CONTRACT

WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

Contract / Revision	Alt Order #
2333434 /	

Advertiser	Original Date / Revision
Herbster for Governor	12/21/21 / 12/21/21

Contract Dates	Estimate #
12/29/21 - 01/04/22	**D29104**

Product
D29104

And:

Smart Media Group
PO Box 26067
Alexandria, VA 22313

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WOWT	Mary Beth Keating	Omaha National

Special Handling

Demographic
Households

	Order Type	
	NORMAL	
Agy Code	**Advertiser Code**	**Product 1/2**
9912891		

Agency Ref	Advertiser Ref
114228	596463

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WOWT	01/03/22	01/03/22	Today Show II	9a-10a		:30			NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	01/03/22	01/09/22	M------	1	$100.00						
N 2	WOWT	12/29/21	01/04/22	Today w/ Hoda & Jenna	Today w/ Hoda & J		:30			NM	10	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	12/27/21	01/02/22	--WTF--	6	$60.00						
	Week:	01/03/22	01/09/22	MT-----	4	$60.00						
N 3	WOWT	12/29/21	01/04/22	Midday News	11a-12p		:30			NM	10	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	12/27/21	01/02/22	--WTF--	6	$100.00						
	Week:	01/03/22	01/09/22	MT-----	4	$100.00						
N 4	WOWT	12/29/21	01/04/22	Days of Our Lives	12p-1p		:30			NM	3	$285.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	12/27/21	01/02/22	--W----	1	$95.00						
	Week:	01/03/22	01/09/22	MT-----	2	$95.00						
N 5	WOWT	01/01/22	01/01/22	Weekend News Sa	7-8a		:30			NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	12/27/21	01/02/22	-----S-	1	$100.00						
N 6	WOWT	12/29/21	01/04/22	M-F News @ 4p	358p-5p		:30			NM	5	$1,125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	12/27/21	01/02/22	--WTF--	3	$225.00						
	Week:	01/03/22	01/09/22	MT-----	2	$225.00						
N 7	WOWT	12/29/21	01/04/22	News @ 5p M-F	457p-530p		:30			NM	5	$1,750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	12/27/21	01/02/22	--WTF--	3	$350.00						
	Week:	01/03/22	01/09/22	MT-----	2	$350.00						
N 8	WOWT	01/04/22	01/04/22	News @ 630p M-F	630p-7p		:30			NM	1	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	01/03/22	01/09/22	-T-----	1	$350.00						
N 9	WOWT	12/29/21	01/04/22	News @ 630p M-F	630p-7p		:30			NM	5	$1,750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	12/27/21	01/02/22	--WTF--	3	$350.00						
	Week:	01/03/22	01/09/22	MT-----	2	$350.00						
N 10	WOWT	12/29/21	01/04/22	The Tonight Show	1035p-1136p		:30			NM	4	$600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		12/27/21	01/02/22	---TF--	2	$150.00						
Week:		01/03/22	01/09/22	MT-----	2	$150.00						
N 11	WOWT	12/29/21	01/04/22	Late Night w/ Seth Meyers	1136p-1237a		:30			NM	4	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		12/27/21	01/02/22	---TF--	2	$50.00						
Week:		01/03/22	01/09/22	MT-----	2	$50.00						
N 12	WOWT	12/29/21	01/04/22	News @ 10p M-F	10p-1035p		:30			NM	5	$1,875.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		12/27/21	01/02/22	--WTF--	3	$375.00						
Week:		01/03/22	01/09/22	MT-----	2	$375.00						
N 13	WOWT	12/29/21	01/04/22	Weekday Jeopardy	6p-630p		:30			NM	8	$3,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		12/27/21	01/02/22	--WTF--	4	$400.00						
Week:		01/03/22	01/09/22	MT-----	4	$400.00						
N 14	WOWT	01/02/22	01/02/22	Football Night in America	Various		:30			NM	1	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		12/27/21	01/02/22	------S	1	$600.00						
						Totals					63	$13,535.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
12/27/21 -01/04/22	63	$13,535.00	($2,030.25)	$11,504.75
Totals	63	$13,535.00	($2,030.25)	$11,504.75

Signature: _____ **Date:** _____

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