



**Station WAMJ/WUMJ (FM)
Roswell/Atlanta, GA**

**Quarterly List of Programming Responsive to Issues of Community Concern
Third Quarter 2015
October 9, 2015**

In our ongoing effort to serve the public interest, Station WAMJ (FM) broadcasts programming responsive to issues of concern to Mableton/Atlanta and its listening public. The following is a brief description of those issues, and of the station’s most significant programming treatment of them:

Issues of importance this quarter included the following:

- Social and Civic: Fight Cyber Bullying Now**
- Social and Civic: 23rd Annual 5K for Hope**
- Health: Congressman David Scott’s Health Fair**
- Social and Civic: Hosea Helps Jobs Fair**
- Law Enforcement and Safety: Firearm Safety**
- Social and Civic: 9/11 First Responders Appreciation**
- Social and Civic: National Federation for the Blind**
- Law Enforcement and Safety: Emergency Preparedness**

Most significant programming treatment of issues in the Third Quarter of 2015:

Issue/Organization	Program	Description		Duration
Social and Civic: Cancer Aesthetic Project	PSA campaign	Black Girls Survive Cancer hosts a special exhibit of cancer survival stories. The Cancer Aesthetic Art Show features a special inspiring photo collection of women who have fought and survived cancer at event held at the Apex Museum.	7/1-7/9	:60 sec 3-5x’s daily
Social and Civic: Fight Cyber Bullying Now	PSA campaign	Area middle school students help raise awareness about the problems of posting hurtful things online and what to do if students are victims of cyber bullying.	7/10-7/22	:60 sec 3-5x’s daily
Social and Civic: GABWA Black Attorneys	PSA campaign	The Georgia Association of Black Women Attorneys Foundation held its’ “Roaring 20’S Gala” to raise money to support their Sister to Sister mentoring program for at-risk girls and to help provide scholarships for women attending Georgia law schools.	7/16-7/25	:60 sec 3-5x’s daily
Law Enforcement and Safety: Stranger Danger	PSA campaign	Local kids came in to help produce a 60 second drama to give examples of how strangers may try to lure them away from safety. They give kids advice to ignore strangers, yell “No” and run away.	7/24-8/14	:60 sec 3-5x’s daily
Social and Civic: Make Plans to Succeed	PSA campaign	Courtney Stanback from Drew Charter schools encourages her peers to plan to succeed this new school year. She gives advice on how she plans to do well and how others can too.	7/25-8/15	:60 sec 3-5x’s daily

Health: Congressman David Scott's Health Fair	PSA campaign	Congressman David Scott offered his annual health fair featuring a number of health screenings including diabetes, vision, HIV, breast and prostate cancer. He is especially focusing on helping area veterans.	7/30-8/15	:60 sec 3-5x's daily
Social and Civic: National Federation for the Blind	PSA campaign	The National Federation for the Blind asked people to participate in its vehicle donation program. Vehicles were picked from those willing to donate. Money raised supports NFB Programs including teaching young children how to read Braille.	8/10-8/17	:60 sec 3-5x's daily
Social and Civic: Historic Look at the Million Man March	PSA campaign	Area activists and pastors invite the public to a special event to take a look back at the Million Man March. This year marks the 20 year anniversary.	8/10-8/15	:10, :60 sec 3-5x's daily
Social and Civic: 23rd Annual 5K For Hope	PSA campaign	The South Dekalb Striders Running Club held its annual event to benefit Our House Inc., a child care and support facility for homeless families in Decatur. The public was invited to register to participate in the run at Georgia Perimeter College.	8/14-8/23	:60 sec 3-5x's daily
Social and Civic: SVOP Community Day	PSA campaign	Sanctuary Village of Power Church hosts its annual Community Day to join them for a day of family fun geared toward encouraging people to actively seek ways to help other in the community.	8/15-8/29	:60 sec 3-5x's daily
Law Enforcement and Safety: Firearm Safety	PSA campaign	Activists urge gun owners to be responsible for their weapons. They should always lock them up when they're not in use to make sure they do not get in the hands of troubled teenagers, a child, a thief or anyone who may cause harm.	8/27-9/7	:30, :60 3-5x's daily
Law Enforcement and Safety: Emergency Preparedness	PSA campaign	This is an awareness campaign to encourage people to create an Emergency Plan to make sure everyone in their families can find each other in case something happens. Find out how to start at plan at ready.gov.	9/1-9/15	:30, :60 sec 3-5x's daily
Social and Civic: Talk to Kids About Drug	PSA campaign	Most people don't know what to say to their kids about drugs. This is a message from Partnership for Drug Free Kids to help parents communicate with their children about the dangers of drugs.	9/10-9/20	:30 sec 3-5x's daily
Social and Civic: National Recovery Month Pittman Park	PSA campaign	Essence of Hope celebrated National Recovery Month with a special family fun day. Activities included a basketball tournament, a spades tournament, live music and dancing. They also had discussions about long term recovery and substance abuse prevention.	9/3-9/19	:60 sec 3-5x's daily
Social and Civic: 9/11 First Responders Appreciation	On site	Radio One Atlanta On Air personalities partners with Jackson Communications to visit area Fulton County Police Departments and Fire Station to deliver food and acknowledge their daily sacrifice to protect and serve our communities. (See attached)	9/11	Live Call-ins 10:00am – 3:00pm
Social and Civic: Hosea Helps Jobs Fair	PSA campaign	Hosea Helps is working to make sure people are gainfully employed and they're able to take care of their families. Organizers held a Job fair featuring over 40 vendors on site and ready to hire.	9/12-9/17	:60 sec 3-5x's daily
Social and Civic: Hosea Helps	PSA campaign	Hosea Helps has changed its name. They provide assistance 365 days of the year. They provide food, clothing, shelter and health benefits for those in need. They're asking the public to support the organization by volunteering or donating.	9/23-10/23	:60 sec 3-5x's daily
Social and Civic: Register to Vote	PSA campaign	The last day to register to vote for the upcoming election is October 5th. There are many ways to register including online and with a mobile app.	9/25-10/5	:10, :30 sec 3-5x's daily
Social and Civic: Young Middle School's "Restore	PSA campaign	Fulton County's Workforce Development invited people looking for a job or a better job to attend their annual job fair. Attendees were encouraged to dress for possible interviews.	9/25-10/15	:60 sec 3-5x's daily

and Reboot”				
Social and Civic: Caesar Mitchell College Prep Series	PSA campaign	City Council President Caesar Mitchell offered a free SAT and ACT College Prep Workshop. It was free to the public. Parents were also offered a college prep informative session to find out various ways to help their kids enroll in college.	10/2- 10/17	:60 sec 3-5x’s daily