/08/16
8	ESPN	ESPN DT	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	2	$25.00	$50.00	30	NCR 10/24/16-10/30/16
9	ESPN	ESPN PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	2	$49.00	$98.00	30	NCR 10/24/16-10/30/16
10	ESPN	ESPN PT	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$51.00	$51.00	30	NCR 10/31/16-11/08/16
11	HGTV	HGTV DT	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	9	$23.00	$207.00	30	NCR 10/24/16-10/30/16
12	HGTV	HGTV DT	10/31/16	11/6/16	09:00	16:00	X							-	-	1	$25.00	$25.00	30	NCR 10/31/16-11/08/16
13	HGTV	HGTV EF	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	4	$37.00	$148.00	30	NCR 10/24/16-10/30/16
14	HGTV	HGTV EF	10/31/16	11/6/16	16:00	19:00	X							-	-	1	$39.00	$39.00	30	NCR 10/31/16-11/08/16
15	HGTV	HGTV PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	9	$46.00	$414.00	30	NCR 10/24/16-10/30/16
16	HGTV	HGTV PT	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$49.00	$49.00	30	NCR 10/31/16-11/08/16
17	HGTV	HGTV W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$37.00	$148.00	30	NCR 10/24/16-10/30/16
18	MNBC	MNBC EM	10/24/16	10/30/16	05:00	09:00		X	X	X	X	X	X	-	-	6	$27.00	$162.00	30	NCR 10/24/16-10/30/16
19	MNBC	MNBC EM	10/31/16	11/6/16	05:00	09:00	X							-	-	1	$29.00	$29.00	30	NCR 10/31/16-11/08/16
20	MNBC	MNBC DT	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	7	$18.00	$126.00	30	-2x NCR 10/24/16-10/30/16
21	MNBC	MNBC DT	10/31/16	11/6/16	09:00	16:00	X							-	-	1	$19.00	$19.00	30	NCR 10/31/16-11/08/16

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22	MNBC	MNBC EF	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$29.00	$87.00	30	NCR 10/24/16-10/30/16
23	MNBC	MNBC PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	8	$36.00	$288.00	30	-1x NCR 10/24/16-10/30/16
24	MNBC	MNBC PT	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$38.00	$38.00	30	NCR 10/31/16-11/08/16
25	TNT	TNT PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	9	$46.00	$414.00	30	NCR 10/24/16-10/30/16
26	TNT	TNT PT	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$49.00	$49.00	30	NCR 10/31/16-11/08/16
27	HALL	HALL EF	10/24/16	10/30/16	16:00	19:00		X	X	X	X	X	X	-	-	3	$25.00	$75.00	30	NCR 10/24/16-10/30/16
28	HALL	HALL PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	9	$31.00	$279.00	30	NCR 10/24/16-10/30/16
29	HALL	HALL PT	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$32.00	$32.00	30	NCR 10/31/16-11/08/16
30	HALL	HALL W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	$25.00	$100.00	30	NCR 10/24/16-10/30/16
31	TBSC	TBSC PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	9	$36.00	$324.00	30	NCR 10/24/16-10/30/16
32	TBSC	TBSC PT	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$38.00	$38.00	30	NCR 10/31/16-11/08/16
33	NBCS	NBCS DT	10/24/16	10/30/16	09:00	16:00		X	X	X	X	X	X	-	-	2	$14.00	$28.00	30	NCR 10/24/16-10/30/16
34	AMC	AMC PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	6	$36.00	$216.00	30	-3x NCR 10/24/16-10/30/16
35	AMC	AMC PT	10/31/16	11/6/16	19:00	24:00	X							-	-	1	$38.00	$38.00	30	NCR 10/31/16-11/08/16
36	CNBC	CNBC LF	10/31/16	11/6/16	00:00	02:00	X							-	-	2	$15.00	$30.00	30	NCR 10/31/16-11/08/16
37	CNN	CNN EM	10/24/16	10/30/16	05:00	09:00		X	X	X	X	X	X	-	-	2	$37.00	$74.00	30	NCR 10/24/16-10/30/16
38	TLC	TLC PT	10/24/16	10/30/16	19:00	24:00		X	X	X	X	X	X	-	-	5	$38.00	$190.00	30	NCR 10/24/16-10/30/16

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		Client Code		Total	$4,701.00
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Sales Coordinator	Fayven Amelga	Est Code	4503	Net Total	$3,995.85
Office	Washington	Product Name	MN-08	Total Spots	140
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Status	Not accepted			Sold On	Cost Per Spot
Survey	Aug16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP -	GIMP -
-		Makegood Policy	Approval Required	CPP -	CPM -

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39	NBCS	NBCS DT	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	1	$14.00	$14.00	30	NCR 10/24/16-10/30/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	124	16	0	0	0	0	0	0	0	0	0	0	140
AMT	$4,151.00	$550.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$0.00	$4,701.00

SYSTEM APP: _____ SALES _____ ACCT

Date Printed 11/02/16

62354795 | Minneapolis-St. Paul | Spectrum/Brainerd, MN | 2813 |