INVOICE

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
Main: (855) 333-2676
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
104998-1rv1	09/25/16	September 2016	08/29/16 - 09/12/16

Property	Account Executive	Sales Office	Sales Region
WHIO-TV	Philadelphia CoxReps	CoxReps Philad	National

Advertiser	Product	Estimate Number
ISS/Priorities USA Action-A	PRIORITIES USA ACTN	4554

Billing Address:

Targeted Platform Media LLC
Attention: Accounts Payable
1291 Hollywood Avenue
Annapolis, MD 21403

Flight Dates	Order #	Alt Order #
09/06/16 - 09/12/16	104998	08221202

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref
9722	14205

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	1	WHIO	Tu	09/06/16	5:28 AM	Daybreak Edition 5a	5:00 AM-5:30 AM	:30	PRA-TV16-20H	$700.00	NM
10	2	WHIO	Tu	09/06/16	7:29 AM	CBS This Morning	7:00 AM-9:00 AM	:30	PRA-TV16-20H	$1,250.00	NM
11	1	WHIO	Tu	09/06/16	9:47 AM	M-F 9a-10a	9:00 AM-10:00 AM	:30	PRA-TV16-20H	$400.00	NM
1	3	WHIO	Tu	09/06/16	10:20 AM	M-F 10a-11a	10:00 AM-11:00 AM	:30	PRA-TV16-20H	$500.00	NM
2	2	WHIO	Tu	09/06/16	12:22 PM	NewsCenter 7 @ noon	12:00 PM-12:30 PM	:30	PRA-TV16-20H	$1,250.00	NM
3	1	WHIO	Tu	09/06/16	4:39 PM	M-F 4p-5p	4:00 PM-5:00 PM	:30	PRA-TV16-20H	$700.00	NM
5	1	WHIO	Tu	09/06/16	5:10 PM	NewsCenter 7 5p	5:00 PM-5:30 PM	:30	PRA-TV16-20H	$1,750.00	NM
7	3	WHIO	Tu	09/06/16	5:54 PM	NewsCenter 7 530p	5:30 PM-6:00 PM	:30	PRA-TV16-20H	$1,850.00	NM
8	1	WHIO	Tu	09/06/16	6:22 PM	NewsCenter 7 6p	6:00 PM-6:30 PM	:30	PRA-TV16-20H	$2,000.00	NM
18	1	WHIO	Tu	09/06/16	9:38 PM	Tuesday Prime Rotator	9:00 PM-11:00 PM	:30	PRA-TV16-20H	$2,500.00	NM
4	2	WHIO	W	09/07/16	5:11 AM	Daybreak Edition 5a	5:00 AM-5:30 AM	:30	PRA-TV16-20H	$700.00	NM
6	3	WHIO	W	09/07/16	5:39 AM	Daybreak Edition 530a	5:30 AM-6:00 AM	:30	PRA-TV16-20H	$800.00	NM
10	3	WHIO	W	09/07/16	8:42 AM	CBS This Morning	7:00 AM-9:00 AM	:30	PRA-TV16-20H	$1,250.00	NM
11	2	WHIO	W	09/07/16	9:28 AM	M-F 9a-10a	9:00 AM-10:00 AM	:30	PRA-TV16-20H	$400.00	NM
1	1	WHIO	W	09/07/16	10:54 AM	M-F 10a-11a	10:00 AM-11:00 AM	:30	PRA-TV16-20H	$500.00	NM
2	3	WHIO	W	09/07/16	12:27 PM	NewsCenter 7 @ noon	12:00 PM-12:30 PM	:30	PRA-TV16-20H	$1,250.00	NM
3	2	WHIO	W	09/07/16	4:48 PM	M-F 4p-5p	4:00 PM-5:00 PM	:30	PRA-TV16-20H	$700.00	NM
8	3	WHIO	W	09/07/16	6:13 PM	NewsCenter 7 6p	6:00 PM-6:30 PM	:30	PRA-TV16-20H	$2,000.00	NM
19	1	WHIO	W	09/07/16	9:53 PM	Wednesday Prime Rotator	9:00 PM-11:00 PM	:30	PRA-TV16-20H	$2,750.00	NM
5	3	WHIO	Th	09/08/16	5:24 PM	NewsCenter 7 5p	5:00 PM-5:30 PM	:30	PRA-TV16-20H	$1,750.00	NM
7	1	WHIO	Th	09/08/16	5:40 PM	NewsCenter 7 530p	5:30 PM-6:00 PM	:30	PRA-TV16-20H	$1,850.00	NM
8	5	WHIO	Th	09/08/16	6:24 PM	NewsCenter 7 6p	6:00 PM-6:30 PM	:30	PRA-TV16-20H	$2,000.00	NM
9	1	WHIO	Th	09/08/16	7:12 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	PRA-TV16-20H	$1,750.00	NM
12	2	WHIO	Th	09/08/16	10:35 PM	Thur Prime Hour 3	10p-11p	:30	PRA-TV16-20H	$2,750.00	NM
			MG for 12.1 09/09								
12	*1*	*WHIO*	*F*	*09/09/16*		*Friday Prime Hour 3*	*10:00 PM-11:00 PM*	*:00*		*~~$2,750.00~~*	*NM*
			See MG 12.2								
6	2	WHIO	F	09/09/16	5:55 AM	Daybreak Edition 530a	5:30 AM-6:00 AM	:30	PRA-TV16-24H	$800.00	NM
10	1	WHIO	F	09/09/16	8:54 AM	CBS This Morning	7:00 AM-9:00 AM	:30	PRA-TV16-24H	$1,250.00	NM
2	1	WHIO	F	09/09/16	12:27 PM	NewsCenter 7 @ noon	12:00 PM-12:30 PM	:30	PRA-TV16-24H	$1,250.00	NM
8	2	WHIO	F	09/09/16	6:14 PM	NewsCenter 7 6p	6:00 PM-6:30 PM	:30	PRA-TV16-24H	$2,000.00	NM
9	2	WHIO	F	09/09/16	7:06 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	PRA-TV16-24H	$1,750.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.
CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with Cox Media Group, whether verbal or written.
We warrant that the digital billing information is taken from official Proof of Performance reporting. Service delivered utilizing Google Display Network is assessed a management fee.

Questions? Contact: Broadcastinvoices@coxinc.com 1-855-333-2676 Thank you for your business!

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Chicago, IL 60680-9606

Invoice #	Invoice Date	Invoice Month	Invoice Period
104998-1rv1	09/25/16	September 2016	08/29/16 - 09/12/16

Advertiser	Product	Estimate Number
ISS/Priorities USA Action-A	PRIORITIES USA ACTN	4554

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
13	1	WHIO	Sa	09/10/16	10:25 PM	Sat Prime Hour 3	10:00 PM-11:00 PM	:30	PRA-TV16-24H	$1,000.00	NM
4	3	WHIO	M	09/12/16	5:27 AM	Daybreak Edition 5a	5:00 AM-5:30 AM	:30	PRA-TV16-24H	$700.00	NM
6	1	WHIO	M	09/12/16	5:54 AM	Daybreak Edition 530a	5:30 AM-6:00 AM	:30	PRA-TV16-24H	$800.00	NM
11	3	WHIO	M	09/12/16	9:53 AM	M-F 9a-10a	9:00 AM-10:00 AM	:30	PRA-TV16-24H	$400.00	NM
1	2	WHIO	M	09/12/16	10:32 AM	M-F 10a-11a	10:00 AM-11:00 AM	:30	PRA-TV16-24H	$500.00	NM
3	3	WHIO	M	09/12/16	4:39 PM	M-F 4p-5p	4:00 PM-5:00 PM	:30	PRA-TV16-24H	$700.00	NM
5	2	WHIO	M	09/12/16	5:12 PM	NewsCenter 7 5p	5:00 PM-5:30 PM	:30	PRA-TV16-24H	$1,750.00	NM
7	2	WHIO	M	09/12/16	5:53 PM	NewsCenter 7 530p	5:30 PM-6:00 PM	:30	PRA-TV16-24H	$1,850.00	NM
8	4	WHIO	M	09/12/16	6:28 PM	NewsCenter 7 6p	6:00 PM-6:30 PM	:30	PRA-TV16-24H	$2,000.00	NM
							Total Spots	38			

Payment Terms 30 Days

Gross Total	**$50,100.00**
Agency Commission	**$7,515.00**
Net Amount Due	**$42,585.00**

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