INVOICE

DUPLICATE

WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661
www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1522386-2	10/02/16	October 2016	09/26/16 - 09/30/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Rob Obringer	HRP - Chicago	National

Advertiser	Product	Estimate Number
Perkins/D/Congress	PERKINS/EST:5170	5170

Flight Dates	Order #	Alt Order #
09/12/16 - 09/30/16	1522386	08366325

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Billing Address:

AL Media LC
Attention: Accounts Payable
222 West Ontario Street
Suite 600
Chicago, IL 60654

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	09/27/16	09/30/16	WPBF News 25 @ 6:00PI6-6:30PM Class of Time - Pre-emptible with notice		-TWTF--	:30	1	$700.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	09/26/16	10/02/16	-TWTF--	1	$700.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	09/27/16	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PERK1230H	$700.00	NM

Total Spots 1

Payment Terms 30 Days

Gross Total	$700.00
Agency Commission	$105.00
Net Amount Due	$595.00

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.