2834331

3/27 NEW

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25514227	**Changes as of:** 3/23/2017 at 3:34 PM	**Version:** Current State Version 1			
CPE: 660/767/4828	**Flight:** 3/27/17 - 4/3/17	**Station:** WLUK	**Total $:** $23,150.00		
Agency: Canal Partners Media	**Advertiser:** Greater WI Political Fund	**Market:** Green Bay	**Total Spots:** 30		
25 WHITLOCK PLACE SW	**Product:** ISSUE	**Office:** WASHINGTON	**Total CPP:** $0.00		
2nd Fl	**Agency Order #:** 6008018	**Primary Demo:**	**Total GRP:**		
Marietta, GA 30064	**Buyer:** Scattergood, Jeff	**Con Type:** POLITICAL/VOTE			
	Salesperson: JARED SALLES 202-955-5342	**Assistant:** JARED SALLES 202-955-5342	**Separation:**		

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	3/27	3/28	3/29	3/30	3/31	4/1	4/2	4/3	Total Spots	Total $	CPP	GRP
						3/27 - 4/3											
1	M-F 6a-7a	N	Good Day Wisconsin 2 ~~5~~	$750.00	30	0	0	1 1	0	0	0	0	0	1	$750.00	$0.00	0.0
2	M-F 7a-8a	N	Good Day Wisconsin 2 ~~5~~	$750.00	30	1 2	0	0	0	1 3	0	0	0	2	$1,500.00	$0.00	0.0
3	M-F 8a-9a	N	Good Day Wisconsin 2 ~~5~~	$550.00	30	1 4	1 5 ~~4~~	1 6 ~~4~~	1 7 ~~4~~	1 8 ~~4~~	0	0	0	5	$2,750.00	$0.00	0.0
4	M-F 4:30p-5p	C	Judge Judy 2 ~~5~~	$500.00	30	0	1 9	1 10	1 11	0	0	0	1 12	4	$2,000.00	$0.00	0.0
5	M-F 5p-6p	N	FOX 11 News At 5PM 2 ~~5~~	$600.00	30	1 13	0	0	0	0	0	0	1 14	2	$1,200.00	$0.00	0.0
6	M-F 6p-6:30p	C	Jeopardy 2 ~~5~~	$1,000.00	30	0	1 15	1 16	1 17	1 18	0	0	1 19	5	$5,000.00	$0.00	0.0
7	M-F 6:30p-7p	i	Wheel Of Fortune 2 ~~5~~	$1,500.00	30	1 20	1 21	0	1 22	0	0	0	1 23	4	$6,000.00	$0.00	0.0
8	M-F 9p-10p	N	FOX 11 News At 9PM 3 ~~5~~	$1,000.00	30	0	0	0	0	1 24	0	0	0	1	$1,000.00	$0.00	0.0
9	Th 7p-8p	P	Masterchef Junior-FOX 3	$650.00	30	0	0	0	1 25	0	0	0	0	1	$650.00	$0.00	0.0
10	Sa 6a-9a	N	Good Day Wisconsin 2	$500.00	30	0	0	0	0	0	1 26	0	0	1	$500.00	$0.00	0.0
11	Sa 6p-6:30p	C	Jeopardy 2	$400.00	30	0	0	0	0	0	1 27	0	0	1	$400.00	$0.00	0.0
12	Sa 6:30p-7p	i	Wheel Of Fortune 2	$400.00	30	0	0	0	0	0	1 28	0	0	1	$400.00	$0.00	0.0
13	Sa 9p-10p	N	FOX 11 News At 9PM 2	$500.00	30	0	0	0	0	0	1 29	0	0	1	$500.00	$0.00	0.0
14	Su 6a-9a	N	Good Day Wisconsin 2	$500.00	30	0	0	0	0	0	0	1 30	0	1	$500.00	$0.00	0.0
					TOTALS:	4	4	4	5	4	4	1	4	30	$23,150.00	$0.00	0.0

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	Marietta, GA 30064	**Buyer:**	Scattergood, Jeff	**Con Type:**	POLITICAL/VOTE		
		Salesperson:	JARED SALLES 202-955-5342	**Assistant:**	JARED SALLES 202-955-5342	**Separation:**	

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
03/23/17 3:34 PM	JARED SALLES	Separation: 30

Competitive Information

Market Budget:	$82,679
WLUK Share:	28%
Comment:	sh acc
WBAY:	47%
WFRV:	21%
WGBA:	4%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	30	$23,150.00	N/A	0.0
Total	**100%**	**30**	**$23,150.00**	**N/A**	**0.0**

Monthly Summary

Month	Spots	Dollars
2017-Apr	30	$23,150.00
Total	**30**	**$23,150.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
New	3/23/17 3:34 PM	JARED SALLES	New	30		$23,150.00	$23,150.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
WLUK - TV Green Bay, WI	03/23/2017

I, Jeff Scattergood
do hereby request station time concerning the following issue:

state superintendent race

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	SEE ATTACHED				

Date of First Broadcast: 03/27/2017 Date of Last Broadcast: 04/03/2017

Total Charges: $*******19,677.50 NET

This broadcast time will be used by: Greater WI Political Fund - 2017

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (*e.g.*, any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (*e.g.*, Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ **Yes** ☑ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Greater WI Political Fund
PO Box 861, Madison, WI 53701
608-257-2335

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Christopher, Michael
Treasurer

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

03/23/2017		(770) 427-0735
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☑ Accepted	☐ Accepted in Part	☐ Rejected
Signature	Printed Name	Title

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AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

Date of First Broadcast: 03/27/2017 Date of Last Broadcast: 04/03/2017

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

(1) actual air time and charges for each spot;

(2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and

(3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

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